



MAIN STREET ALLIANCE

Monday, February 17, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

MINUTES

Call to Order and announce a quorum is present

Chair Johnson called the meeting to order at 5:07 p.m. and announced a quorum present.

PRESENT

Board Chair Christopher Johnson
Board Vice-Chair Brittany Franza
Board Secretary/Treasurer Crystal Copeland
Board Member Ginger Trampus
Board Member Stephanie Collvins
City Secretary Kathy Johnson
Main Street Manager Kassidy Wesson

ABSENT: Board Member Morgan Hyman and Board Member Theresa Brown

VISITOR: David West

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 1/20/2025
Financial Reports - October, November 2024

Motion made by Board Vice-Chair Franza, Seconded by Board Member Collvins.

Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland, Board Member Trampus, Board Member Collvins

Discussion Items (no action will be taken)

Spring Event-will be moved completely to Little Creek Park. David Gish will be providing entertainment for the children, there will be a petting zoo, bounce houses, face painting for children all in the baseball park area.

Downtown and projects-movie projector - Chair Johnson has made contact with Epson regarding a projector for the movie theatre.

Little Creek Park, Smokey Row-picnic tables this is something we would like to pursue when the spring event is over.

Carry the Load - Entertainment, walk, flyers, participation

Joint Council and EDC meeting regarding Planning and Zoning, Housing Study

Committee Reports

Organization - Morgan, Chris, Theresa, Ginger 4/10/2025

Economic Vitality - Morgan, Brittany, Stephanie 5/8/2025

Design - Crystal, Brittany, Stephanie Next meeting 2/20/2025

Promotions - Crystal, Chris, Theresa, Ginger Next meeting 3/13/2025

Set up next committee meeting lunch. (second Thursdays)

Current report is the advantage of bill board signs. EDC and City will be researching costs and avenues of signage. (Design committee)

Manager Update

Friendly Friday

Merchant Monday

Food Truck Fridays - Movie & Music in the park

EOY Assessment and Accreditation

Friendly Fridays will be board members for the next several weeks. The idea is to let the community know who is serving and what their heart for the community is.

Food Truck Fridays will begin with the Spring Event.

The end of year assessment toward accreditation has been turned in and accepted.

Adjournment

Motion made by Board Member Collvins at 5:45 p.m. to close the meeting, Seconded by Board Member Trampus.

Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland, Board Member Trampus, Board Member Collvins

/s/ Christopher Johnson

Christopher Johnson - Chair

ATTEST:

/s/ Kathy Lovier Johnson

Kathy Lovier Johnson - City Secretary