



MAIN STREET ALLIANCE

Monday, April 18, 2022 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

MINUTES

Vice-chair Beene called to the meeting to order at 5:15 p.m. and announced a quorum is present

PRESENT

Vice-chair Jennifer Beene
Board Member Crystal Copeland
Board Member Gay Travis
Board Member Bonnie McAllister
Board Member Erica Clasby
Board Member Ketrell Taylor

ABSENT

Chair Jonathan Jones
Board Member Lindsay Bliss

VISITORS:

Tina Rose, Brad Hyman, Annetta Hamilton, Kathy Lovier

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 2/22/2022 **Feb business held over because of lack of quorum in the March meeting**
February 2022 financial report
March 2022 financial report

Motion made by Board Member McAllister, Seconded by Board Member Taylor.

Voting Yea: Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor

No Action Items

Discussion Items (no action will be taken)

Food and Wine and Art Festival

Main Street Manager Hamilton reported on number of public attendees being approximately 350. The amount brought in was approximately \$4,000.00. She also gathered suggestions to improve the festival for the next year.

Farmer's Market

A calendar was passed around for board members to volunteer to help each Saturday. Guidelines were reviewed by all again.

Next event

Members will bring ideas to the next scheduled meeting.

Committee Reports

Organization: Gay, Erica, Ketrell, Lindsay

Economic Vitality: Bonnie, Jonathan, Lindsay

Design: Jennifer, Gay, Bonnie, Crystal

Promotions: Crystal, Ketrell, Jonathan, Jennifer

No reports were made.

Manager Update

Manager Hamilton asked for all passwords to any and all social media and email, due to cyber security purposes. All accounts are being transitioned into the mountvernonmainstreet@comvtx.com email and all passwords will be changed. All posts and changes to the website will only be made through the Main Street Manager.

Adjournment

Motion made by Board Member McAllister to close the meeting at 5:50 p.m., Seconded by Board Member Taylor. Voting Yea: Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor

/s/Jennifer Beene

Jennifer Beene – Vice-Chair

ATTEST:

/s/Kathy Lovier

Kathy Lovier – City Secretary