



MAIN STREET ALLIANCE

Tuesday, February 22, 2022 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

MINUTES

Call to Order and announce a quorum is present

PRESENT:

Chair Jonathan Jones Vice-chair Jennifer Beene
Board Member Crystal Copeland
Board Member Gay Travis
Board Member Bonnie McAllister
Board Member Erica Clasby
Board Member Ketrell Taylor

ABSENT

Board Member Lindsay Bliss

VISITORS

Tina Rose, Kathy Lovier, Annetta Hamilton, Debby Rook

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 1/18/2022
January 2022 financial report

Motion made by Board Member Travis, Seconded by Board Member McAllister.

Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor

Action Items

2. Consider and Act upon approval of application for open place on the board by Debby Rook.

Motion made by Board Member Clasby, Seconded by Vice-chair Beene.

Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor

Discussion Items (no action will be taken)

Food and Wine Festival

Food will be added back to the flyer along with A Taste of the Square and live music.
Gay will (as the Art's Alliance) email art vendors as an effort to attract more vendors.
Lillie Reves has agreed to host the hospitality room and all City boards have been asked to bring finger foods.
All boutiques in downtown area have agreed to give a 20% discount on one item along with serving a finger food to be put on the Taste of the Square punch card. The punch card when punched by every business will be brought back to the entrance gate and turned in to be entered to win a gift basket of the wines collected from the vendors.
Mayben Realty is sponsoring the event.
Jonathan Jones will be contacting musicians. Multiple names were thrown out as an alternative to the same musicians who always play for the Second Saturday events. Musicians will play 10-12; 12:30-2:30, and 3-5.
Community Events Group (Ginger Trampus) has agreed to take a shift at the gate.
Kathy Lovier will send an email to all board members to sign up for duties, when the list is compiled, it will be sent back to the entire board.
The chef at The Cove and possibly new board member Debby Rook's daughter may do live cooking demonstrations during the 30 minutes breaks of the musicians.
Tina Rose will contact Brookshire's for ice, water and ice machine. LOWES and Republic Services may be contacted for water also. Advertising will start on Facebook, as soon as the flyer is done, Kathy Lovier will print on 11x17 and all board members may come and get and have posted in all businesses in town.
Each Winery will be asked to give two bottles of wine, one set of bottles will be raffled off and a basket of the other bottles will given to the Taste of the Square participants.

Committee Reports

Organization -Debby Rook new board member

Economic Vitality - No report

Design - No report

Promotions - No report

Manager Update

Annetta Hamilton will be the new Main Street Coordinator, she will begin work on April 1, 2022.

Adjournment

Motion made by Board Member Clasby at 5:57 p.m., Seconded by Vice-chair Beene.
Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor

/s/ Jonathan Jones

Jonathan Jones – Chair

ATTEST:

/s/Kathy Lovier

Kathy Lovier – City Secretary