



Downtown Development Authority

AGENDA

Thursday, April 09, 2020

8:00 AM

Teleconference - Zoom Meeting

CALL TO ORDER

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES

- [1.](#) DDA March Board Meeting Minutes
- [2.](#) DDA Called Meeting on 3-27-20 Minutes

APPROVAL OF FINANCIAL STATEMENTS

- [3.](#) February DDA Financials

PUBLIC FORUM

CITY UPDATE

COUNTY UPDATE

COMMUNITY WORK PLAN &REPORTS

Existing Environment -

Infill Development -

**Entertainment Draws - Dockdogs, Food Truck Friday, Children's Book Festival, May & June
Concerts cancelled**

PROGRAMS

Events

Downtown Design

Farmers Market - Farm to Table postponed to fall

FUNDING

SPONSORSHIP

FACADE GRANTS

[4.](#) 203 E. Spring Street

[5.](#) 205 E. Spring Street

COMMUNITY EVENT GRANTS

DDA Stabilization Fund Grants

[April](#) Applications

NEW BUSINESS

ANNOUNCEMENTS:

Next meeting scheduled, May 14th, at 8:00 am at Monroe City Hall

ADJOURN



Downtown Development Authority

MINUTES

Thursday, March 12, 2020

8:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:05 am.

ROLL CALL

PRESENT

- Chairman Lisa Anderson
- Vice Chair Meredith Malcom
- Board Member Whit Holder
- Board Member Charles Sanders
- City Council Representative Ross Bradley
- Board Member Chris Collin

ABSENT

- Secretary Andrea Gray
- Board Member Wesley Sisk

CITY STAFF

- Sadie Krawczyk
- Leigh Ann Walker

COUNTY STAFF

- Patrice Broughton

APPROVAL OF PREVIOUS MEETING MINUTES

DDA February Minutes

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

DDA January Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin

PUBLIC FORUM

CITY UPDATE

City Council approved funding for traffic calming measures for Church Street and Davis Street; Pilot Park redevelopment is out for bid at this time; Childers stream construction to begin as weather permits; land lease to construct 17 new hangers at the airport has been executed; improvements to the streetscape along Midland and the Peters and Fosters parking area have been approved to create more public parking and walkability downtown.

COUNTY UPDATE

No update.

COMMUNITY WORK PLAN &REPORTS

Existing Environment

New trash cans are coming in and being put out downtown replacing the older receptacles.

Infill Development

the economic development committee met to discuss potential projects and the following were identified:

- acquiring the 2 parcels that are not city owned within the Wayne Street and Spring Street block behind the police station
- partnering with the city to encourage the public-private partnership to redesign the private parking lots, add curb and gutter, sidewalks, and street trees along Wayne Street between Highland and Spring and to include the redevelopment of the alleyway as the main pedestrian connection from Broad Street to this area.
- reach to owner to see if we could acquire and redevelop the parcel at 136 W. Spring Street

Entertainment Draws

two new events will be occurring in March - the Spring Fling on the town green in partnership with Graystone Church and the Look Up Phone-free event on the courthouse lawn and Court Street in partnership with the Walton Youth Advocacy Board

PROGRAMS

Events

Car Show and MCDS 5K are this weekend; Food Truck Friday and Dockdogs planned for 4/17,18, & 19.

Downtown Design

No update

Farmers Market

May 9th will be opening day in conjunction with the Monroe Children's Book Festival; this year we will also have an online market for vendors/customers called Monroe Locally Grown; Farm to Table tickets sold out within 18 hours.

The board proposed thinking about another Farm to Table type food event such as a low country boil in the fall. Staff will take this idea to the FTT planning committee for discussion.

FUNDING

SPONSORSHIP

Sponsorship is over \$50,000 in commitments at this point.

FACADE GRANTS

116 W. Spring Street

Approved for full amount - Motion made by Board Member Holder, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin

COMMUNITY EVENT GRANTS

Monroe Cotton Mills - Food Truck Friday

Approved for full amount - Motion made by City Council Representative Bradley, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin

NEW BUSINESS

GCF Resolution - 2nd Floor, LLC

Approved - Motion made by Board Member Sanders, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley

Voting Abstaining: Board Member Collin who recused himself from the discussion and action taken.

ANNOUNCEMENTS:

Next meeting scheduled, March 9th, at 8:00 am at Monroe City Hall.

Ms. Malcom shared with the board that Synovus bank has created a new loan program specifically for downtown development projects with up to 90% financing, a special rate program, up to \$1,000,000 loan amount. She will provide further details and marketing materials when they are ready for distribution to the public.

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin



Called Downtown Development Authority

MINUTES

Friday, March 27, 2020

3:00 PM

City Hall (via Teleconference-Zoom)

CALL TO ORDER

Meeting was called to order at 3:01 pm.

ROLL CALL

PRESENT

- Chairman Lisa Anderson
- Vice Chair Meredith Malcom
- Secretary Andrea Gray
- Board Member Whit Holder
- Board Member Wesley Sisk
- Board Member Charles Sanders
- Board Member Chris Collin

CITY STAFF

- Logan Propes
- Sadie Krawczyk
- Leigh Ann Walker

ABSENT

- City Council Representative Ross Bradley

FUNDING

2020 DDA BUDGET

Board reviewed existing budget. No action was taken.

NEW BUSINESS

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY STABILIZATION FUND

The board approved the proposed guidelines and application with the following additions:

- add due dates for applications over the next 3 months
- add space to indicate amount of grant funding applied for
- instructions for turning in the application

Motion made by Board Member Sisk, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin

ANNOUNCEMENTS:

Next meeting scheduled, April 9th, at 8:00 am at Monroe City Hall

Ms. Malcom updated the board on current loan resources being offered through the Small Business Administration.

ADJOURN

Motion made by Board Member Holder, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin

Profit & Loss

January through February 2020

	<u>Jan - Feb 20</u>
Ordinary Income/Expense	
Income	
347903 · Farmers Market Revenue	
Farmers Market Fees	670.00
sales	181.00
Total 347903 · Farmers Market Revenue	851.00
347300 · Event Fees/Revenue	10,243.88
361000 · Interest Income	24.94
371000 · Memberships & Contributions	27,506.00
389000 · Other Misc. Revenue	281.00
Total Income	38,906.82
Expense	
572030 · Downtown Development	2,500.00
531175 · Farmers Mkt Gen Expenses	52.60
523301 · Event Expenses	2,340.96
523850 · Contract Labor	1,700.00
523500 · Dues and Subscriptions	100.00
531100 · Office Operations	612.25
523700 · Training & Education	385.00
531203 · Old City Hall	
531203D · Pest Control	60.00
531203U · Utilities	4,053.98
522600 · Landscaping	130.00
Total 531203 · Old City Hall	4,243.98
Total Expense	11,934.79
Net Ordinary Income	26,972.03
Other Income/Expense	
Other Income	
381011 · Rent Received - 227 S. Broad St	3,900.00
Total Other Income	3,900.00
Other Expense	
532900 · Misc. Expense	324.05
Total Other Expense	324.05
Net Other Income	3,575.95
Net Income	<u><u>30,547.98</u></u>

Balance Sheet

As of February 29, 2020

	<u>Feb 29, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
111145 · RDF Checking Account	500.00
111108 · Synovus 205-495-003-6	28,122.49
111111 · Synovus 100-097-081-2	69,923.93
111100 · General Fund Checking	81,236.85
Total Checking/Savings	<u>179,783.27</u>
Total Current Assets	<u>179,783.27</u>
TOTAL ASSETS	<u>179,783.27</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
121200 · Accts. Payable - DT Dollars	2,452.70
Total Other Current Liabilities	<u>2,452.70</u>
Total Current Liabilities	<u>2,452.70</u>
Total Liabilities	2,452.70
Equity	
134220 · Fund Balance Unreserved	146,782.59
Net Income	30,547.98
Total Equity	<u>177,330.57</u>
TOTAL LIABILITIES & EQUITY	<u>179,783.27</u>

Profit & Loss

February 2020

	<u>Feb 20</u>
Ordinary Income/Expense	
Income	
347903 · Farmers Market Revenue	
Farmers Market Fees	670.00
Total 347903 · Farmers Market Revenue	670.00
361000 · Interest Income	9.70
371000 · Memberships & Contributions	10,375.00
Total Income	11,054.70
Expense	
572030 · Downtown Development	2,500.00
523301 · Event Expenses	355.00
523850 · Contract Labor	1,700.00
523700 · Training & Education	375.00
531203 · Old City Hall	
531203D · Pest Control	60.00
531203U · Utilities	2,107.68
522600 · Landscaping	130.00
Total 531203 · Old City Hall	2,297.68
Total Expense	7,227.68
Net Ordinary Income	3,827.02
Other Income/Expense	
Other Income	
381011 · Rent Received - 227 S. Broad St	1,700.00
Total Other Income	1,700.00
Other Expense	
532900 · Misc. Expense	375.00
Total Other Expense	375.00
Net Other Income	1,325.00
Net Income	5,152.02



DOWNTOWN FACADE GRANT PROGRAM

PURPOSE & DESCRIPTION

The purpose of this program is to stimulate downtown revitalization and development, and tourism in Monroe. Program funds are an incentive for current owners and Potential buyers of vacant and occupied buildings to restore, renovate, and repair the exteriors of their buildings.

The Monroe Downtown Development Authority (DDA) Façade Match will provide a 50/50 investment match ratio up to a maximum of \$1,500 per property, as a reimbursement once pre-approved project(s) are completed and inspected. All projects must be completed within six months of the date of the DDA approval letter.

ELIGIBILITY

The program will be open to all private businesses within the DDA boundaries. Once available funds are pledged, no more applications will be accepted. Monroe DDA will review the program each year to determine if sufficient funding is available to continue accepting grant applications.

EXAMPLES OF PROJECTS

- Building façade improvements: paint, brick, wood awnings/canopies, lighting, doors, windows, and other repairs.
- Other restorations/renovations, which meet HPC approval and the goals of revitalization, will be considered.

APPLICATION PROCESS

Applications will be coordinated by Mainstreet/DDA Executive Director. The DDA Board will review each application for final approval. The full process includes:

- The completed application
- Proof of certificate of appropriateness from historic preservation commission
- Code enforcement work permits (if applicable)
- On site restoration work
- Review/audit of finished work
- Provide copies of paid receipts to DDA within 30 days of completion
- Reimbursement of 50% for project expenses up to a maximum of \$1,500

APPLICATION FOR FACADE GRANT

NAME: Brown Oil / Short Stop

BUSINESS NAME: Short Stop

BUSINESS ADDRESS: 203 East Spring Street

ADDRESS OF PROJECT: 203 East Spring Street

TELEPHONE NUMBERS: 770-267-5000

EMAIL: Wesley@BrownOilCompany.com

Please attach a brief description of proposed work. (Note: to receive payment, project must be completed as described)

ESTIMATED COST: 75K

GRANT MONEY APPLYING FOR: \$1500.00

ESTIMATED START DATE: N/A

ESTIMATED COMPLETION DATE: 3/31/2020

I understand that the incentive match must be used for the project described in this application and that the project must be fully completed before the payment will be considered.

SIGNATURE: Wesley S. Smith DATE: 3/12/2020

Monroe DDA
 P.O. Box 1249
 Monroe, GA 30655
 770-266-5331
 sadiek@monroega.gov
 www.MonroeDowntown.com

CHECKLIST

- Application is complete
- Project Description is attached
- Budget summary/cost estimate is attached
- Letter of consent from property owner (if leasing)
- Architectural sketch of proposed (if necessary)
- Photograph of building with existing conditions
- Paint and awning samples (if applicable)
- City permits applied for (if applicable)
- HPC approval



1893 Talking Rock Road
 Jasper, GA 30143
 p: 706-253-3033
 email: NZIoffice@neonzoneonline.com

	Invoice #
3/4/2020	19361

Bill To
Brown Oil Distributors, LLC. 205 E. Spring Street Monroe, GA 30655 Office: 770-267-5011 Fax: 770-267-0859

Site Location or Ship To
Valero 205 E Spring St. Monroe, GA

P.O. No.	Terms	Rep	Order Date
	2% 10 Net 30	KM	3/4/2020

Description	Qty/Hrs	Rate	Amount
Clean dispensers, install decal kits and door skirts		1,885.00	1,885.00
Decorate standalone dispenser: 90 Rec unbranded. Paint lower doors, fabricate and install custom PID decal and decal for door		319.00	319.00
Install "Proud to be American" decals on dispensers		58.00	58.00
Paint: building fascia		1,493.00	1,493.00
Paint: building body		5,074.00	5,074.00
Pressure wash & paint: parking lot stripes		870.00	870.00
Paint: curbs (building)		189.00	189.00
If payment is paid, postmarked or ready to pick up by 03/14/19, your total payment is \$9,690.24			
If payment is paid, postmarked or ready to pick up between 3/15/19 - 04/03/20, your total payment is \$9,888.00			
Interest will begin to accrue on any invoices 31 days or more past invoice date. The interest rate is 1.5% per month until invoice is paid in full			

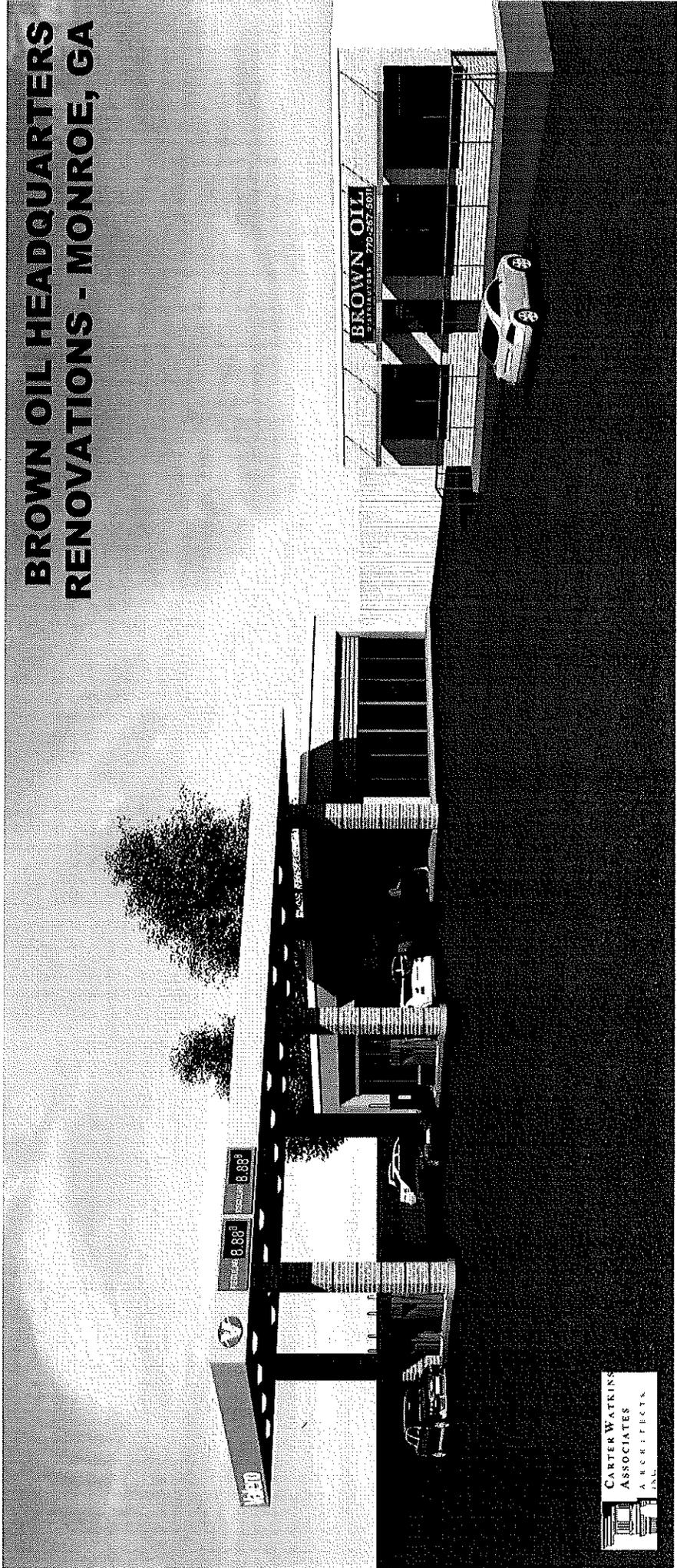
We appreciate your prompt payment.
 We accept cash, check or credit payments. A fee of 1% will be added to the final total for all credit card payments.
 Warranty will not be valid until payment is made in full.
 As of 3/24/08, check payments will be completed as Check 21 transactions unless otherwise requested.

Sales Tax (7.0%)	\$0.00
Total	\$9,888.00
Payments/Credits	\$0.00
Balance Due	\$9,888.00

Scope of Work
203 East Spring St
Short Stop

Remove old 30 plus ft. oil company sign from footings and replace signage on canopy only.
Remove and replace all canopy ACM with neutral color
Paint building neutral color
Install architectural "eyebrow" on 3 sides of building (not yet complete)
Brick 5 steel canopy columns aprx 24" by 24"

BROWN OIL HEADQUARTERS RENOVATIONS - MONROE, GA



**CARTER WATKINS
ASSOCIATES
ARCHITECTS
INC.**





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- Review/audit of finished work
- Provide copies of paid receipts to DDA within 30 days of completion
- Reimbursement of 50% for project expenses up to a maximum of \$1,500

APPLICATION FOR FACADE GRANT

NAME: Brown Oil Office
 BUSINESS NAME: Brown Oil Distributors
 BUSINESS ADDRESS: 205 E. Spring Street
 ADDRESS OF PROJECT: 205 E. Spring Street
 TELEPHONE NUMBERS: 770-616-5054
 EMAIL: Wesley@BrownOilCompany.com

Please attach a brief description of proposed work. (Note: to receive payment, project must be completed as described)
 ESTIMATED COST: \$15K
 GRANT MONEY APPLYING FOR: \$1500.00
 ESTIMATED START DATE: N/A
 ESTIMATED COMPLETION DATE: 3/31/2020

I understand that the incentive match must be used for the project described in this application and that the project must be fully completed before the payment will be considered.
 SIGNATURE: Wesley B. Smith DATE: 3/12/2020

Monroe DDA
 P.O. Box 1249
 Monroe, GA 30655
 770-266-5331
 sadiel@monroega.gov
 www.MonroeDowntown.com

CHECKLIST

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- Photograph of building with existing conditions
- Paint and awning samples (if applicable)
- City permits applied for (if applicable)
- HPC approval

351 Ronthor Drive • P.O. Box 1066 • Social Circle, Georgia 30025 • Phone: (770) 464-1001 • Fax: (770) 464-1004

January 24, 2020

Wesley Brown Sisk
Brown Oil Distributors
205 East Spring Street
Monroe, GA 30655

**Re: Fab. & install two sections of cable handrails in front of the
Office Building
Q20-0128**

Dear Wesley,

IMMEC respectfully submits the following pricing on the above reference project for your review and consideration.

Scope of Work:

- Take accurate measurements and generate the fabrication blueprints.
- Fabricate the structural frames, using painted CS flat bars.
- Fabricate the 3/16" galvanized cables, with 304 SS anchoring and tensioning fittings.
- Install the cable hand rails.

Price for this work: \$ 8,122.00

Inclusions: All labor, materials and equipment necessary to finish this work are included.

Exclusions: No permitting of any kind is included.

Assumptions: All work to be executed on "ST".

Thank you for the opportunity. If you have any questions or require future assistance, please call me.

Sincerely,

Tiberiu Pria
Project Manager/ IMMEC, Inc.
(770) 464-1001 ext. 109
(770) 464-1004 fax
(404) 435-5911 cell
tpria@immecinc.com



**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Coffee Camper

Business Name

101 N Broad St Suite B Monroe GA 30655

Business Property Address

Crystal Padilla

Contact Name and Phone Number

coffeecamperco@gmail.com

Email address

Number of Full-Time Employees:

2

Number of Part-Time Employees:

3

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Coffee Camper sales are down 50-75%. We are trying to continue business but our bank account is at an all time low. We need this grant to pay our employees, rent and utilities. Thank you!

Grant Amount Requested: \$ 2500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

Deadlines:

Applications submitted prior to April 3, 2020 will be considered at the DDA's April 9, 2020 meeting. Applications submitted prior to May 8, 2020 will be considered at the DDA's May 14, 2020 meeting. Applications submitted prior to June 5, 2020 will be considered at the DDA's June 11, 2020 meeting.

Authorization:

I hereby make application to the DDA to receive, at the DDA's sole discretion, grant funds disbursed pursuant to the Downtown Development Authority Stabilization Fund. I verify that the information contained in this application and any attachments is true and correct. I have reviewed and understand the rules and regulations set forth in this document and agree to be bound by the same.

I understand that any changes in the approved project(s) must be re-approved, and unauthorized changes in use of the grant funds could result in forfeiture of said funds. I understand submission of this application does not obligate the DDA in any way to provide grant funds to the aforementioned business.



Crystal Padilla (Mar 30, 2020)

Printed Name: Crystal Padilla

Title: Co-Owner

3/30/2020

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Elevate Outfitters

Business Name

101 N Broad St Suite B Monroe GA 30655

Business Property Address

JT Anderson - 404.242.3504

Contact Name and Phone Number

sales@elevateoutfittersga.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

~~We opened our business the week before this pandemic hit our city. Right now, we need this grant to help up pay our employee and utilities. Sales are not sufficient to keep our new business afloat. Thank you so much for your dedication to help our city prosper!~~

Grant Amount Requested: \$2500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

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Authorization:

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I understand that any changes in the approved project(s) must be re-approved, and unauthorized changes in use of the grant funds could result in forfeiture of said funds. I understand submission of this application does not obligate the DDA in any way to provide grant funds to the aforementioned business.



Printed Name: John T Anderson

Title: Co-Owner

_____ 3/30/2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Cowork @ the Metro

Business Name

320 S Madison Ave Monroe GA 30655

Business Property Address

JT Anderson - 404.242.3504

Contact Name and Phone Number

sales@coworkatthemetro.com

Email address

Number of Full-Time Employees:

Number of Part-Time Employees:

2

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

~~Our business model is completely dependent on other businesses. Cowork @ the Metro breaks even, but does not make any money. We're having customers have to end memberships and/or delay payment.. making our ability to pay bills disappear. We need assistance with rent, utilities and payroll. Thank you!~~

Grant Amount Requested: \$2500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

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Authorization:

I hereby make application to the DDA to receive, at the DDA's sole discretion, grant funds disbursed pursuant to the Downtown Development Authority Stabilization Fund. I verify that the information contained in this application and any attachments is true and correct. I have reviewed and understand the rules and regulations set forth in this document and agree to be bound by the same.

I understand that any changes in the approved project(s) must be re-approved, and unauthorized changes in use of the grant funds could result in forfeiture of said funds. I understand submission of this application does not obligate the DDA in any way to provide grant funds to the aforementioned business.


 Printed Name: John T Anderson
 Title: Owner

3/30/2020

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

The Southern Ox

Business Name

320 S. Madison Ave. Suite 300 Monroe, GA 30655

Business Property Address

Jeremy Bower 678-818-5484

Contact Name and Phone Number

thesouthernox@gmail.com

Email address

Number of Full-Time Employees:

2

Number of Part-Time Employees:

11

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

We were only open one weekend before the COVID-19 outbreak. The following two weeks, we saw our revenue drop by 90% compared to the first week. After being open for only three weeks, we were required by the City of Monroe to close our doors. We currently have no revenue coming in, and our lease is \$2500 per month, not accounting for our utilities, required certifications, insurance and maintaining payroll for our employees.

Grant Amount Requested: \$ **2,500**

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

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Authorization:

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Printed Name: Jeremy Bower
Title: Owner

3/30/2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Southern Roots Outfitter
Business Name

117 N. Broad St
Business Property Address

Blake Knight 678-410-2325
Contact Name and Phone Number

BKnight1640@gmail.com
Email address

Number of Full-Time Employees: 2

Number of Part-Time Employees: 4

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Payroll, Utilities, Loan Payments

Grant Amount Requested: \$ 2500.00

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

Deadlines:

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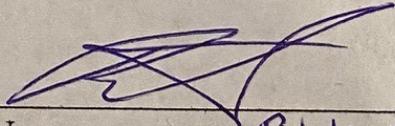
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Printed Name: _____

Title: _____



Blake Knight

Date

3.30.20

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Peachy Keen
Business Name

127 N. Broad St
Business Property Address

Blake Knight
Contact Name and Phone Number

Bknight164@gmail.com
Email address

Number of Full-Time Employees:
2

Number of Part-Time Employees:
3

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Payroll, Utilities, Loan Payments

Grant Amount Requested: \$ 2500.00

Submission Report of Use:

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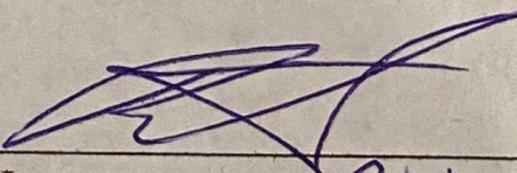
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Printed Name: Blake Knight
Title: owner

3.30.20
Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

Winged Foot Running
Business Name

135 S Broad St
Business Property Address

Brian Keane 770-866-1273 (cell)
Contact Name and Phone Number

wfRunning@gmail.com
Email address

Number of Full-Time Employees: 2

Number of Part-Time Employees: 4

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

OUR REVENUE HAS DECREASED BY 50% BECAUSE OF COVID-19. WE ARE FORECASTING A 60%-75% DROP IN REVENUE FOR APRIL. THIS GRANT WILL GO TO FIXED COSTS TO HELP US KEEP THE DOORS OPEN INCLUDING PAYROLL, RENT, UTILITIES, ETC.

Grant Amount Requested: \$ 2,500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

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Printed Name: Brian Keatney

Title: Owner

3-30-2020

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Luxe Studio Salon

Business Name

320 South Madison Ave, Monroe, GA 30655

Business Property Address

Dana Lester (678)517-0237

Contact Name and Phone Number

dslester316@gmail.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

0

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

The COVID-19 outbreak has prevented me from servicing the cosmetology needs of my clients. With the services offered by my salon being deemed as nonessential at this time, my business is no longer producing income.

If awarded grant funding, it would allow for me to remain current and in good standings with the lease and utilities for my business facility, as well as afford the ability to meet the demands in materials and supplies to service my clients once the restrictions have been lifted.

Grant Amount Requested: \$ 2,000

Submission Report of Use:

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03/30/2020

Printed Name: Dana Lester

Date

Title: Owner/Master Cosmetologist

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

LR Burger

Business Name

202 East Spring Street Monroe Ga 30655

Business Property Address

Chris Collin 6789394702

Contact Name and Phone Number

Chris@LRGRP.com

Email address

Number of Full-Time Employees:

6

Number of Part-Time Employees:

24

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Our business has gone down by 50% since the outbreak. We will be using the money to pay toward our bills in order to keep the restaurant open.

Grant Amount Requested: \$ 2500.00

Submission Report of Use:

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Chris Collin

3-30-2020

Printed Name: Chris Collin

Date

Title: Owner

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Georgia Reclaimed

Business Name

600 South Broad Street Bldg 3 Suite 1B

Business Property Address

Gabel Holder 678-525-9958

Contact Name and Phone Number

gabel@georgiareclaimed.com

Email address

Number of Full-Time Employees:

7

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Our retail sales are down and we have had to furlough our part time retail employee (furloughed on 3/20)

We would use the grant to bring Bud back to work and to avoid/forestall any more furloughs. -- it would be earmarked 100% for payroll of non-owner employees.

Grant Amount Requested: \$ 2500

Submission Report of Use:

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Printed Name: Gabel Holder

Title: managing member

03/30/2020

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Stuever Studios LLC

Business Name

227 S Braod St, Ste 201, Monroe, GA 30655

Business Property Address

Tracy Stuever 706-201-1777

Contact Name and Phone Number

tracystuever@gmail.com

Email address

Number of Full-Time Employees:

0

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

While I am the only part time employee of my studio, I have 8 independent contractors that were relying on the income they generated by teaching lessons. We are unable to meet face to face with students at this time and have resorted to teaching online only which caused us to lose a lot of our clients and cancel recitals. I intend to use the grant to pay rent on studio space which we cannot currently utilize. I will supplement the income of my contractors that lost significant amounts of students. I will also pay for services caused by business model change such as music composition, video editing and software.

Grant Amount Requested: \$2,000

Submission Report of Use:

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Tracy Stuever

03/30/2020

Printed Name: Tracy Stuever

Date

Title: Owner

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

JL Designs, Inc

Business Name

120 N. Wayne Street and 131 N. Broad Street, Monroe, GA

Business Property Address

Jeff Lott/ 770-267-5061

Contact Name and Phone Number

jeff@jldesignsfloral.com

Email address

Number of Full-Time Employees:

5

Number of Part-Time Employees:

9

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

With 75-80% of our gross sales coming from weddings/events, and with the government requirements of no large groups of people,

all our booked weddings for the second half of March and all of April have had to be postponed and rescheduled to other dates later in the year, or even next year.

With this change, all the revenue and largest portion of the business income has been placed on hold until later when the events are being postponed.

We have laid off seven of part-time staff, and I have had to reduce current staffing by close to half. We are also trying to keep the retail store open for regular customers and sell the pre-order product that was purchased the weddings that have been postponed.

This grant would definitely help to cover my operating expenses for the next couple of months, with both payroll, rent and utilities. We have applied for other assistance at the federal and state level, and with assistance with a partial unemployment for staff, but I feel those funds will come too late for my current expenses. My current payroll is around \$1400-\$1500 per week and rent/utilities are \$2,350.00.

Grant Amount Requested: \$ 2,500.00

Submission Report of Use:

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Printed Name: Jeff E Lott

Title: President/Owner

03/30/2020

Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

Nehemiah Remodeling
Business Name

139 N. Midland Ave
Business Property Address

Chanch Edwards 770 530 5293
Contact Name and Phone Number

Chanch@nehemiahremodeling.com
Email address

Number of Full-Time Employees: 4

Number of Part-Time Employees: _____

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Needed to continue to pay employees as well as adding more marketing to land more projects. We have seen most people are stopping all jobs and not starting new projects. Also needed to help offset the cost of rent.

Grant Amount Requested: \$ 2500.00

Submission Report of Use:

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Printed Name: Chanch Edwards

Title: Owner

Date 3/30/2020

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Cheely's General Store & Cafe' (Georgia's Jewel, LLC)

Business Name

113 N. Broad Street, Monroe, GA 30655

Business Property Address

Chad Cheely 706-206-3091

Contact Name and Phone Number

cheelysmonroe@gmail.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

2

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

I have had to reduce one of my employees to 0 hours & reduce hours of another. Our landlord isn't in a position to reduce rent & as the days get warmer, our power bill rises. We share space w/ another business that is now only open once a week, reducing our traffic. We have great customers that are keeping us going. We are blessed for that but are making ~30% of our normal business. This grant will allow us to pay bills, support employees, and develop a new ordering me

Grant Amount Requested: \$2,500.00

Submission Report of Use:

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Chad C. Cheely

3/30/2020

Printed Name: Chad C. Cheely

Date

Title: Owner

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Addison's Wonderland-boutique
Business Name

110 W Spring st
Business Property Address

Brittany Hayes 678-962-2679
Contact Name and Phone Number

abigail.addisons.wonderland@gmail.com
Email address

Number of Full-Time Employees:

1 - still currently working

Number of Part-Time Employees:

4 - no longer working until store reopens.

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

we have been closed since march 16th.
our monthly expenses are well over
\$4,000 and we have temporarily halted
all operations. This grant will go towards
our rent at the store along with utilities &
employee salaries & sending of product to customers.

Grant Amount Requested: \$ 2,500

Submission Report of Use:

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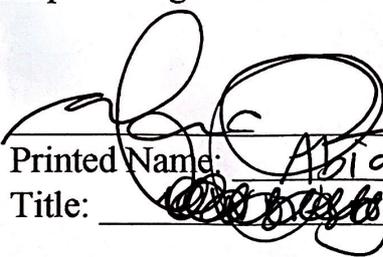
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Printed Name: Abigail Bradley
Title: ~~owner~~ manager

3/30/20
Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

Addison's Wonderland - event space

Business Name

114 N Spring st

Business Property Address

Abigail Bradley 678-206-7272

Contact Name and Phone Number

abigail.addisons.wonderland@gmail.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

4

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

all events have been halted in our event space. we intend to use this grant to pay our rent & utilities along with employee salary.

Grant Amount Requested: \$ 2,500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

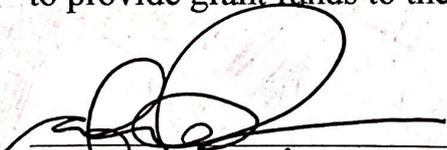
Deadlines:

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Printed Name: Abigail Bradley
Title: Manager

3/30/20
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Sailor Studio and Rekindle Candle Co.

Business Name

109 North Broad Street, Monroe, Georgia 30655

Business Property Address

Lily Bilisland 678-371-5401

Contact Name and Phone Number

sailorstudio@gmail.com

Email address

Number of Full-Time Employees:

2

Number of Part-Time Employees:

0

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Since the Covid-19 outbreak, foot traffic into our building has decreased, dramatically reducing in-store sales of gift items. Craft shows and art festivals, farmer's markets, and candle making classes have also been canceled, further decreasing overall business revenue in what is typically a very busy time for retail.

The grant would be used to cover rent and utilities for our shared building, helping both businesses alleviate overhead costs for April - May.

Grant Amount Requested: \$ 2500

Submission Report of Use:

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Lily Bilisland

 Printed Name: Lily Bilisland

 Title: Owner, Sailor Studio

3-30-2020

 Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Southern Brewing Co Monroe
Business Name

123 N. Lumpkin Monroe GA 30655
Business Property Address

Rick Goddard 202-487-6062
Contact Name and Phone Number

Rick@SOB
Email address

Number of Full-Time Employees:

2

Number of Part-Time Employees:

10

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Due to the COVID-19 outbreak Southern brewing Co Monroe had to shut down all operations just 4 1/2 months after opening for business. Southern invested \$175,000 into renovating our business space. Grant funds would be used to continue paying bills and maintaining the business so we can ~~reopen~~ ^{RE-OPEN} as soon as possible.
Grant Amount Requested: \$ 2,500

Submission Report of Use:

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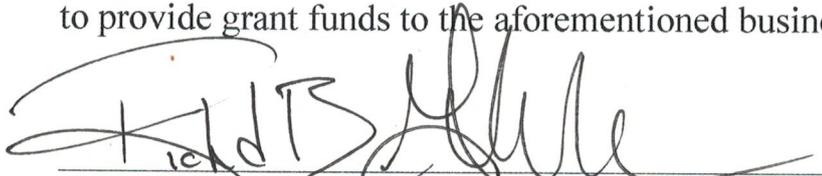
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Printed Name: Richard B. Goddard
Title: President, CEO

3/29/20
Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

Elena De la Rosa Photography

Business Name

134 S. Broad St. Monroe, Ga

Business Property Address

Elena De la Rosa 770 861 5890

Contact Name and Phone Number

elena@elenadelarosa.com

Email address

Number of Full-Time Employees:

Just Myself - sole prop.

Number of Part-Time Employees:

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

I am George Walton's photographer and on stage school of Dance. Since COVID clients have postponed sessions and with schools being closed all the April jobs have been put on hold w/ both GWA: on stage. I'm very worried. I plan

Grant Amount Requested: \$ 2,000

on using grant on just rent and ins; utilities to keep doors open to be here for GWA when life goes back

Submission Report of Use:

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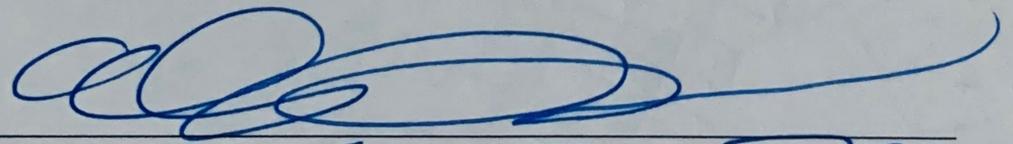
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Printed Name: Elena De la Rosa
Title: Owner

3.30.2020
Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

The Gilded Lily, LLC

Business Name

123 North Broad Street

Business Property Address

Don MacPherson 770-267-2887

Contact Name and Phone Number

gildedlilyframing@gmail.com

Email address

Number of Full-Time Employees:

2

Number of Part-Time Employees:

0

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

We have been closed to the public 2/20/2020. We will use the funds to pay our rent, utilities, materials & supplies and all other business expenses.

There is no money being taken in for the foreseeable future other than what is in accounts receivable, and even that is questional at this time.

This is proving to be a negative cash flow period that we are now in.

Thank you very much for your consideration.

Grant Amount Requested: \$2500.00

Submission Report of Use:

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The Gilded Lily, LLC

Printed Name: Don MacPherson

Title: Owner

March 30, 2020

Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

The Jagged Edge Hair Studio
Business Name

133 North Broad St Monroe, GA 30655
Business Property Address

Tiffany Glaze 770-846-4625
Contact Name and Phone Number

WIZNUT101@gmail.com
Email address

Number of Full-Time Employees:

8

Number of Part-Time Employees:

0

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Our business has been closed since Sat. Mar. 21, 2020 in order to follow guidelines of 10 people or less and keeping within 6ft distance. As we are hairdressers and must be in direct contact of clients to perform our jobs. The grant will go to pay the rent and utilities of our business so we may be able to reopen upon guidelines being lifted.
Grant Amount Requested: \$ 2,500.00

Submission Report of Use:

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Tiffany W Glaze
The Jagged Edge Hair Studio
Printed Name: Tiffany Glaze
Title: Owner / manager

3/30/20
Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
 COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
 STABILIZATION FUND APPLICATION

Alcouy Sign Professionals, INC.
 Business Name

222 W Spring Street
 Business Property Address

Gary Potter 770-666-6138 / 770-266-6848
 Contact Name and Phone Number

gary@alcouysigns.com
 Email address

Number of Full-Time Employees: 3

Number of Part-Time Employees: 3

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

We plan on using the grant funds to pay our employees and to be able to continue to make signage for our downtown businesses who have been effected by COVID 19 - to get their information to the public.

Grant Amount Requested: \$ 2,500.00

Submission Report of Use:

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 Printed Name: Gary Potter
 Title: President

3-30-20
 Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Kelley Channell Studio

Business Name

101 N Broad Street, Suite A Monroe GA. 30655

Business Property Address

Kelley Channell 770-598-5464

Contact Name and Phone Number

kelleychannell@aol.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

2

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Please see attached narrative:

Grant Amount Requested: \$ 2500

For over 6 years, I have captured community images through the art of photography. It's an honor, every day, to work with you and your families as we support the safe, energetic and motivating environment of historic Downtown Monroe. Like everyone in our community, we are devastated about the impact that the COVID-19 situation has on our world. Right now, nothing is more important than solving this crisis.

As a result of this ever-changing situation, many high school students have been deprived of important milestones including prom and graduation. Typically at this time of year, we are busy capturing these events and creating tangible memories for both the students and parents. Significantly discounted packages will be available during this crisis period. We also plan to waive our session fee to students who would like to be photographed in their prom attire and were unable to attend prom due to Covid-19. At the point that our clients feel comfortable leaving their homes, we would like to do our part in making this year special for them. Springtime is typically the time for family portraits, Easter sessions, etc. As spring represents new growth and the end of the cold winter, we hope that we can help families by creating new photos that represent us all moving forward from these hard times. For in-studio orders, sessions and pickups will be available by appointment, within a hygienic and space appropriate setting.

Out of deep respect for the core work Church and Outreach organizations do in bringing communities together, we would like to (safely) capture images of outreach efforts so that our community may remember the efforts orchestrated within the City of Monroe. We will also be available for our public safety departments as needed.

As financial uncertainty passes through rural communities, we urge consumers to “buy local.” *Business Client Headshots* and *Product Photos* contribute to the recovery and rebuilding of Downtown Monroe. We will strive to preserve the diversity and economic growth of our historic downtown. We will also be reaching out to others would like to be a part of our upcoming editorial shoots as a way to cross promote businesses in Monroe.

In order to meet the needs of the community, we respectfully request grant funding to help us pay a portion of our overhead costs, outlined here: rent, utilities, lease payments for equipment, software subscriptions, insurance, lab fees, and staff salaries.

Submission Report of Use:

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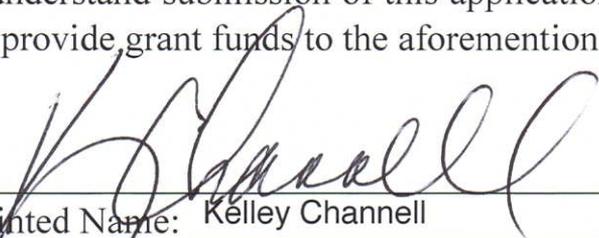
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Printed Name: Kelley Channell
Title: Owner

3/30/2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Made In Monroe

Business Name

600 South Broad St

Business Property Address

Scott Dilley 404-452-9879

Contact Name and Phone Number

sdilley@madeinmonroe.net

Email address

Number of Full-Time Employees:

10

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Work has been drying up. We have people canceling jobs due to the stock market and we have also had people not wanting us to be in their houses. We need help making payroll and rent.

Grant Amount Requested: \$2500

Submission Report of Use:

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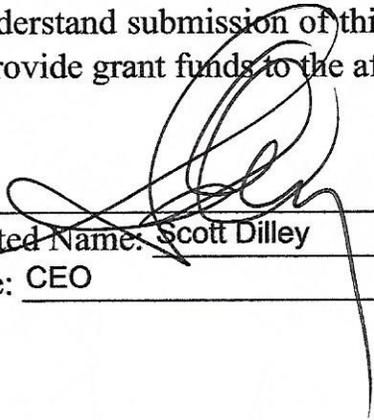
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 Printed Name: Scott Dilley

Title: CEO

3/30/20

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Premier Award Group Inc

Business Name

132 E Church St Suite C Monroe, Ga 30655

Business Property Address

Karen Kelley 770-617-9351

Contact Name and Phone Number

premiercrowns@gmail.com

Email address

Number of Full-Time Employees:

2

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Our business has been affected due to the restrictions on events, group activities, etc... our awards orders are non-existent at this time. Our cruise merchandise line has been hurt since the cruise ships are not sailing. The funds would be used to pay the employees and for utility bills. Some of our equipment has to have daily maintenance which requires electricity. Otherwise, this expensive equipment will be not be in working order when we can re-open.

Grant Amount Requested: \$2500.00

Submission Report of Use:

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Karen Kelley

3-30-20

Printed Name: Karen Kelley

Date

Title: President

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

RSI Enterprises, Inc - Pot Luck Cafe
Business Name

115 N Midland Ave
Business Property Address

Kenny Searcy 770-601-2129 cell 770-267-8229 work
Contact Name and Phone Number

searcyka@bellsouth.net
Email address

Number of Full-Time Employees:

9

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

To maintain utilities, last month bill \$ 1580.00 and goes up the next few months.

We will also try to get loan to keep all full time employees working. Business is down about 60-65% as of today.

Grant Amount Requested: \$ 2000.00

Submission Report of Use:

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Printed Name: Kenny Searcy
Title: Owner

3/30/20
Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

Silver Queen
Business Name

125 N Wayne St
Business Property Address

Andrew Williams 678-863-0031
Contact Name and Phone Number

andrew@eatsilverqueen.com
Email address

Number of Full-Time Employees:
30

Number of Part-Time Employees:
20

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Our sales have gone from 50,000/week to less than 12k. we need to keep our people employed through this slow down. all of the money will go directly to our employees.

Grant Amount Requested: \$ 2,500.00

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

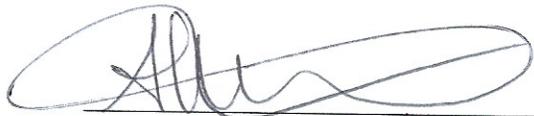
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I understand that any changes in the approved project(s) must be re-approved, and unauthorized changes in use of the grant funds could result in forfeiture of said funds. I understand submission of this application does not obligate the DDA in any way to provide grant funds to the aforementioned business.



Printed Name: andrew williams
 Title: owner

3/30/20
 Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Olive Branch Antiques & Home Decor
Business Name

113 North Broad St. Monroe
Business Property Address

Nicole Green 770 639 2046
Contact Name and Phone Number

northbroadolivebranch@gmail.com
Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

I plan to use this grant money to help pay utilities, rent, & employee pay during this time. We have had to close our doors & only see customers by appointment only b/c we do not have enough shoppers to remain open.

Grant Amount Requested: \$ 2500⁰⁰

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

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Nicole Green
 Printed Name: Nicole Green
 Title: Owner

3/30/2020
 Date

Thank you for your consideration!

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

No Cross No Crown Tattoo
Business Name

107 N Broad
Business Property Address

Joe Tatum 404 985-4987
Contact Name and Phone Number

NCNCtattooCompany@gmail.com
Email address

Number of Full-Time Employees:
five full time Tattoo Artist/Contractors

Number of Part-Time Employees:
0

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

We have been shut down for 30 days and are unable to do our jobs and maintain social distancing. The funds will be used to maintain rent and utility payments and if able help our Artist that depend on the shop to support families.

Grant Amount Requested: \$ 2,500.00

Submission Report of Use:

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 Printed Name: Joe Tatum
 Title: Operator / Owner

3-30-20
 Date

DOWNTOWN DEVELOPMENT AUTHORITY

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY STABILIZATION FUND APPLICATION

80

Saltbox Lane

Business Name

120 N Broad Street, Monroe, GA 30655

Business Property Address

678-773-8856

Contact Name and Phone Number

maghansisk@saltbox-lane.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Our business has been greatly affected by the COVID-19. We rely heavily on walk-in business which has been diminished by this outbreak. I have been paying my employees for their usual hours because I cannot lose them after all of this calms down. We also have to pay bulding rent, warehouse rent, inventory and utilities during this time.

Grant Amount Requested: \$2,500.00

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

81

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Maghan M Sisk

Printed Name: Maghan M Sisk

Title: Owner

03/30/2020

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Team Impact Fitness
Business Name

129 N Wayne Street
Business Property Address

Tammy Farmer - 404-433-8316
Contact Name and Phone Number

farmergirl1995@yahoo.com
Email address

Number of Full-Time Employees: 0

Number of Part-Time Employees: 2

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Total shut down of fitness studio
still have to pay electric, rent
and 2 pt employees

Grant Amount Requested: \$ 2,000⁰⁰

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
 COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
 STABILIZATION FUND APPLICATION

YP Monroe, LLC d.b.a Your Pie

Business Name

110 S. Broad St, Monroe, GA 30655

Business Property Address

Ross Bradley - 770-652-0724

Contact Name and Phone Number

tbradley@yourpie.com

Email address

Number of Full-Time Employees:

6

Number of Part-Time Employees:

21

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Currently, we're operating on appx. 20-25% of normal revenue. The \$2500 from the DDA Stabilization fund will assist us in making payroll until more disaster funding is available from the SBA/Fed Government. No doubt, this is an uncomfortable time.

We're doing everything we can to keep our business open and alive. Thank you for this opportunity.

Grant Amount Requested: \$ 2500.00

Submission Report of Use:

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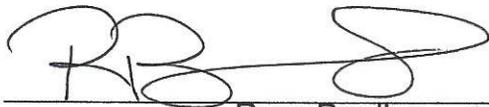
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Printed Name: Ross Bradley

Title: Owner

3/31/20

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Broad Street Boots
Business Name

114 S. Broad St.
Business Property Address

Jay Roberts (678) 372-8612
Contact Name and Phone Number

jrhinc@bellsouth.net
Email address

Number of Full-Time Employees:
1

Number of Part-Time Employees:
4

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

COVID-19 has been devastating for sales. March sales are down over 60% compared to 2019. We have reduced hours, but are open daily should someone need work or public safety boots. The grant would help us tremendously with payroll, rent + utility expenses.

Grant Amount Requested: \$ 2500.⁰⁰

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

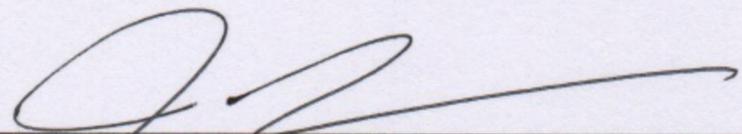
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Printed Name: Jay Roberts
Title: Owner

3/31/20

Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

The Posh Cakery

Business Name

127 S. Broad st. Monroe GA 30655

Business Property Address

Caitlin Davol 678-274-8280 (cell) 678-462-8307 (work)

Contact Name and Phone Number

theposhcakery@gmail.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Our business supplies the great town of Monroe with cupcakes & wedding cakes! We have currently lost 22 weddings and are not going to be able to stay open much longer due to loss of sales. This grant would help keep our business open and allow to hire delivery driver for all orders! We want to continue to make people smile with our sweet treats!

Grant Amount Requested: \$ \$ 1,000⁰⁰

Submission Report of Use:

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Caitlin Davol
 Printed Name: Caitlin Davol
 Title: Owner / Baker / Designer

03/21/20
 Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Hodge Podge Art, Antiques, & Interiors

Business Name

600 S Broad Street - Monroe, GA 30655

Business Property Address

Deborah Boyd ph: 678 635 8750 cell: 678 994 7274

Contact Name and Phone Number

hodgepodge.boyd1@gmail.com

Email address

Number of Full-Time Employees:

3

Number of Part-Time Employees:

3

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Last November we moved into a larger facility with the same landlord more than tripling the busin
Sales were excellent until March 15 when they fell by 80% every day since. Having spent in exce
\$75,000 on the expansion, our cash reserves were already very low, and within a few days were
completely gone. At that time we sent our entire staff home & since then have handled what little
business has come through the door. Our rent & utilities are now due & there is no money to pay

Grant Amount Requested: \$2500.00

Submission Report of Use:

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Printed Name: Deborah C Boyd

Title: Owner

3/31/2020

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

The Story Shop

Business Name

124 N. Broad St

Business Property Address

Melissa Music - 404.604.5468

Contact Name and Phone Number

melissa @ visitthestoryshop.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

9

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

An average Saturday for the shop is 55+ transactions. On the last Saturday we were open, March 21st, we had 3 sales. It was clear that we would not have enough sales to make it worth the cost of being open. We closed March 22nd until further notice. We are making some online sales but it's no where close to our usual sales. We would use the grant for one month's rent payment (\$2500).

Grant Amount Requested: \$ 2,500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

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Melissa Music
Printed Name: Melissa Music
Title: Owner, The Story Shop

3.31.2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Avalon Hair Salon

Business Name

115 N. Broad St.

Business Property Address

Sherrie Farmer 678-936-6810

Contact Name and Phone Number

sjfhairchic@comcast.net

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

4

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

In order to comply with CDC recommendations regarding social distancing and for the safety of employees and customers, we felt as if there was no other choice, but to close the salon. Any grant money awarded would be used for monthly expenses

such as lease payment, utility bill, business insurance, computer software fees and product expenses on unsold retail items.

In closing the salon we've had to cancel over 60 appointments so far. Needless to say, this has been a huge loss for our stylists as well as our bussiness.

Grant Amount Requested: \$1950.00

Submission Report of Use:

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Printed Name: Sherrie Farmer

Title: Salon Owner

3-31-2020

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Monroe Media Inc. dba The Walton Tribune

Business Name

121 S. Broad St., Monroe, GA 30655

Business Property Address

Patrick Graham, cell number 903-905-2455

Contact Name and Phone Number

patrick.graham@waltontribune.com

Email address

Number of Full-Time Employees:

8

Number of Part-Time Employees:

1

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

The Walton Tribune is an essential business which continues to operate despite a significant negative impact on its primary revenue source (advertising placement and payment cancellations) as a result of the COVID-19 outbreak. We have shuttered our shopper product and reduced employee hours to try and offset some of the losses.

Propose using grant funds for rent (\$1,500) and utilities (about \$1,000) for one month.

Grant Amount Requested: \$2,500

Submission Report of Use:

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Printed Name: Patrick Graham

Title: Owner

03/31/2020

Date

COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

Luxe Living Interiors - Business Name

122 North Broad Street Monroe, GA 30655 -
Business Property Address

Lisa Dittman (770)712-1722 - Contact Name and
Phone Number

info@luxelivinginteriordesign.com - Email address

Number of Full-Time Employees: 2
(Owners)

Number of Part-Time Employees: 1 (sales
associate)

Proposed
Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID- 19 outbreak, such as continuing to pay employees or changing the business model.

Grant will be used for the purposes of:

Rent payment, utility payments, payroll for sales associates, etc.

Regrettably, we closed the store to the public. We've attempted curbside pickup, but it hasn't been as successful as hoped. However, with public quarantine mandates, and being deemed a non-essential business (and in

compliance with health officials); we are closed for in-store shopping/purchases. This has severely compromised our revenues. Nonetheless, we are steadily working towards revamping our website, and promoting online sales opportunities (and new delivery methods) throughout this pandemic.

Overall, we remain faithful throughout all of this, and appreciate the Monroe DDA in providing this opportunity for a hand up in allowing us to move forward and stronger.

Grant Amount Requested: \$2,500

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Printed Name: Lisa Dittman (please accept this as a printed and electronic signature)

Date Title: 4/1/2020

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION

Young Learner's Christian Academy, Inc

Business Name

426 S Broad St Monroe, Ga 30655

Business Property Address

Lolita Young 678-863-5038

Contact Name and Phone Number

younglearners@monroeaccess.net

Email address

Number of Full-Time Employees:

8

Number of Part-Time Employees:

8

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

We are a childcare center that offers care to parents of children from 6 weeks-12 years of age.

At this time we are closed due to COVID 19 and the social distancing guidelines. We receive

50% of our funds from private pay. These funds will we used to pay rent on building and remaining towards utilities so that we will be able to conduct business when we reopen.

Estimated date of reopening is April 20.

Grant Amount Requested: \$2500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

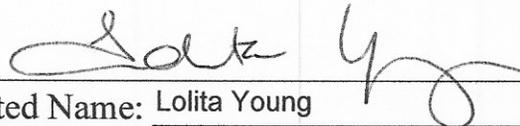
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Authorization:

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I understand that any changes in the approved project(s) must be re-approved, and unauthorized changes in use of the grant funds could result in forfeiture of said funds. I understand submission of this application does not obligate the DDA in any way to provide grant funds to the aforementioned business.



Printed Name: Lolita Young
Title: Owner/Director

4/11/2020

Date

CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
 COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
 STABILIZATION FUND APPLICATION

Amici Monroe LLC

Business Name

116 N Broad St., Monroe, GA 30655

Business Property Address

Josh Gentrup - 678-232-8209

Contact Name and Phone Number

jgentrup@amici-cafe.com

Email address

Number of Full-Time Employees:

4

Number of Part-Time Employees:

32

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Since the start of this outbreak and social distancing requirements, Amici Monroe's business has decreased

between 40-70%. The worst of this decline was during the first few days, and we have somewhat adjusted with increased

delivery/take-out strategies to just above break-even (approx 40% decreased sales). We are seeking this grant to

ensure that we can continue our limited operations according to social distancing requirements, as well as to

provide for our employees and community. This money will primarily support our payroll and rent obligations.

Grant Amount Requested: \$ 2500

Submission Report of Use:

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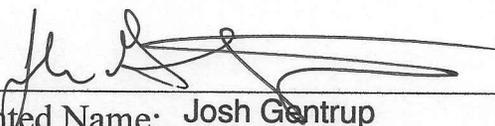
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Printed Name: Josh Gentrup
Title: Owner

03-31-2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

South On Broad

Business Name

137 S Broad St

Business Property Address

Rita Dickinson

Contact Name and Phone Number

Ritasbroad@gmail.com

Email address

Number of Full-Time Employees:

Prior 8 Now 2

Number of Part-Time Employees:

Prior 8 Now 2

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

The city & now state have shut down dining rooms & bars. Prior to this crisis we averaged \$12,000 to \$15,000 weekly. Last week we grossed \$2360. Our expenses were around \$3800. We are behind on utilities and rent.

We need this money to keep the doors open for another month.

Grant Amount Requested: \$ 2500

Submission Report of Use:

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Rita Dickinson

4/2/2020

Printed Name: Rita Dickinson

Date

Title: Managing Member

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

MOBI YOGI LLC (dba Ebb Flow Yoga)

Business Name

129 N. Broad Street, Monroe GA 30655

Business Property Address

Megan Kearney 404 312 4644

Contact Name and Phone Number

megan @ goebbflow.com

Email address

Number of Full-Time Employees:

5

Number of Part-Time Employees:

15 (independent contractors) → 5 in Monroe

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

we just officially opened our doors for hot yoga in February, investing over \$5000 in build out. We shut our doors under advisement from the white House on March 23. Our business is based on close contact and membership support and purchase of services. We've lost the ability to earn money.

Grant Amount Requested: \$ ~~5000~~ 2,500

Submission Report of Use:

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Megan Kearney
Printed Name: Megan Kearney
Title: Owner and Director of Yoga

April 2, 2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Margin Limited Co

Business Name

227 S Broad Street

Business Property Address

Jared Radosevich - 615-417-1548

Contact Name and Phone Number

marginforbusiness@gmail.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

0

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

The funds will be used to pay lease of office space for 3 months; April, May, and June. With children out of school and a statewide shelter-in-place order, operating out of the office space is impossible.

Grant Amount Requested: \$ 750.00

Submission Report of Use:

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Jared Radosevich
Printed Name: Jared Radosevich
Title: _____

04/02/2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

CrossFit at Monroe Mill
Business Name

601 S Madison Ave. Suite A
Business Property Address

Heather Smith (7) 861-1877
Contact Name and Phone Number

Heather1258@Icloud.com
Email address

Number of Full-Time Employees:
2

Number of Part-Time Employees:
4

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

This grant will go toward our business loan, rent, power, employees, and insurance along with affiliate expenses. Our normal expenses are 4X's the amount of this grant and we anticipate drastic reductions in revenue

Grant Amount Requested: \$ 2,500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

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Printed Name: Heather Smith
Title: CO-owner

4/1/20
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

COLES CREEK VENTURES INC, d/b/a KAITY'S DOWNTOWN

Business Name

118 N. WAYNE STREET, MONROE, GA 30655

Business Property Address

CYNTHIA E. BUTLER, 678-873-3155

Contact Name and Phone Number

cindyb2185@gmail.com

Email address

Number of Full-Time Employees:

16

Number of Part-Time Employees:

4

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

THESE FUNDS WILL BE UTILIZED TO CONTINUE TO WORK EMPLOYEE'S FOR DELIVERY OF
FOOD, PAYMENT UTILITIES, AND/OR ORDERING OF GROCERIES

Grant Amount Requested: \$2500.00

Submission Report of Use:

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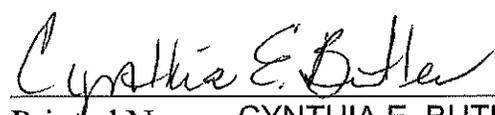
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Printed Name: CYNTHIA E. BUTLER
Title: PRESIDENT

4-1-20
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Sanders Consign & Design LLC

Business Name

124 W. Spring Street Monroe, GA 30655

Business Property Address

Tora Sanders Lucas 770-361-5221

Contact Name and Phone Number

sandersconsign@gmail.com

Email address

Number of Full-Time Employees:

1

Number of Part-Time Employees:

3

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

Because of COVID-19, we have reduced our hours from 7 to 3 days/wk- Open Fri, Sat, & Sun for scheduled appointments, pick-ups or drop-offs. To promote continued sales, we have ramped up social media posting and are taking shop calls 7 days/wk.

Typically, sales revenue covers operating expenses including payroll (\$4500/mo), utilities (\$800/mo), morgage (\$3000/ mo) and Consignor pay-out or cost of goods (\$20,000/mo). A 70% reduction in open hours will greatly impact sales revenue over the next 60 days. Therefore this Stabilization Fund will give us assistance as we continue to pay these operating costs.

Grant Amount Requested: \$ 2500

Submission Report of Use:

Please submit the completed application to Sadie Krawczyk at SKrawczyk@MonroeGA.gov. Businesses awarded funds must report how the grant funds were used within thirty (30) days after the date the grant is awarded. Please also email the information to Sadie Krawczyk. Failure to report how the grant funds were used will prevent the business from any eligibility to apply for or receive future grant opportunities from the DDA, and could result in the DDA requiring the return of the grant funds issued.

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Tora Sanders Lucas

Printed Name: Tora Sanders Lucas

Title: Owner, Sole Member

4/1/2020

Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Butcher Block Deli Grill

Business Name

130 S. Broad St. Monroe, Ga. 30655

Business Property Address

Sharon Stalvey 770-787-5091

Contact Name and Phone Number

Sharon.w.stalvey@gmail.com

Email address

Number of Full-Time Employees:

prior - 4 current - 2

Number of Part-Time Employees:

current - 0 - 4

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

our business, which has been serving Monroe for over 20 years, has been devastated by the COVID-19 outbreak, our sales are decreased over 90%, we are limited to take-out/curb service only, our staff is decreased to 2 total people. The money would be helpful to pay employees and help with overhead expenses. So tragic!

Grant Amount Requested: \$ 2500.00

Submission Report of Use:

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Sharon Stalvey
Printed Name: Sharon W. Stalvey
Title: Co/owner

4/1/2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND**

GUIDELINES AND APPLICATION

The Downtown Development Authority (“DDA”) of the City of Monroe, Georgia is administering the Downtown Development Authority Stabilization Fund (the “Stabilization Fund”) created in response to the COVID-19 world health emergency and pandemic. The Stabilization Fund is intended to support small businesses and their employees in the downtown area of Monroe who are significantly impacted by the COVID-19 outbreak.

The DDA is making available one-time grants (not to exceed \$2,500) to small businesses located in the downtown Monroe DDA District to offset expenses during the COVID-19 outbreak. Said grants will be awarded on a first-come, first-served basis, and are intended to support small businesses (and their employees) in the following categories:

- Accommodations/Hotel/Motel;
- Arts/Music/Entertainment;
- Beauty/Barber/Spa Services;
- Décor and Design;
- Fitness;
- Restaurants/Food and Beverage Services;
- Retail Goods and Services

The DDA will determine, in its sole discretion, how to allocate available funds based on review of the eligibility criteria listed below:

- The business must be located within the downtown Monroe DDA District (see attached map);
- The business must be closed or significantly reduced in staffing capacity due to the COVID-19 outbreak;
- The business must have 1-20 full-time and part-time employees;
- The business must be able to show how the grant funding will be used (i.e. maintain employees on payroll, maintain utilities, delivery of good to customers, changing business model, etc.).

The DDA reserves the right to approve funds as it deems best to achieve its purposes in its sole and absolute discretion. The DDA reserves the right to grant funds in amounts it deems appropriate to encourage the projects deemed most beneficial at this current time. The DDA will consider many factors, such as budget, number of applicants, proposed projects, the extent to which said projects will fulfill the stated goals, standards for eligible projects and other financial considerations.

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

Monroe Country Day School

Business Name

603 S Broad St

Business Property Address

Rita Dickinson

Contact Name and Phone Number

director@monroe.school

Email address

Number of Full-Time Employees:

Prior 8 Now 2

Number of Part-Time Employees:

Prior 7 Now 8

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

The Governor has said we will not open the rest of our school year. Many of our parents are struggling paying their tuition because they have lost their jobs. We have a utility bill of \$1600 monthly and rent of \$6250.

We will pay our utilities and the remainder will go toward rent. Even though I have laid off 6 teachers I have hired a part time teacher to check on the mental health of my middle and high school students who seem to be struggling with this time away from school.

Grant Amount Requested: \$2500

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Printed Name: Rita Dickinson
Title: Director

4/2/2020
Date

**CITY OF MONROE, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY**

**COVID-19 DOWNTOWN DEVELOPMENT AUTHORITY
STABILIZATION FUND APPLICATION**

MJ Jewelers LLc _____

Business Name

125 N Broad ST _____

Business Property Address

Jose Landi business number 770-207-1583 cell # 770-289-9213 _____

Contact Name and Phone Number

jose@mjewelersllc.com _____

Email address

Number of Full-Time Employees:

1 _____

Number of Part-Time Employees:

Proposed Expenses:

Describe how your business has been affected by the COVID-19 outbreak and how you intend to use the grant to offset business expenses during the next thirty (30) days. The funds must be spent in response to a business need created by the COVID-19 outbreak, such as continuing to pay employees or changing the business model.

During the Month of February i have lost at least 80% of my earnings of my business _____

March was 100% lost because of this Covi-19 problem. _____

whith this grant it would help to pay the utilities and rent in order to keep runing my business plus _____

when we can open the business back order more items to continue serving my beautiful customers _____

of this marvelous town of Monroe _____

Grant Amount Requested: \$2,500.00 _____