



MAIN STREET ALLIANCE

Monday, February 17, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 1/20/2025
Financial Reports - October, November 2024

Discussion Items (no action will be taken)

Spring Event-assignment of duties-sponsors, mapping committee, vendors, food trucks
Downtown and projects-movie projector
Little Creek Park, Smokey Row-picnic tables
Carry the Load - Entertainment, walk, flyers, participation
Joint Council and EDC meeting regarding Planning and Zoning, Housing Study

Committee Reports Set up next committee meeting lunch. (second Thursdays)

Organization - Morgan, Chris, Theresa, Ginger 4/10/2025
Economic Vitality - Morgan, Brittany, Stephanie 5/8/2025
Design - Crystal, Brittany, Stephanie Next meeting 2/20/2025
Promotions - Crystal, Chris, Theresa, Ginger Next meeting 3/13/2025

Manager Update

Friendly Friday
Merchant Monday
Food Truck Fridays - Movie & Music in the park
EOY Assessment and Accreditation

Adjournment

ATTEST:

/s/ Kathy Lovier Johnson

Kathy Lovier Johnson - City Secretary

Posted February 14, 2025 @ 4:00 pm

/s/ Christopher Johnson

Christopher Johnson - Chair