



## **MAIN STREET ALLIANCE**

**Monday, June 16, 2025 – 5:00 PM**

109 North Kaufman Street, Mount Vernon, Texas 75457

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### **AGENDA**

**Call to Order and announce a quorum is present**

#### **Consent Agenda**

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 5/19/2025  
Financial reports- April and May, 2025

#### **Discussion Items (no action will be taken)**

Farmer's Market, Movies and Music at Little Creek Park  
Events/businesses on Main Street  
Billboards

#### **Committee Reports**

Organization - Morgan, Chris, Theresa, **Ginger** 8/14/2025  
Economic Vitality - Morgan, Brittany, **Stephanie** 9/11/2025  
Design - **Crystal**, Brittany, Stephanie meeting was 10/9/2025 (meeting 6/12 reports this meeting)  
Promotions - Crystal, Chris, **Theresa**, Ginger meeting 7/10/2025  
Set up next committee meeting lunch. (second Thursdays)

#### **Manager Update**

FB videos and postings-results  
Friendly Fridays  
Big Dawg event  
The Loading Dock soft opening and ribbon cutting

#### **Adjournment**

/s/ Chris Johnson

**Chris Johnson - President**

**ATTEST:**

/s/ Kathy Johnson

**Kathy Lovier Johnson - City Secretary**

**Posted June 12, 2025 @ 4:00 pm**