



Downtown Development Authority

AGENDA

Thursday, February 13, 2020

8:00 AM

City Hall

CALL TO ORDER

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES

[January](#) DDA Minutes

APPROVAL OF FINANCIAL STATEMENTS

[DDA](#) December Financials

PUBLIC FORUM

CITY UPDATE

COMMUNITY WORK PLAN &REPORTS

Existing Environment -

Infill Development -

Entertainment Draws -

PROGRAMS

Events

Downtown Design

Farmers Market - 2020 applications available online

FUNDING

[DDA](#) 2020 Budget

SPONSORSHIP

[sponsorship](#) to date

FACADE GRANTS - none

COMMUNITY EVENT GRANTS

[MCDS](#) 5K

NEW BUSINESS

ANNOUNCEMENTS:

Next meeting scheduled, March 12th, at 8:00 am at Monroe City Hall

ADJOURN



Downtown Development Authority

MINUTES

Thursday, January 09, 2020

8:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:05 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Charles Sanders

ABSENT

Board Member Wesley Sisk
City Council Representative Ross Bradley
Board Member Chris Collin

CITY STAFF

Darrell Stone
Logan Propes
John Howard
Les Russell
Sadie Krawczyk
Leigh Ann Walker

APPROVAL OF PREVIOUS MEETING MINUTES

DDA December Minutes

Approved - Motion made by Board Member Sanders, Seconded by Secretary Gray.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Sanders

APPROVAL OF FINANCIAL STATEMENTS

DDA November Financials

Approved - Motion made by Vice Chair Malcom, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Sanders

PUBLIC FORUM

Gretchen Christie was a guest from Leadership Walton.

CITY UPDATE

Mr. Propes reported at the city council meeting that SPLOST collections are up 17% over last year, outpacing neighboring counties. Westbound onramp from Charlotte Rowell Blvd. was approved for city portion of funding this month; GOSP grant application for the rails to trails and town green was completed and turned in along with the letter of intent from the railway owner, Mr. Bennie Ray Anderson; parks maintenance is beginning to be taken over by city, they are starting with baseline assessments of what is needed in the immediate; TAP grant for N. Broad, Highland Ave., and Lumpkin is in the engineering phase at this time.

COUNTY UPDATE

No update.

COMMUNITY WORK PLAN &REPORTS

Existing Environment

in the process of creating a written agreement with St. Albans for use of their parking lot for public parking; lights on trees will be up through February; banner designs are being created using local landmarks; the W. Spring Street mural will begin once the weather permits; corridor sign design for Madison and E. Spring in process.

Infill Development

New MPD construction is out for bidding, 8-12 month construction period will begin once contractor is selected; walk through of Bold Springs Kitchen space to get estimates for build out.

Mr. Sanders mentioned that the McDaniel-Tichenor house has a carriage house on the property available for rent.

South on Broad is wanting to rent the smaller space on Washington that is part of their current lease.

Entertainment Draws

2020 Event cards are being designed at this time.

PROGRAMS

Farmers Market

The first FM committee meeting of the year will be on Tuesday, 1/28. Opening day is set for 5/9/20.

FUNDING

SPONSORSHIP - Sponsor Reception and Downtown Awards, Monday, January 27th, 5:30 - 7:00 pm at Wayfarer Music Hall

The board discussed the downtown awards for excellence for 2019 and decided on the following:

Sponsor of the year - Monroe Animal Care Hospital
Volunteer of the year - Camille Garrison
Business of the year - Winged Foot Running
Golden Hammer Award - LR Burger

FACADE GRANTS

None.

COMMUNITY EVENT GRANTS

None.

NEW BUSINESS

ANNOUNCEMENTS:

Next meeting scheduled, February 13th, at 8:00 am at Monroe City Hall

Main Street Georgia Annual Presentation scheduled for February 7th in Athens, GA.

ADJOURN

Motion made by Board Member Holder, Seconded by Vice Chair Malcom.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sanders

Monroe Downtown Development Authority

01/08/20

Balance Sheet

Accrual Basis

As of December 31, 2019

	<u>Dec 31, 19</u>
ASSETS	
Current Assets	
Checking/Savings	
111145 · RDF Checking Account	500.00
111108 · Synovus 205-495-003-6	28,066.92
111111 · Synovus 100-097-081-2	69,912.42
111100 · General Fund Checking	44,245.94
Total Checking/Savings	<u>142,725.28</u>
Accounts Receivable	
111920 · Acct Rec - City of Monroe	6,250.00
Total Accounts Receivable	<u>6,250.00</u>
Total Current Assets	<u>148,975.28</u>
TOTAL ASSETS	<u>148,975.28</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
121200 · Accts. Payable - DT Dollars	2,192.70
Total Other Current Liabilities	<u>2,192.70</u>
Total Current Liabilities	<u>2,192.70</u>
Total Liabilities	2,192.70
Equity	
134220 · Fund Balance Unreserved	94,955.87
Net Income	51,826.71
Total Equity	<u>146,782.58</u>
TOTAL LIABILITIES & EQUITY	<u>148,975.28</u>

Monroe Downtown Development Authority

Profit & Loss

01/08/20

December 2019

Accrual Basis

	<u>Dec 19</u>
Ordinary Income/Expense	
Income	
347300 · Event Fees/Revenue	291.00
336100 · City Funding	6,250.00
361000 · Interest Income	8.07
371000 · Memberships & Contributions	-2,696.00
389000 · Other Misc. Revenue	315,441.90
Total Income	<u>319,294.97</u>
Expense	
582303 · Other Interest Expense	246,194.38
572030 · Downtown Development	9,700.00
531175 · Farmers Mkt Gen Expenses	387.09
523301 · Event Expenses	1,120.95
523850 · Contract Labor	500.00
523300 · Advertising	377.50
531203 · Old City Hall	
531203D · Pest Control	30.00
531203U · Utilities	1,639.44
522600 · Landscaping	65.00
Total 531203 · Old City Hall	<u>1,734.44</u>
Total Expense	<u>260,014.36</u>
Net Ordinary Income	59,280.61
Other Income/Expense	
Other Income	
381011 · Rent Received - 227 S. Broad St	2,200.00
Total Other Income	2,200.00
Other Expense	
532900 · Misc. Expense	50.95
Total Other Expense	50.95
Net Other Income	2,149.05
Net Income	<u><u>61,429.66</u></u>

Monroe Downtown Development Authority

Profit & Loss

01/08/20

January through December 2019

Accrual Basis

	Jan - Dec 19
Ordinary Income/Expense	
Income	
347903 · Farmers Market Revenue	
Farmers Market Fees	6,700.86
sales	966.00
347903 · Farmers Market Revenue - Other	2,332.00
Total 347903 · Farmers Market Revenue	9,998.86
347300 · Event Fees/Revenue	25,278.77
336100 · City Funding	25,000.00
361000 · Interest Income	56.65
371000 · Memberships & Contributions	7,627.00
389000 · Other Misc. Revenue	315,836.90
Total Income	383,798.18
Expense	
582303 · Other Interest Expense	256,204.38
572030 · Downtown Development	33,033.56
531175 · Farmers Mkt Gen Expenses	3,194.55
523306 · Farmers Mkt-Entertainment	715.00
523305 · Farmers Mkt-EBT Tokens	3,260.19
523304 · Farmers Mkt-SR BUCKS	901.00
523301 · Event Expenses	19,587.36
523850 · Contract Labor	9,000.00
523500 · Dues and Subscriptions	294.00
531600 · Equipment <\$5000	1,980.93
531100 · Office Operations	551.41
523400 · Printing and Reproduction	1,900.86
523300 · Advertising	377.50
523700 · Training & Education	495.00
512920 · Travel Expense	170.69
531203 · Old City Hall	
531203C · Supplies	45.00
531203D · Pest Control	330.00
531203U · Utilities	20,214.09
522600 · Landscaping	325.00
Total 531203 · Old City Hall	20,914.09
Total Expense	352,580.52
Net Ordinary Income	31,217.66
Other Income/Expense	
Other Income	
381011 · Rent Received - 227 S. Broad St	29,175.00
Total Other Income	29,175.00
Other Expense	
532900 · Misc. Expense	50.95
542500 · Equipment >\$5000	8,515.00
Total Other Expense	8,565.95
Net Other Income	20,609.05
Net Income	51,826.71

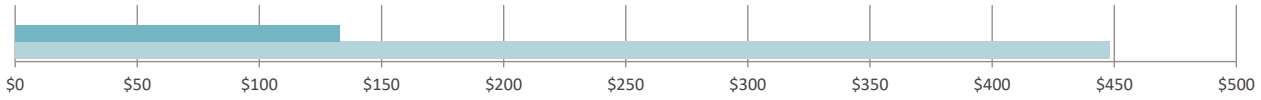
DDA Budget

FISCAL YEAR 2020

updated 1/31/2020

REVENUE

■ FY 2020 ACTUAL ■ FY 2020 PROPOSED ■ FY 2019 PRIOR YEAR



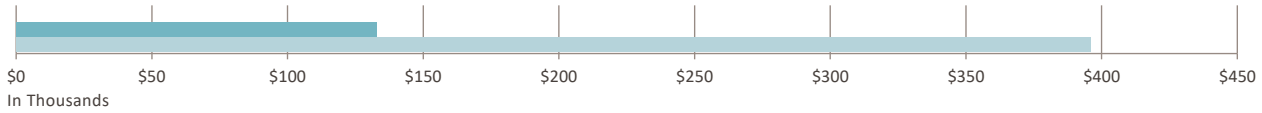
In Thousands

REVENUE	FY 2019 PRIOR YEAR	FY 2020 PROPOSED	FY 2020 ACTUAL	FY 2020 VARIANCE	FY 2020 +/- PRIOR YEAR
City Funding	25000.00	25000.00	0	(25000.00)	(25000.00)
Historic City Hall	29175.00	32000.00	0	(32000.00)	(29175.00)
Events	12064.77	10000.00	0	(10000.00)	(12064.77)
Childers Park	2580.00	0.00	0	0.00	(2580.00)
Farm to Table Dinner	13084.00	13000.00	0	(13000.00)	(13084.00)
Farmers Market	12528.86	12500.00	0	(12500.00)	(12528.86)
Contributions	37705.00	40000.00	0	(40000.00)	(37705.00)
Interest income	56.65	55.00	0	(55.00)	(56.65)
Miscellaneous	337.00	500.00	0	(500.00)	(337.00)
Grants	0.00	0.00	0	0.00	0.00
Development Project	315441.90	0.00	0	0.00	(315441.90)
TOTALS	\$447,973.18	\$133,055.00	\$0.00	(\$133,055.00)	(\$315,441.90)

\$3750 in paypal

EXPENSES

■ FY 2020 ACTUAL ■ FY 2020 PROPOSED ■ FY 2019 PRIOR YEAR



EXPENSES	FY 2019 PRIOR YEAR	FY 2020 PROPOSED	FY 2020 ACTUAL	FY 2020 VARIANCE	FY 2020 +/- PRIOR YEAR
Historic City Hall	20,914.09	25,000.00	0.00	(25,000.00)	(20,914.09)
Events	9,426.99	10,000.00	0.00	(10,000.00)	(9,426.99)
Community Event Grant	1,250.00	1,500.00	0.00	(1,500.00)	(1,250.00)
Contributions to City	35,000.00	35,000.00	0.00	(35,000.00)	(35,000.00)
Childers Park	5,239.06	5,000.00	0.00	(5,000.00)	(5,239.06)
Farm to Table Dinner	4,419.51	5,000.00	0.00	(5,000.00)	(4,419.51)
Farmers Market	18,790.54	20,000.00	0.00	(20,000.00)	(18,790.54)
Sponsor Dinner + thank yous	377.50	2,500.00	0.00	(2,500.00)	(377.50)
Façade Grants	21,956.56	15,000.00	0.00	(15,000.00)	(21,956.56)
Downtown Planters	6,300.00	3,500.00	0.00	(3,500.00)	(6,300.00)
Office Operations/Bank Fees	602.36	750.00	0.00	(750.00)	(602.36)
Memberships & Subscriptions	100.00	100.00	0.00	(100.00)	(100.00)
Professional Fees	0.00	0.00	0.00	0.00	0.00
Mural	0.00	3,500.00	0.00	(3,500.00)	0.00
Miscellaneous Projects	9,117.62	3,500.00	0.00	(3,500.00)	(9,117.62)
Training & Education	70.00	100.00	0.00	(100.00)	(70.00)
Gas Station Project	256,204.38	0.00	0.00	0.00	(256,204.38)
Holiday Lights	4,477.00	2,500.00	0.00	(2,500.00)	(4,477.00)
Direct Mailer	1,900.86	0.00	0.00	0.00	(1,900.86)
TOTALS	\$396,146.47	\$132,950.00	\$0.00	(\$132,950.00)	(\$396,146.47)

Net Income \$51,826.71 \$105.00 \$0.00

2019 Year-End Balances:

\$28,066.92 Synovus 003-6
 \$69,912.42 Synovus 081-2
 \$44,245.94 Wells Fargo
 \$500.00 RDF Checking Account
 \$0.00 Designated for Childers Park
 \$11,462.25 Designated for Farmers Market
 \$32,783.69 Undesignated Wells Fargo Funds
 \$130,763.03 Total Undesignated Funds
 \$142,725.28 \$142,725.28 Total Funds

Business	Address	Contact	2014 Status	2014 Amt	
				\$ -	
BB&T Insurance Services		Cheryl Greeley	Paid	2500	
Preston & Malcom	110 Court St.	Ann Marie Halleck	Paid	2500	
clearview			paid	2500	
Elite Storage Solutions		Steve South	paid	2500	
Walton Tribune		Patrick Graham	paid	1300	(1200 in advertising)
John's Supermarket			paid	1250	
Pinnacle Bank	238 S Broad St.	Don Pall	Paid Q1, Q2,Q3,Q4	1000	bill quarterly
Anderson Grading		Lisa Anderson	paid	1000	
J. Reynolds		Lisa Anderson	paid	1000	
Farm Bureau (FM)			paid	1000	
Grace Monroe			paid	1000	
SpaV			paid CC	750	(250 in kind) monthly billing - 10th
Boss Brothers (FM)			paid	750	
Athens First		Bill Inabennit	paid	750	
Amici			paid	500	
Monroe Junior Woman's Club	PO Box 1981	Becky Bolden	Paid	500	
Peters and Foster		Laura Peters	paid	500	
Edward Jones		Charlie Brown	paid in 2012	500	
Peyton Pettus State Farm	3910 HWY 81 -	Angie Pettus	paid	500	
The Gilded Lily		Don McPherson	paid CC	500	quarterly -April 1, May 10, July 10, Oct 10
Wells Fargo		Amy Maughon	paid	500	
JL Design		Jeff Lott	paid	500	
Liberty First			paid	500	
Reboot			paid CC	500	monthly billing-10th
Karen's Sweet Confections			paid CC	500	monthly billing-10th
Sidestreet		Lisa Anderson	paid	500	
Reynolds Realty		Lisa Anderson	paid	500	
Baker Group			paid	500	
Bruce Williamson			paid	500	
Malcom & Malcom			paid	500	
Larry Farmer			paid	500	
Allstate		Sean Ellerbee	paid	500	
Nationwide Insurance		Bobby Garrison	paid	500	
Jackson Realty		Neal Jackson	paid	500	
Foster & Hanks			paid	500	
Rinse			paid	500	
Patti Souther, State Farm	PO Box 1130	Patti Souther	Paid	250	
Monroe Local		Sharon Swanapeol	Paid	250	
Element Funding		Lee Waldo	paid	250	
Wayfarer		Crista Carrell	paid	250	(2000 in-kind)
Charles Sanders			paid	250	
Sailor Studio		Lily Bilsland	paid	250	anonymously gifted
Larry Bradley			paid	250	
Carmichael Drugs			paid	250	
Pot Luck			paid	250	
Reliant Homes			Paid	250	
Country Financial (FM)			Paid Q4	250	
Re:Done			paid CC	250	(\$31.25 monthly billing on 10th)
McDaniel-Tichenor House			paid	250	
Lollipops		Courtney	paid	250	
Monroe Automotive & Tire		Ryan Noll	paid	250	
Tim Stewart		Mark Jones-267-2595	billed	250	committed to 2015
Hitachi	?		not paid yet	250	emailed Bill about this on 10/20
BMSI			paid	250	
Nathan Purvis			paid	100	
Carolyn Yates			paid	100	
Bridge of Georgia		Tami	paid	100	
Chick fil A		Brad Lingerfelt	food credit	0	(1200 food credit)
Accolades			paid	0	(500 in kind)
JDC			paid	0	(500 in kind)
United Community Bank				0	emailed on 10/20-committed to 2015
				\$ 35,600.00	

\$ 500.00 outstanding
\$ 35,100.00 collected

x	BB&T Insurance Services	Cheryl Greeley	paid	2500		2500	
x	Clearview	Emily Russell	paid	2500		2500	
	Elite Storage Solutions	Steve South	paid	2500		2500	
x	Peyton Pettus State Farm	Angie Pettus	paid	2500		2500	
x	Preston & Malcom	Debbie Gilmore	paid	2500		2500	
	Sidestreet, J.Reynolds, Anderson, Reynolds Real Estate		paid	2000		2000	
x	Grace Monroe	Brian K	paid	1500		1500	
	Johns Supermarket	Greg Thompson	paid	1500		1500	
x	Athens Orthopedic	Jennifer Sapp	paid	1000		1000	
o	Charles M. Walker Foundation	Charles Sanders	paid	0	1000	1000	
x	Dr. Gray Orthodontist	Nancy	paid	1000		1000	
x	Farm Bureau		paid	1000		1000	
x	Minerva	Courtney Glass	paid	1000		1000	
x	Monroe Animal Care Hospital	Jodi	paid	1000		1000	
x	Pinnacle Bank	Gail Sisk	paid	1000		1000	
x	Tim Stewart Funeral Home	Tony Price	paid	1000		1000	
x	United Community Bank	Julie Ann Carter	paid	1000		1000	
	Walton Tribune	Patrick Graham	paid	1000		1000	+1000 in-kind
	Amici		not paid	0		0	giving more next year
	Athens First	Bill Innabenit	paid	500		500	
	Baker Group	George Baker III	paid	500		500	
+	Best Rate Insurance Agency	Niesha Veasley	paid	250	250	500	
x	Brown Oil Company	Wesley Sisk	paid	375	125	500	
x	Bruce Williamson		paid	500		500	
x	Coldwell Banker	Neal Jackson	paid	500		500	
o	Country Financial	Bonnie Patrick	Paid Q1, Q2	250		500	emailed Q3 invoice on 8/24
x	Element Funding	Lee Waldo	paid	500		500	
o	George Walton Academy	Dessa Morris	CC Draft	0	500	500	
x	Ginny's Embroidery		paid	500		500	
x	Great Oaks		paid	500		500	
x	Gutterdome Mid-Atlantic	Susan Kassel	paid	250	250	500	
o	House of Glisten	Erica	CC Draft	0	178.57	500	Monthly CC draft, started in June \$71.43
x	JL Designs	Jeff Lot	paid	500		500	
o	Karen's Sweet Confections	Karen McCall	CC Draft	0	500	500	
o	Kelley Channell Photography		CC Draft	0	500	500	
x	Larry Farmer		paid	500		500	
x	Lollipops	Mike Gray	paid	250	250	500	
	Malcom & Malcom	Lee Malcom	paid	500		500	
x	Monroe Junior Women's Club	Becky Bolden	paid	500		500	
x	Monroe Veterinary Clinic	Leigh Tatum	paid	500		500	
x	Nationwide Insurance	Bobby Garrison	paid	500		500	
o	Oral Surgery & Associates	Anna Gouge	CC Draft	0	500	500	
x	Peach State Credit Union		paid	500		500	
x	Peters & Fosters	Laura Peters	paid	500		500	
o	Reboot	Isaac Rhodes	CC Draft	0	500	500	need new CC number
x	RINSE		paid	500		500	
o	Snip Its		CC Draft	0	500	500	
o	Spa V	Vanessa Platt	paid	0	500	500	CC - 2 payments (April & May)
x	Striplings		paid	500		500	
o	The Gilded Lily	Don	CC Draft	0	500	500	
	Vintage Revival	Michelle Gilley	paid	0	500	500	
x	Charmichaels	Leah	paid	250		250	
x	Daffodils	Kim McKinney	paid	250		250	
x	Edward Jones	Charlie Brown	paid	250		250	+4 concert tables
x	Fairway Independent Mortgage	Rusty Maddox	paid	250		250	
x	Hester Insurance Agency		paid	250		250	
x	Liberty 1st		paid	250		250	
x	McDaniel Tichenor	Connie New	paid	250		250	
x	Monroe Automotive & Tire Service	Ryan Noll	paid	250		250	
x	Monroe Local	Sharon Swanapeol	paid	250		250	
x	Nathan Purvis		paid	250		250	
x	No Cross No Crown	Leigh Tatum	paid	250		250	
x	Patti Souther State Farm	Patti Souther	paid	250		250	+\$150 for a table at August & Sept concert

x	Pot Luck Café	Kenny Searcy	paid	250					
x	Reliant Homes	Miranda McWaters	paid	250					
x	Sailor Studio	Lily Bilsland	paid	250					
x	Sanders Design & Consign	Tora Lucas	paid	250					
x	Sparrow Hill Inn	Kimberly	paid	250					
o	Wayfarer	Crista Carrell	paid	0	250				
o	Bobby Carrell		paid	0	100				
x	Larry Bradley		paid	100					
TOTAL SPONSORSHIP									

+\$50 for sign renewal

CC +\$250 in kind

Outstanding									
Collected	40725	6903.57							

updated 10/6/15

Lisa:	Larry Bradley Christian Art & Book Shop* Southern Elite S. Craig Taylor* Monroe Golf & Country Club Benchmark Physical Therapy Posh Boutique Academy Meadows Funeral Home Ian Henderson Walton 24 Atha Rental	Phil & Shannon Brown/Goodyear Richard Hester Walton EMC - Kathy Ivey Gerome Henson Automotive Verizon Sidestreet J. Reynolds Anderson Grading LLJ Williams Properties Hal Breedlove Academy
Wes:	Walton Tribune Element Funding Edward Jones Peyton Pettus State Farm East Village/Baker Group Larry Farmer Hitachi - follow up Wal-Mart DC - follow up Sparrow Hill Inn	Athens First Reliant Homes Charmichaels Liberty First Ellerbee GWA Bill Stone Hal Breedlove Bruce Williamson
Carolyn:	Atkinson & Ferguson FUMC Dr. Gray	
Charles:	Sailor Studio Tim Stewart Funeral Home Ryan Noll Kip Mercer	Minerva Lollipops BMSI
Vanessa:	Daffodils JL Designs Bobby Garrison Encore Dance Karen's Sweet Confections Reboot Ken Murray Fair Weather Farms Stephen Preston - Ballehoo Media	Hera's Healthcare Snip Its Striplings No Cross No Crown Encore Cotton Café
Sadie:	Johns Supermarket Pot Luck Café Wells Fargo Elite Storage Solutions Walton Tribune* Jagged Edge - Tiffany Harris Butcher Block Crossfit	peters & fosters Wayfarer Gilded Lily Terry Treadwell Rinse Avalon JDC Accolades

Business	Add Contact	2016 Status	DDA \$	2016 Amt	2015 Amt
BB&T Insurance Services	Cheryl Greeley	Paid	\$ 2,500.00	2500	2500
Charles M. Walker Foundation	PO I Charles Sanders	Paid	\$ 2,500.00	2500	1000
Clearview	Emily Russell	paid	\$ 2,500.00	2500	2500
Johns Supermarket	Greg Thompson	paid	\$ 2,500.00	2500	1500
Walton EMC	Kathy Ivey	paid	\$ 2,500.00	2500	0
Crawford & Boyle	Eric Crawford	paid	\$ 2,500.00	2500	0 \$625 each month until yr
Preston & Malcom	Debbie Gilmore	paid	\$ 2,500.00	2500	2500 invoiced 8/31 for 2nd pa'
Peyton Pettus State Farm	Angie Pettus	paid	\$ 2,400.00	2500	2500 emailed re:\$100 on 12/7
Sidestreet, J.Reynolds, Anderson, Reynolds Real Est	Lisa Anderson	paid	\$ 2,000.00	2000	2000 invoiced 12/7
Grace Monroe	Brian K	paid	\$ 1,500.00	1500	1500 invoiced 4/15
Monroe Animal Care Hospital	Jodi	Paid	\$ 1,000.00	1000	1000
Tim Stewart Funeral Home	Tony Price	Paid	\$ 1,000.00	1000	1000
Pinnacle Bank	Gail Sisk	paid	\$ 1,000.00	1000	1000
Farmers Insurance	Matt McCane	paid	\$ 1,000.00	1000	0
Walton Tribune	Patrick Graham	paid	\$ 1,000.00	1000	1000
Farm Bureau	Levon Redding	paid	\$ 1,000.00	1000	1000 emailed 4/6
Athens Orthopedic	Christie Ellis	paid	\$ 1,000.00	1000	1000 check in mail 12/7
Bruce Williamson		paid	\$ 500.00	500	500
Great Oaks	Melinda Dally	Paid	\$ 500.00	500	500
Larry Farmer		paid	\$ 500.00	500	500
Monroe Junior Women's Club	Becky Bolden	paid	\$ 500.00	500	500
Walton Mill	Whit Holder	paid	\$ 500.00	500	0
Brown Oil Company	Wesley Sisk	paid	\$ 500.00	500	500
Coldwell Banker	Neal Jackson	paid	\$ 500.00	500	500
Liberty 1st	Dawn Griffin	paid	\$ 500.00	500	250
Peters & Fosters	Laura Peters	paid	\$ 500.00	500	500
George Walton Academy	Cari Bailey	paid	\$ 500.00	500	500
Amici	Josh Gentrup & Alex J	paid	\$ 500.00	500	0 emailed 5/2
Nationwide Insurance	Bobby Garrison	paid	\$ 500.00	500	500
Ginny's Embroidery	Ginny Givens	paid	\$ -	500	500 in-kind?
Malcom & Malcom	Lee Malcom	paid	\$ 500.00	500	500
Minerva	Courtney Glass	Paid	\$ 250.00	250	1000
Peach State Credit Union		paid	\$ 250.00	250	500
Spa V	Vanessa Platt	paid	\$ 250.00	250	500
Monroe Local	Sharon Swanapeol	paid	\$ 250.00	250	250
Monroe Culture & Heritage Museum	Carol Bradley	paid	\$ 250.00	250	0
Patti Souther State Farm	Patti Souther	paid	\$ 250.00	250	250
Wayfarer	Crista Carrell	paid	\$ 250.00	250	250 + \$250 in kind
Element Funding	Lee Waldo	paid	\$ 250.00	250	500
Monroe Automotive & Tire Service Center	Ryan Noll	paid	\$ 250.00	250	250
Pot Luck Café	Kenny Searcy	paid	\$ 250.00	250	250 +\$50 for sign renewal
Sanders Design & Consign	Tora Lucas	paid	\$ 250.00	250	250
Vintage Revival	Michelle Gilley	paid	\$ 250.00	250	500
Sparrow Hill Inn	Kimberly	paid	\$ 250.00	250	250
Sailor Studio	Lily Bilsland	paid	\$ 250.00	250	250 +50 for sign renewal
JL Designs	Jeff Lot	paid	\$ 250.00	250	500
McDaniel Tichenor	Connie New	paid	\$ 250.00	250	250 +50 for sign renewal
Hera's Healthcare - MedLink	Dr. Verdialles	paid	\$ 250.00	250	0
Lollipop	Mike Gray	paid	\$ 250.00	250	500 +\$100 for signs
Baker Group	George Baker III	paid	\$ 250.00	250	500
Edward Jones	Charlie Brown	paid	\$ 250.00	250	250 +\$300 for a table at each
Best Rate Insurance Agency	Niesha Veasley	paid	\$ 250.00	250	500
Walton County Historical Society	Gail Huie Smith	paid	\$ 100.00	100	0
Accolades	Randy Garrett	paid	\$ -	0	0 250 in kind
Karen's Sweet Confections	Karen McCall	auto draft	\$ 501.00	500	500 monthly cc draft
Kelley Channell Photography	Kelley Channell	auto draft	\$ 444.48	500	500 start in April \$55.56/mor
The Gilded Lily	Don	auto draft	\$ 500.00	500	500 quarterly
Reboot	Isaac Rhodes	auto draft	\$ 274.19	250	500 +\$50 for sign renewal
Elite Storage Solutions	Steve South	committed		2500	2500 invoiced 12/7, emailed a
Allstate Ellerbee	Christy Ellerbee	committed		1500	0 invoiced 12/7
RINSE	Heather Swanapeol	committed	\$ 1,000.00	1000	500 paying on 12/9
Athens First	Meredith Malcom	committed		500	500 emailed 4/6 & 12/7
Nathan Purvis		paid	\$ 250.00	250	250 invoiced 12/7
Fairway Independent Mortgage	Rusty Maddox	paid	\$ 250.00	250	250 invoiced 12/7
Reliant Homes	Darrell McWaters	comped	\$ -	0	250 lights donation for spons
TOTAL SPONSORSHIP			\$ 45,469.67	\$ 50,600.00	\$ 41,500.00

Goal: \$ 3,469.67

Business	committee contact	Contact	2017 Status	DDA \$	2017 Amt	2016 Amt
Clearview		Emily Russell	paid	\$ 2,500.00	2500	2500
BB&T Insurance Services		Cheryl Greeley	paid	\$ 2,500.00	2500	2500
Charles M. Walker Foundation		Charles Sanders	paid	\$ 2,500.00	2500	2500
Preston & Malcom	SK	Debbie Gilmore	paid	\$ 2,500.00	2500	2500
Johns Supermarket		Greg Thompson	paid	\$ 2,500.00	2500	2500
Elite Storage Solutions	Wesley	Steve South	paid	\$ 2,500.00	2500	0 2016 not paid-\$2500
Hollandsworth Construction		Ryan Hollandsworth	paid	\$ 1,500.00	1500	0
Peach State Credit Union	CS	Bonnie Haynes	paid	\$ 1,500.00	1500	250
Element Funding	CS	Lee Waldo	paid	\$ 1,000.00	1000	250
Malcom & Malcom	Lisa	Lee Malcom	paid	\$ 1,000.00	1000	500
Farm Bureau	Marc	Levon Redding	paid	\$ 1,000.00	1000	1000
Tim Stewart Funeral Home		Tony Price	paid	\$ 1,000.00	1000	1000
Pinnacle Bank	CS	Gail Sisk	paid	\$ 1,000.00	1000	1000
RINSE		Heather Swanapeol	paid	\$ 1,000.00	1000	1000
Walton Mill	Whit	Whit Holder	paid	\$ 1,000.00	1000	500
Walton EMC	LAW	Kathy Ivey	paid	\$ 1,000.00	1000	2500
Walton Tribune	GB	Patrick Graham	paid	\$ 1,000.00	1000	1000 +1200 in kind
Great Oaks	GB	Melinda Dally	paid	\$ 525.00	525	500
Georgia Reclaimed	Whit	Whit Holder	paid	\$ 500.00	500	0
Wyrick Mechanical		Hollie	paid	\$ 500.00	500	0
Patti Souther State Farm		Patti Souther	paid	\$ 500.00	500	250
Liberty 1st	GB	Dawn Griffin	paid	\$ 500.00	500	500
George Walton Academy	GB	Emily Roediger	paid	\$ 500.00	500	500
Monroe Junior Women's Club	LAW	Becky Bolden	paid	\$ 500.00	500	500
Athens First	Lisa	Meredith Malcom	paid	\$ 500.00	500	500
Monroe Animal Care Hospital	LAW	Jodi	paid	\$ 500.00	500	1000
Blue Hound Printing		Chris Vinson	paid	\$ 500.00	500	0
Nationwide Insurance		Bobby Garrison	paid	\$ 500.00	500	500
Monroe Automotive & Tire Service C	CS	Ryan Noll	paid	\$ 500.00	500	250
Bojangles	LAW		paid	\$ 500.00	500	0
Bruce Williamson	CS	Bruce Williamson	paid	\$ 500.00	500	500
Coldwell Banker	GB	Neal Jackson	paid	\$ 500.00	500	500
Grace Monroe		Amanda Stewart	paid	\$ 500.00	500	1500
Peters & Fosters	LAW	Laura Peters	paid	\$ 500.00	500	500
Peachy Keen		Blake Knight	paid	\$ 500.00	500	0
Southern Roots		Blake Knight	paid	\$ 500.00	500	0
Salt Box Lane		Sisk	paid	\$ 500.00	500	0
Georgia Connector		Kenny Smiley	paid	\$ 500.00	500	0
Peach State Publications		Eli Lussiana	paid	\$ 500.00	500	0
Graystone Community Church		Heath Hollandsworth	paid	\$ 470.00	470	0
Faith Baptist			paid	\$ 350.00	350	0 Fall Fest Sponsor
Baker Group	GB	George Baker III	paid	\$ 300.00	300	250
Peyton Pettus State Farm		Angie Pettus	paid	\$ 250.00	250	2500
McDaniel Tichenor		Connie New	paid	\$ 250.00	250	250 + \$50 for sign
Edward Jones	Lisa	Charlie Brown	paid	\$ 250.00	250	250 +\$300 for concert tables
Farmers Insurance	LAW	Matt McCane	paid	\$ 250.00	250	1000
Pot Luck Café	SK	Kenny Searcy	paid	\$ 250.00	250	250
Hometown Tire		Brad McKissick	paid	\$ 250.00	250	0
Andrea Gray			paid	\$ 250.00	250	0
Sailor Studio	CS	Lily Bilisland	paid	\$ 250.00	250	250
Minerva		Courtney Glass	paid	\$ 250.00	250	250
Monroe Local	SK	Sharon Swanapeol	paid	\$ 250.00	250	250
Sparrow Hill Inn	SK	Kimberly	paid	\$ 250.00	250	250
Nathan Purvis	SK	Nathan Purvis	paid	\$ 250.00	250	250
JL Designs	Lisa	Jeff Lot	paid	\$ 250.00	250	250 +\$50 for pedestrian signs
Sanders Design & Consign		Tora Lucas	paid	\$ 250.00	250	250
Fairway Independent Mortgage	SK	Rusty Maddox	paid	\$ 250.00	250	250
Larry Bradley			paid	\$ 100.00	100	0
Wayfarer	LAW	Crista Carrell	paid	\$ 250.00	250	250 +\$250 in kind, invoiced 10/19
Crawford & Boyle	LAW	Eric Crawford	monthly	\$ 2,500.00	2500	2500 billed quarterly
Karen's Sweet Confections	SK	Karen McCall	monthly	\$ 500.00	500	500 paypal monthly
Accolades	CS	Randy Garrett	in-kind	\$ -	0	0 in-kind \$250
Ginny's Embroidery	LAW	Ginny Givens	in-kind	\$ -	0	500 in-kind \$500
Sidestreet, J.Reynolds, Anderson, Reynolds Real Estate		Lisa Anderson	paid	\$ 1,000.00	1000	2000 invoiced 10/19
The Gilded Lily		Don	committed	\$ -	500	500 quarterly billing
Reliant Homes		Darrell McWaters	comped	\$ -	0	0 lights donation for sponsorship
Kelley Channell Photography	LAW	Kelley Channell	comped	\$ -	0	500
Larry Farmer		Larry Farmer	invoiced	\$ -	500	500
Vintage Revival	LAW	Michelle Gilley	invoiced	\$ -	500	250
Lollipops	Mike	Mike Gray	invoiced	\$ -	250	250 +\$50 for pedestrian signs
Allstate Ellerbee	GB	Christy Ellerbee		\$ -	0	0 2016 not paid-\$1500
Walton County Historical Society		Gail Huie Smith		\$ -	0	100
Monroe Culture & Heritage Museum	CS	Carol Bradley		\$ -	0	250
Hera's Healthcare - MedLink	SK	Dr. Verdialles		\$ -	0	250
Best Rate Insurance Agency	LAW	Niesha Veasley		\$ -	0	250
Reboot	Lisa	Isaac Rhodes		\$ -	0	250
Amici	Lisa	Josh Gentrup		\$ -	0	500
Athens Orthopedic	SK	Christie Ellis		\$ -	0	1000
TOTAL SPONSORSHIP				\$ 47,245.00	\$ 48,995.00	\$ 45,850.00

Goal: \$ 7,245.00

Hester Insurance Agency	George Baker	Foster & Hanks	Carolyn
Dr. Gray Orthodontist	Carolyn	Dr. Taylor	Charles Sanders
All Star Alarms & Sound	Wesley or Lisa	Bobby Carrell	George Baker
Charmichaels	George Baker	Spring Street Studios	Lisa
Algin Realty	Lisa	Story Shop/Scoops	Lisa
Oral Surgery Associates	Lisa	No Cross No Crown	Lisa
Striplings	Wesley	Ridgeview	Sadie
Mike Sorrells	Wesley	Wells Fargo	Wesley
Monroe Veterinary Clinic	Lisa	Willis & Dickinson	Wesley?
United Community Bank	Leigh Ann		

Business	c Contact	2018 Status	DDA \$	2018 Amt
Charles M. Walker Foundation	Charles Sanders	paid	\$ 3,500.00	3500
BB&T Insurance Services	Cheryl Greeley	paid	\$ 2,500.00	2500
Crawford & Boyle	Eric Crawford	paid	\$ 2,500.00	2500
Johns Supermarket	Greg Thompson	paid	\$ 2,500.00	2500
Preston & Malcom	Kaitlyn Garcia	paid	\$ 2,500.00	2500
Walton EMC	Kathy Ivey	paid	\$ 2,500.00	2500
Piedmont	Heather Boyce	paid	\$ 2,500.00	2500
Brown Oil	Wesley Sisk	paid 3/4	\$ 1,875.00	2500
Synovus	Meredith Malcom	paid	\$ 1,500.00	1500
Andrea Gray		paid	\$ 1,000.00	1000
Farm Bureau	Levon Redding	paid	\$ 1,000.00	1000
Peach State Credit Union	Bonnie Haynes	paid	\$ 1,000.00	1000
Pinnacle Bank	Gail Sisk	paid	\$ 1,000.00	1000
RINSE	Heather Swanapeol	paid	\$ 1,000.00	1000
Walton Mill	Whit Holder	paid	\$ 1,000.00	1000
Element Funding	Lee Waldo	paid	\$ 1,000.00	1000
Walton Tribune	Patrick Graham	paid	\$ 1,000.00	1000
Malcom & Malcom	Lee Malcom	committed	\$ -	1000
Smith Douglas Homes	Joseph Hawkins	paid	\$ 750.00	750
Great Oaks	Melinda Dally	paid	\$ 525.00	525
Cotton Café	Alexis Burton	paid	\$ 500.00	500
Foster & Hanks	Jeff Foster	paid	\$ 500.00	500
Georgia Reclaimed	Whit Holder	paid	\$ 500.00	500
Home Advisor		paid	\$ 500.00	500
Jackson Realty	Neal Jackson	paid	\$ 500.00	500
Monroe Junior Women's Club	Becky Bolden	paid	\$ 500.00	500
Peach State Publications	Eli Lussiana	paid	\$ 500.00	500
Peters & Fosters	Laura Peters	paid	\$ 500.00	500
Georgia Connector	Kenny Smiley	paid	\$ 500.00	500
Grace Monroe	Amanda Stewart	paid	\$ 500.00	500
Liberty 1st	Dawn Griffin	paid	\$ 500.00	500
Bojangles		committed	\$ -	500
Nationwide Insurance	Bobby Garrison	committed	\$ -	500
Baker Group	George Baker III	paid	\$ 500.00	300
David's Paint & Body Inc.		paid	\$ 250.00	250
Edward Jones	Charlie Brown	paid	\$ 250.00	250
Mojo BBQ	Josiah Webster	paid	\$ 250.00	250
Monroe Automotive & Tire Service Ce	Ryan Noll	paid	\$ 250.00	250
Monroe Local	Sharon Swanapeol	paid	\$ 250.00	250
Sanders Design & Consign	Tora Lucas	paid	\$ 250.00	250
Nathan Purvis	Nathan Purvis	paid	\$ 250.00	250
Pot Luck Café	Kenny Searcy	paid	\$ 250.00	250
Sailor Studio	Lily Bilsland	paid	\$ 250.00	250
McDaniel Tichenor	Connie New	paid	\$ 250.00	250
Hometown Tire	Brad McKissick	paid	\$ 250.00	250
Patti Souther State Farm	Patti Souther	paid	\$ 250.00	250
Blue Hound Printing	Chris Vinson	paid	\$ 250.00	250

Committee contact	Business	Contact	2019 Status	DDA \$	2019 Amt	2018 Amt
	Charles M. Walker Foundation	Charles Sanders	paid	\$ 4,500.00	4500	3500
	McGriff Insurance	Cheryl Greeley	paid	\$ 2,500.00	2500	2500
	Piedmont Walton	Heather Boyce	paid	\$ 2,500.00	2500	2500
	Brown Oil Distributors	Wesley Sisk	paid	\$ 2,500.00	2500	1875
	Crawford & Boyle	Eric Crawford	paid	\$ 2,500.00	2500	2500
	John's Supermarket	Greg Thompson	paid	\$ 2,500.00	2500	2500
	Preston & Malcom	Kaitlin Garcia	paid	\$ 2,500.00	2500	2500
	Nehemiah Remodeling	Chanch Edwards	paid	\$ 2,500.00	2500	0
	Synovus Bank	Meredith Malcom	paid	\$ 1,500.00	1500	1500
	Synovus Bank	Meredith Malcom	paid	\$ 1,500.00	1500	1500
	Monroe Animal Care Hospital	Asha Wise	paid	\$ 1,500.00	1500	1500
	Grace Monroe	Amanda Stewart	paid	\$ 1,500.00	1500	1000
	Phil Hughes Honda	Tiffany Staples	paid	\$ 1,500.00	1500	0
	Walton Mill	Whit Holder	paid	\$ 1,000.00	1000	1000
	Rinse	Heather Swanepoel	paid	\$ 1,000.00	1000	1000
	Foster & Hanks	Jeff Foster	paid	\$ 1,000.00	1000	500
	Walton Tribune	Patrick Graham	paid	\$ 1,000.00	1000	1000
	Pinnalce	Gail Sisk	paid	\$ 1,000.00	1000	1000
	Andrea Gray	Andrea Gray	paid	\$ 1,000.00	1000	1000
	Malcom & Malcom	Lee Malcom	paid	\$ 1,000.00	1000	0
	Great Oaks	Melinda Dally	paid	\$ 525.00	525	525
	Graystone Church	Heath Hollandsworth	paid	\$ 500.00	500	0
	George Walton Academy		paid	\$ 500.00	500	0
	Jackson Realty	Neal Jackson	paid	\$ 500.00	500	500
	Saltbox Lane	Maghan Smith	paid	\$ 500.00	500	0
	Peters & Fosters	Laura Peters	paid	\$ 500.00	500	500
	Georgia Reclaimed	Whit Holder	paid	\$ 500.00	500	500
	Foster & Hanks	Jeff Foster	paid	\$ 500.00	500	0
	Peach State Publications	Eli Lussiana	paid	\$ 500.00	500	500
	The Gilded Lily	Don McPherson	paid	\$ 500.00	500	0
	Hometown Tire & Automotive		paid	\$ 250.00	250	250
	Pot Luck Café	Kenny Searcy	paid	\$ 250.00	250	250
	Amici	Josh Gentrup	paid	\$ 250.00	250	0
	Patti Souther		paid	\$ 250.00	250	250
	Monroe Local	Sharon Swanepoet	paid	\$ 250.00	250	250
	Monroe Auto & Tire	Ryan Noll	paid	\$ 250.00	250	250
	McDaniel Tichenor House	Connie New	paid	\$ 250.00	250	250
	Purvis Realty	Nathan Purvis	paid	\$ 250.00	250	250
	JL Designs	Jeff Lott	paid	\$ 250.00	250	0
	Broad Street Boots	Jay Roberts	paid	\$ 250.00	250	0
	Be Our Guest Travel Co.	Erin Meadows	paid	\$ 250.00	250	0
	Sanders Consign & Design	Tora Lucas	paid	\$ 250.00	250	0
	Carter Watkins		paid	\$ 250.00	250	0
	Edward Jones	Charlie Brown	paid	\$ 250.00	250	250
	Jerry Jackson Real Estate	Jerry Jackson	paid	\$ 250.00	250	0
	Contractors Co-op	Brent Youngblood	paid	\$ 250.00	250	0
	Cotton Café	Deb Goins	paid	\$ 250.00	250	500
	JEC Development	Jim Draper	paid	\$ 250.00	250	0
	Best Rate Insurance	Niesha Veasley	paid	\$ 250.00	250	0
	Peyton Pettus State Farm	Angie Pettus	committed	\$ -	250	0
	Walton County Historical Society	Gail Huie Smith	paid	\$ 100.00	100	100
			TOTAL	\$ 46,375.00	46625	34000

Committee contact	Business	Contact	2020 Status	DDA \$	2020 Amt	2019 Amt
	Charles M. Walker Foundation	Charles Sanders	paid	5150	5150	\$ 4,500.00
	McGriff Insurance	Cheryl Greeley	paid	2500	2500	\$ 2,500.00
	Piedmont Walton	Heather Boyce	paid	2500	2500	\$ 2,500.00
	Brown Oil Distributors	Wesley Sisk	paid	2500	2500	\$ 2,500.00
	Avondale Mortgage	Damien Mercer	paid	2500	2500	\$ -
	Ginny Moore Keller Williams	Ginny Moore	paid 1/2	1375	2750	\$ - Dockdogs & Concert
	Crawford & Boyle	Eric Crawford	paid	2500	2500	\$ 2,500.00
	John's Supermarket	Greg Thompson	paid	2500	2500	\$ 2,500.00
	Onestreet Residential	Kari Fredrick	committed		2500	\$ -
	Preston & Malcom	Kaitlin Garcia			0	\$ 2,500.00
	Sidestreet/J. Reynolds/Anderson	Lisa Anderson	committed		2500	\$ -
	Nehemiah Remodeling	Chanch Edwards			0	\$ 2,500.00
	Synovus Bank	Meredith Malcom	paid	1500	1500	\$ 1,500.00
	Monroe Animal Care Hospital	Asha Wise	paid	1500	1500	\$ 1,500.00
	Grace Monroe	Wendy Whaley	paid	1500	1500	\$ 1,500.00
	Phil Hughes Honda	Tiffany Staples			0	\$ 1,500.00
	Walton Mill	Whit Holder			0	\$ 1,000.00
	Rinse	Heather Swanepoel	paid	1000	1000	\$ 1,000.00
	Lade Danlar	Stephen Wykoff	paid	1000	1000	\$ -
	Foster & Hanks	Jeff Foster			0	\$ 1,000.00
	Walton Tribune	Patrick Graham			0	\$ 1,000.00
	Pinnalce	Gail Sisk	paid	1000	1000	\$ 1,000.00
	Andrea Gray	Andrea Gray			0	\$ 1,000.00
	Malcom & Malcom	Lee Malcom			0	\$ 1,000.00 paid 2019 in 2020
	Great Oaks	Melinda Dally	paid	525	525	\$ 525.00
	Graystone Church	Heath Hollandsworth			0	\$ 500.00
	Georgia Connector	Kenny Smiley	committed		500	\$ 500.00 invoice in January
	George Walton Academy				0	\$ 500.00
	Jackson Realty	Neal Jackson			0	\$ 500.00
	Saltbox Lane	Maghan Smith			0	\$ 500.00
	Peters & Fosters	Laura Peters	paid	500	500	\$ 500.00
	Georgia Reclaimed	Whit Holder	paid	500	500	\$ 500.00
	Foster & Hanks	Jeff Foster	paid	500	500	\$ 500.00
	Peach State Publications	Eli Lussiana	paid	500	500	\$ 500.00
	The Gilded Lily	Don McPherson	paid 1/4	125	250	\$ 500.00
	Hometown Tire & Automotive				0	\$ 250.00
	Pot Luck Café	Kenny Searcy	paid	250	250	\$ 250.00
	Amici	Josh Gentrup	paid	250	250	\$ 250.00
	Patti Souther		paid	250	250	\$ 250.00
	Your Local News	Sharon Swanepoel	paid	250	250	\$ 250.00
	Monroe Auto & Tire	Ryan Noll			0	\$ 250.00
	McDaniel Tichenor House	Connie New	paid	250	250	\$ 250.00
	Purvis Realty	Nathan Purvis	paid	250	250	\$ 250.00
	JL Designs	Jeff Lott	paid	250	250	\$ 250.00
	Broad Street Boots	Jay Roberts			0	\$ 250.00
	Be Our Guest Travel Co.	Erin Meadows			0	\$ 250.00
	Sanders Consign & Design	Tora Lucas			0	\$ 250.00
	Baker Group	George Baker III	paid	250	250	\$ -
	Minvera	Jay Rawl	paid	250	250	\$ -
	Carter Watkins	Joe Watkins			0	\$ 250.00
	Edward Jones	Charlie Brown			0	\$ 250.00 (+ tables)
	Jerry Jackson Real Estate	Jerry Jackson			0	\$ 250.00
	Contractors Co-op	Brent Youngblood			0	\$ 250.00
	Cotton Café	Deb Goins			0	\$ 250.00
	JEC Development	Jim Draper			0	\$ 250.00
	Best Rate Insurance	Niesha Veasley			0	\$ 250.00
	Peyton Pettus State Farm	Angie Pettus			0	\$ -
	Walton County Historical Society	Gail Huie Smith	paid	100	100	\$ 100.00
TOTAL				\$ 34,025.00	\$ 41,025.00	\$ 45,375.00



Downtown Community Event Grant



PURPOSE & DESCRIPTION

The purpose of this program is to stimulate community involvement in Downtown Monroe. Grant funds are an incentive for groups and individuals to hold events in our historic downtown for the community at large.

The Monroe Downtown Development Authority (DDA) Community Event Match will provide a 50/50 investment match ratio up to a maximum of \$250 per event, as a reimbursement once pre-approved events are completed.

ELIGIBILITY

The program will be open to all community members. Events must take place within the DDA boundaries, must be open to the public, and the profits must benefit downtown development or another community non-profit. Once available funds are pledged, no more applications will be accepted. Monroe DDA will review the grant program each year to determine if sufficient funding is available to continue accepting grant applications.

EXAMPLES OF EVENTS

- Outdoor concert
- Family Festival
- Movie night
- Craft fair
- Road races

APPLICATION PROCESS

Applications will be coordinated by Mainstreet/DDA Executive Director. The DDA board will determine grant awards based on benefit to downtown and available funds.

The full process includes:

- A completed application
- Event description
- Proper permits from Code Department for road closings/peddlers permits (if applicable)
- Review/audit of event
- Provide copies of paid receipts to DDA within 30 days of event
- Reimbursement of 50% for event expenses up to a maximum of \$250
- Donation of a portion of event proceeds to downtown development or local non-profit

APPLICATION FOR EVENT GRANT

EVENT NAME: Monroe Country Day School 5K/Fun Run - 4th Annual
 LOCATION OF EVENT: 603 S. Broad St., Monroe, GA
 EVENT DATE: March 14, 2020
 BENEFITTING ORGANIZATION: Monroe Country Day School Scholarship Fund
 CONTACT NAME: Dr. Rita Dickinson
 TELEPHONE NUMBER: 770-267-8955
 EMAIL: director@monroe.school

Please attach a brief description of proposed event. (Note: to receive payment, event must take place as described)

ESTIMATED COST: \$2280

GRANT MONEY APPLYING FOR: Downtown Community Event Grant

I understand that the incentive match must be used for the event described in this application and that the event must benefit downtown development or a local non-profit before the payment will be considered.

SIGNATURE: Rita Dickinson DATE: 1-14-2020

Monroe DDA
 P.O. Box 1249
 Monroe, GA 30655
 770-266-5331
 sadiek@monroega.gov
 www.MonroeDowntown.com

CHECKLIST

- Application is complete
- Event Description is attached
- Budget summary/cost estimate is attached
- Letter of consent from property owner (if needed)
- City permits applied for (if applicable)
- Documentation of gift to benefitting organization

Monroe Country Day School 5K and Fun Run

Monroe Country Day School is hosting a 5K and fun run on Saturday, March 14, 2020. Proceeds will benefit the MCDS Scholarship Fund.

The Fun Run will begin at 8:00am while the 5K will kick-off at 8:30am. It is anticipated that attendees will be a mixture of runners and walkers. Race management is being provided by Classic Race Services.

Dr. Rita Dickinson can be contact at (770)267-8955 with questions about this event.

Monroe Country Day 5k Budget

Income	Number	Cost	Total
Sponsorship			\$10,000
Race Fee	100	\$20	\$2,000
TOTAL			\$12,000

Expenses			
T-shirts	100	\$9	\$900
Awards	90	\$5	\$450
Overall awards	8	\$10	\$80
Food & water			\$100
Classic	100	500 +2.5	\$750
TOTAL			\$2,280

NET PROFIT \$9,720