



## MAIN STREET ALLIANCE

Monday, April 15, 2024 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

*Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.*

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### AGENDA

**Call to Order and announce a quorum is present**

#### **Consent Agenda**

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 3/18/2024  
March 2024 financials

#### **Action Items**

2. Consider and act upon approval of Brittany Seymore Franza to the board.
3. Consider and act upon approval of Chris Johnson to the board.

#### **Discussion Items (no action will be taken)**

Spring Event

Farmer's Market

Carry the Load

#### **Committee Reports**

Organization - Gay, Ketrell, Morgan - bid proposal for signs on I30

Economic Vitality - Bonnie, Morgan - report from 4/10/24 meeting

Design - Gay, Bonnie, Crystal 6/13/24 @ 2 p.m.

Promotions - Crystal, Ketrell, Pam

4. signage proposal

#### **Manager Update**

Real Places Conference, Transformation Strategy progress, First Quarter MS progress AND

CLG annual report filed, FB, Instagram, website, Key Club Purse Bingo partnership

#### **Adjournment**

/s/ Ketrell Taylor  
**Ketrell Taylor - President**

#### **ATTEST**

/s/ Kathy Lovier

**Kathy Lovier - City Secretary**

**Posted April 12, 2024 @ 4:00pm**