



## **MAIN STREET ALLIANCE**

**Monday, June 17, 2024 – 5:00 PM**

109 North Kaufman Street, Mount Vernon, Texas 75457

*Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.*

*Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.*

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### **MINUTES**

#### **PRESENT**

Board Chair Ketrell Taylor  
Board Member Crystal Copeland  
Board Vice Chair Pam Barnard  
Board Member Brittany Franza  
Board Member Christopher Johnson  
City Secretary Kathy Lovier  
Main Street Manager Kassidy Wesson

#### **ABSENT**

Board Secretary Gay Travis, Board Member Morgan Hyman, Board Member Bonnie McAllister

#### **Consent Agenda**

1. Minutes 4/15/2024  
April 2024 financial report

Motion made by Board Member Copeland, Seconded by Board Vice Chair Barnard.

Voting Yea: Board Chair Taylor, Board Member Copeland, Board Vice Chair Barnard, Board Member Franza, Board Member Johnson

#### **Action Items**

2. Consider and act upon approval of resignation of Gay Travis from board.

Motion made by Board Vice Chair Barnard, Seconded by Board Member Copeland.

Voting Yea: Board Chair Taylor, Board Member Copeland, Board Vice Chair Barnard, Board Member Franza, Board Member Johnson

3. Consider and act upon approval of appointment of President, Vice-President and Secretary.

Motion made by Board Member Johnson to appoint Ketrell Taylor as President, Pam Barnard as Vice-President and Crystal Copeland as Secretary, Seconded by Board Member Franza.  
Voting Yea: Board Chair Taylor, Board Member Copeland, Board Vice Chair Barnard, Board Member Franza, Board Member Johnson

**Discussion Items (no action will be taken)**

Manager Wesson discussed with Board the idea of Ronnie Davis from Big Dawg and Julie Knotts from Kountry Korner Kreations joining the board, all were in support and excited to add these vested business owners to the board. Discussion regarding the future events were adding bounce houses/water features so that we will not be paying rental fees in the future, Farmer's Market is still struggling - we do have one person setting up - we have entertained the idea of allowing vendors to set up between Thursday night through Saturday, still at Little Creek Park though. A park master plan has been set into motion with MHS Planning, we will be seeking grants from Texas Parks and Wildlife.

**Committee Reports**

Organization - Ketrell, Morgan, Chris - meeting 7/11/24  
Economic Vitality - Bonnie, Morgan, Brittany  
Design - Bonnie, Crystal, Brittany  
Promotions - Crystal, Ketrell, Pam, Chris meeting 6/20/24

The promotions committee will be meeting this week, which had to be rescheduled from last week. No reports at this time.

**Manager Update**

current events: Plaza, Little Creek Park, Kountry Korner Kreations Anniversary, Big Dawgs, monthly concerts next year, downtown bathrooms, Expedition Texas, Dr LaTortue event

Manager Wesson gave a report of current and recent events, the plaza is being cleaned and replanted by the Lester brothers, new lights are being strung as well. Kountry Korner Kreations celebrated thier one year anniversary last week and Main Street supported with finger foods for the celebration, Big Dawgs grand re-opening is being postponed until further notice, we are working with Community Events to try and have concerts in the park at least once per month starting next spring (2025), the City is exploring the idea of new bathrooms downtown, we will be featured on Expedition Texas on KLTV channel 7 in the near future and Dr and Mrs LaToratue will be hosting a health fair in September downtown at The Glove Factory.

**Adjournment**

Motion made by Board Member Franza at 5:22 p.m, Seconded by Board Member Johnson.  
Voting Yea: Board Chair Taylor, Board Member Copeland, Board Vice Chair Barnard, Board Member Franza, Board Member Johnson

/s/ Ketrell Taylor  
**Ketrell Taylor - President**

**ATTEST**

/s/ Kathy Lovier  
**Kathy Lovier - City Secretary**