



Convention and Visitors Bureau

AGENDA

Thursday, December 08, 2022

9:00 AM

City Hall

CALL TO ORDER

ROLL CALL

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF CURRENT FINANCIAL STATEMENTS

1. Review October financials

APPROVAL OF MINUTES FROM PREVIOUS MEETING

2. Review November minutes

Chairman's Report

Director's Report

OLD BUSINESS

NEW BUSINESS

ANNOUNCEMENTS

Next meeting will be January 12, 2023 at Monroe City Hall

ADJOURN



Monroe, GA

CVB Income Statement

Account Summary

For Fiscal: 2022 Period Ending: 10/31/2022

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
003-7540-314100	HOTEL/MOTEL TAX	0.00	0.00	0.00	54,008.79	-54,008.79
003-7540-361000	INTEREST REVENUES	0.00	0.00	0.54	3.07	-3.07
003-7540-389000	OTHER	0.00	0.00	0.00	2,325.00	-2,325.00
	Revenue Total:	0.00	0.00	0.54	56,336.86	
Expense						
003-7540-523300	ADVERTISING	0.00	0.00	339.00	27,654.63	-27,654.63
003-7540-523600	DUES/FEES	0.00	0.00	0.00	511.00	-511.00
003-7540-523850	CONTRACT LABOR	0.00	0.00	250.00	6,075.00	-6,075.00
	Expense Total:	0.00	0.00	589.00	34,240.63	
	Total Surplus (Deficit):	0.00	0.00	-588.46	22,096.23	



Convention and Visitors Bureau

MINUTES

Thursday, November 10, 2022

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 9:58 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chairman Meredith Malcom
Board Member Whit Holder
Board Member Ross Bradley
Board Member Chris Collin
City Council Representative Myoshia Crawford

CITY STAFF

Logan Propes Chris Bailey
Leigh Ann Walker Les Russell
Sara Shropshire

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB October Minutes

Approved - Motion made by board member Bradley, Seconded by Vice Chair Malcom. Voting Yea: Chairman Anderson, Board Member Holder, Board Member Collin, City Council Representative Crawford

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB Septmeber Financials

Approved - Motion made by Board Member Bradley, Seconded by Vice Chairman Malcom. Voting Yea: Chairman Anderson, , Board Member Holder, Board Member Collin, City Council Representative Crawford

Chairman's Report

None.

Director's Report

None

OLD BUSINESS

Vice Chair Malcom stated conversations were continuing with IMEC regarding the lighted Monroe sign on the water tower.

NEW BUSINESS

Event branding is complete. Board was presented with logos. All stated they were pleased with the results.

ANNOUNCEMENTS

Next meeting will be December 8th at Monroe City Hall

ADJOURN

Motion made by Vice Chair Malcom, Seconded by Board Member Collin. Voting Yea: Chairman Anderson, Board Member Holder, Board Member Bradley, Board Member Collin, City Council Representative Crawford