



Convention and Visitors Bureau

AGENDA

Thursday, July 11, 2019

9:00 AM

City Hall

CALL TO ORDER

ROLL CALL

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

[June](#) CVB Minutes

APPROVAL OF CURRENT FINANCIAL STATEMENTS

[May](#) CVB Financials

Chairman's Report

Director's Report

- MAB development site

OLD BUSINESS

NEW BUSINESS

ANNOUNCEMENTS

Next meeting will be August 8th, 2019 at Monroe City Hall

ADJOURN



Convention and Visitors Bureau

MINUTES

Thursday, June 20, 2019

9:00 AM

City Hall

Meeting called to order at 9:37 am.

PRESENT

- Chairman Lisa Anderson
- Board member Mike Gray
- Board Member Whit Holder
- Board Member Charles Sanders
- City Council Representative Ross Bradley
- City Staff:
 - Logan Propes
 - Les Russell
 - Darrell Stone
 - Leigh Ann Walker
 - Sadie Krawczyk

ABSENT

- Vice Chairman Meredith Malcom
- Secretary Andrea Gray
- Board Member Wesley Sisk

Motion made by Board member Gray, Seconded by City Council Representative Bradley.
Voting Yea: Chairman Anderson, Board member Gray, Board Member Holder, Board Member Sanders, City Council Representative Bradley

Motion made by City Council Representative Bradley, Seconded by Board Member Sanders.
Voting Yea: Chairman Anderson, Board member Gray, Board Member Holder, Board Member Sanders, City Council Representative Bradley

CVB April Financials

None

None

Business owner meeting planned for July 9th to discuss participation in supporting the collective and to promote a social media class on July 24th at 8:30 am.

None

Motion made by Board Member Sanders, Seconded by Board member Gray.
Voting Yea: Chairman Anderson, Board member Gray, Board Member Holder, Board Member Sanders, City Council Representative Bradley

Monroe Convention & Visitors Bureau
Balance Sheet
As of May 31, 2019

Accrual Basis

	<u>May 31, 19</u>
ASSETS	
Current Assets	
Checking/Savings	
111116 - General Fund Checking	17,780.25
Total Checking/Savings	<u>17,780.25</u>
Total Current Assets	<u>17,780.25</u>
TOTAL ASSETS	<u>17,780.25</u>
LIABILITIES & EQUITY	
Equity	
134220 - CVB Fund Balance	17,811.02
Net Income	<u>-30.77</u>
Total Equity	<u>17,780.25</u>
TOTAL LIABILITIES & EQUITY	<u>17,780.25</u>

Monroe Convention & Visitors Bureau
Profit & Loss
January through May 2019

Accrual Basis

	<u>Jan - May 19</u>
Income	
314100 · Hotel/Motel Tax Funds	10,702.40
361000 · Interest Received	1.73
389000 · Other Misc. Revenue	208.00
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Total Income	10,912.13
Expense	
522140 · Landscape	52.98
531300 · Food	165.41
523850 · Contract Labor	2,300.00
523300 · Advertising	
523311 · Online Ads	675.00
523312 · School Sponsor Ads	250.00
523314 · Magazines	1,713.39
523315 · Commercial	4,132.00
523300 · Advertising - Other	1,176.12
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Total 523300 · Advertising	7,946.51
523600 · Dues and Subscriptions	478.00
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Total Expense	10,942.90
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Net Income	-30.77

Monroe Convention & Visitors Bureau
Profit & Loss
May 2019

Accrual Basis

	<u>May 19</u>
Income	
314100 · Hotel/Motel Tax Funds	10,702.40
361000 · Interest Received	0.40
389000 · Other Misc. Revenue	60.00
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Total Income	10,762.80
Expense	
523850 · Contract Labor	2,300.00
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Total Expense	2,300.00
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Net Income	8,462.80