

Downtown Development Authority

AGENDA

Thursday, January 12, 2023 8:00 AM City Hall- 215 N Broad Street

CALL TO ORDER

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES

1. Approval of December minutes

APPROVAL OF FINANCIAL STATEMENTS

2. Approval of November Financials

PUBLIC FORUM

CITY UPDATE

COUNTY UPDATE

COMMUNITY WORK PLAN & REPORTS

Downtown Design

Redevelopment Projects

Entertainment Draws -

PROGRAMS

Farmers Market

FUNDING

SPONSORSHIP

FACADE GRANTS

3. Review Nedza's Application

COMMUNITY EVENT GRANTS

4. Monroe Country Day School Application

NEW BUSINESS

ANNOUNCEMENTS:

Next meeting scheduled, February 9th, at 8:00 am at Monroe City Hall.

ADJOURN



Downtown Development Authority

MINUTES

Thursday, December 8, 2022 8:00 AM City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 8:03 am.

ROLL CALL

PRESENT
Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Chris Collin
City Council Representative Lee Malcom

CITY STAFF Logan Propes Leigh Ann Adldridge Les Russell Chris Bailey

ABSENT

Board Member Ross Bradley City Council Representative Myoshia Crawford City Council Representative Lee Malcom

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA November Minutes

Approved - Motion made by Board Member Wesley Sisk, second mad by Board Member Chris Collin

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Collin.

APPROVAL OF EXECUTIVE SESSION MINUTES

Approved - Motion made by Vice Chair Malcom Seconded by Board Member Collin Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Collin.

APPROVAL OF FINANCIAL STATEMENTS

DDA October Financials

Approved - Motion made by Vice Chair Malcom, Seconded by Board Member Wesley Sisk. Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Collin.

PUBLIC FORUM

No one present.

CITY UPDATE

none

COUNTY UPDATE

None.

COMMUNITY WORK PLAN & REPORTS

Downtown Design

Staff member Aldridge announced Monroe was selected for the More Than Murals program to be held in February in Thomasville, GA

Redevelopment Projects

Chairman Anderson stated we would close on the Wayne Street property before December 31st. It will be noted in the closing papers that the tenant will vacate the property by April 1, 2023. Chairman Anderson has been in communication with the tenant and he is actively looking for a space. Logan Propes updated that the attorneys are currently making updates to the contracts for the Milner Aycock building.

Entertainment Draws -

Candlelight shopping has been a success. Pop up market was held in November and also Small Business Saturday. The Christmas parade is tonight. Expecting a large crowd. The 2023 calendar will be ready in January.

PROGRAMS

Farmers Market

The Farm to Table Dinner raised over \$15,000 for the market.

Feedback was given on the event to making it more of a "full service" event. The date will most likely be moved to spring of 2023. Staff member Aldridge will work with Audrey Fuller (market manager) to prepare the rules for the 2023 season.

FUNDING

Annual sponsor gifts are ordered and Leigh Ann Aldridge will notify the board when they are ready for delivery. The current sponsor sheet and packet will be sent to board members for review. The annual celebration banquet will be held February 2, 2023 at the Wayfarer Music Hall.

FACADE GRANTS - none

COMMUNITY EVENT GRANTS - none

NEW BUSINESS

ANNOUNCEMENTS:

Next meeting scheduled, January 12, 2023 at 8:00 am at City Hall

ADJOURN -8:39am

Motion made by Board Member Whit Holder, Seconded by Board Member Chris Collin Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Collin.



For Fiscal: 2022 Period Ending: 11/30/2022

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Used
DEPT: 7500 - ECONOMIC D	DEV/ASSISTANCE						
Revenue	•						
275-7500-314100	HOTEL/MOTEL TAX	53,000.00	53,000.00	5,805.98	67,993.93	14,993.93	128.29 %
275-7500-319000	PEN & INT ON DELINQUENT TAXES	0.00	0.00	0.00	77.93	77.93	0.00 %
	Revenue Total:	53,000.00	53,000.00	5,805.98	68,071.86	15,071.86	128.44 %
Expense							
275-7500-57203 <u>5</u>	CONVENTION VISITORS BUREAU	53,000.00	53,000.00	0.00	54,008.79	-1,008.79	101.90 %
<u>273 7300 372033</u>	Expense Total:	53,000.00	53,000.00	0.00	54,008.79	-1,008.79	101.90 %
DEDT 7500	·	·			·		
DEP1: 7500 - 1	ECONOMIC DEV/ASSISTANCE Surplus (Deficit):	0.00	0.00	5,805.98	14,063.07	14,063.07	0.00 %
DEPT: 7520 - ECONOMIC D	PEVELOPMENT & PLANNNG						
Revenue							
100-7520-347300	EVENT FEES	20,000.00	20,000.00	1,595.00	19,083.00	-917.00	95.42 %
	Revenue Total:	20,000.00	20,000.00	1,595.00	19,083.00	-917.00	95.42 %
Expense							
<u>100-7520-511100</u>	REGULAR SALARIES	201,613.00	204,078.76	17,759.84	152,782.54	51,296.22	74.86 %
100-7520-511200	PART - TIME/TEMPORARY SALARIES	18,000.00	18,000.00	0.00	3,841.36	14,158.64	21.34 %
100-7520-512100	GROUP INS	33,000.00	33,000.00	4,150.66	40,408.02	-7,408.02	122.45 %
100-7520-512200	SOCIAL SECURITY	13,616.00	13,616.00	1,087.51	9,538.75	4,077.25	70.06 %
100-7520-512300	MEDICARE	3,185.00	3,185.00	254.36	2,231.00	954.00	70.05 %
100-7520-512400	GMEBS-RETIREMENT CONTRIBUTION	21,735.00	21,735.00	3,322.80	19,936.80	1,798.20	91.73 %
100-7520-512910	MEDICAL EXAMS	100.00	100.00	0.00	0.00	100.00	0.00 %
100-7520-512915	EMPLOYEE ASSISTANCE PROGRAM	51.00	51.00	0.00	59.04	-8.04	115.76 %
100-7520-512916	WALTON ATHLETIC MEMBERSHIP	240.00	240.00	26.52	318.24	-78.24	132.60 %
100-7520-521200	PROFESSIONAL SERVICES	50,000.00	47,000.00	0.00	39,674.76	7,325.24	84.41 %
100-7520-521201	I/T SVCS - WEB DESIGN, ETC.	1,000.00	1,000.00	0.00	732.08	267.92	73.21 %
100-7520-522140	LAWN CARE & MAINTENANCE	1,100.00	1,100.00	75.00	600.00	500.00	54.55 %
100-7520-522145	HOLIDAY EVENTS	18,200.00	18,200.00	0.00	22,319.72	-4,119.72	122.64 %
100-7520-522208	MAINTENANCE CONTRACTS	4,910.00	4,910.00	227.56	3,192.56	1,717.44	65.02 %
100-7520-522322	EQUIPMENT RENTAL	180.00	180.00	241.87	340.55	-160.55	189.19 %
100-7520-523200	COMMUNICATION SERVICES	2,600.00	2,100.00	238.88	1,191.39	908.61	56.73 %
100-7520-523300	ADVERTISING	15,000.00	15,000.00	5.43	8,165.62	6,834.38	54.44 %
100-7520-523301	EVENTS	105,000.00	105,000.00	20,043.05	90,382.96	14,617.04	86.08 %
<u>100-7520-523400</u>	PRINTING	2,000.00	2,000.00	0.00	1,460.16	539.84	73.01 %
100-7520-523510	TRAVEL EXPENSE DUES/FEES	5,000.00	4,000.00	0.00	1,414.61	2,585.39	35.37 % 64.23 %
<u>100-7520-523600</u> 100-7520-523700	TRAINING & EDUCATION -EMPLOYEE	1,500.00 6,500.00	1,500.00 4,500.00	0.00 315.00	963.47 2,261.41	536.53 2,238.59	50.25 %
100-7520-523850	CONTRACT LABOR	3,500.00	3,500.00	0.00	3,218.50	2,238.59	91.96 %
100-7520-531100	OFFICE SUPPLIES & EXPENSES	5,000.00	10,000.00	628.22	10,090.25	-90.25	100.90 %
100-7520-531110	SPONSORSHIPS/DONATIONS	5,000.00	3,500.00	0.00	500.00	3,000.00	14.29 %
100-7520-531121	COMPUTER EQUIP NON-CAP	1,500.00	3,000.00	264.62	2,956.58	43.42	98.55 %
100-7520-531199	COVID-19 EXPENSES	0.00	0.00	0.00	36.23	-36.23	0.00 %
100-7520-531203	OLD CITY HALL BLDG	500.00	1,500.00	0.00	1,062.63	437.37	70.84 %
100-7520-531300	FOOD	750.00	1,250.00	50.00	1,030.76	219.24	82.46 %
	Expense Total:	520,780.00	523,245.76	48,691.32	420,709.99	102,535.77	80.40 %
DEPT: 7520 - ECONOMIC	DEVELOPMENT & PLANNNG Surplus (Deficit):	-500,780.00	-503,245.76	-47,096.32	-401,626.99	101,618.77	79.81 %
DEPT: 7521 - MAINSTREET	,	,	,	,	. ,	,	/-
Revenue							
100-7521-371003	MAIN STREET CONTRIBUTIONS	35,000.00	35,000.00	0.00	26,250.00	-8,750.00	75.00 %
	Revenue Total:	35,000.00	35,000.00	0.00	26,250.00	-8,750.00	75.00 %
	DEPT: 7521 - MAINSTREET Total:	35,000.00	35,000.00	0.00	26,250.00	-8,750.00	75.00 %

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For Fiscal: 2022 Period Ending: 11/3

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Used
DEPT: 7540 - CONVENTION	I VISITORS BUREAU						
Revenue							
003-7540-314100	HOTEL/MOTEL TAX	0.00	0.00	0.00	54,008.79	54,008.79	0.00 %
003-7540-361000	INTEREST REVENUES	0.00	0.00	1.27	4.34	4.34	0.00 %
003-7540-389000	OTHER	0.00	0.00	0.00	2,325.00	2,325.00	0.00 %
	Revenue Total:	0.00	0.00	1.27	56,338.13	56,338.13	0.00 %
Expense							
003-7540-523300	ADVERTISING	0.00	0.00	1,500.00	29,154.63	-29,154.63	0.00 %
003-7540-523600	DUES/FEES	0.00	0.00	0.00	511.00	-511.00	0.00 %
003-7540-523850	CONTRACT LABOR	0.00	0.00	0.00	6,075.00	-6,075.00	0.00 %
	Expense Total:	0.00	0.00	1,500.00	35,740.63	-35,740.63	0.00 %
DEPT: 7540 - CON	NVENTION VISITORS BUREAU Surplus (Deficit):	0.00	0.00	-1,498.73	20,597.50	20,597.50	0.00 %
DEPT: 7550 - DOWNTOWN	I DEVELOPMENT						
Revenue							
002-7550-336001	HOTEL MOTEL FUNDS	0.00	0.00	0.00	18,750.00	18,750.00	0.00 %
002-7550-347300	EVENT FEES	0.00	0.00	1,010.00	5,293.00	5,293.00	0.00 %
002-7550-347903	FARMERS MKT FEES	0.00	0.00	636.64	18,960.39	18,960.39	0.00 %
002-7550-361000	INTEREST REVENUES	0.00	0.00	26.52	248.88	248.88	0.00 %
002-7550-361002	INTEREST-REVOLVING LOAN FUND	0.00	0.00	442.38	5,029.99	5,029.99	0.00 %
002-7550-371000	GENERAL CITY	0.00	0.00	2,000.00	18,975.00	18,975.00	0.00 %
002-7550-381011	RENTAL - 227 S BROAD	0.00	0.00	4,875.00	28,095.48	28,095.48	0.00 %
002-7550-389000	OTHER	0.00	0.00	0.00	3,680.00	3,680.00	0.00 %
002-7550-389003	PRINCIPLE-REVOLVING LOAN FUND	0.00	0.00	1,799.40	19,629.59	19,629.59	0.00 %
	Revenue Total:	0.00	0.00	10,789.94	118,662.33	118,662.33	0.00 %
Expense							
002-7550-523300	ADVERTISING	0.00	0.00	1,500.00	1,500.00	-1,500.00	0.00 %
002-7550-523301	EVENTS	0.00	0.00	4,175.95	7,694.92	-7,694.92	0.00 %
002-7550-523304	FARMERS MKT-SR BUCKS	0.00	0.00	0.00	19.00	-19.00	0.00 %
002-7550-523305	FARMERS MKT-EBT TOKENS	0.00	0.00	0.00	1,625.00	-1,625.00	0.00 %
002-7550-523306	FARMERS MKT-ENTERTAINMENT	0.00	0.00	0.00	945.00	-945.00	0.00 %
002-7550-523600	DUES/FEES	0.00	0.00	0.00	12.00	-12.00	0.00 %
002-7550-523850	CONTRACT LABOR	0.00	0.00	900.00	11,460.00	-11,460.00	0.00 %
002-7550-531100	OFFICE SUPPLIES & EXPENSES	0.00	0.00	0.00	160.01	-160.01	0.00 %
002-7550-531175	FARMERS MKT GEN EXP	0.00	0.00	0.00	125.00	-125.00	0.00 %
002-7550-531203	OLD CITY HALL BLDG	0.00	0.00	1,007.38	15,797.73	-15,797.73	0.00 %
002-7550-572030	DOWNTOWN DEVELOPMENT	0.00	0.00	4,367.44	41,902.44	-41,902.44	0.00 %
002-7550-573000	PAYMENTS TO OTHERS	0.00	0.00	1,554.08	2,494.08	-2,494.08	0.00 %
002-7550-582303	OTHER INTEREST EXPENSE	0.00	0.00	0.00	5,998.51	-5,998.51	0.00 %
100-7550-523101	GENERAL LIABILITY INSURANCE	400.00	400.00	37.95	387.36	12.64	96.84 %
100-7550-572030	DOWNTOWN DEVELOPMENT	25,000.00	25,000.00	0.00	18,750.00	6,250.00	75.00 %
	Expense Total:	25,400.00	25,400.00	13,542.80	108,871.05	-83,471.05	428.63 %
DEPT: 7550 - D	DOWNTOWN DEVELOPMENT Surplus (Deficit):	-25,400.00	-25,400.00	-2,752.86	9,791.28	35,191.28	-38.55 %
	Report Surplus (Deficit):	-491,180.00	-493,645.76	-45,541.93	-330,925.14	162,720.62	67.04 %

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For Fiscal: 2022 Period Ending: 11/3

Group Summary

Account Typ	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Used
DEPT: 7500 - ECONOMIC DEV/ASSISTANCE						
Revenue	53,000.00	53,000.00	5,805.98	68,071.86	15,071.86	128.44 %
Expense	53,000.00	53,000.00	0.00	54,008.79	-1,008.79	101.90 %
DEPT: 7500 - ECONOMIC DEV/ASSISTANCE Surplus (Deficit):	0.00	0.00	5,805.98	14,063.07	14,063.07	0.00 %
DEPT: 7520 - ECONOMIC DEVELOPMENT & PLANNNG						
Revenue	20,000.00	20,000.00	1,595.00	19,083.00	-917.00	95.42 %
Expense	520,780.00	523,245.76	48,691.32	420,709.99	102,535.77	80.40 %
DEPT: 7520 - ECONOMIC DEVELOPMENT & PLANNNG Surplus (Deficit):	-500,780.00	-503,245.76	-47,096.32	-401,626.99	101,618.77	79.81 %
DEPT: 7521 - MAINSTREET						
Revenue	35,000.00	35,000.00	0.00	26,250.00	-8,750.00	75.00 %
DEPT: 7521 - MAINSTREET Total:	35,000.00	35,000.00	0.00	26,250.00	-8,750.00	75.00 %
DEPT: 7540 - CONVENTION VISITORS BUREAU						
Revenue	0.00	0.00	1.27	56,338.13	56,338.13	0.00 %
Expense	0.00	0.00	1,500.00	35,740.63	-35,740.63	0.00 %
DEPT: 7540 - CONVENTION VISITORS BUREAU Surplus (Deficit):	0.00	0.00	-1,498.73	20,597.50	20,597.50	0.00 %
DEPT: 7550 - DOWNTOWN DEVELOPMENT						
Revenue	0.00	0.00	10,789.94	118,662.33	118,662.33	0.00 %
Expense	25,400.00	25,400.00	13,542.80	108,871.05	-83,471.05	428.63 %
DEPT: 7550 - DOWNTOWN DEVELOPMENT Surplus (Deficit):	-25,400.00	-25,400.00	-2,752.86	9,791.28	35,191.28	-38.55 %
Report Surplus (Deficit):	-491,180.00	-493,645.76	-45,541.93	-330,925.14	162,720.62	67.04 %

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For Fiscal: 2022 Period Ending: 11/3

Fund Summary

					Variance
	Original	Current	Period	Fiscal	Favorable
Fund	Total Budget	Total Budget	Activity	Activity	(Unfavorable)
002 - DOWNTOWN DEV FUND	0.00	0.00	-2,714.91	28,928.64	28,928.64
003 - CONVENTION & VISTORS BURI	0.00	0.00	-1,498.73	20,597.50	20,597.50
100 - GENERAL FUND	-491,180.00	-493,645.76	-47,134.27	-394,514.35	99,131.41
275 - HOTEL MOTEL TAX FUND	0.00	0.00	5,805.98	14,063.07	14,063.07
Report Surplus (Deficit):	-491,180.00	-493,645.76	-45,541.93	-330,925.14	162,720.62

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DOWNTOWN FACAD GRANT PROGRAM

PURPOSE & DESCRIPTION

The purpose of this program is to stimulate downtown revitalization and development, and tourism in Monroe. Program funds are an incentive for current owners and Potential buyers of vacant and occupied buildings to restore, renovate, and repair the exteriors of their buildings.

The Monroe Downtown Development Authority (DDA) Façade Match will provide a 50/50 investment match ratio up to a maximum of \$1,500 per property, as a reimbursement once pre-approved project(s) are completed and inspected. All projects must be completed within six months of the date of the DDA approval letter.

ELIGIBILTY

The program will be open to all private businesses within the DDA boundaries. Once available funds are pledged, no more applications will be accepted. Monroe DDA will review the program each year to determine if sufficient funding is available to continue accepting grant applications.

EXAMPLES OF PROJECTS

- Building façade improvements: paint, brick, wood awnings/canopies, lighting, doors, windows, and other repairs.
- Other restorations/renovations, which meet HPC approval and the goals of revitalization, will be considered.

APPLICATION PROCESS

Applications will be coordinated by Mainstreet/DDA Executive Director. The DDA Board will review each application for final approval. The full process includes:

- The completed application
- Proof of certificate of appropriateness from historic preservation commission
- Code enforcement work permits (if applicable)
- On site restoration work
- Review/audit of finished work
- Provide copies of paid receipts to DDA within 30 days of completion
- Reimbursement of 50% for project expenses up to a maximum of \$1,500

APPLICATION FOR FACADE GRANT
NAME: Joe Nedza
BUSINESS NAME: Ned 205
BUSINESS ADDRESS: 130 S. Broad 34
ADDRESS OF PROJECT: " \\ \\ \\ \
TELEPHONE NUMBERS: 678 635 3717
TELEPHONE NUMBERS: 678 635 3712 EMAIL: join Med Las. com painted the entire outside of building
Please attach a brief description of proposed work. (Note: to receive payment, project must be completed as described)
ESTIMATED COST: \$5,000
GRANT MONEY APPLYING FOR: 1590
ESTIMATED START DATE: 8125
ESTIMATED COMPLETION DATE: 9/10
I understand that the incentive match must be used for the project described in this application and that the project must
be fully completed before the payment will be considered. SIGNATURE: DATE: _/> // // // // // // // // // // // // /

Monroe DDA
P.O. Box 1249
Monroe, GA 30655
770-266-5331
sadiek@monroega.gov
www.MonroeDowntown.com

- -Application is complete
- -Project Description is attached
- -Budget summary/cost estimate is attached
- -Letter of consent from property owner (if leasing)
- -Architectural sketch of proposed (if necessary)

CHECKLIST

- -Photograph of building with existing conditions
- -Paint and awning samples (if applicable)
- -City permits applied for (if applicable)
- -HPC approval

INVOICE

Signs and Wonders 407 S. Madison Ave Monroe, GA 30655 1signsandwonders@gmail.com +1 4702699306



Nedza's

Bill to Nedza's Invoice details

Invoice no. : 1089 Invoice date : 6/15/22 Due date : 8/2/22

	Product or service		Amount
1.	Services		\$2,343.00
	Front Signage (Nedza Logo, Side Column Design, Window Lettering + Clean)		
2.	Services		\$0.00
	Food Exchange 25% \$782.00 Value TBD		
3.	Services		\$60.00
	Window Tint Removal		
		Total	\$2,403.00
	Ways to pay		
	BANK		Paid in Full

Note to customer

Thank you for your business.

Sara Shropshire

From:

Joe Nedza <joe@nedzas.com>

Sent:

Wednesday, October 26, 2022 10:52 AM

To:

Sara Shropshire

Subject:

Fwd: Invoice from Signs and Wonders

Attachments:

Stubbed Attachments.htm

This message's contents have been archived by the Barracuda Message Archiver. <u>Invoice-1092.pdf</u> (77.8K)

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Joe Nedza Chief Lover of People Nedza's



678.936.3794 http://nedzas.com

Delivering Happiness Through Food

----- Forwarded message -----

From: Signs and Wonders < quickbooks@notification.intuit.com>

Date: Mon, Oct 17, 2022 at 3:39 PM Subject: Invoice from Signs and Wonders

To: <joe@nedzas.com>

Hey Nedza's,

You can find your invoice details below. Your business is appreciated.

Thanks,

Signs and Wonders

INVOICE 1092

INVOICE

JP Painting



Joshua Proctor Owner (941) 448-8052 DATE: INVOICE # FOR: 8/1/22 2011

Nedzas

BILL TO: Nedzas

Items	Quantity	Rate	Amount
Painting front of building	1.00	\$4,500.00	\$ 4,500.00
			-
			\$ -
			\$ -
			-
			-
			-
			\$ -
			\$ -
			\$ -
		Subtotal	\$ 4,500.00
		Tax	
		TOTAL	\$ 4,500.00

Make all checks payable to JP Painting.

Total due within 48 hours after the event.



Downtown Community Event Grant



PURPOSE & DESCRIPTION

The purpose of this program is to stimulate community involvement in Downtown Monroe. Grant funds are an incentive for groups and individuals to hold events in our historic downtown for the community at large.

The Monroe Downtown Development Authority (DDA) Community Event Match will provide a 50/50 investment match ratio up to a maximum of \$250 per event, as a reimbursement once pre-approved events are completed.

ELIGIBILTY

The program will be open to all community members. Events must take place within the DDA boundaries, must be open to the public, and the profits must benefit downtown development or another community non-profit. Once available funds are pledged, no more applications will be accepted. Monroe DDA will review the grant program each year to determine if sufficient funding is available to continue accepting grant applications.

EXAMPLES OF EVENTS

☐ Outdoor concert
☐ Family Festival
☐ Movie night
□ Craft fair

□ Road races

APPLICATION PROCESS

Applications will be coordinated by Mainstreet/DDA Executive Director. The DDA board will determine grant awards based on benefit to downtown and available funds.

161166
The full process includes:
☐ A completed application
☐ Event description
☐ Proper permits from Code Department for road
closings/peddlers permits (if applicable)
☐ Review/audit of event
☐ Provide copies of paid receipts to DDA within 30 day
of event
\square Reimbursement of 50% for event expenses up to a
maximum of \$250
☐ Donation of a portion of event proceeds to downtown
development or local non-profit
EVENT CD ANT

EVENT NAME:		APPLICATION FOR EVER	NT GRANT	
EVENT DATE:April 22, 2023 BENEFITTING ORGANIZATION:Monroe Country Day School CONTACT NAME:Rita Dickinson TELEPHONE NUMBER:770.267.8955 EMAIL:director@monroe.school Please attach a brief description of proposed event. (Note: to receive payment, event must take place as described) ESTIMATED COST:	EVENT NAME:	7 th Annual Monroe Country D	ay School 5K	
BENEFITTING ORGANIZATION: Monroe Country Day School CONTACT NAME: Rita Dickinson TELEPHONE NUMBER: 770.267.8955 EMAIL: director@monroe.school Please attach a brief description of proposed event. (Note: to receive payment, event must take place as described) ESTIMATED COST: GRANT MONEY APPLYING FOR: \$250 I understand that the incentive match must be used for the event described in this application and that the event must benefit downtown development or a local non-profit before the payment will be considered.	LOCATION OF EVENT:	602 E Church St start & end o	f race	
CONTACT NAME:	EVENT DATE:	April 22, 2023		
TELEPHONE NUMBER:	BENEFITTING ORGANIZATION: _	Monroe Country Day School		
Please attach a brief description of proposed event. (Note: to receive payment, event must take place as described) ESTIMATED COST: GRANT MONEY APPLYING FOR: \$250 I understand that the incentive match must be used for the event described in this application and that the event must benefit downtown development or a local non-profit before the payment will be considered.	CONTACT NAME:	Rita Dickinson		
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SIGNATURE: DATE: 1/6/2023			* *	
	SIGNATURE:	ei-	DATE:	1/6/2023

Monroe DDA
P.O. Box 1249
Monroe, GA 30655
770-266-5331
laldridge@monroega.gov
www.MonroeDowntown.com

-Application is complete

- -Event Description is attached
- -Budget summary/cost estimate is attached
- -Letter of consent from property owner (if needed)

CHECKLIST

- -City permits applied for (if applicable)
- -Documentation of gift to benefitting organization

PO Box 1249 Monroe, GA Telephone 770-267-6933

APPLICATION FOR PERMIT ROAD RACE

TO: CITY OF MONROE, GEORGIA
I/We, the undersigned, Monroe Country Day School (Name/Organization), herewith make application to the City of Monroe, Georgia for a permit for a road race. Said road race will be held for the purpose of:
Fundraiser for student scholarships for attending MCDS
There will be approximately <u>125</u> people in said road race, and same will be conducted between the hours of 7:00 am and 10:00 am on the 22nd day of April 2023
Specifically list each <i>street</i> , sidewalk, public way, or public property over or on which it is desired to have or hold such road race, or attach a map showing the intended route:- <u>Church St, High School, Washington St, Milledge St, Davis St, Colley St, Church St, Colquitt St., Washington St, Milledge St, Davis St., Colley St., Church St, end at 602 E Church St.</u>
APPLICANT: Rita Dickinson
ORGANIZATION: Monroe Country Day School
DATE:1/6/2023
EMAIL ADDRESS: _director@monroe.school
ADDRESS: 602 E Church St, Monroe

ROAD RACE FEE DETERMINED BY STREETS AND TRANSPORTATION DIVISION

Monroe Country Day School 5k and Fun Run

Monroe Country Day School (MCDS) is hosting a 5k and fun run on Saturday April 22, 2023. Proceeds will benefit MCDS Scholarship Fund. MCDS is a nonprofit. All proceeds go to this nonprofit once expenses are paid.

The fun run will begin at 8:00 am while the 5k will kick-off at 8:30 am. It is anticipated that the 100+ attendees will be a mixture of runners and walkers. Race management is being provided by Classic Race Services.

Dr. Rita Dickinson can be contacted at 770.267.8955 with questions about this event.

Monroe Country Day 5k Budget

NET PROFIT

Income		Number	Cost		Total
	Sponsorship				\$10,000
	Race Fee		100	\$25	\$2,500
TOTAL					\$12,500
Expenses					
	T-shirts		100	\$9	\$900
	Awards		90	\$5	\$450
	Overall awards		8	\$10	\$80
	Food & water				\$100
	Classic		100 500 -	+2.5	\$750
TOTAL					\$2,280

\$10,220

WHAT

18



Flat, fast road course
Open to all ages and abilities
Virtual Option

WHERE

Monroe Country Day School 602 E Church St Monroe, GA

WHEN

Fun Run 8 am & 5K 8:30 am Race day registration/packet pickup begins 7 am

REGISTRATION

Pre-registration \$25, family of 4 \$75

Pre-registration cut-off April 10, 2023

Online www.runsignup.com
or mail entry form to address below

Postmarked by April 10, 2023 Race day \$30 Virtual: Run your 3.1 miles anywhere. Virtual runners are not eligible for race day awards. Submit finish time by 12 Noon on 4/22 to http://tiny.cc/22MCDSVirtualTimes

INFORMATION

Race Director, David Dickinson at 770-601-9809 or david4monroe@gmail.com or Carole Black, at classicraceservices@gmail.com.

7TH ANNUAL

51 & Fun Run

Saturday, April 22, 2023

All proceeds go to MCDS Scholarship Fund

AWARDS

- Overall M/F, Masters M/F, Grand Masters M/F, Senior Grand Masters M/F
- Three (3) deep in standard 5-year age groups
- All Fun Run Participants receive medal
- Finish line management by Classic Race Services with complete results online at classicraceservices.com

runsignup.com or mail entry to: MCDS, Attention 5K Race, 602 E. Church St., Monroe, GA 30655.

Please fill out one entry form per participant. Make check payable to: MCDS

Last Name:		First :						
Address:	City:	State:Zip:	MF					
Day Phone :	E-Mail:	Birthdate:	Age:					
CIRCLE RACE: 51	k or Fun Run or	Virtual						

*PLEASE CIRCLE YOUR T-SHIRT SIZE:YOUTH: S M L ADULT: XS S M L XL XXL *Shirt size only guaranteed when preregistered by April 10, 2023

Participation Waiver: In consideration of acceptance of this application, I hereby waive any and all claims against Monroe Country Day School hosts, sponsors, officials, volunteers, and any other parties involved with the 5K and Fun Run for injury and/or damage I may incur while participating in said event. I also give permission to use my name and/or photo in any media publication regarding this event.

Signature								
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