



MAIN STREET ALLIANCE
Monday, October 27, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 9/22/2025
August & September 2025 financial report

Action Items

2. Consider and act upon approval of 2026 Spring Event Application

Discussion Items (no action will be taken)

Christmas window decorating contest and hot chocolate booth

Farmer's Market, Spring Event, Board nominations

Training: <https://www.youtube.com/watch?v=22RbsjN3qFc>

Committee and Manager Reports

Organization - Morgan, Chris, Theresa, **Ginger** 12/4/2025

Economic Vitality - Morgan, Brittany 1/8/2026

Design - **Crystal**, Brittany, Stephanie meeting 10/28/2025

Promotions - Crystal, Chris, **Theresa**, Ginger meeting 11/13/2025

Set up next committee meeting lunch. (second Thursdays)

Adjournment

ATTEST:

/s/ Christopher Johnson
Christopher Johnson - President

/s/ Kathy Lovier Johnson
Kathy Lovier Johnson - City Secretary
Posted October 22, 2025 @ 7:30 am