



Downtown Development Authority

AGENDA

Thursday, February 14, 2019

8:00 AM

City Hall

CALL TO ORDER

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES

[DDA](#) Minutes January 10th

APPROVAL OF FINANCIAL STATEMENTS

[DDA](#) December Financials

PUBLIC FORUM

CITY UPDATE

COMMUNITY WORK PLAN &REPORTS

Parking

Infill Development

New Entertainment Draws

PROGRAMS

Events - Chocolate Walk recap, Concert Series

Downtown Design - trash can update

Farmers Market - 2019 forms online

FUNDING

SPONSORSHIP

[2019](#) Sponsorship

FACADE GRANTS

[133](#) S. Broad Street

COMMUNITY EVENT GRANTS

[MCDS](#) 5K Race

NEW BUSINESS

[2019](#) GMA Heart & Soul Workshop - May 23, 2019

[2019](#) Budget Planning

ANNOUNCEMENTS:

Next meeting scheduled, March 14th, at 8:00 am at Monroe City Hall

ADJOURN

Downtown Development Authority City of Monroe

Minutes of the meeting held Thursday, January 10th at 8:00 am
At City Hall
215 N. Broad Street, Monroe, GA 30655

Members Present:

Lisa Anderson, Chairman
Charles Sanders
Wesley Sisk
Whit Holder
Meredith Malcom
Andrea Gray

City Staff:

Sadie Krawczyk
Leigh Ann Walker
Logan Propes
Darrell Stone
Les Russell

County Staff:

Patrice Broughton

Excused absences: Mike Gray, Secretary, Ross Bradley

Guests: Roger Murray, Tommy Rashford, Andrew Tritt

The meeting was called to order at 8:06 by Chairman Lisa Anderson
A quorum of members was declared.

The minutes of the December meeting were approved after a motion was made by Whit Holder
and a second by Andrea Gray.

The November Financial Reports were approved after a motion by Meredith Malcom and a
second by Charles Sanders.

Public Forum

No comments.

City Update

Town Green has a few spots to be cleaned up per EPD, closed on sale of cotton gin building to
local investors at the end of 2018; city had a positive GDOT meeting earlier in the week regarding
HWY 78/HWY 11 exit and bridge reconstruction in conjunction with completion of the bypass;
City Council will hold a planning retreat on January 11, 2019 with staff to discuss long-term growth
and policies.

Community Work Plan Review & Reports

Goal #1 - Parking - Whit Holder reported that the prototype was created by A1 Signs at no cost to
DDA; we reviewed the fabricated sign and approved unanimously to move forward with the sign
construction not to exceed \$8,515.00 after a motion from Whit Holder and a second from Andrea
Gray.

Goal #2 - Infill Development - Beginning to see construction on Silver Queen, Mainstreet
Walton Mill, The Roe, John's Supermarket expansion, and South on Broad.

Goal #3 - New Entertainment Draws - Board reviewed proposed 2019 events, a number of new events and enhancements to existing events are planned (see attached).

Programs

Events - Chocolate Walk coming up on 2/7 with carriage rides and city fire pit with smores; Car Show 3/16, planning to close Broad Street this year. Event postcards will be ready by our next DDA meeting.

Downtown Design - wayfinding signage will be updated to new color scheme and sign content (see attached); aim is to have these completed by March 16th.

Farmers Market - we have hired Nakasha Shoyinka as the farmers market marketing director; the farmers market is now self-sustaining through market revenue and Farm-to-Table event proceeds; the new position will be funded through these sources in 2019 and moving forward.

Funding

Sponsorship - \$15,000+ has already come in for 2019 sponsorship; the board requested the list be emailed, so they can pursue additional sponsors

Façade Grant - 110 S. Broad Street, approved grant in the amount of \$1500.00 after a motion from Whit Holder and a second from Charles Sanders. 114 S. Broad Street, approved grant in the amount of \$1500.00 after a motion from Meredith Malcom and a second from Andrea Gray. 137 S. Broad Street, approved grant in the amount of \$1500.00 after a motion from Charles Sanders and a second from Whit Holder. 139 S. Broad Street, approved grant in the amount of \$1500.00 after a motion from Meredith Malcom and a second from Charles Sanders.

Community Event Grant - none.

New Business

We welcomed Patrice Broughton to our monthly meetings on behalf of Walton County. She will serve as a liaison between the county and DDA on downtown matters. The board suggested we add a "county update" item to our agenda moving forward.

Announcements

The next meeting will be February 14, 2019 at City Hall.

The meeting was adjourned after a motion was made by Whit Holder and seconded by Andrea Gray.

Monroe Downtown Development Authority

01/15/19

Profit & Loss

Accrual Basis

December 2018

	Dec 18
Ordinary Income/Expense	
Income	
347903 · Farmers Market Revenue	
Farmers Market Fees	170.00
sales	55.00
Total 347903 · Farmers Market Revenue	225.00
336100 · City Funding	6,250.00
361000 · Interest Income	4.56
371000 · Memberships & Contributions	3,750.00
Total Income	10,229.56
Expense	
582303 · Other Interest Expense	918.75
572030 · Downtown Development	333.15
531175 · Farmers Mkt Gen Expenses	465.78
523306 · Farmers Mkt-Entertainment	35.00
523305 · Farmers Mkt-EBT Tokens	158.00
523303 · Farmers Mkt-Gift Certs	5.00
523850 · Contract Labor	1,100.00
523400 · Printing and Reproduction	302.50
521200 · Professional Fees	1,600.00
523300 · Advertising	431.00
531203 · Old City Hall	
531203D · Pest Control	120.00
531203U · Utilities	2,029.67
522600 · Landscaping	130.00
Total 531203 · Old City Hall	2,279.67
Total Expense	7,628.85
Net Ordinary Income	2,600.71
Other Income/Expense	
Other Income	
381011 · Rent Received - 227 S. Broad St	2,200.00
Total Other Income	2,200.00
Net Other Income	2,200.00
Net Income	4,800.71

Monroe Downtown Development Authority

Profit & Loss

January through December 2018

01/15/19

Accrual Basis

	Jan - Dec 18
Ordinary Income/Expense	
Income	
347903 · Farmers Market Revenue	
Farmers Market Fees	
Vendor Fee	3,800.00
Farmers Market Fees - Other	3,208.00
Total Farmers Market Fees	7,008.00
sales	176.47
347903 · Farmers Market Revenue - Other	5,484.00
Total 347903 · Farmers Market Revenue	12,668.47
347300 · Event Fees/Revenue	16,614.00
334000 · Grants - State	5,000.00
336100 · City Funding	23,150.00
361000 · Interest Income	50.04
371000 · Memberships & Contributions	
37100A · Memberships - Individuals	1,027.95
371000 · Memberships & Contributions - Other	37,249.23
Total 371000 · Memberships & Contributions	38,277.18
389000 · Other Misc. Revenue	132.07
Total Income	95,891.76
Expense	
582303 · Other Interest Expense	10,646.81
572030 · Downtown Development	17,894.33
531175 · Farmers Mkt Gen Expenses	900.46
523306 · Farmers Mkt-Entertainment	1,060.00
523305 · Farmers Mkt-EBT Tokens	4,666.40
523304 · Farmers Mkt-SR BUCKS	1,042.00
523303 · Farmers Mkt-Gift Certs	112.00
523301 · Event Expenses	11,885.74
523850 · Contract Labor	6,742.72
523500 · Dues and Subscriptions	100.00
531600 · Equipment <\$5000	15,008.13
531100 · Office Operations	691.20
523400 · Printing and Reproduction	302.50
521200 · Professional Fees	3,471.73
523300 · Advertising	981.00
523700 · Training & Education	300.00
531203 · Old City Hall	
531203D · Pest Control	395.00
531203U · Utilities	17,535.87
522600 · Landscaping	455.00
Total 531203 · Old City Hall	18,385.87
Total Expense	94,190.89
Net Ordinary Income	1,700.87
Other Income/Expense	
Other Income	
381011 · Rent Received - 227 S. Broad St	29,800.00
Total Other Income	29,800.00
Net Other Income	29,800.00
Net Income	31,500.87

Monroe Downtown Development Authority

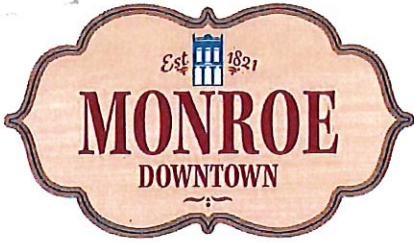
01/15/19

Balance Sheet

Accrual Basis

As of December 31, 2018

	<u>Dec 31, 18</u>
ASSETS	
Current Assets	
Checking/Savings	
111145 · RDF Checking Account	500.00
111108 · Synovus 205-495-003-6	28,089.77
111111 · Synovus 100-097-081-2	10,665.06
111100 · General Fund Checking	50,571.04
Total Checking/Savings	<u>89,825.87</u>
Total Current Assets	<u>89,825.87</u>
TOTAL ASSETS	<u>89,825.87</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
121200 · Accts. Payable - DT Dollars	1,120.00
Total Other Current Liabilities	<u>1,120.00</u>
Total Current Liabilities	<u>1,120.00</u>
Total Liabilities	1,120.00
Equity	
134220 · Fund Balance Unreserved	57,205.00
Net Income	31,500.87
Total Equity	<u>88,705.87</u>
TOTAL LIABILITIES & EQUITY	<u>89,825.87</u>



DOWNTOWN FACADE GRANT PROGRAM

PURPOSE & DESCRIPTION

The purpose of this program is to stimulate downtown revitalization and development, and tourism in Monroe. Program funds are an incentive for current owners and Potential buyers of vacant and occupied buildings to restore, renovate, and repair the exteriors of their buildings.

The Monroe Downtown Development Authority (DDA) Façade Match will provide a 50/50 investment match ratio up to a maximum of \$1,500 per property, as a reimbursement once pre-approved project(s) are completed and inspected. All projects must be completed within six months of the date of the DDA approval letter.

ELIGIBILITY

The program will be open to all private businesses within the DDA boundaries. Once available funds are pledged, no more applications will be accepted. Monroe DDA will review the program each year to determine if sufficient funding is available to continue accepting grant applications.

EXAMPLES OF PROJECTS

- Building façade improvements: paint, brick, wood awnings/canopies, lighting, doors, windows, and other repairs.
- Other restorations/renovations, which meet HPC approval and the goals of revitalization, will be considered.

APPLICATION PROCESS

Applications will be coordinated by Mainstreet/DDA Executive Director. The DDA Board will review each application for final approval. The full process includes:

- The completed application
- Proof of certificate of appropriateness from historic preservation commission
- Code enforcement work permits (if applicable)
- On site restoration work
- Review/audit of finished work
- Provide copies of paid receipts to DDA within 30 days of completion
- Reimbursement of 50% for project expenses up to a maximum of \$1,500

APPLICATION FOR FACADE GRANT

NAME: MARTHA CAHOON
 BUSINESS NAME: BRAND New Thing
 BUSINESS ADDRESS: 133 S Broad St.
 ADDRESS OF PROJECT: 133 S. Broad St
 TELEPHONE NUMBERS: 678-635-1866
 EMAIL: MARTHA CAHOON MARTHAMCLOON@gmail.com

Please attach a brief description of proposed work. (Note: to receive payment, project must be completed as described)

ESTIMATED COST: \$631.30
 GRANT MONEY APPLYING FOR: \$315.00
 ESTIMATED START DATE: Work completed
 ESTIMATED COMPLETION DATE: " "

I understand that the incentive match must be used for the project described in this application and that the project must be fully completed before the payment will be considered.

SIGNATURE: Martha Cahoon DATE: 1-16-2019

Monroe DDA
 P.O. Box 1249
 Monroe, GA 30655
 770-266-5331
 sadiek@monroega.gov
 www.MonroeDowntown.com

CHECKLIST

- Application is complete
- Project Description is attached
- Budget summary/cost estimate is attached
- Letter of consent from property owner (if leasing)
- Architectural sketch of proposed (if necessary)
- Photograph of building with existing conditions
- Paint and awning samples (if applicable)
- City permits applied for (if applicable)
- HPC approval

ALCOVY SIGN PROFESSIONALS, INC

222 West Spring Street
P.O. Box 1902
Monroe, GA 30655

Invoice

DATE	INVOICE #
9/11/2018	204414

BILL TO
Brand New thing 133 S. Broad Street Monroe Ga 30655

PO NUMBER	TERMS	DUE DATE
		9/11/2018

DESCRIPTION	QTY	RATE	AMOUNT
4x8 Poly Building Sign	1	500.00	500.00T
Door Decals	1	90.00	90.00T

Sales Tax (7.0%)	\$41.30
Total	\$631.30
Payments/Credits	-\$300.00
Balance Due	\$331.30

Thank you for your business!

PHONE #	EMAIL	WEB SITE
(770) 266-6848	gary@alcovysigns.com	www.alcovysigns.com



Downtown Community Event Grant



PURPOSE & DESCRIPTION

The purpose of this program is to stimulate community involvement in Downtown Monroe. Grant funds are an incentive for groups and individuals to hold events in our historic downtown for the community at large.

The Monroe Downtown Development Authority (DDA) Community Event Match will provide a 50/50 investment match ratio up to a maximum of \$250 per event, as a reimbursement once pre-approved events are completed.

ELIGIBILITY

The program will be open to all community members. Events must take place within the DDA boundaries, must be open to the public, and the profits must benefit downtown development or another community non-profit. Once available funds are pledged, no more applications will be accepted. Monroe DDA will review the grant program each year to determine if sufficient funding is available to continue accepting grant applications.

EXAMPLES OF EVENTS

- Outdoor concert
- Family Festival
- Movie night
- Craft fair

APPLICATION PROCESS

Applications will be coordinated by Mainstreet/DDA Executive Director. The DDA board will determine grant awards based on benefit to downtown and available funds.

The full process includes:

- A completed application
- Event description
- Proper permits from Code Department for road closings/peddlers permits (if applicable)
- Review/audit of event
- Provide copies of paid receipts to DDA within 30 days of event
- Reimbursement of 50% for event expenses up to a maximum of \$250
- Donation of a portion of event proceed to downtown development or local non-profit

APPLICATION FOR EVENT GRANT

EVENT NAME: Monroe Country Day School 3rd Annual 5K Fun Run
 LOCATION OF EVENT: 603 S Broad St Monroe, GA 30655
 EVENT DATE: March 9, 2019
 BENEFITTING ORGANIZATION: MCDs Scholarship Fund
 CONTACT NAME: Dr Rita Dickinson
 TELEPHONE NUMBER: 770-267-8955
 EMAIL: director@monroe.school

Please attach a brief description of proposed event. (Note: to receive payment, event must take place as described)

ESTIMATED COST: \$2280
 GRANT MONEY APPLYING FOR: Downtown Community Event Grant

I understand that the incentive match must be used for the event described in this application and that the event must benefit downtown development or a local non-profit before the payment will be considered.

SIGNATURE: Rita Dickinson DATE: 1-28-19

Monroe DDA
 P.O. Box 1249
 Monroe, GA 30655
 770-266-5331
 sadiel@monroega.gov
 www.MonroeDowntown.com

CHECKLIST

- Application is complete
- Event Description is attached
- Budget summary/cost estimate is attached
- Letter of consent from property owner (if needed)
- City permits applied for (if applicable)
- Documentation of gift to benefiting organization

2019 Georgia Cities: Heart & Soul Downtown Workshop Planning Toolkit

Overview: The 2019 Heart & Soul Downtown Workshop – Monroe, GA

The Georgia Municipal Association (GMA) and Georgia Cities Foundation (GCF) are pleased to conduct the 2019 Heart & Soul Downtown Workshop! We look forward to visiting **Newnan** on **Thursday, May 23rd**!

Since 2001, the Georgia Cities Foundation has conducted an annual “Heart & Soul Bus Tour” to highlight and showcase the downtown revitalization efforts of selected cities throughout Georgia.

In 2014, GCF partnered with GMA to repurpose the “Heart & Soul Bus Tour” into a two-day mobile workshop targeting municipal elected officials that were interested in downtown revitalization and adjoining neighborhood redevelopment. Participants were provided opportunities to view actual plans and projects, meet with officials from the host cities to discuss their downtown and neighborhood strategies, their success stories, and their lessons learned. The mobile workshop included formal presentations and tours of downtown areas and adjoining neighborhoods. During 2014-2016, the mobile workshop visited the following cities:

- 2014: Valdosta, Thomasville, Moultrie
- 2015: Woodstock, Rome, Dahlonega
- 2016: Duluth, Greenville, SC, Gainesville

While the three repurposed Heart & Soul mobile workshops were well-received by attendees, GMA and GCF have continued to tweak the workshop in order to enhance the training experience for its participants. Accordingly, in 2017, GMA and GCF again repurposed the Heart & Soul workshop into a one-day workshop in a single downtown. Our intent was to provide participants with a “deeper dive” into the downtown revitalization efforts of the host city. Additionally, by offering spring and fall workshops, we hoped to double municipal official participation in the workshop (something that could not be accomplished under the old format without chartering a second bus). We were pleased to conduct successful workshops in Dublin and Newnan in 2018.

The Heart & Soul Downtown Workshop will utilize city officials and downtown practitioners from your community that have first-hand experience with downtown development. Thus, you and your colleagues (Mayor/Council/Staff/DDA/Private Developers) will be the primary trainers/presenters during the workshop! Additionally, a GMA or GCF representative will provide a brief welcome and course overview at the beginning of the workshop, and a GMA staff person will discuss the various programs, services, and incentives that are available for downtown revitalization.

Approximately 40-45 city officials will participate in the workshop, along with 5-6 representatives from GMA and GCF. The Harold F. Holtz Municipal Training Institute has approved the workshop as a training event, and municipal elected officials and city managers/administrators who attend the entire workshop will receive six hours of training credit.

Stephanie Alylworth will be your primary contact for planning the workshop. Feel free to contact Stephanie at (678) 244-0511 or via e-mail at saylworth@gmanet.com with any questions.

Preparing for the 2019 Heart & Soul Downtown Workshop

1. Project Manager

We recommend that one person in your city serve as Project Manager for all planning issues. The Project Manager will be the primary contact person for the GMA/GCF staff. Please provide Stephanie Aylworth with the primary contact information by **Friday, March 29, 2019.**

2. Length of Workshop

The workshop will begin at 8:30 am and end at 3:30 pm. On-site registration will be conducted by GMA staff at the workshop location between 8:00 am-8:30 am. (A registration table will be needed at the meeting location.) A preliminary schedule is attached.

3. Workshop Location

We will need a facility that can seat 40-45 attendees in a classroom or “crescent rounds” setting, as well as seating for staff and speakers. Additionally, the facility should be able to accommodate the group for lunch (it is okay for participants to eat at their seats), have nearby parking, and be located within or adjacent to the downtown area that will be included during the workshop’s walking tour. If preferred, an off-site location may be used for lunch, subject to the budgetary guidelines described in Item 7., below.

4. Training Materials

We would like to provide each attendee with a pocket folder containing training materials for the workshop. Accordingly, we ask that the host community provide the following information for the folders:

1. Basic agenda outlining the workshop activities in your city (no more than 1 page).
2. A brief summary of each project that you plan to highlight during the workshop, including project cost information and photographs. The projects may be ones that are being planned, under construction, or completed.
3. Additional information (maps, photos, plans, etc.) regarding any of the plans, programs, and projects that you plan to share with participants during the workshop. Please refer to Item 4, Program Content. **Page limit: 10 pages.**
4. A map(s) of the downtown area and any area and any adjoining residential neighborhoods that will be highlighted during the workshop.

Please note that GMA’s staff will provide demographic information for your city as well as information regarding technical assistance and incentive programs for downtown development and that are available through various state agencies/organizations.

Please provide the requested information in a PDF format to Stephanie Aylworth (saylworth@gmanet.com) by **Friday, April 19, 2019** If the file is large, please submit the information via www.wetransfer.com.

5. Workshop Program Content

Learning Objectives (as approved by the Municipal Training Institute)

Participants will:

- Examine plans and strategies for downtown development and neighborhood redevelopment.
- Explore downtown areas and adjoining residential neighborhoods to witness projects that are completed, under development, or planned in the near future.
- Identify issues, needs, and potential obstacles regarding downtown development and neighborhood redevelopment.
- Learn about technical assistance and incentive programs for downtown development and neighborhood redevelopment that are available through various state agencies/organizations.

Recommended activities:

1. Brief presentation by city officials, downtown development authority, or others regarding projects that have been completed, projects that are underway, or projects that are on the drawing board. Examples include the following:
 - Downtown Master Plan development;
 - Downtown streetscape projects;
 - Public investment projects (infrastructure, government facilities such as City Hall / Courthouse projects, downtown parks / green space, etc.);
 - Private sector investment projects;
 - Public-Private Partnership projects;
 - Adjoining neighborhood redevelopment projects;
 - Discussion of the economic and community impact of downtown revitalization, etc.
 - Discussion of “tools of the trade” that were used: opportunity zones, TADs, etc.;
 - Discussion of any of the following topics as they relate to downtown development:
 - How to become a 24/7 community?
 - How the city attracts any/all of the following generations: Millennials, Generation X, Baby Boomers?
 - How the city promotes small business development in its downtown?
2. Conduct a guided walking tour of 4-5 downtown projects. Due to the size of the group, we strongly recommend dividing the participants into 2-3 smaller groups for the walking tour. (3 groups normally work best.) Project examples include: new downtown residential units; newly renovated upper level office space; mixed-use projects; retail shops and restaurants; new public investment in downtown such as city/county office buildings; important historic structures that have been preserved; green space, pocket parks, and new multi-use paths.
 - While our participants are aware that walking tours will be included in this mobile workshop, we will occasionally have a participant with mobility issues. Accordingly, please advise if a golf cart or similar vehicle might be available to transport passengers with mobility issues during the walking tours.

6. Restrooms

We will need convenient access to restroom facilities for workshop participants throughout the day.

7. Meals & Refreshment Breaks

Since the workshop is a six-hour training program, we desire to provide a light breakfast, lunch, and refreshments to attendees. GCF plans to pay for costs associated with meal events, subject to the targeted budget amounts listed below. To the extent possible, we ask that each city assist us in making the meal arrangements for our group. If this is not possible, please contact Stephanie Aylworth as soon as possible. Please note that the budgeted amounts shown below are based on a maximum of 58 attendees, including up to 45 workshop participants, 6 GMA/GCF staff, and 7 instructors/representatives of the host community (elected officials, key City staff, DDA chair, etc.).

- **Targeted Meal/Refreshment Budget: Up to \$1,900.00 in actual costs, based on the following:**
 - **Light Breakfast (fruit, pastries, juice, coffee): 58 attendees x \$7.00/attendee = \$406.00**
 - **Refreshments (water/soft drinks/snacks): 58 attendees x \$5.00/attendee = \$348.00**
 - **Lunch (Box lunches or light buffet): 58 attendees x \$19.75/attendee = \$1,146.00**

If these amounts are simply unrealistic for your community, please contact Stephanie Aylworth to discuss.

8. Personal Vehicle Parking

We will need a safe and convenient locations to park 40-45 participant vehicles during the workshop.

9. Heart & Soul Logo

Below is the official Heart & Soul logo. Feel free to use this logo or a version of this logo as desired. We can also provide you with an electronic version of the logo.



10. Miscellaneous

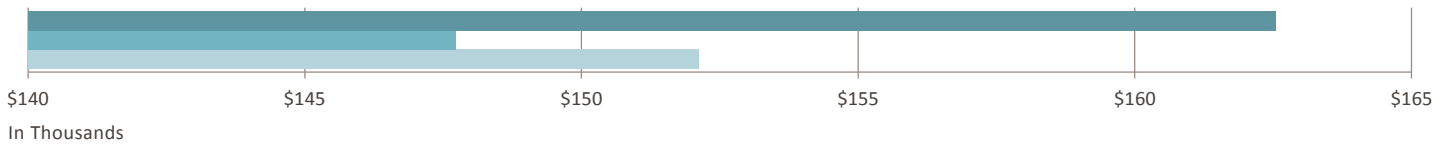
- Please focus on DOWNTOWN and adjoining residential neighborhoods. Please do not include discussions/tours of water/wastewater treatment facilities, softball fields, etc.
- Please remember that, since 2014, the Heart & Soul Bus Tour has been repurposed into a training workshop. To this end, we ask that the “experts” in your city spend their time training our participants. Accordingly, we ask that you not provide such festivities as parades, bands, soloists, etc., that your city may have provided during previous visits of the Heart & Soul Tour.

DDA Budget

FISCAL YEAR 2018

REVENUE

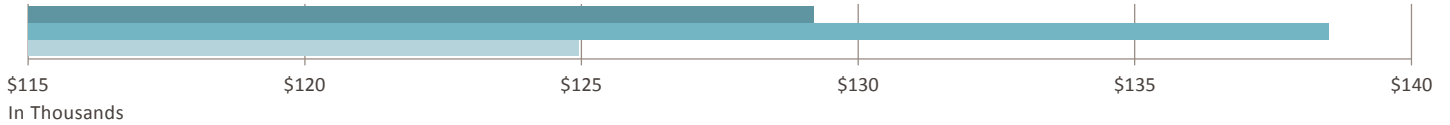
■ FY 2018 ACTUAL ■ FY 2018 PROPOSED ■ FY 2017 PRIOR YEAR



REVENUE	FY 2017 PRIOR YEAR	FY 2018 PROPOSED	FY 2018 ACTUAL	FY 2018 VARIANCE	FY 2018 +/- PRIOR YEAR
City Funding	25000.00	25000.00	25000	0.00	0.00
Historic City Hall	26750.00	28625.00	29800	1175.00	3050.00
Events	6667.66	6000.00	7432	1432.00	764.34
Childers Park	4540.00	4000.00	2429	(1571.00)	(2111.00)
Places to Play	0.00	13000.00	13471.23	471.23	13471.23
Farmers Market	20350.79	20000.00	23921.47	3921.47	3570.68
Contributions	51020.00	50000.00	55305.95	5305.95	4285.95
BOOST Monroe	0.00	0.00	0	0.00	0.00
Interest income	53.10	50.00	50.04	0.04	(3.06)
Miscellaneous	685.00	750.00	0	(750.00)	(685.00)
Downtown Corner Signs	150.00	300.00	0	(300.00)	(150.00)
Grants	0.00	0.00	5000	5000.00	5000.00
Gas Station Project	16897.78	0.00	132.07	132.07	(16765.71)
TOTALS	\$152,114.33	\$147,725.00	\$162,541.76	\$14,816.76	(\$16,765.71)

EXPENSES

■ FY 2018 ACTUAL ■ FY 2018 PROPOSED ■ FY 2017 PRIOR YEAR



EXPENSES	FY 2017 PRIOR YEAR	FY 2018 PROPOSED	FY 2018 ACTUAL	FY 2018 VARIANCE	FY 2018 +/- PRIOR YEAR
Historic City Hall	19,733.25	20,000.00	18,385.87	(1,614.13)	(1,347.38)
Events (Community Event Grant)	2,003.20	2,000.00	989.00	(1,011.00)	(1,014.20)
Downtown Dollars	305.00	500.00		(500.00)	(305.00)
Contributions to City	40,000.00	40,000.00	35,000.00	(5,000.00)	(5,000.00)
Childers Park	7,091.91	2,500.00	5,200.53	2,700.53	(1,891.38)
Places to Play	0.00	17,000.00	16,997.32	(2.68)	16,997.32
Farmers Market	16,651.47	17,000.00	19,494.52	2,494.52	2,843.05
Sponsor Dinner + thank yous	3,413.80	3,500.00	2,308.31	(1,191.69)	(1,105.49)
Façade Grants	4,482.25	7,500.00	4,833.15	(2,666.85)	350.90
Downtown Planters	3,400.00	3,000.00	0.00	(3,000.00)	(3,400.00)
BOOST Monroe	13.99	0.00	0.00	0.00	(13.99)
Downtown Corner Signs	5,100.00	2,500.00	0.00	(2,500.00)	(5,100.00)
Office Operations/Bank Fees	416.04	500.00	574.20	74.20	158.16
Memberships & Subscriptions	0.00	0.00	100.00	100.00	100.00
Professional Fees	0.00	5,000.00	1,600.00	(3,400.00)	1,600.00
Public Relations	0.00	0.00	0.00	0.00	0.00
Mural	0.00	0.00	13,061.18	13,061.18	13,061.18
Miscellaneous Projects	3,890.30	5,000.00	0.00	(5,000.00)	(3,890.30)
Training & Education	235.20	500.00	0.00	(500.00)	(235.20)
Gas Station Project	18,210.00	12,000.00	10,646.81	(1,353.19)	(7,563.19)
TOTALS	\$124,946.41	\$138,500.00	\$129,190.89	(\$9,309.11)	\$4,244.48

Net Income \$27,167.92 \$9,225.00 \$33,350.87

2018 Year-End Balances:

\$28,089.77 Synovus 003-6

\$10,665.06 Synovus 081-2

\$50,571.04 Wells Fargo

\$500.00 RDF Checking Account

\$0.00 Designated for Childers Park

\$8,399.55 Designated for Farmers Market

\$42,171.49 Undesignated Wells Fargo Funds

\$80,926.32 Total Undesignated Funds

\$89,825.87 Total Funds