



Downtown Development Authority

AGENDA

Thursday, September 08, 2022

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES

1. August DDA Minutes

APPROVAL OF PREVIOUS EXECUTIVE SESSION MINUTES

APPROVAL OF FINANCIAL STATEMENTS

2. DDA July Financials

PUBLIC FORUM

CITY UPDATE

COUNTY UPDATE

COMMUNITY WORK PLAN &REPORTS

Downtown Design

Redevelopment Projects

Entertainment Draws -

PROGRAMS

Farmers Market

FUNDING

SPONSORSHIP**FACADE GRANTS - None.****COMMUNITY EVENT GRANTS - None.****NEW BUSINESS****ANNOUNCEMENTS:**

Next meeting scheduled, October 13th, at 8:00 am at Monroe City Hall.

ADJOURN



Downtown Development Authority

MINUTES

Thursday, August 11, 2022

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 7:59 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Vice Chair Meredith Malcom

Secretary Andrea Gray

Board Member Whit Holder

Board Member Wesley Sisk

Board Member Ross Bradley

Board Member Chris Collin

City Council Representative Myoshia Crawford

City Council Representative Lee Malcom

CITY STAFF

Logan Propes

Leigh Ann Walker

Sadie Krawczyk

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA July Minutes

Approved - Motion made by Secretary Gray, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,

Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford, City Council Representative Malcom.

APPROVAL OF EXECUTIVE SESSION MINUTES

Approved - Motion made by Board Member Holder, Seconded by Secretary Gray. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford, City Council Representative Malcom.

APPROVAL OF FINANCIAL STATEMENTS

. DDA June Financials

Approved - Motion made by Board Member Bradley, Seconded by Vice Chair Malcom. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford, City Council Representative Malcom.

PUBLIC FORUM

No one present.

EXECUTIVE SESSION

Move to Executive Session - Motion made by Board Member Bradley, Seconded by City Council Representative Malcom. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford, City Council Representative Malcom

Real Estate matters were discussed.

Adjourn Executive Session - Motion made by Board Member Sisk, Seconded by Board Member Bradley. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford. City Council Representative Malcom

CITY UPDATE

Alleyway work is underway in the Wayne Street alley; the city plans to make minor improvements to the Wayne Street public parking lot; Downtown Green should begin construction in September, there will be a need to construction worker parking during the project; the city is working on installing new gateway signage on HWY 11 and Spring Street.

COUNTY UPDATE

None.

COMMUNITY WORK PLAN &REPORTS

Downtown Design

We are still waiting on the full banner installation downtown.

The board brought up the idea of recreating the Monroe lighted sign on top of the water tower. This item will be discussed by during the CVB board meeting.

Redevelopment Projects

No update.

Entertainment Draws -

The concert last Friday night drew a large crowd; the theme for the Christmas parade will be "Monroe goes to the Movies."

PROGRAMS

Farmers Market

No update.

FUNDING

SPONSORSHIP

No update.

FACADE GRANTS - none

COMMUNITY EVENT GRANTS - none

NEW BUSINESS

Chairman Anderson closed on the Old Monroe Drug building, construction will start next week; Magnolia salon closed, and Cottontails (a children's clothing store) will be opening in the space; Boardmember Bradley asked the city to examine how to improve the traffic at Highland and Broad during city events that close Broad Street.

ANNOUNCEMENTS:

Next meeting scheduled, Sept. 8th, at 8:00 am at Monroe City Hall.

The Georgia Downtown Association Conference is coming up the week of 8/25 in Macon.

ADJOURN

Motion made by Board Member Bradley, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin, City Council Representative Crawford

DDA Income Statement

Account Summary

For Fiscal: 2022 Period Ending: 07/31/2022



Monroe, GA

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
002-7550-336001	HOTEL MOTEL FUNDS	0.00	0.00	6,250.00	12,500.00	-12,500.00
002-7550-347300	EVENT FEES	0.00	0.00	0.00	756.00	-756.00
002-7550-347903	FARMERS MKT FEES	0.00	0.00	3,218.69	13,162.39	-13,162.39
002-7550-361000	INTEREST REVENUES	0.00	0.00	22.68	155.38	-155.38
002-7550-361002	INTEREST-REVOLVING LOAN FUND	0.00	0.00	454.32	3,242.54	-3,242.54
002-7550-371000	GENERAL CITY	0.00	0.00	0.00	15,475.00	-15,475.00
002-7550-381011	RENTAL - 227 S BROAD	0.00	0.00	2,200.00	17,060.00	-17,060.00
002-7550-389003	PRINCIPLE-REVOLVING LOAN FUND	0.00	0.00	1,787.46	12,449.92	-12,449.92
	Revenue Total:	0.00	0.00	13,933.15	74,801.23	
Expense						
002-7550-523301	EVENTS	0.00	0.00	2,018.09	2,968.09	-2,968.09
002-7550-523304	FARMERS MKT-SR BUCKS	0.00	0.00	0.00	19.00	-19.00
002-7550-523305	FARMERS MKT-EBT TOKENS	0.00	0.00	476.00	851.00	-851.00
002-7550-523306	FARMERS MKT-ENTERTAINMENT	0.00	0.00	105.00	560.00	-560.00
002-7550-523600	DUES/FEES	0.00	0.00	0.00	12.00	-12.00
002-7550-523850	CONTRACT LABOR	0.00	0.00	900.00	6,860.00	-6,860.00
002-7550-531100	OFFICE SUPPLIES & EXPENSES	0.00	0.00	0.00	10.01	-10.01
002-7550-531175	FARMERS MKT GEN EXP	0.00	0.00	0.00	125.00	-125.00
002-7550-531203	OLD CITY HALL BLDG	0.00	0.00	1,541.23	10,510.32	-10,510.32
002-7550-572030	DOWNTOWN DEVELOPMENT	0.00	0.00	0.00	16,960.00	-16,960.00
002-7550-573000	PAYMENTS TO OTHERS	0.00	0.00	240.00	940.00	-940.00
002-7550-582303	OTHER INTEREST EXPENSE	0.00	0.00	656.77	4,641.18	-4,641.18
	Expense Total:	0.00	0.00	5,937.09	44,456.60	
	Total Surplus (Deficit):	0.00	0.00	7,996.06	30,344.63	

Group Summary

Account Type	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue	0.00	0.00	13,933.15	74,801.23	-74,801.23
Expense	0.00	0.00	5,937.09	44,456.60	-44,456.60
Total Surplus (Deficit):	0.00	0.00	7,996.06	30,344.63	