



## MAIN STREET ALLIANCE

**Monday, January 20, 2025 – 5:00 PM**

109 North Kaufman Street, Mount Vernon, Texas 75457

*Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.*

*Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.*

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## MINUTES

### Call to Order and announce a quorum is present

Chair Johnson called the meeting to order at 5:08 p.m. and announced a quorum present.

### PRESENT

Board Chair Christopher Johnson  
Board Vice-Chair Brittany Franza  
Board Member Theresa Brown  
Board Member Ginger Trampus  
Board Member Stephanie Collvins  
City Secretary Kathy Johnson  
Main Street Manager Kassidy Wesson

### ABSENT

Board Secretary/Treasurer Crystal Copeland  
Board Member Morgan Hyman  
Assistant City Secretary Angie Pike

### Consent Agenda

1. Minutes 11/4/2024

Motion made by Board Member Trampus, Seconded by Board Member Brown.

Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Member Brown, Board Member Trampus, Board Member Collvins

### Discussion Items (no action will be taken)

**Spring Event**-assignment of duties-sponsors, mapping committee, vendors, food trucks

PUC has sponsored \$1,000 and Alliance Bank but amount is unknown

15 vendors are signed up and more than 300 invited so far

Theresa will do a google sheet for all members to be able to check in, confirm, and add to as information is gathered. Theresa will ask Frankie Cooper to share sponsor list for more possible participation

CEC want to do fish fry and band in the park on Saturday evening

**Downtown and projects-movie projector** costs are much more than anticipated, we will continue to pursue avenues to raise funds to get the needed projector.

Little Creek Park 650k matching grant with Texas Parks and Wildlife

Smokey Row-picnic tables We will ask businesses or individuals to sponsor table for this area.

Joint Council and EDC meeting regarding Planning and Zoning, Housing Study-2/13/25 MS Board is invited to participate

### **Committee Reports**

Organization - Morgan, Chris, Theresa, Ginger

Economic Vitality - Morgan, Brittany, Stephanie

Design - Crystal, Brittany, Stephanie

Promotions - Crystal, Chris, Theresa, Ginger

Set up next committee meeting lunch. (second Thursdays) Next meeting 2/13/2025

Economic Vitality - Morgan, Brittany, Stephanie

Due to holiday nothing to report except new meeting will be January 30th at 1:30 pm at The Loading Dock

### **Manager Update**

ROMEO and JULIET Project-Papa J's third Wednesday, first one participation was great but starting to drop off  
Friendly Friday-We are introducing businesses to the community with a few minute video on FB

Merchant Monday we have had a couple meetings participation is up and down but positive for the most part. We are here to help the businesses and get them out there.

Food Truck Fridays - Movie & Music in the park - We would like to start this one Friday per month until the Spring Event and then every Friday night after the event until the end of October.

EOY Assessment and Accreditation-will have to be completed and turned in by 1/26/2025. Asked board for suggestions

### **Adjournment**

Motion made by Board Member Brown to close the meeting at 6:45 .m., Seconded by Board Member Trampus.  
Voting Yea: Board Member Brown, Board Member Trampus

/s/ Christopher Johnson  
**Christopher Johnson, Board Chair**

**ATTEST:**

/s/ Kathy Lovier Johnson  
**Kathy Lovier Johnson - City Secretary**