



MAIN STREET ALLIANCE
Monday, March 17, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 2/17/2025
financials-December 2024 and January 2025

Discussion Items (no action will be taken)

Spring Event

Farmer's Market

Food Truck Friday with music in the evening or Movie in Little Creek Park

Committee Reports

Organization - Morgan, Chris, Theresa, Ginger 4/10/2025

Economic Vitality - Morgan, Brittany, Stephanie 5/8/2025

Design - Crystal, Brittany, Stephanie meeting was 2/20/2025 reporting tonight next 6/12/2025

Promotions - Crystal, Chris, Theresa, Ginger Next meeting 3/20/2025

Set up next committee meeting lunch. (second Thursdays)

Manager Update

THC visit and tour of downtown

Adjournment

/s/ Christopher Johnson
Christopher Johnson, Chair

ATTEST

/s/ Kathy Lovier Johnson

Kathy Lovier Johnson - City Secretary

Posted March 14, 2025 @ 12 pm