



Downtown Development Authority

AGENDA

Thursday, August 11, 2022

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES

1. DDA July Minutes

APPROVAL OF EXECUTIVE SESSION MINUTES

APPROVAL OF FINANCIAL STATEMENTS

2. DDA June Financials

PUBLIC FORUM

EXECUTIVE SESSION

CITY UPDATE

COUNTY UPDATE

COMMUNITY WORK PLAN &REPORTS

Downtown Design

Redevelopment Projects

Entertainment Draws -

PROGRAMS

Farmers Market

FUNDING**SPONSORSHIP****FACADE GRANTS** - none**COMMUNITY EVENT GRANTS** - none**NEW BUSINESS****ANNOUNCEMENTS:**

Next meeting scheduled, Sept. 8th, at 8:00 am at Monroe City Hall.

ADJOURN



Downtown Development Authority

MINUTES

Thursday, July 14, 2022

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called order at 8:02 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Chris Collin
City Council Representative Lee Malcom

CITY STAFF

Leigh Ann Walker
Sadie Krawczyk

ABSENT

Board Member Wesley Sisk
Board Member Ross Bradley
City Council Representative Myoshia Crawford

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA June Minutes

Approved - Motion made by Vice Chair Malcom, Seconded by Board Member Collin.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Collin, Council Rep. Malcom

APPROVAL OF FINANCIAL STATEMENTS

. DDA May Financials

Approved - Motion made by Vice Chair Malcom, Seconded by Secretary Gray.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Collin, Council Rep. Malcom

PUBLIC FORUM

None.

CITY UPDATE

Logan Propes was unable to be present due to a county meeting. He left items of discussion for Executive Session. Council Representative Lee Malcom stated that she was the alternate representative and would be attending in Myoshia’s absence. Leigh Ann mentioned that the city was awarded a Rural Redevelopment Grant from DCA in the amount of \$2,126,340. This is a huge win for the city and the downtown green project.

COUNTY UPDATE

None.

COMMUNITY WORK PLAN &REPORTS

Downtown Design

The rest of the banners are scheduled to go up by August 1st. This will include the remainder of downtown including the south corridor to the mill and Spring Street to Childers. Banners will also be on the poles from 78 to Marable street. Paws-permitted window clings and dog water bowls will be distributed in the next week to businesses that indicated they are pet friendly. This was a result of a donation from Scattering Kindness.

Redevelopment Projects

The following projects were mentioned:

- 208 S. Broad Street has a new owner. His plan is to renovate it back to a shell and then consider appropriate uses for the space.
- Relove Consignment is expanding and moving to 134 S. Broad Street (former loan business)
- Addison's Wonderland has purchased their building.
- Thirsty Moose has purchased 132 N. Broad Street for a restaurant space.

-Thai restaurant has a lease agreement on JEC Development Wayne Street building.

-118 S. Wayne Street (DDA purchase pending) We will need to extend the contract on this property.

Board voted to extend the contract on 118 S. Wayne Street through October. Motion made by Board Member Holder, Seconded by Council Rep. Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Collin

Chris Collin noted that employee parking is going to become more of a problem with additional businesses opening in the North Broad Street block. Lisa Anderson volunteered to follow up with St. Albans regarding their lot use; Meredith volunteered to reach out to Stephens Oil about a potential lot use agreement; and Chris volunteered to try to find a contact for the Windstream lot.

Entertainment Draws -

Leigh Ann shared the new event logos designed in conjunction with the City rebranding effort.

Concerts upcoming will be in August and two in September. Fall Fest vendor applications are available online. Monroe has been selected as a stop on August 28th for the world series trophy tour. The Historic Trust Expedition is coming up on 8/13; ticket sales will cut off on 8/1 for the event.

PROGRAMS

Farmers Market

1 new farm vendor; produce now coming in

FUNDING

SPONSORSHIP

FACADE GRANTS

Brown Fig - 134 W. Spring Street

. 134 W. Spring Street

Approved for \$1500.00 - Motion made by Board Member Holder, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Collin, Council Rep. Malcom

COMMUNITY EVENT GRANTS

Monroe Cotton Mills - MATM

. Movies at the Mill

Approved for \$250.00 - Motion made by Secretary Gray, Seconded by Board Member Collin.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Collin, Council Rep. Malcom

NEW BUSINESS

Georgia Downtown Conference coming up in Macon, GA - August 22-24. Leigh Ann will share the detailed agenda with the board. Monroe is winning an award of excellence this year. The awards ceremony will be Wednesday evening during the conference.

The board would like to pursue the Great American Main Street award. Letters of support from GMA, GCF, DCA, and GDA will be needed for this effort as well as much board input.

ANNOUNCEMENTS:

Next meeting scheduled, August 11th, at 8:00 am at Monroe City Hall.

Monroe Housing Expo in partnership with Habitat for Humanity will be on July 23rd at the Boys and Girls Club from 10 am to 1 pm.

MOVE TO EXECUTIVE SESSION

Motion made by Secretary Gray, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Collin, Council Rep. Malcom

Real estate matters were discussed.

ADJOURN EXECUTIVE SESSION

Motion made by Secretary Gray, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Collin, Council Rep. Malcom

ADJOURN

Motion made by Vice Chair Malcom, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Collin, Council Rep. Malcom

DDA Income Statement

Account Summary

For Fiscal: 2022 Period Ending: 06/30/2022



Monroe, GA

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
002-7550-336001	HOTEL MOTEL FUNDS	0.00	0.00	0.00	6,250.00	-6,250.00
002-7550-347300	EVENT FEES	0.00	0.00	756.00	756.00	-756.00
002-7550-347903	FARMERS MKT FEES	0.00	0.00	3,749.51	9,943.70	-9,943.70
002-7550-361000	INTEREST REVENUES	0.00	0.00	22.00	132.70	-132.70
002-7550-361002	INTEREST-REVOLVING LOAN FUND	0.00	0.00	457.30	2,788.22	-2,788.22
002-7550-371000	GENERAL CITY	0.00	0.00	0.00	15,475.00	-15,475.00
002-7550-381011	RENTAL - 227 S BROAD	0.00	0.00	8,260.00	14,860.00	-14,860.00
002-7550-389003	PRINCIPLE-REVOLVING LOAN FUND	0.00	0.00	1,784.48	10,662.46	-10,662.46
	Revenue Total:	0.00	0.00	15,029.29	60,868.08	
Expense						
002-7550-522310	REAL ESTATE RENTS / LEASES	0.00	0.00	6,060.00	0.00	0.00
002-7550-523301	EVENTS	0.00	0.00	100.00	950.00	-950.00
002-7550-523304	FARMERS MKT-SR BUCKS	0.00	0.00	19.00	19.00	-19.00
002-7550-523305	FARMERS MKT-EBT TOKENS	0.00	0.00	279.00	375.00	-375.00
002-7550-523306	FARMERS MKT-ENTERTAINMENT	0.00	0.00	315.00	455.00	-455.00
002-7550-523600	DUES/FEES	0.00	0.00	12.00	12.00	-12.00
002-7550-523850	CONTRACT LABOR	0.00	0.00	900.00	5,960.00	-5,960.00
002-7550-531100	OFFICE SUPPLIES & EXPENSES	0.00	0.00	10.01	10.01	-10.01
002-7550-531175	FARMERS MKT GEN EXP	0.00	0.00	0.00	125.00	-125.00
002-7550-531203	OLD CITY HALL BLDG	0.00	0.00	1,284.84	8,969.09	-8,969.09
002-7550-572030	DOWNTOWN DEVELOPMENT	0.00	0.00	1,000.00	16,960.00	-16,960.00
002-7550-573000	PAYMENTS TO OTHERS	0.00	0.00	0.00	700.00	-700.00
002-7550-582303	OTHER INTEREST EXPENSE	0.00	0.00	678.66	3,984.41	-3,984.41
	Expense Total:	0.00	0.00	10,658.51	38,519.51	
	Total Surplus (Deficit):	0.00	0.00	4,370.78	22,348.57	