



Convention and Visitors Bureau

AGENDA

Thursday, August 10, 2023

9:00 AM

City Hall - 215 N Broad Street

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF EXCUSED ABSENCES

IV. APPROVAL OF MINUTES FROM PREVIOUS MEETING

V. APPROVAL OF CURRENT FINANCIAL STATEMENTS

1.

VI. Chairman's Report

VII. Director's Report

VIII. OLD BUSINESS

update on Water Tower project

update on Museum QR code project

IX. NEW BUSINESS

X. ANNOUNCEMENTS

Next meeting will be September 10, 2023 at Monroe City Hall

XI. ADJOURN



Monroe, GA

CVB Income Statement Account Summary

For Fiscal: 2023 Period Ending: 06/30/2023

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
003-7540-314100	HOTEL/MOTEL TAX	0.00	0.00	22,556.99	38,826.47	-38,826.47
003-7540-361000	INTEREST REVENUES	0.00	0.00	0.00	4.94	-4.94
	Revenue Total:	0.00	0.00	22,556.99	38,831.41	
Expense						
003-7540-523300	ADVERTISING	0.00	0.00	0.00	4,480.25	-4,480.25
003-7540-523313	ADVTSG - DIRECT MAIL	0.00	0.00	0.00	9,324.59	-9,324.59
003-7540-523600	DUES/FEES	0.00	0.00	48.54	212.46	-212.46
003-7540-531100	OFFICE SUPPLIES & EXPENSES	0.00	0.00	0.00	303.20	-303.20
	Expense Total:	0.00	0.00	48.54	14,320.50	
	Total Surplus (Deficit):	0.00	0.00	22,508.45	24,510.91	



Monroe, GA

Trial Balance Account Summary

Date Range: 06/01/2023 - 06/30/2023

Account	Name	Beginning Balance	Period Total Debits	Period Total Credits	Net Change	Ending Balance
Fund: 003 - CONVENTION & VISTORS BUREAU						
Asset						
003-111117	CVB SYNOVUS	79,508.12	22,556.99	48.54	22,508.45	102,016.57
Equity						
003-135400	FUND BALANCE-ASSIGNED	-77,505.66	0.00	0.00	0.00	-77,505.66
Revenue						
003-7540-314100	HOTEL/MOTEL TAX	-16,269.48	0.00	22,556.99	-22,556.99	-38,826.47
003-7540-361000	INTEREST REVENUES	-4.94	0.00	0.00	0.00	-4.94
Expense						
003-7540-523300	ADVERTISING	4,480.25	0.00	0.00	0.00	4,480.25
003-7540-523313	ADVTSG - DIRECT MAIL	9,324.59	0.00	0.00	0.00	9,324.59
003-7540-523600	DUES/FEES	163.92	48.54	0.00	48.54	212.46
003-7540-531100	OFFICE SUPPLIES & EXPENSES	303.20	0.00	0.00	0.00	303.20
Fund 003 Total:		0.00	22,605.53	22,605.53	0.00	0.00
Report Total:		0.00	22,605.53	22,605.53	0.00	0.00