

**CITY OF MONROE
DOWNTOWN DEVELOPMENT AUTHORITY
JANUARY 11, 2024 – 8:00 A.M.**

AGENDA

- I. CALL TO ORDER**
 - 1. Roll Call**
 - 2. Approval of Previous Meeting Minutes**
 - a. December 14, 2023 Minutes**
 - 3. Approval of Financial Statements**
 - a. November Financials**
- II. PUBLIC FORUM**
- III. CITY UPDATE**
- IV. COUNTY UPDATE**
- V. COMMUNITY WORK PLAN & REPORTS**
 - 1. Downtown Design**
 - 2. Redevelopment Projects**
 - 3. Entertainment Draws**
- VI. PROGRAMS**
 - 1. Farmers Market**
- VII. FUNDING**
 - 1. Sponsorship**
 - 2. Façade Grants**
 - 3. Community Event Grants**
- VIII. NEW BUSINESS**
 - 1. Main Street Coordinator Update**
- IX. ANNOUNCEMENTS**
 - 1. Next Meeting – February 8, 2024 at 8:00 am at City Hall**
- X. ADJOURN**

**CITY OF MONROE
DOWNTOWN DEVELOPMENT AUTHORITY
DECEMBER 14, 2023 – 8:00 A.M.**

The Downtown Development Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson Andrea Gray Whit Holder Brittany Palazzo Chris Collin Clayton Mathias Myoshia Crawford Lee Malcom	Chairman Secretary Board Member Board Member Board Member Board Member City Council Representative City Council Representative
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Those Absent:	Meredith Malcom	Vice-Chairman
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Staff Present:	Leigh Ann Aldridge, Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Dwayne Day
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Visitors:	Julie Treadwell
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I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present, except Vice-Chairman Meredith Malcom was absent. There was a quorum.

2. Approval of Previous Meeting Minutes

a. November 9, 2023 Minutes

To approve the minutes as presented.

*Motion by Holder, seconded by Gray.
Passed Unanimously*

3. Approval of Financial Statements

a. October Financials

To approve the October 2023 Financials.

*Motion by Collin, seconded by Holder.
Passed Unanimously*

b. 2024 DDA & Mainstreet Budgets

Committee Member Chris Collin requested for Beth to spend about thirty minutes at the next retreat to educate the Committee on how to better read the Financial Reports.

Finance Director Beth Thompson stated that she and Logan met with Lisa to clarify some of the confusion on which expenses should come from which accounts.

City Administrator Logan Propes discussed the possibility of having a separate mini retreat after the February accruals get done.

Chairman Anderson suggested having the meeting in early March.

The Committee, Ms. Thomspon, and Mr. Propes discussed the budgets.

To approve the DDA and Mainstreet Budgets.

*Motion by Collin, seconded by Gray.
Passed Unanimously*

II. PUBLIC FORUM

There were no public comments.

III. CITY UPDATE

City Administrator Logan Propes stated everyone on social media is loving what the City is doing on South Madison Avenue; leases will run out in February. The property will be used for additional parking. There is nothing concrete for the Davis Street property right now.

Chairman Anderson stated it is a great step toward cleaning up that area.

The Committee and Mr. Propes discussed the Rails to Trails Project.

Mr. Propes explained the estate has not been settled yet. He stated the Town Green is technically complete, and there will be a grand opening soon.

The Committee, Mr. Propes, Mr. Bailey, and Ms. Aldridge discussed the Bikes, Trikes, & Magical Lights Parade and the Christmas Parade.

IV. COUNTY UPDATE

There was no update from the County.

V. COMMUNITY WORK PLAN & REPORTS

1. Downtown Design

Committee Member Brittany Palazzo explained that Julie Treadwell reached out about doing some sidewalk design projects.

Ms. Julie Treadwell discussed the possible project. She stated it could be something like the turtles, but more playful.

Committee Member Whit Holder stated the Committee would need a rendering of what is to be done to sign off on it.

The Committee, Mr. Propes, Mr. Bailey, and Ms. Treadwell discussed easements and technicalities.

Ms. Palazzo requested for Mr. Bailey to get her a list of property owners that she could speak to about the sidewalks.

2. Redevelopment Projects

There were no redevelopment projects.

3. Entertainment Draws

Ms. Leigh Ann Aldridge stated the Candlelight Shopping is finishing up, and the last carriage rides are tonight. The Grinch will be in the pocket park tonight, and Santa will be in the pocket park next week.

VI. PROGRAMS

1. Farmers Market

Ms. Leigh Ann Aldridge stated the market ended in November.

Chairman Anderson stated she has not been able to reach Audry Fuller. She hopes that Ms. Fuller will stay; she did everything the Committee asked her to do.

VII. FUNDING

1. Sponsorship

Ms. Leigh Ann Aldridge stated the online sponsorship commitments have been good so far, with most of them increasing from last year. The email address has been changed on the brochure.

After discussions, the Committee decided that Ms. Aldridge should send out an email to the current sponsors and send the brochures out by the end of the year.

Chairman Anderson wished Ms. Aldridge good luck and thanked her for all of her hard work over the years. She also thanked the City and City Council.

The Committee and Ms. Aldridge discussed sponsorship gifts, dates, and helping with the brochure mail out.

The Committee and Mr. Bailey discussed possible options for someone to get community service hours.

2. Façade Grants

a. AGN Monroe Properties – Todd Rice

To approve the grant request for AGN Monroe Properties.

*Motion by Holder, seconded by Mathias.
Passed Unanimously*

3. Community Event Grants

There were no community event grants.

VIII. NEW BUSINESS

Ms. Leigh Ann Alderidge discussed a possible upcoming Façade Grant Application.

To extend the Façade Grants until the end of January for approval in February.

*Motion by Collin, seconded by Mathias.
Passed Unanimously*

Ms. Leigh Ann Alderidge stated that Clayton Mathias and Andrea Gray were both reappointed at the Council Meeting Tuesday night. She explained the Brittany and Clayton will both need to take some training classes, but some of them can be done online.

Finance Director Beth Thompson explained that she will need to know when the training is done, so that it can be reported to DCA.

IX. ANNOUNCEMENTS

1. Next Meeting – January 11, 2024 at 8:00 at City Hall

X. ADJOURN

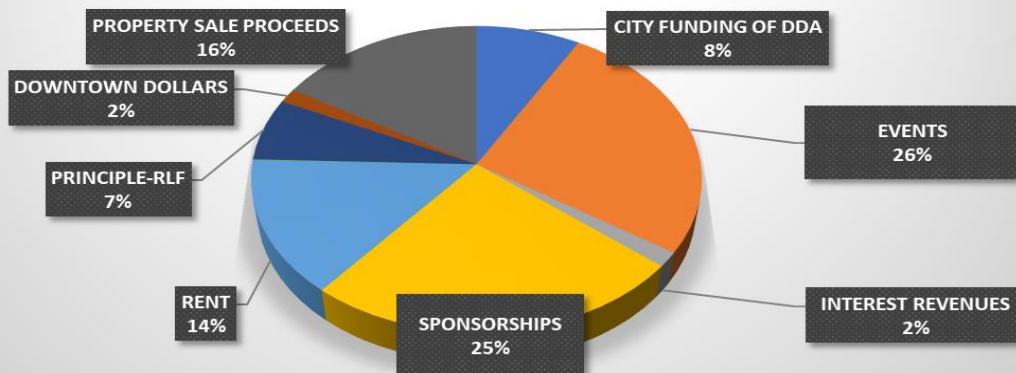
*Motion by Collin, seconded by Mathias.
Passed Unanimously*

DOWNTOWN DEVELOPMENT AUTHORITY

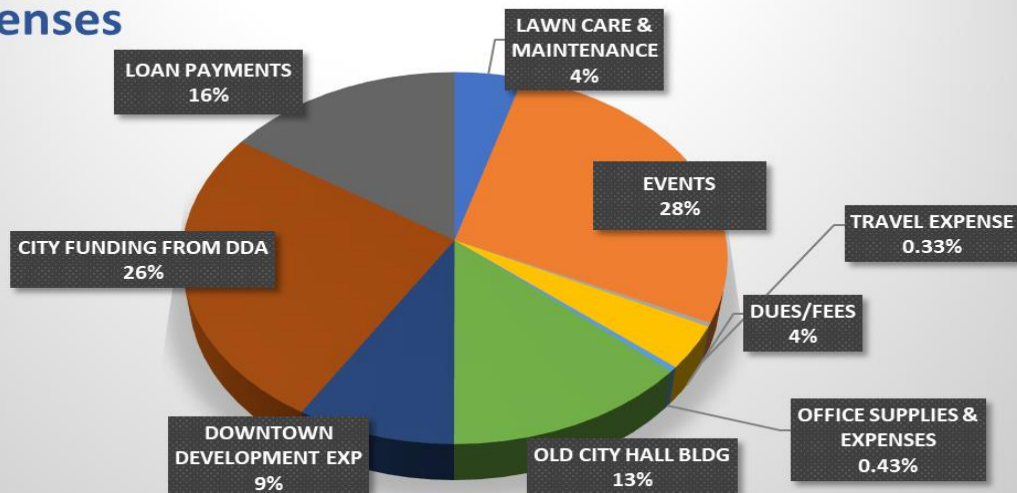
November 2023

	<u>MTD</u>	<u>YTD</u>
Revenue	16,832	304,516
Expense	4,315	101,537
Profit/(Loss)	12,517	202,979

DDA Revenues



DDA Expenses





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DDA Income Statement

Account Summary

For Fiscal: 2023 Period Ending: 11/30/2023

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
002-7550-336100	CITY FUNDING OF DDA	0.00	0.00	0.00	25,000.00	-25,000.00
002-7550-347301	CAR SHOW	0.00	0.00	0.00	13,170.58	-13,170.58
002-7550-347302	CONCERTS	0.00	0.00	0.00	6,028.47	-6,028.47
002-7550-347303	FLOWER FESTIVAL	0.00	0.00	0.00	9,279.92	-9,279.92
002-7550-347304	FALL FESTIVAL	0.00	0.00	5,474.02	30,537.23	-30,537.23
002-7550-347305	CHRISTMAS PARADE	0.00	0.00	1,020.00	2,805.00	-2,805.00
002-7550-347307	CANDLELIGHT SHOPPING	0.00	0.00	2,592.00	2,592.00	-2,592.00
002-7550-347903	FARMERS MARKET	0.00	0.00	0.00	15,141.59	-15,141.59
002-7550-361000	INTEREST REVENUES	0.00	0.00	4.05	94.93	-94.93
002-7550-361002	INTEREST-REVOLVING LOAN FUND	0.00	0.00	406.06	4,633.77	-4,633.77
002-7550-371000	SPONSORSHIPS	0.00	0.00	2,500.00	76,538.66	-76,538.66
002-7550-381011	RENTAL - 227 S BROAD	0.00	0.00	3,000.00	43,900.00	-43,900.00
002-7550-389000	OTHER	0.00	0.00	0.00	250.99	-250.99
002-7550-389003	PRINCIPLE-REVOLVING LOAN FUND	0.00	0.00	1,835.72	20,025.81	-20,025.81
002-7550-389005	DOWNTOWN DOLLARS	0.00	0.00	0.00	4,509.18	-4,509.18
002-7550-392200	PROPERTY SALE	0.00	0.00	0.00	50,008.00	-50,008.00
Revenue Total:		0.00	0.00	16,831.85	304,516.13	
Expense						
002-7550-522140	LAWN CARE & MAINTENANCE	0.00	0.00	0.00	4,500.00	-4,500.00
002-7550-523301	MISC EVENT EXPENSE	0.00	0.00	0.00	741.58	-741.58
002-7550-523303	FARMERS MKT-GIFT CERTS	0.00	0.00	0.00	35.00	-35.00
002-7550-523304	FARMERS MKT-SR BUCKS	0.00	0.00	0.00	587.00	-587.00
002-7550-523305	FARMERS MKT-EBT TOKENS	0.00	0.00	0.00	117.00	-117.00
002-7550-523306	FARMERS MKT-ENTERTAINMENT	0.00	0.00	0.00	665.00	-665.00
002-7550-523510	TRAVEL EXPENSE	0.00	0.00	0.00	334.62	-334.62
002-7550-523600	DUES/FEES	0.00	0.00	1,989.98	3,838.14	-3,838.14
002-7550-523850	CONTRACT LABOR	0.00	0.00	900.00	9,900.00	-9,900.00
002-7550-531100	OFFICE SUPPLIES & EXPENSES	0.00	0.00	0.00	436.84	-436.84
002-7550-531175	FARMERS MKT GEN EXP	0.00	0.00	0.00	224.66	-224.66
002-7550-531177	CAR SHOW EXP	0.00	0.00	0.00	2,000.00	-2,000.00
002-7550-531179	FLOWER FESTIVAL EXP	0.00	0.00	0.00	1,528.59	-1,528.59
002-7550-531180	FALL FESTIVAL EXP	0.00	0.00	0.00	12,095.00	-12,095.00
002-7550-531183	CANDLELIGHT SHOPPING EXP	0.00	0.00	175.00	175.00	-175.00
002-7550-531203	OLD CITY HALL BLDG	0.00	0.00	1,003.87	13,617.44	-13,617.44
002-7550-572030	DOWNTOWN DEVELOPMENT EXP	0.00	0.00	250.00	8,750.00	-8,750.00
002-7550-572032	CITY FUNDING FROM DDA	0.00	0.00	0.00	26,250.00	-26,250.00
002-7550-573000	LOAN PAYMENTS	0.00	0.00	-3.67	15,741.47	-15,741.47
Expense Total:		0.00	0.00	4,315.18	101,537.34	
Total Surplus (Deficit):		0.00	0.00	12,516.67	202,978.79	



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Trial Balance

Account Summary

Date Range: 11/01/2023 - 11/30/2023

Account	Name	Beginning Balance	Period Total Debits	Period Total Credits	Net Change	Ending Balance
Fund: 002 - DOWNTOWN DEV FUND						
Asset						
002-111104	DDA SYNOVUS	369,647.29	14,586.02	4,318.85	10,267.17	379,914.46
002-111108	DOWNTOWN DOLLARS SYNOVUS	24,940.78	2.04	690.00	-687.96	24,252.82
002-111111	DDA LOAN CHECKING-AF	44,722.88	3.67	0.00	3.67	44,726.55
002-111145	RDF - SYNOVUS	500.00	0.00	0.00	0.00	500.00
002-111151	RLF - SYNOVUS	135,046.87	2,243.79	0.00	2,243.79	137,290.66
002-111900	DUE FROM OTHERS	6,250.00	0.00	0.00	0.00	6,250.00
002-111901	ACCOUNTS RECEIVABLE - MISC	0.00	2,241.78	2,241.78	0.00	0.00
002-112802	DDA WAYNE ST PARCELS INVESTMENT	242,999.64	0.00	0.00	0.00	242,999.64
002-121104	ACCTS PAYABLE-DOWNTOWN	8,110.29	690.00	0.00	690.00	8,800.29
Liability						
002-121100	ACCOUNTS PAYABLE	200.00	0.00	0.00	0.00	200.00
002-125355	DDA WAYNE ST PARCELS - LONG TERM	-242,500.00	0.00	0.00	0.00	-242,500.00
Equity						
002-134220	FUND BAL UNRESERVED, UNDESIGNA	-399,455.63	0.00	0.00	0.00	-399,455.63
Revenue						
002-7550-336100	CITY FUNDING OF DDA	-25,000.00	0.00	0.00	0.00	-25,000.00
002-7550-347301	CAR SHOW	-13,170.58	0.00	0.00	0.00	-13,170.58
002-7550-347302	CONCERTS	-6,028.47	0.00	0.00	0.00	-6,028.47
002-7550-347303	FLOWER FESTIVAL	-9,279.92	0.00	0.00	0.00	-9,279.92
002-7550-347304	FALL FESTIVAL	-25,063.21	0.00	5,474.02	-5,474.02	-30,537.23
002-7550-347305	CHRISTMAS PARADE	-1,785.00	0.00	1,020.00	-1,020.00	-2,805.00
002-7550-347307	CANDLELIGHT SHOPPING	0.00	0.00	2,592.00	-2,592.00	-2,592.00
002-7550-347903	FARMERS MARKET	-15,141.59	0.00	0.00	0.00	-15,141.59
002-7550-361000	INTEREST REVENUES	-90.88	0.00	4.05	-4.05	-94.93
002-7550-361002	INTEREST-REVOLVING LOAN FUND	-4,227.71	0.00	406.06	-406.06	-4,633.77
002-7550-371000	SPONSORSHIPS	-74,038.66	0.00	2,500.00	-2,500.00	-76,538.66
002-7550-381011	RENTAL - 227 S BROAD	-40,900.00	0.00	3,000.00	-3,000.00	-43,900.00
002-7550-389000	OTHER	-250.99	0.00	0.00	0.00	-250.99
002-7550-389003	PRINCIPLE-REVOLVING LOAN FUND	-18,190.09	0.00	1,835.72	-1,835.72	-20,025.81
002-7550-389005	DOWNTOWN DOLLARS	-4,509.18	0.00	0.00	0.00	-4,509.18
002-7550-392200	PROPERTY SALE	-50,008.00	0.00	0.00	0.00	-50,008.00
Expense						
002-7550-522140	LAWN CARE & MAINTENANCE	4,500.00	0.00	0.00	0.00	4,500.00
002-7550-523301	MISC EVENT EXPENSE	741.58	0.00	0.00	0.00	741.58
002-7550-523303	FARMERS MKT-GIFT CERTS	35.00	0.00	0.00	0.00	35.00
002-7550-523304	FARMERS MKT-SR BUCKS	587.00	0.00	0.00	0.00	587.00
002-7550-523305	FARMERS MKT-EBT TOKENS	117.00	0.00	0.00	0.00	117.00
002-7550-523306	FARMERS MKT-ENTERTAINMENT	665.00	0.00	0.00	0.00	665.00
002-7550-523510	TRAVEL EXPENSE	334.62	0.00	0.00	0.00	334.62
002-7550-523600	DUES/FEES	1,848.16	1,989.98	0.00	1,989.98	3,838.14
002-7550-523850	CONTRACT LABOR	9,000.00	900.00	0.00	900.00	9,900.00
002-7550-531100	OFFICE SUPPLIES & EXPENSES	436.84	0.00	0.00	0.00	436.84
002-7550-531175	FARMERS MKT GEN EXP	224.66	0.00	0.00	0.00	224.66
002-7550-531177	CAR SHOW EXP	2,000.00	0.00	0.00	0.00	2,000.00
002-7550-531179	FLOWER FESTIVAL EXP	1,528.59	0.00	0.00	0.00	1,528.59
002-7550-531180	FALL FESTIVAL EXP	12,095.00	0.00	0.00	0.00	12,095.00
002-7550-531183	CANDLELIGHT SHOPPING EXP	0.00	175.00	0.00	175.00	175.00
002-7550-531203	OLD CITY HALL BLDG	12,613.57	1,003.87	0.00	1,003.87	13,617.44
002-7550-572030	DOWNTOWN DEVELOPMENT EXP	8,500.00	250.00	0.00	250.00	8,750.00
002-7550-572032	CITY FUNDING FROM DDA	26,250.00	0.00	0.00	0.00	26,250.00

Account	Name	Beginning Balance	Period Total Debits	Period Total Credits	Net Change	Ending Balance
002-7550-573000	LOAN PAYMENTS	15,745.14	0.00	3.67	-3.67	15,741.47
Fund 002 Total:		0.00	24,086.15	24,086.15	0.00	0.00
Report Total:		0.00	24,086.15	24,086.15	0.00	0.00



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Detail Report

Account Detail

Date Range: 11/01/2023 - 11/30/2023

Account		Name				Beginning Balance	Total Activity	Ending Balance
Revenue								
002-7550-347304		FALL FESTIVAL				-25,063.21	-5,474.02	-30,537.23
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/30/2023	GLPKT54746	JN11053		DDA FALL FESTIVAL			-5,387.63	-30,450.84
11/30/2023	GLPKT54746	JN11053		DDA FALL FESTIVAL			-86.39	-30,537.23
002-7550-347305		CHRISTMAS PARADE				-1,785.00	-1,020.00	-2,805.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/01/2023	CLPKT08292	R00575914		GEORGIA DENTAL STUDIO GEORGIA DE...			-100.00	-1,885.00
11/06/2023	CLPKT08303	R00577630		TOW IT ALL TOWING OF MONROE LLC			-110.00	-1,995.00
11/06/2023	CLPKT08303	R00577635		PIEDMONT HEALTHCARE			-85.00	-2,080.00
11/07/2023	CLPKT08315	R00578982		JOSEPH FRANKLIN BEECO			-85.00	-2,165.00
11/07/2023	CLPKT08315	R00578985		MONROE STORM TRAVEL BASEBALL CO			-85.00	-2,250.00
11/07/2023	CLPKT08315	R00578988		LOAGANVILLE CHRISTIAN ACADEMY			-85.00	-2,335.00
11/07/2023	CLPKT08315	R00578999		MONROE MEDIA INC			-100.00	-2,435.00
11/08/2023	CLPKT08317	R00579475		LIFEBRIDGE CHRISTIAN CHURCH			-85.00	-2,520.00
11/10/2023	CLPKT08323	R00579700		WALTON COUNTY EXTENSION /4H			-85.00	-2,605.00
11/13/2023	CLPKT08329	R00580239		Wow Express, Inc. Wow Express, Inc.			-100.00	-2,705.00
11/20/2023	CLPKT08358	R00583480		THOMAS E BOYD- BOYD APPRAISAL SER...			-100.00	-2,805.00
002-7550-347307		CANDLELIGHT SHOPPING				0.00	-2,592.00	-2,592.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/30/2023	GLPKT54745	JN11052		NOVEMBER SIGN UP GENIUS TRANSACT...			-2,592.00	-2,592.00
002-7550-361000		INTEREST REVENUES				-90.88	-4.05	-94.93
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/30/2023	BRPKT01595	Revolving Loan Fundl...		INTEREST			-2.01	-92.89
11/30/2023	BRPKT01600	DDA DOWNTOWN DO...		Nov Interest			-2.04	-94.93
002-7550-361002		INTEREST-REVOLVING LOAN FUND				-4,227.71	-406.06	-4,633.77
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/10/2023	ARPKT01924	Invoice Packet ARPKT...		11/10/23 AR CT RLF			-406.06	-4,633.77
002-7550-371000		SPONSORSHIPS				-74,038.66	-2,500.00	-76,538.66
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/01/2023	CLPKT08292	R00575913		FRASER ROOFING			-2,500.00	-76,538.66

Detail Report

Date Range: 11/01/2023 - 11/3

Account		Name				Beginning Balance	Total Activity	Ending Balance
002-7550-381011		RENTAL - 227 S BROAD				-40,900.00	-3,000.00	-43,900.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/06/2023	CLPKT08303	R00577632		DFH MANAGMENT LLC			-1,500.00	-42,400.00
11/15/2023	CLPKT08337	R00581350		Stuever Studios LLC DDA RENT RECEIVED..			-1,000.00	-43,400.00
11/16/2023	CLPKT08348	R00582350		MONROE CULTURAL & HERITAGE MUS...			-500.00	-43,900.00

002-7550-389003		PRINCIPLE-REVOLVING LOAN FUND				-18,190.09	-1,835.72	-20,025.81
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/10/2023	ARPKT01924	Invoice Packet ARPKT...		11/10/23 AR CT RLF			-1,835.72	-20,025.81

Total Revenue:	Beginning Balance: -164,295.55	Total Activity: -16,831.85	Ending Balance: -181,127.40
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002-7550-523600		DUES/FEES				1,848.16	1,989.98	3,838.14
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/17/2023	GLPKT54097	JN10960		WALTON COUNTY TAX COMMISSIONER			1,918.63	3,766.79
11/30/2023	BRPKT01599	DDA SYNOVUSnovem...		november bank fees			71.35	3,838.14

002-7550-523850		CONTRACT LABOR				9,000.00	900.00	9,900.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/08/2023	GLPKT53817	JN10920		A FULLER			900.00	9,900.00

002-7550-531183		CANDLELIGHT SHOPPING EXP				0.00	175.00	175.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/08/2023	GLPKT53810	JN10918		D BENNETT			35.00	35.00
11/08/2023	GLPKT53810	JN10918		T STUEVER			70.00	105.00
11/08/2023	GLPKT53810	JN10918		J HUFF			70.00	175.00

002-7550-531203		OLD CITY HALL BLDG				12,613.57	1,003.87	13,617.44
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/14/2023	GLPKT53983	JN10945		Utilities old City Hall			1,003.87	13,617.44

002-7550-572030		DOWNTOWN DEVELOPMENT EXP				8,500.00	250.00	8,750.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/30/2023	GLPKT54376	JN10977		MCDANIEL-TICHENOR HOUSE			250.00	8,750.00

002-7550-573000		LOAN PAYMENTS				15,745.14	-3.67	15,741.47
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/30/2023	BRPKT01598	DDA LOAN ACCTNOV...		NOVEMBER INTEREST			-3.67	15,741.47

Total Expense:	Beginning Balance: 47,706.87	Total Activity: 4,315.18	Ending Balance: 52,022.05
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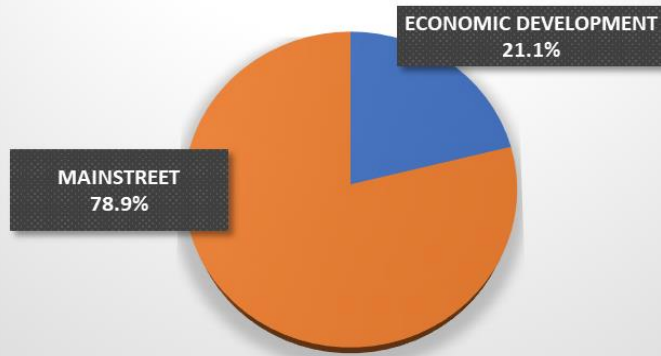
Grand Totals:	Beginning Balance: -116,588.68	Total Activity: -12,516.67	Ending Balance: -129,105.35
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Economic Development & MainStreet

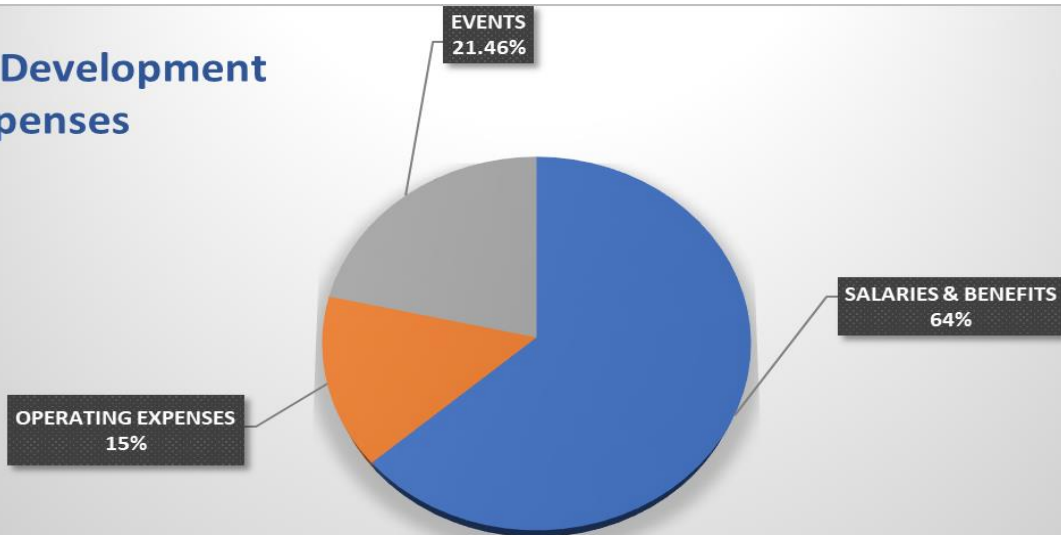
November 2023

	<u>MTD</u>	<u>YTD</u>
Revenue	-	44,379
Expense	30,327	445,966
Profit/(Loss)	(30,327)	(401,587)

Revenues



Economic Development Expenses





Monroe, GA

Budget Report

Account Summary

For Fiscal: 2023 Period Ending: 11/30/2023

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		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Revenue							
DEPT: 7520 - ECONOMIC DEVELOPMENT & PLANNING							
100-7520-334112	STATE GRANTS	0.00	0.00	0.00	8,150.00	8,150.00	0.00 %
100-7520-347300	MISC EVENT FEES	20,000.00	20,000.00	0.00	0.00	-20,000.00	100.00 %
100-7520-347301	CAR SHOW	0.00	0.00	0.00	325.00	325.00	0.00 %
100-7520-383000	REIMB FOR DAMAGED PROPERTY	0.00	0.00	0.00	904.00	904.00	0.00 %
DEPT: 7520 - ECONOMIC DEVELOPMENT & PLANNING Total:		20,000.00	20,000.00	0.00	9,379.00	-10,621.00	53.11%
DEPT: 7521 - MAINSTREET							
100-7521-371003	MAIN STREET CONTRIBUTIONS	35,000.00	35,000.00	0.00	35,000.00	0.00	0.00 %
DEPT: 7521 - MAINSTREET Total:		35,000.00	35,000.00	0.00	35,000.00	0.00	0.00%
Revenue Total:		55,000.00	55,000.00	0.00	44,379.00	-10,621.00	19.31%
Expense							
DEPT: 7520 - ECONOMIC DEVELOPMENT & PLANNING							
100-7520-511100	REGULAR SALARIES	231,170.00	231,170.00	12,605.86	195,572.75	35,597.25	15.40 %
100-7520-511200	PART - TIME/TEMPORARY SALARIES	6,000.00	5,700.00	0.00	0.00	5,700.00	100.00 %
100-7520-511300	OVERTIME SALARIES	0.00	200.00	0.00	90.00	110.00	55.00 %
100-7520-512100	GROUP INS	44,000.00	44,000.00	6,038.61	44,801.97	-801.97	-1.82 %
100-7520-512200	SOCIAL SECURITY	14,705.00	14,705.00	770.63	11,969.04	2,735.96	18.61 %
100-7520-512300	MEDICARE	3,440.00	3,440.00	180.23	2,799.23	640.77	18.63 %
100-7520-512400	GMEBS-RETIREMENT CONTRIBUTI...	28,980.00	28,980.00	2,526.68	27,793.48	1,186.52	4.09 %
100-7520-512910	MEDICAL EXAMS	100.00	100.00	0.00	0.00	100.00	100.00 %
100-7520-512915	EMPLOYEE ASSISTANCE PROGRAM	51.00	151.00	0.00	82.11	68.89	45.62 %
100-7520-512916	WALTON ATHLETIC MEMBERSHIP	240.00	240.00	36.22	388.72	-148.72	-61.97 %
100-7520-521200	PROFESSIONAL SERVICES	57,650.00	57,650.00	16.00	19,493.06	38,156.94	66.19 %
100-7520-521201	I/T SVCS - WEB DESIGN, ETC.	1,000.00	1,000.00	0.00	940.42	59.58	5.96 %
100-7520-522130	CUSTODIAL SVCS	0.00	0.00	576.57	1,729.71	-1,729.71	0.00 %
100-7520-522140	LAWN CARE & MAINTENANCE	1,000.00	1,000.00	75.00	700.00	300.00	30.00 %
100-7520-522145	HOLIDAY EVENTS	20,000.00	20,000.00	4,304.00	4,304.00	15,696.00	78.48 %
100-7520-522208	MAINTENANCE CONTRACTS	4,910.00	4,910.00	278.94	3,002.64	1,907.36	38.85 %
100-7520-522322	EQUIPMENT RENTAL	180.00	180.00	0.00	143.73	36.27	20.15 %
100-7520-523200	COMMUNICATION SERVICES	2,600.00	2,600.00	88.38	882.95	1,717.05	66.04 %
100-7520-523210	POSTAGE	0.00	100.00	0.00	100.00	0.00	0.00 %
100-7520-523300	ADVERTISING	15,000.00	10,500.00	147.42	4,803.31	5,696.69	54.25 %
100-7520-523301	MISC EVENTS	110,000.00	44,450.00	0.00	30,736.49	13,713.51	30.85 %
100-7520-523310	MARKETING EXPENSES	0.00	0.00	0.00	5,634.47	-5,634.47	0.00 %
100-7520-523400	PRINTING	2,000.00	6,500.00	92.30	7,076.83	-576.83	-8.87 %
100-7520-523510	TRAVEL EXPENSE	5,000.00	6,500.00	274.00	6,864.15	-364.15	-5.60 %
100-7520-523600	DUES/FEES	1,500.00	1,500.00	375.00	1,303.49	196.51	13.10 %
100-7520-523700	TRAINING & EDUCATION -EMPLOYEE	6,500.00	5,000.00	0.00	3,019.41	1,980.59	39.61 %
100-7520-523850	CONTRACT LABOR	3,500.00	3,500.00	0.00	62.99	3,437.01	98.20 %
100-7520-531100	OFFICE SUPPLIES & EXPENSES	5,000.00	4,900.00	190.90	1,015.96	3,884.04	79.27 %
100-7520-531110	SPONSORSHIPS/DONATIONS	5,000.00	5,000.00	0.00	0.00	5,000.00	100.00 %
100-7520-531121	COMPUTER EQUIP NON-CAP	1,500.00	1,500.00	946.23	946.23	553.77	36.92 %
100-7520-531175	FARMERS MARKET EXP	0.00	650.00	0.00	698.17	-48.17	-7.41 %
100-7520-531177	CAR SHOW EXP	0.00	5,950.00	0.00	5,922.77	27.23	0.46 %
100-7520-531178	CONCERT EXP	0.00	50,000.00	0.00	44,960.15	5,039.85	10.08 %
100-7520-531179	FLOWER FESTIVAL EXP	0.00	3,450.00	0.00	3,436.85	13.15	0.38 %
100-7520-531180	FALL FESTIVAL EXP	0.00	0.00	431.27	8,764.34	-8,764.34	0.00 %
100-7520-531183	CANDLELIGHT SHOPPING EXP	0.00	1,500.00	373.00	1,178.00	322.00	21.47 %
100-7520-531203	OLD CITY HALL BLDG	7,000.00	7,000.00	0.00	0.00	7,000.00	100.00 %

Budget Report

For Fiscal: 2023 Period Ending: 11/14/23

	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
100-7520-531300 FOOD	1,000.00	5,000.00	0.00	4,748.81	251.19	5.02 %
DEPT: 7520 - ECONOMIC DEVELOPMENT & PLANNNG Total:	579,026.00	579,026.00	30,327.24	445,966.23	133,059.77	22.98%
Expense Total:	579,026.00	579,026.00	30,327.24	445,966.23	133,059.77	22.98%
Report Surplus (Deficit):	-524,026.00	-524,026.00	-30,327.24	-401,587.23	122,438.77	23.37%

Downtown Development Authority Events November 2023

	<u>Revenues</u>		<u>Expenses</u>				Profit/(Loss) including labor	Profit/(Loss) excluding Labor
	DDA collected Revenues	City collected Revenues	DDA	Expenses	City Expenses	City Labor		
Candlelight Shopping	2,592			175	1,178	615	624	1,239
Car Show	13,171	325		2,000	5,923	9,465	(3,892)	5,573
Christmas Parade	2,805						2,805	2,805
Concerts	6,028				44,960	8,712	(47,644)	(38,932)
Fall Festival	30,537			12,095	8,764	9,681	(3)	9,678
Farm to Table								
Farmers Market	15,141			11,529	698	896	2,018	2,914
Flower Festival	9,280			1,529	3,437		4,314	4,314
Childers Park- Night of Lights						10,572	(10,572)	
Totals	79,554	325		27,328	64,960	39,941	(52,349)	(12,409)