



Convention and Visitors Bureau

AGENDA

Thursday, July 14, 2022

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

ROLL CALL

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

- [1.](#) CVB June Minutes

APPROVAL OF CURRENT FINANCIAL STATEMENTS

- [2.](#) CVB May Financials

Chairman's Report

Director's Report

OLD BUSINESS

NEW BUSINESS

ANNOUNCEMENTS

Next meeting will be August 11, 2022 at Monroe City Hall

ADJOURN



Convention and Visitors Bureau

MINUTES

Thursday, June 09, 2022

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting called to order at 8:43 am.

ROLL CALL

PRESENT

- Chairman Lisa Anderson
- Vice Chairman Meredith Malcom
- Board Member Whit Holder
- Board Member Wesley Sisk
- Board Member Ross Bradley
- Board Member Chris Collin

ABSENT

- Secretary Andrea Gray
- City Council Representative Myoshia Crawford

CITY STAFF

- Logan Propes
- Chris Bailey
- Leigh Ann Walker
- Sadie Krawczyk (via conference call)

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

- . CVB April Minutes

Approved - Motion made by Board Member Bradley, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

. CVB May Minutes

Approved - Motion made by Board Member Holder, Seconded by Board Member Bradley.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB March Financials

Approved - Motion made by Vice Chairman Malcom, Seconded by Board Member Bradley.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

. CVB April Financials

Approved - Motion made by Board Member Bradley, Seconded by Board Member Collin.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

Chairman's Report

None.

Director's Report

None.

OLD BUSINESS

Hotel at the Monroe Pavilion is getting closer to beginning work. Board discussed the possibility of sites for a downtown hotel.

Historic Trust Expedition is continuing to move along.

TV Commercials are running currently during Braves and UGA baseball broadcasts.

NEW BUSINESS

None.

ANNOUNCEMENTS

Next meeting will be July14th at Monroe City Hall.

ADJOURN

Motion made by Board Member Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sisk, Board Member Bradley, Board Member Collin

CVB Income Statement

Account Summary

For Fiscal: 2022 Period Ending: 05/31/2022



Monroe, GA

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
003-7540-314100	HOTEL/MOTEL TAX	0.00	0.00	0.00	14,848.06	-14,848.06
003-7540-361000	INTEREST REVENUES	0.00	0.00	0.28	1.02	-1.02
003-7540-389000	OTHER	0.00	0.00	0.00	2,325.00	-2,325.00
	Revenue Total:	0.00	0.00	0.28	17,174.08	
Expense						
003-7540-523300	ADVERTISING	0.00	0.00	0.00	16,826.64	-16,826.64
003-7540-523600	DUES/FEES	0.00	0.00	0.00	511.00	-511.00
003-7540-523850	CONTRACT LABOR	0.00	0.00	0.00	5,825.00	-5,825.00
	Expense Total:	0.00	0.00	0.00	23,162.64	
	Total Surplus (Deficit):	0.00	0.00	0.28	-5,988.56	