

Downtown Development Authority

AGENDA

Thursday, July 14, 2022 8:00 AM City Hall - 215 N. Broad Street

CALL TO ORDER

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES

1. DDA June Minutes

APPROVAL OF FINANCIAL STATEMENTS

2. DDA May Financials

PUBLIC FORUM

CITY UPDATE

COUNTY UPDATE

COMMUNITY WORK PLAN & REPORTS

Downtown Design

Redevelopment Projects

Entertainment Draws -

PROGRAMS

Farmers Market

FUNDING

SPONSORSHIP

FACADE GRANTS

Brown Fig - 134 W. Spring Street

3. 134 W. Spring Street

COMMUNITY EVENT GRANTS

Monroe Cotton Mills - MATM

4. Movies at the Mill

NEW BUSINESS

ANNOUNCEMENTS:

Next meeting scheduled, August 11th, at 8:00 am at Monroe City Hall.

ADJOURN



Downtown Development Authority

MINUTES

Thursday, June 09, 2022 8:00 AM City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting called to order at 8:00 am.

ROLL CALL

PRESENT Chairman Lisa Anderson Vice Chair Meredith Malcom Board Member Whit Holder Board Member Wesley Sisk Board Member Ross Bradley Board Member Chris Collin

ABSENT Secretary Andrea Gray City Council Representative Myoshia Crawford

CITY STAFF Logan Propes Chris Bailey Leigh Ann Aldridge Sadie Krawczyk (via conference call)

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA April Minutes

April minutes approved - Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

. DDA May Minutes

May minutes approved - Motion made by Vice Chair Malcom, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

. DDA March Financials

March Financials Approved - Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

. DDA April Financials

April Financials approved - Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

PUBLIC FORUM

None.

CITY UPDATE

RFP agreement progressing; alleyway work should begin soon; city is working on Midland lot use agreement with the county

COUNTY UPDATE

No update.

COMMUNITY WORK PLAN & REPORTS

Downtown Design

Banners ordered were one-sided, so the company is having to replace them. All hardware is in as well. Need creative ideas for what to do with the one-sided ones. Board suggested auctioning them or selling them.

Pocket Park plantings were refreshed. Chairman Anderson thanked the city crews for their continued work watering and maintaining the plantings downtown.

Redevelopment Projects

We are still waiting on the remaining Wayne Street parcel and will need to extend the contract again. The board still desires to see retail development on this parcel.

The board discussed potential locations and the need for a downtown parking deck.

Entertainment Draws

The concert went well last week though smaller than usual. July fireworks will be launched at Blaine Station as in past years.

PROGRAMS

Farmers Market

Market is going well. Lots of attendees. It's still early in the season for produce, but it will be increasing in coming months. Farm to Table planning will start soon for fall dinner.

FUNDING

SPONSORSHIP

Some new smaller donors coming on board. Everything else is on track.

FACADE GRANTS - none

None.

COMMUNITY EVENT GRANTS - none

None.

NEW BUSINESS

Staff recommended delaying the annual planning retreat until new city staff is brought on board. The board supported this decision.

Solid Chiropractic is now open at the Walton Mill. The Tea Time cottage has completed facade grant work. Sidestreet Boutique sold its former building to Salon 124 on N. Broad Street. Nedzas has announced they are coming downtown.

ANNOUNCEMENTS:

Next meeting scheduled, July 14th, 8:00 am at Monroe City Hall.

ADJOURN

Motion made by Vice Chair Malcom, Seconded by Board Member Bradley. Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

DDA Income Statemen



7

For Fiscal: 2022 Period Ending: 05/31/2022

Monroe, GA

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
002-7550-336001	HOTEL MOTEL FUNDS	0.00	0.00	0.00	6,250.00	-6,250.00
002-7550-347903	FARMERS MKT FEES	0.00	0.00	3,495.46	6,194.19	-6,194.19
002-7550-361000	INTEREST REVENUES	0.00	0.00	19.06	110.70	-110.70
002-7550-361002	INTEREST-REVOLVING LOAN FUND	0.00	0.00	460.27	2,330.92	-2,330.92
002-7550-371000	GENERAL CITY	0.00	0.00	0.00	15,475.00	-15,475.00
<u>002-7550-381011</u>	RENTAL - 227 S BROAD	0.00	0.00	-3,860.00	6,600.00	-6,600.00
002-7550-389003	PRINCIPLE-REVOLVING LOAN FUND	0.00	0.00	1,781.51	8,877.98	-8,877.98
	Revenue Total:	0.00	0.00	1,896.30	45,838.79	
Expense						
002-7550-522310	REAL ESTATE RENTS / LEASES	0.00	0.00	-6,060.00	-6,060.00	6,060.00
<u>002-7550-523301</u>	EVENTS	0.00	0.00	150.00	850.00	-850.00
<u>002-7550-523305</u>	FARMERS MKT-EBT TOKENS	0.00	0.00	96.00	96.00	-96.00
<u>002-7550-523306</u>	FARMERS MKT-ENTERTAINMENT	0.00	0.00	105.00	140.00	-140.00
<u>002-7550-523850</u>	CONTRACT LABOR	0.00	0.00	900.00	5,060.00	-5,060.00
<u>002-7550-531175</u>	FARMERS MKT GEN EXP	0.00	0.00	0.00	125.00	-125.00
<u>002-7550-531203</u>	OLD CITY HALL BLDG	0.00	0.00	1,138.31	7,684.25	-7,684.25
<u>002-7550-572030</u>	DOWNTOWN DEVELOPMENT	0.00	0.00	5,710.00	15,960.00	-15,960.00
002-7550-573000	PAYMENTS TO OTHERS	0.00	0.00	0.00	700.00	-700.00
002-7550-582303	OTHER INTEREST EXPENSE	0.00	0.00	656.77	3,305.75	-3,305.75
	Expense Total:	0.00	0.00	2,696.08	27,861.00	
	Total Surplus (Deficit):	0.00	0.00	-799.78	17,977.79	



DOWNTOWN FACAD[®] GRANT PROGRAM

PURPOSE & DESCRIPTION

The purpose of this program is to stimulate downtown revitalization and development, and tourism in Monroe. Program funds are an incentive for current owners and Potential buyers of vacant and occupied buildings to restore, renovate, and repair the exteriors of their buildings. The Monroe Downtown Development Authority (DDA) Façade Match will provide a 50/50 investment match ratio up to a maximum of \$1,500 per property, as a reimbursement once pre-approved project(s) are completed and inspected. All projects must be completed within six months of the date of the DDA approval letter.

ELIGIBILTY

The program will be open to all private businesses within the DDA boundaries. Once available funds are pledged, no more applications will be accepted. Monroe DDA will review the program each year to determine if sufficient funding is available to continue accepting grant applications.

EXAMPLES OF PROJECTS

- Building façade improvements: paint, brick, wood awnings/canopies, lighting, doors, windows, and other repairs.
- Other restorations/renovations, which meet HPC approval and the goals of revitalization, will be considered.

sadiek@monroega.gov www.MonroeDowntown.com

APPLICATION PROCESS

Applications will be coordinated by Mainstreet/DDA Executive Director. The DDA Board will review each application for final approval. The full process includes:

- The completed application
- Proof of certificate of appropriateness from historic preservation commission
- Code enforcement work permits (if applicable)
- On site restoration work
- Review/audit of finished work
- Provide copies of paid receipts to DDA within 30 days of completion
- Reimbursement of 50% for project expenses up to a maximum of \$1,500

	CADU CDANT	
	APPLICATION FOR FACADE GRANT	
NAME: VICTORIA Ad	lams	
BUSINESS NAME:	he prown that I have a	2155
BUSINESS ADDRESS: 39	Al. Spring	.)000
ADDRESS OF PROJECT:		
TO NONE MUMDEDC	710.367.5780	
TELEPHONE NONDERG		le les described
EMAIL: Victory (tion of proposed work. (Note: to receive payment, project must	t be completed as described
		ace doors #31,000.
ESTIMATED COST: 10,000 F	tion of proposed work. (Note: to receive payment, project mus Awnings, 8,000 paint 3000 Windows 10,000 repair-repla FOR:MAXIMUM Amount & 1500, 20	
CDANT MONEY APPLYING P	FUR:	
ESTIMATED START DATE: _	Wing 19, 2017	
ESTIMATED STIMPLETION I	DATE: <u>May 21, 22</u> ve match must be used for the project described in this application be fully completed before the payment will be considered.	tion and that the project mu
I understand that the incentiv	ve match must be used for the project deservable considered	1
1-12-21	be fully completed before the payment and DATE:	6.27.22
SIGNATURE:	ame	
	CHECKLIST	
Monroe DDA	Wheetinger: and a	f building with existing condition
P.O. Box 1249	-Application is communear	ning samples (if applicable)
Monroe, GA 30655	The Arest assessment famely estimate us and men	applied for (if applicable)
770-266-5331	-Badget Summing/ does property owner (if leasing) -Letter of consent from property owner (if leasing) -Architectural sketch of proposed (if necessary)	-
sadiek@monroega.gov	-Architectural sketch of propulation (in instance)	

Photo: Distance Distanc	03 Beaver Ruin Rd arcross, GA 30093 ffice: 770-936-9003 av: 770-936-9005 auentity comple duantity Reso	and Bessel	134 W. Sprin Mohroe, Ga.	134 W. Spring St. Monroe, Cla. 30655			Date: 1 Date: 1 Terms:	of this proposal 1/4/2022 ½ Down/Balanc	of this proposal /4/2022 /s Down/Balance Due ROI	ROI
Microsoft 20003 Exercicity of 30003 Exercicity of 30003 Exercicity of 30003 Exercicity of 30003 Controller Troller Microsoft 100 Controller Mi	ricross, GA 30033 frice: 770-935-9003 x: 770-935-9005 x: 770-935-9005 auantity Read	6 Currect		a Adams			(Office) (Res) or Fax)	770-367-t	5780 isposition@	gmail.com
Cuentry Complete Controlled Controlled Controlled Controlled Controlled Type Each Type Each Each </th <th>1 00</th> <th>(79).</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>atlantaawn</th> <th>Ing@comca</th> <th>st.net</th>	1 00	(79).						atlantaawn	Ing@comca	st.net
1 Complete Weldad Recent R103 5' Total 2' 9' Right Double Doors TM 4 1 Complete '' '' '' '' '' '' '' '' '' 4 Complete '' '' '' '' '' '' '' '' '' 4 Complete '' '' '' '' '' '' '' '' 1 Complete '' '' '' '' '' '' '' '' 1 Complete '' '' '' '' '' '' '' '' 2 Complete '' '' '' '' '' '' '' '' 2 Complete '' '' '' '' '' '' '' '' 2 Complete '' '' '' '' '' '' '' 2 Complete '' '' '' '' '' '' '' 2 Complete '' '' '' '' '' '' '' 2 Complete	Ce			Drep	proj.	Width		Top	Bach	ixtension
Image: standard standard block Standard block Standard block Tm 48000 4 Complete * * 5'Total 2' 4' (4) Front Lower Windows Tm 48000 4 Complete * * 3'4' 12'' 4'' (1) Front Lower Windows Tm 460.00 2 Complete * * 1'' 2'' 5'' 5'' 1'' 1'' 2 Complete * * 1'' 2'' 5'' 1'' 1'' 2 Complete * * 1'' 2'' 1''' 1''' 1''' 2 Complete * * 1''' 2'' 1''' 1''' 1''' 2 Complete * * 1''' 1''' 1''' 1''' 2 Complete * * 1''' 1'''' 1'''' 3 5''' 5''' 5''' 1'''' 1'''' 1''''' 4 Complete * 1''''' 5''''''' 1'''''''' 5 5''''''''''''''''''''''''''''''''''''		We	1	5' Total	2'	6	Right Double Doors	TM		\$1,125.0
4 Completies ''' ''' </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>and a second second second second second</td> <td></td> <td>an an ann an Anna an An</td>								and a second second second second second		an an ann an Anna an An
4 Complete * 5' Total 2' 4' (1) Front Lower Windows TM 490.00 1 Complete * 3' 4' 12'* 4' 6' (1) Front Lower Windows TM 490.00 2 Complete * * 12'* 3' 6'* (2) Front Lower Windows TM 490.00 2 Complete * * 12'* 3' 6'* (2) Front Lower Windows TM 460.00 2 Complete * * 12'* 3' 6'* (2) Front Lower Windows TM 460.00 2 Complete * * 12'* 3' 6'* (2) Front Lower Windows TM 460.00 2 Complete * * 12'* 3' 6'* (2) Front Lower Windows TM 460.00 2 Complete * * 12'* 3' 6'* (2) Front Lower Windows TM 460.00 3 6'* Front Window Mile 12'* 3' 6'* (2) Front Lower Windows TM 4' 6'* 7.0% 4' 6'* 7.0% 4' 6'* 7.0% <		Awning						Solution Conversion		
4 Complete " " " " " " " 46.0.00 1 Complete " " " " " " " " 46.0.00 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " 2 " " " <	11		5	5' Total	2'	41	(4) Front Doors	TM	490.00	\$1,960.0
1 Complete " " " 101 2 Complete " " " 12" 3" 5" " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " 2 Complete " " " " " " " " " " " 3 Sealoge: " " " " " " " " " " " 3 Sealoge: " " " " " " " " " " " 3 Sealoge: " " " " " " " " " " 3 Sealoge:	1		H	3' 4"	12"	10	(4) Front Lower Windows	TM	450.00	\$1,800.0
1 Complete i 12" 3" 6" Front Middow TM 2 Complete i i 12" 3" 6" (2) Front Upper Windows TM 2 Complete i i 12" 5" 6" (2) Front Upper Windows TM 3 Complete i i 12" 5" 6" (2) Front Upper Windows TM 3 Sector 6" Figld - Doors Scalloc 0" No Bonds or Permits Included. TM 560.00 3 Wrapped. Windows Wre would appreciate your business Wraiton Wraiton 10% Wrapped. Windows Scalloc Elait Black Table 7.0% Salee Tas Mrapped. Windows Table Table Table 7.0% Salee Tas Mrapped. Windows Table Table Table 7.0% Salee Tas Mrapped. Windows Table Table Table Table Table Mrapped. Windows Table Table Table Table Table Mrapped. Windows Table Table Table Table Table Mrapped. Windows Table Table Table Table Mrapped. Windows Table	And a second			Total				And a subscription of the		
2 Complete " " 12" 5" 6" [2] Front Upper Windows TM 560.00 2 Complete " " " 12" [2] Front Upper Windows TM 560.00 2 Complete " No Bonds or Permits Included. No No </td <td>2</td> <td></td> <td>F</td> <td>=</td> <td>12"</td> <td></td> <td>Front Middle Window</td> <td>TM</td> <td></td> <td>\$450.0</td>	2		F	=	12"		Front Middle Window	TM		\$450.0
Book Biolidia or Permits included. State §" Ripid - Doors Scaliop: Wrapped- Windows Institute reador with the would appreciate your business Wrapped- Windows Institute reador with the main agreement between Allanta Anning Company. Inc. and the advector is trabled to ad carenalization of the more agreement between Allanta Anning Company. Inc. and the advector is traped of any advector of the reador and and carenalization of the more agreement and the advector is traped of any advector of the reador and the advector of the reador and the advector of the more agreement and the advector of the reador and the advector of the reador and the advector of the reador and the advector of the number of the numer of the number of the number of the nu				T	12"	5 6"	(2) Front Upper Windows	TM	560.00	\$1,120.0
Bits No Bonds or Permits Included. Bits No Bonds or Permits Included. Bits Ne would appreciate your business Bits Nite would appreciate your business Walton Nite would appreciate your business Nite poeld. Nite would appreciate your business Nite poeld. Oddr Nite poeld. Oddr Nite poeld. Nite would appreciate your business Nite poeld. Nite speel or the machine appreciation shall not or modification shall not										
Bodder Eine We would apprectate your business Walton Bodder §"Rigid - Doors Scellop: = Bisidi Eine Clain Eine Black Walton Business Walton Bodder §"Rigid - Doors Scellop: = Bisidi Eine Black Walton Business Walton Bodder §"Rigid - Doors Scellop: = Bisidi Eine Black Walton Walton Business Walton Yalton Yalton Yalton Yalton Yalton Yalton Yalton Yalton Yalton <td></td> <td>Annual Contract of the second s</td> <td></td> <td>Statement of the statement of the statem</td> <td></td> <td></td> <td>No Bends er Permits included.</td> <td></td> <td></td> <td></td>		Annual Contract of the second s		Statement of the statem			No Bends er Permits included.			
State Claine Flaid Mailton Sub Total Bordef 6" Rigid - Doors Scellop: •••• Bub Total Waiton Sub Total Wrapped- Windows Wrapped- Windows •••• T.0% Sales Tax 7.0% Sales Tax Trons Wrapped- Windows •••• T.0% Flaid 7.0% Sales Tax Trons Wrapped- Windows ••• ••• Color Flaid Black ••• T.0% Bub Total Trons Wrapped- Windows •••				And a second second second			UP	and a state of the		
Wrapped- Windows 7.0% Rates Tax Wrapped- Windows Wrapped- Windows 7.0% Rates Tax This propreat, when accepted, contains the entile agreement between Attainta avening company, inc. and its respect to turnishing and installation of the merchandise spontibud, and cancellation shall not be with respect to turnishing and installation of the merchandise spontibud, and cancellation shall not be with respect to turning by both parties. ATLANTA AWWING COMPANY, INC. Failing of any such account a time and of any billing on any such account at the send of any billing on any such account at the send of any billing on any such account at the send of any billing on account and the merchandise spontibud, and cancellation shall not be intervient in a time and of any billing on any such account at the send of any billing on any such account at the send of any billing on any such account at the send of any billing on and of any billing on and of any billing on and antialistic transmise the sent and any aution and and installation of modification shall not be intervient in a time and of any billing on and and installation at the send of any billing on and and installation at the send of any billing on and and installation at the send of any billing on and and installation at the send of any billing on and and and intervient in any sectors, and or mercles, and or mercles and any acceleration at the sector and in an acceleration at the sector action action at the sector action action action action at the sector action at the sector action action at the sector action action action action action action at the sector action action actis action action action action actis action a		d - Doors Scalion:	a na	Braid:	auto according to the second	Coler Coler		Walton	Sub Total	Distance of
Writipped- Writidows "This account is subject to a FINANCE CHARGE of 11/2% PER MONTH payable on the the matter and the customer uppeld balance remaining on any subject to a FINANCE CHARGE of 11/2% Diling printed. This finance with respect to furnishing and installation of the mechanism or modification that in the products, and correction that in the products, and/or mechanism or work accounts remaining unbeat accounts and match and correction that in the products. ATLANTA AWNING COMPANY, INC. relating a security interest in write a product and correct unit payment has been made in full. "This account is subject to a first of the customer charge of the product. This finance that include a and correct units payment has been made in full. "Total A AVNING COMPANY, INC. cales a security interest in the include a matching uncess agreed upon in writing by both parties. And/or merchandise and parties. And/or merchandise and parties a security interest in the products. Account is mained upon accounts remaining unput all only after billing." In the event that a number of a security interest in the products. Account of the intervent of the interve	(And (Land	- Mindates	and a subject of the					7.0%	Sales Tax	\$361.4
This properal, when accepted, contains the antire agreement batween Atlanta Awning Company, Int. and the cuatomer where to strime and on any such acceptual at the end of any billing with respect to strime international or any such acceptual at the end of any billing with respect upon in writing by both parties. ATLANTA AWNING COMPANY, INC. rations a security interest in while any or an account to this contract until payment has been made in full. AnTLANTA AWNING COMPANY, INC. collects (ATTC OF 1 and Company) interest in while any or an account to the producti, acrites, and/or merchandise hold pursuant to this contract until payment has been made in full. ATLANTA AWNING COMPANY, INC. collects the debt created by in the producti, acrites, and/or merchandise hold pursuant to this contract until payment has been made in full. ATLANTA AWNING COMPANY, INC. Collects the debt created by in the producti, acrites, and/or merchandise hold pursuant to this contract until payment has been made in full. ATLANTA AWNING COMPANY, INC. Cutstoner) and the installed by the strict of the strict of the attempt of the att	VVIBDI	evenuation - Da							Total	N.
ATLANTA AWNING COMPANY, INC. CUSTOM Order Deposit: DEP PD By: Ben Kimbrell/mc \$3,000.00 X	this properal, when acce with respect to furnishing inding unless agreed up he products, services, an	eplact, contains the antina a I and installation of the mor- ton in writing by both partie nd/or merchandise sold pu	greennent between Allienta A chardrae spacified, and cance a. ATLANTA AWNING CCMI rsuant to this contract until pay	writing Cermpant) liation or modific PANV, INC, retai ment has been i	 Inte, and the custom stion shall not be inte a socurity interest in made in full. 		is aubject to a FINANCE CHARGE of 11/2% PER MONTH payable on the ormaining on any auch received at the end of any billing particit. This finance watemt to AN EFFECTUAL PERCENTAGE 6ATE 0Y 16%. The mance charge of on account remeining unpaid 30 days after billing. In the event that AlliNG COMPANY, INC, collects the debt created by this agreement through an action of auch nitigation.		- IX-	viol
By: Ben Kimbrell/mc \$3,000.00 X	ATLANTA AWNI	ING COMPANY, II		ler Depos	11:	DEPPD				
	Bv: Ben Ki	imbrell/mc				0	n sa na			



INVOICE

INVOICE# INV-51882

Bill	To:
	toria Adams
134	1 W. Spring Street
Mo	nroe, Ga. 30655

Ship To:	
134 W. Spring Street	
Monroe, Ga. 30655	

Participation and a second sec			
DATE	TERMS	DUE DATE	P.O.#
02.08.2022	Custom	03.30.2022	(3) false Balconies

ltem	Description	Qty	Price	Discount(%)	Amount
False Balcony - SEO FB-01B	(3) Custom Aluminum Balcony Railing 40" wide inside x 3 1/4" return @ 36" High (Each) Style - SEO(FB-01B)	1.00	3,480.00	0.00	3,480.00
	Materials Specs: Top Rail1 x 2 x 093 Rectangular Tube Bottom Rail1 x 2 x 093 Rectangular Tube Pickets				
Delivery	FinishPowder coated (Black) (All anchors for exterior installation provided in stainless steel) Mounting to Brick wall surface **Shipping included** To be delivered between 3/30 & 4/1. Someone from our company will reach out to you with a specific date & time frame. You will probably receive a call on Wed or Thurs. Please process the final payment. Payment is required prior to delivery.	1.00	0.00	0.00	0.00

Thanks for your business.	Sub Total:	3,480.00
	Totai:	\$3,480.00
	Late Fee:	0.00
	Payment Made:	(-) 3,480.00
	Credits Applied:	(-) 0.00
	E	Levior



Downtown Community Event Grant



PURPOSE & DESCRIPTION

The purpose of this program is to stimulate community involvement in Downtown Monroe. Grant funds are an incentive for groups and individuals to hold events in our historic downtown for the community at large. The Monroe Downtown Development Authority (DDA) Community Event Match will provide a 50/50 investment match ratio up to a maximum of \$250 per event, as a reimbursement once pre-approved events are completed.

APPLICATION PROCESS ELIGIBILTY Applications will be coordinated by Mainstreet/DDA The program will be open to all community members. Executive Director. The DDA board will determine grant Events must take place within the DDA boundaries, must be awards based on benefit to downtown and available open to the public, and the profits must benefit downtown development or another community non-profit. Once funds. available funds are pledged, no more applications will be The full process includes: accepted. Monroe DDA will review the grant program each A completed application year to determine if sufficient funding is available to Event description continue accepting grant applications. Proper permits from Code Department for road closings/peddlers permits (if applicable) EXAMPLES OF EVENTS Review/audit of event Provide copies of paid receipts to DDA within 30 days Outdoor concert Family Festival ofevent Movie night Reimbursement of 50% for event expenses up to a Craft fair maximum of \$250 Road races Donation of a portion of event proceeds to downtown development or local non-profit APPLICATION FOR EVENT GRANT EV

EVENT NAME:FOOD TRUCK FRIDAY
LOCATION OF EVENT: Monroe Cotton Mills, 601 S. Madison Ave., Monroe, GA 30655
EVENT DATE:07/29/2022
BENEFITTING ORGANIZATION:NG3
CONTACT NAME:Paul Rosenthal
TELEPHONE NUMBER: 770-267-2503
EMAIL: plr@prestonmalcom.com
Please attach a brief description of proposed event. (Note: to receive payment, event must take place as described) ESTIMATED COST:\$5500.00
GRANT MONEY APPLYING FOR:
I understand that the incentive match must be used for the event described in this application and that the event must benefit downtown development or a local non-profit before the payment will be considered.

SIGNATURE: ____

Monroe DDA P.O. Box 1249 Monroe, GA 30655 770-266-5331 sadiek@monroega.gov www.MonroeDowntown.com

-Application is complete -Event Description is attached -Budget summary/cost estimate is attached -Letter of consent from property owner (if needed)

CHECKLIST

-City permits applied for (if applicable) -Documentation of gift to benefitting organization

DATE: __07/07/2022