



## MAIN STREET ALLIANCE

Monday, January 20, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

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### AGENDA

**Call to Order and announce a quorum is present**

**Consent Agenda**

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 11/4/2024

**Action Items**

**Discussion Items (no action will be taken)**

Spring Event-assignment of duties-sponsors, mapping committee, vendors, food trucks

Downtown and projects-movie projector

Little Creek Park

Grants

Smokey Row-picnic tables

Joint Council and EDC meeting regarding Planning and Zoning, Housing Study-2/13/25

**Committee Reports**

Organization - Morgan, Chris, Theresa, Ginger

Economic Vitality - Morgan, Brittany, Stephanie

Design - Crystal, Brittany, Stephanie

Promotions - Crystal, Chris, Theresa, Ginger

Set up next committee meeting lunch. (second Thursdays) Next meeting 2/13/2025

**Manager Update**

ROMEO and JULIET Project

Friday Friday

Merchant Monday

Food Truck Fridays - Movie & Music in the park

EOY Assessment and Accreditation

**Adjournment**

/s/ Christopher Johnson  
Christopher Johnson, Board Chair

**ATTEST:**

/s/ Kathy Lovier Johnson  
Kathy Lovier Johnson - City Secretary  
Posted January 17, 2025 @ 12pm