



MAIN STREET ALLIANCE

Monday, February 19, 2024 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 1/15/2024
January 2024 financials

Action Items

2. Consider and act upon approval of Transformation Strategy for Main Street Program.
Farmer's Market relocation/metal canopy
Wall around square
Little Creek Park-food truck area, Amphitheater, tennis/pickleball court, new restrooms
Food is our draw right now, that doesn't mean we can't change to retail or add retail
#great food #great people #great parking

<https://www.mainstreet.org/ourwork/theapproach>

<https://www.fortworthtexas.gov/departments/econdev/revitalization/main-street>

Discussion Items (no action will be taken)

Monthly Committee Meetings - one group per month
Plan for MS moving forward
All School Reunion

Committee Reports

Organization - Gay, Ketrell, Morgan
Economic Vitality - Bonnie, Morgan
Design - Gay, Bonnie, Crystal
Promotions - Crystal, Ketrell, Pam

Manager Update

Training completed -Texas Downtown and THC
Meeting Theresa Brown about communication
Event update:
TABC
Vendor Communication
SWAG Bags/collecting of items
Updates on Electricity in park and FM

Adjournment

/s/ Ketrell Taylor
Ketrell Taylor - President

ATTEST

/s/ Kathy Lovier
Kathy Lovier - City Secretary
Posted February 16, 2024 @ 4pm