



MAIN STREET ALLIANCE

Monday, September 20, 2021 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

MINUTES

Call to Order and announce a quorum is present

PRESENT

Vice-Chair Jonathan Jones
Board Member Gay Travis
Board Member Jennifer Beene
Board Member Erica Clasby
Board Member Ketrell Taylor

ABSENT

Chair Betsy Gekiere
Board Member Crystal Copeland
Board Member Bonnie McAllister
Board Member Lindsay Bliss

VISITORS

Brad Hyman
Matthew Anders

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 7/19/2021
2. July 2021 financial report
3. August 2021 financial report

Motion made by Board Member Taylor to approve the consent agenda, Seconded by Board Member Travis.

Voting Yea: Vice-Chair Jones, Board Member Travis, Board Member Beene, Board Member Clasby, Board Member Taylor

Action Items

4. Consider and Act upon Farmer's Market Guidelines and Application.

Motion made by Board Member Travis made a motion to make the following amendments to the Farmer's Market Vendor Guidelines: under vendor spaces #5. adding that the tents should not have tarps, sheets, or blankets attached to them., the hours will be amended to begin at 7:00 a.m. for set up, market opens at 8:00 a.m. and closes at 12:00 p.m. (noon). under permitted products concessions will be removed and all those seeking to do concession should be forwarded to City Hall for instruction, the only times these food vendors would be permitted would be during 2nd Saturday events which are considered a special event, Seconded by Board Member Beene.

Voting Yea: Vice-Chair Jones, Board Member Travis, Board Member Beene, Board Member Clasby, Board Member Taylor

5. Consider and Act upon accepting resignation of Betsy Gekiere.

Motion made by Board Member Travis to accept Betsy Gekiere's resignation, Seconded by Board Member Taylor.

Voting Yea: Vice-Chair Jones, Board Member Travis, Board Member Beene, Board Member Clasby, Board Member Taylor

6. Consider and Act upon appointment of Board Officers.

Motion made by Board Member Beene to nominate Jonathan Jones as Chair person, Seconded by Board Member Travis.

Voting Yea: Board Member Travis, Board Member Beene, Board Member Clasby Board Member Taylor

Voting Abstaining: Vice-Chair Jones

Motion made by Board Member Clasby to nominate Jennifer Beene as Vice-Chair person, Seconded by Board Member Taylor.

Voting Yea: Board Member Travis, Board Member Jones, Board Member Clasby, Board Member Taylor

Voting Abstaining: Vice-Chair Beene

Discussion Items (no action will be taken)

Taste of Smokey Row

Committee appointments

The decision to cancel the Taste of Smokey Row was made but Ladies Night out will be hosted in November and December, Vice-Chair Beene will get this together due to having done this for several years, she will get information out to everyone as soon as possible.

Committee appointments were made as follows:

Organization: Gay, Erica, Ketrell, Lindsay

Economic Vitality: Bonnie, Jonathan, Lindsay

Design: Jennifer, Gay, Bonnie, Crystal

Promotions: Crystal, Ketrell, Jonathan, Jennifer

Committee Reports:

Organization -

Economic Vitality -

Design -

Promotions -

The last Farmer's Market will be 9/25/21, Wine Festival will be on April 1st and April 2nd

Adjournment

Motion made by Board Member Taylor to adjourn the meeting at 5:56 p.m., Seconded by Board Member Beene. Voting Yea: Vice-Chair Jones, Board Member Travis, Board Member Beene, Board Member Clasby, Board Member Taylor

/s/ Jonathan Jones

Jonathan Jones, Chair

ATTEST:

/s/ Kathy Lovier

Kathy Lovier – City Secretary