



## **Downtown Development Authority Meeting**

### **AGENDA**

**Thursday, June 08, 2023**

**8:00 AM**

**City Hall- 215 N Broad Street**

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#### **CALL TO ORDER**

**ROLL CALL**

**APPROVAL OF PREVIOUS MEETING MINUTES**

**[1.](#)**

**APPROVAL OF FINANCIAL STATEMENTS**

**[2.](#)**

**3.**

#### **PUBLIC FORUM**

**POCKET PARK UPDATE**- Camille Garrison

**FARMERS MARKET UPDATE**- Audrey Fuller

#### **CITY UPDATE**

#### **COUNTY UPDATE**

#### **COMMUNITY WORK PLAN &REPORTS**

**Downtown Design**

**Redevelopment Projects**

**Entertainment Draws -**

#### **PROGRAMS**

**FUNDING****SPONSORSHIP****FACADE GRANTS****COMMUNITY EVENT GRANTS****NEW BUSINESS****ANNOUNCEMENTS:**

Next meeting scheduled, July 13th, at 8:00 am at Monroe City Hall.

Yearly Board Retreat July 24th 8:00 to 5:00 pm Synovus Bank

**ADJOURN**

**CITY OF MONROE  
DOWNTOWN DEVELOPMENT AUTHORITY  
MAY 11, 2023 – 8:00 A.M.**

The Downtown Development Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson Meredith Malcom Andrea Gray Whit Holder Wesley Sisk Chris Collins Myoshia Crawford Lee Malcom	Chairman Vice-Chairman Secretary Board Member Board Member Board Member City Council Representative City Council Representative
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Staff Present: Leigh Ann Aldridge, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Sara Shropshire

Visitors:

**I. CALL TO ORDER**

**1. Roll Call**

Chairman Anderson noted that all Committee Members were present. There was a quorum.

**2. Approval of Previous Meeting Minutes**

**a. April 13, 2023 Minutes**

To remove Ross Bradley from being a Board Member.

To approve the minutes as amended.

*Motion by M. Malcom, seconded by Collin.  
Passed Unanimously*

**b. April 17, 2023 Minutes**

To approve the minutes as presented.

*Motion by Collin, seconded by M. Malcom.  
Passed Unanimously*

**3. Approval of Financial Statements**

**a. March Financials**

The Committee discussed whether line items with zero activity will come off at some point.

Ms. Beth Thompson explained that items cannot be removed, but she can exclude the items with no activity from the report. She will be closing the CVB account with Wells Fargo this week. The DDA account with Wells Fargo will have to stay open longer, due to the automated transactions going through the account.

The Committee discussed whether or not there should be an expiration date on the Downtown Dollars.

To approve the March 2023 Financials.

*Motion by Collin, seconded by Crawford.  
Passed Unanimously*

## **II. PUBLIC FORUM**

There were no public comments.

## **III. CITY UPDATE**

Committee Member Lee Malcom stated she appreciates everything that the Downtown Development Authority did in support of the Alcohol Ordinance situation, and the argument letter read by Chairman Anderson was great. They can move forward with the Ordinance cleanup, and possibly include the expansion of the Entertainment District out to the Mill area.

Committee Member Meredith Malcom questioned whether the expansion would match the DDA District boundaries.

Committee Member Whit Holder stated the Walton Mill redevelopment is ongoing. Recruiting businesses can be difficult, because the businesses want to be inside the Entertainment District. He feels that expanding the Entertainment District to the DDA boundaries will be a big benefit for the ongoing redevelopment of the Mills.

Committee Member Chris Collin discussed the beautiful grounds and green spaces at the Mills, where people could walk around and enjoy those spaces. He thanked Council and Council Member Lee Malcom for standing up for their opinions.

Chairman Anderson thanked Committee Member Andrea Gray for putting their concerns into such a great letter. She thanked Council Member Lee Malcom and Council Member Myoshia Crawford for their support.

## **IV. COUNTY UPDATE**

There was no update from the County.

## **V. COMMUNITY WORK PLAN & REPORTS**

### **1. Downtown Design**

Ms. Leigh Ann Aldridge stated the planters look beautiful. She discussed the meeting regarding parking that she and Ms. Sara Shropshire had with the Carl Vinson Institute. They have great ideas about branding and signage for the current parking. She explained they will need guidance on what the City wants done. Their idea is to connect more parking areas and improve the look of the lots; their goal is to make the areas visibly inviting. They will help the City to make the most of the current parking areas.

The Committee and Mr. Chris Bailey discussed signs and sign placement.

Committee Member Chris Collin requested for the City to take a look at the path between LR Burger and the Visitors Center to see if it is safe enough. The LR Burger staff parks at the Visitors Center and walks back and forth.

Mr. Chris Bailey stated he would get someone to check the path, and then get with Mr. Middlebrooks.

The Committee and Ms. Aldridge discussed the pocket park planters. The consensus was to terminate the services for those planters, and to send a letter notifying about the termination.

## **2. Redevelopment Projects**

Ms. Leigh Ann Aldridge stated Gwinnett Appliance has requested to extend their lease, because they need more time before their new lease is ready.

Mr. Chris Bailey explained the City will not be able to get started on the project until mid-July.

To extend the Gwinnett Appliance lease until the end of July.

*Motion by Collin, seconded by Holder.  
Passed Unanimously*

The Committee and Mr. Chris Bailey discussed the Wayne Street Project details, lot design, and timeline. They also discussed the building next to Malcom and Malcom Realty.

Committee Member Meredith Malcom discussed the meeting with Mr. Bruce Verge concerning the water tower signage. The LED lights will be able to change colors for holidays and events. She is waiting for Mr. Verge to come back with the design, pricing, and the contribution amount from IMEC.

Committee Member Andrea Gray questioned whether the project will need to be bid out or whether it could be done as a sole source project.

Mr. Chris Bailey explained it could be done as a preference or donation project. Mr. Verge could donate the structure, and the install could be done under professional services.

The Committee discussed the time frame for the project and the possibility of raising funds for the remainder of the cost.

## **3. Entertainment Draws**

Ms. Leigh Ann Aldridge stated that the First Friday Concert was a big success, with about 6,500 people. The Flower Festival will be on May 20.

Committee Member Chris Collin stated the concert was a great night. There were people everywhere, without any incidents.

The Committee discussed the possibility of using the Town Green for concerts this year and the logistics for when concerts are held there.

# **VI. PROGRAMS**

## **1. Farmers Market**

Ms. Leigh Ann Aldridge stated opening day for the Farmers Market was a huge success, with about 2,500 people and 60 vendors.

The Committee discussed a possible pay increase for the Market Manager, Audrey Fuller.

## **VII. FUNDING**

### **1. Sponsorship**

#### **a. 2023 Sponsorship Update**

Ms. Leigh Ann Aldridge stated the sponsorships are still coming in.

### **2. Façade Grants**

There were no façade grants.

### **3. Community Event Grants**

There were no community event grants.

## **VIII. NEW BUSINESS**

The Committee discussed the open position for a board member and possible suggestions for filling the position, which will be posted until filled.

Mr. Chris Bailey explained the position must be posted for a minimum of ten days.

The Committee and Ms. Aldridge discussed the Main Street Reporting changes, education for the board members, and the DDA Reform.

## **IX. ANNOUNCEMENTS**

### **1. Next Meeting – June 8, 2023 at 8:00 am at City Hall**

The Committee discussed possible dates for the Summer Retreat, which will tentatively be July 24 from 8:00 to 4:00.

Committee Member Lee Malcom requested information on the rezone for the landfill on Highway 78. She questioned whether it is for household garbage or recycling.

Committee Member Wesley Sisk explained it is a Transfer Station, not a landfill. This has been a controversial topic. The owner of Roll Off Systems also owns the Walton C&D Landfill, and that is who is proposing this facility. They are family owned and operated; they employ over 100 people. He is in full support of it, because he has seen numerous trash related issues in Gwinnett County over the years. He discussed the steps that garbage goes through prior to getting to the landfill, the growth of Walton County, and the need for another landfill. He stated what better place to put a landfill than between two others, on a four-lane highway, on over 100 acres. He explained that a Transfer Station is a holding area for garbage before it goes to a landfill; it is only passing through there. The smell on Highway 78 is coming from wet sheetrock and gypsum; there is not any household garbage in those existing landfills. The new facility would sort the sheetrock out and haul it somewhere else.

The Committee discussed various landfill issues at different locations.

## **X. ADJOURN**

*Motion by Holder, seconded by Collin.  
Passed Unanimously*



Monroe, GA

# Trial Balance Account Summary

Date Range: 04/01/2023 - 04/30/2023

Account	Name	Beginning Balance	Period Total Debits	Period Total Credits	Net Change	Ending Balance
<b>Fund: 002 - DOWNTOWN DEV FUND</b>						
<b>Asset</b>						
<a href="#">002-111104</a>	DDA SYNOVUS	30,144.56	241,165.41	8,068.20	233,097.21	263,241.77
<a href="#">002-111108</a>	DOWNTOWN DOLLARS SYNOVUS	26,675.70	152.18	390.00	-237.82	26,437.88
<a href="#">002-111111</a>	DDA LOAN CHECKING-AF	54,784.22	4.47	1,461.74	-1,457.27	53,326.95
<a href="#">002-111115</a>	DDA WELLS FARGO	225,877.62	46.14	220,000.00	-219,953.86	5,923.76
<a href="#">002-111145</a>	RDF - SYNOVUS	500.00	0.00	0.00	0.00	500.00
<a href="#">002-111151</a>	RLF - SYNOVUS	117,099.28	4,485.33	0.00	4,485.33	121,584.61
<a href="#">002-111900</a>	DUE FROM OTHERS	6,250.00	0.00	0.00	0.00	6,250.00
<a href="#">002-111901</a>	ACCOUNTS RECEIVABLE - MISC	2,241.78	2,241.78	4,483.56	-2,241.78	0.00
<a href="#">002-112802</a>	DDA WAYNE ST PARCELS INVESTMENT	242,999.64	0.00	0.00	0.00	242,999.64
<a href="#">002-121104</a>	ACCTS PAYABLE-DOWNTOWN	4,330.29	390.00	0.00	390.00	4,720.29
<b>Liability</b>						
<a href="#">002-121100</a>	ACCOUNTS PAYABLE	200.00	0.00	0.00	0.00	200.00
<a href="#">002-125355</a>	DDA WAYNE ST PARCELS - LONG TERM	-242,500.00	0.00	0.00	0.00	-242,500.00
<b>Equity</b>						
<a href="#">002-134220</a>	FUND BAL UNRESERVED, UNDESIGNA	-399,455.63	0.00	0.00	0.00	-399,455.63
<b>Revenue</b>						
<a href="#">002-7550-336100</a>	CITY FUNDING OF DDA	-6,250.00	0.00	6,250.00	-6,250.00	-12,500.00
<a href="#">002-7550-347301</a>	CAR SHOW	-13,170.58	0.00	0.00	0.00	-13,170.58
<a href="#">002-7550-347302</a>	CONCERTS	0.00	0.00	1,025.64	-1,025.64	-1,025.64
<a href="#">002-7550-347303</a>	FLOWER FESTIVAL	-2,080.00	0.00	2,001.82	-2,001.82	-4,081.82
<a href="#">002-7550-347903</a>	FARMERS MARKET	-4,512.80	0.00	33.69	-33.69	-4,546.49
<a href="#">002-7550-361000</a>	INTEREST REVENUES	-98.25	0.00	20.87	-20.87	-119.12
<a href="#">002-7550-361002</a>	INTEREST-REVOLVING LOAN FUND	-1,300.08	0.00	427.33	-427.33	-1,727.41
<a href="#">002-7550-371000</a>	SPONSORSHIPS	-50,224.95	0.00	5,904.24	-5,904.24	-56,129.19
<a href="#">002-7550-381011</a>	RENTAL - 227 S BROAD	-13,100.00	0.00	3,500.00	-3,500.00	-16,600.00
<a href="#">002-7550-389000</a>	OTHER	-37.49	0.00	42.19	-42.19	-79.68
<a href="#">002-7550-389003</a>	PRINCIPLE-REVOLVING LOAN FUND	-5,425.26	0.00	1,814.45	-1,814.45	-7,239.71
<a href="#">002-7550-389005</a>	DOWNTOWN DOLLARS	-322.46	0.00	691.52	-691.52	-1,013.98
<b>Expense</b>						
<a href="#">002-7550-523301</a>	MISC EVENT EXPENSE	640.00	0.00	0.00	0.00	640.00
<a href="#">002-7550-523600</a>	DUES/FEES	19.00	52.03	0.00	52.03	71.03
<a href="#">002-7550-523850</a>	CONTRACT LABOR	2,700.00	1,800.00	900.00	900.00	3,600.00
<a href="#">002-7550-531100</a>	OFFICE SUPPLIES & EXPENSES	436.84	0.00	0.00	0.00	436.84
<a href="#">002-7550-531177</a>	CAR SHOW EXP	2,000.00	0.00	0.00	0.00	2,000.00
<a href="#">002-7550-531179</a>	FLOWER FESTIVAL EXP	97.95	0.00	0.00	0.00	97.95
<a href="#">002-7550-531203</a>	OLD CITY HALL BLDG	4,072.29	966.17	0.00	966.17	5,038.46
<a href="#">002-7550-572030</a>	DOWNTOWN DEVELOPMENT EXP	3,000.00	5,250.00	1,000.00	4,250.00	7,250.00
<a href="#">002-7550-572032</a>	CITY FUNDING FROM DDA	8,750.00	0.00	0.00	0.00	8,750.00
<a href="#">002-7550-573000</a>	LOAN PAYMENTS	5,658.33	1,461.74	0.00	1,461.74	7,120.07
<b>Fund 002 Total:</b>		<b>0.00</b>	<b>258,015.25</b>	<b>258,015.25</b>	<b>0.00</b>	<b>0.00</b>
<b>Report Total:</b>		<b>0.00</b>	<b>258,015.25</b>	<b>258,015.25</b>	<b>0.00</b>	<b>0.00</b>



Monroe, GA

# DDA Income Statement

## Account Summary

For Fiscal: 2023 Period Ending: 04/30/2023

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
<b>Revenue</b>						
<a href="#">002-7550-336100</a>	CITY FUNDING OF DDA	0.00	0.00	6,250.00	12,500.00	-12,500.00
<a href="#">002-7550-347301</a>	CAR SHOW	0.00	0.00	0.00	13,170.58	-13,170.58
<a href="#">002-7550-347302</a>	CONCERTS	0.00	0.00	1,025.64	1,025.64	-1,025.64
<a href="#">002-7550-347303</a>	FLOWER FESTIVAL	0.00	0.00	2,001.82	4,081.82	-4,081.82
<a href="#">002-7550-347903</a>	FARMERS MARKET	0.00	0.00	33.69	4,546.49	-4,546.49
<a href="#">002-7550-361000</a>	INTEREST REVENUES	0.00	0.00	20.87	119.12	-119.12
<a href="#">002-7550-361002</a>	INTEREST-REVOLVING LOAN FUND	0.00	0.00	427.33	1,727.41	-1,727.41
<a href="#">002-7550-371000</a>	SPONSORSHIPS	0.00	0.00	5,904.24	56,129.19	-56,129.19
<a href="#">002-7550-381011</a>	RENTAL - 227 S BROAD	0.00	0.00	3,500.00	16,600.00	-16,600.00
<a href="#">002-7550-389000</a>	OTHER	0.00	0.00	42.19	79.68	-79.68
<a href="#">002-7550-389003</a>	PRINCIPLE-REVOLVING LOAN FUND	0.00	0.00	1,814.45	7,239.71	-7,239.71
<a href="#">002-7550-389005</a>	DOWNTOWN DOLLARS	0.00	0.00	691.52	1,013.98	-1,013.98
	<b>Revenue Total:</b>	<b>0.00</b>	<b>0.00</b>	<b>21,711.75</b>	<b>118,233.62</b>	
<b>Expense</b>						
<a href="#">002-7550-523301</a>	MISC EVENT EXPENSE	0.00	0.00	0.00	640.00	-640.00
<a href="#">002-7550-523600</a>	DUES/FEES	0.00	0.00	52.03	71.03	-71.03
<a href="#">002-7550-523850</a>	CONTRACT LABOR	0.00	0.00	900.00	3,600.00	-3,600.00
<a href="#">002-7550-531100</a>	OFFICE SUPPLIES & EXPENSES	0.00	0.00	0.00	436.84	-436.84
<a href="#">002-7550-531177</a>	CAR SHOW EXP	0.00	0.00	0.00	2,000.00	-2,000.00
<a href="#">002-7550-531179</a>	FLOWER FESTIVAL EXP	0.00	0.00	0.00	97.95	-97.95
<a href="#">002-7550-531203</a>	OLD CITY HALL BLDG	0.00	0.00	966.17	5,038.46	-5,038.46
<a href="#">002-7550-572030</a>	DOWNTOWN DEVELOPMENT EXP	0.00	0.00	4,250.00	7,250.00	-7,250.00
<a href="#">002-7550-572032</a>	CITY FUNDING FROM DDA	0.00	0.00	0.00	8,750.00	-8,750.00
<a href="#">002-7550-573000</a>	LOAN PAYMENTS	0.00	0.00	1,461.74	7,120.07	-7,120.07
	<b>Expense Total:</b>	<b>0.00</b>	<b>0.00</b>	<b>7,629.94</b>	<b>35,004.35</b>	
	<b>Total Surplus (Deficit):</b>	<b>0.00</b>	<b>0.00</b>	<b>14,081.81</b>	<b>83,229.27</b>	





Monroe, GA

# Budget Report

## Account Summary

For Fiscal: 2023 Period Ending: 04/30/2023

	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
<b>Revenue</b>						
<b>DEPT: 7520 - ECONOMIC DEVELOPMENT &amp; PLANNNG</b>						
<a href="#">100-7520-347300</a>	MISC EVENT FEES	20,000.00	20,000.00	0.00	0.00	-20,000.00 100.00 %
<a href="#">100-7520-347301</a>	CAR SHOW	0.00	0.00	0.00	325.00	325.00 0.00 %
<b>DEPT: 7520 - ECONOMIC DEVELOPMENT &amp; PLANNNG Total:</b>		<b>20,000.00</b>	<b>20,000.00</b>	<b>0.00</b>	<b>325.00</b>	<b>-19,675.00 98.38%</b>
<b>DEPT: 7521 - MAINSTREET</b>						
<a href="#">100-7521-371003</a>	MAIN STREET CONTRIBUTIONS	35,000.00	35,000.00	0.00	17,500.00	-17,500.00 50.00 %
<b>DEPT: 7521 - MAINSTREET Total:</b>		<b>35,000.00</b>	<b>35,000.00</b>	<b>0.00</b>	<b>17,500.00</b>	<b>-17,500.00 50.00%</b>
<b>Revenue Total:</b>		<b>55,000.00</b>	<b>55,000.00</b>	<b>0.00</b>	<b>17,825.00</b>	<b>-37,175.00 67.59%</b>
<b>Expense</b>						
<b>DEPT: 7520 - ECONOMIC DEVELOPMENT &amp; PLANNNG</b>						
<a href="#">100-7520-511100</a>	REGULAR SALARIES	231,170.00	231,170.00	19,513.84	81,057.65	150,112.35 64.94 %
<a href="#">100-7520-511200</a>	PART - TIME/TEMPORARY SALARIES	6,000.00	6,000.00	0.00	0.00	6,000.00 100.00 %
<a href="#">100-7520-511300</a>	OVERTIME SALARIES	0.00	0.00	90.00	90.00	-90.00 0.00 %
<a href="#">100-7520-512100</a>	GROUP INS	44,000.00	44,000.00	4,458.82	19,666.94	24,333.06 55.30 %
<a href="#">100-7520-512200</a>	SOCIAL SECURITY	14,705.00	14,705.00	1,200.88	4,965.62	9,739.38 66.23 %
<a href="#">100-7520-512300</a>	MEDICARE	3,440.00	3,440.00	280.85	1,161.33	2,278.67 66.24 %
<a href="#">100-7520-512400</a>	GMEBS-RETIREMENT CONTRIBUTION	28,980.00	28,980.00	2,526.68	10,215.38	18,764.62 64.75 %
<a href="#">100-7520-512910</a>	MEDICAL EXAMS	100.00	100.00	0.00	0.00	100.00 100.00 %
<a href="#">100-7520-512915</a>	EMPLOYEE ASSISTANCE PROGRAM	51.00	51.00	27.37	54.74	-3.74 -7.33 %
<a href="#">100-7520-512916</a>	WALTON ATHLETIC MEMBERSHIP	240.00	240.00	0.00	26.52	213.48 88.95 %
<a href="#">100-7520-512100</a>	PROFESSIONAL SERVICES	57,650.00	57,650.00	0.00	1,300.00	56,350.00 97.75 %
<a href="#">100-7520-512101</a>	I/T SVCS - WEB DESIGN, ETC.	1,000.00	1,000.00	468.00	661.80	338.20 33.82 %
<a href="#">100-7520-522140</a>	LAWN CARE & MAINTENANCE	1,000.00	1,000.00	75.00	225.00	775.00 77.50 %
<a href="#">100-7520-522145</a>	HOLIDAY EVENTS	20,000.00	20,000.00	0.00	0.00	20,000.00 100.00 %
<a href="#">100-7520-522208</a>	MAINTENANCE CONTRACTS	4,910.00	4,910.00	288.17	1,104.34	3,805.66 77.51 %
<a href="#">100-7520-522322</a>	EQUIPMENT RENTAL	180.00	180.00	0.00	20.49	159.51 88.62 %
<a href="#">100-7520-523200</a>	COMMUNICATION SERVICES	2,600.00	2,600.00	343.66	520.32	2,079.68 79.99 %
<a href="#">100-7520-523300</a>	ADVERTISING	15,000.00	15,000.00	0.00	0.00	15,000.00 100.00 %
<a href="#">100-7520-523301</a>	MISC EVENTS	110,000.00	110,000.00	1,131.33	9,245.70	100,754.30 91.59 %
<a href="#">100-7520-523400</a>	PRINTING	2,000.00	2,000.00	587.34	587.34	1,412.66 70.63 %
<a href="#">100-7520-523510</a>	TRAVEL EXPENSE	5,000.00	5,000.00	270.51	2,811.01	2,188.99 43.78 %
<a href="#">100-7520-523600</a>	DUES/FEES	1,500.00	1,500.00	50.00	880.49	619.51 41.30 %
<a href="#">100-7520-523700</a>	TRAINING & EDUCATION -EMPLOYEE	6,500.00	6,500.00	1,214.99	3,026.66	3,473.34 53.44 %
<a href="#">100-7520-523850</a>	CONTRACT LABOR	3,500.00	3,500.00	0.00	62.99	3,437.01 98.20 %
<a href="#">100-7520-531100</a>	OFFICE SUPPLIES & EXPENSES	5,000.00	5,000.00	106.52	725.70	4,274.30 85.49 %
<a href="#">100-7520-531110</a>	SPONSORSHIPS/DONATIONS	5,000.00	5,000.00	0.00	0.00	5,000.00 100.00 %
<a href="#">100-7520-531121</a>	COMPUTER EQUIP NON-CAP	1,500.00	1,500.00	0.00	0.00	1,500.00 100.00 %
<a href="#">100-7520-531177</a>	CAR SHOW EXP	0.00	0.00	1,688.20	2,788.20	-2,788.20 0.00 %
<a href="#">100-7520-531178</a>	CONCERT EXP	0.00	0.00	0.00	4,850.00	-4,850.00 0.00 %
<a href="#">100-7520-531203</a>	OLD CITY HALL BLDG	7,000.00	7,000.00	0.00	0.00	7,000.00 100.00 %
<a href="#">100-7520-531300</a>	FOOD	1,000.00	1,000.00	0.00	1,641.89	-641.89 -64.19 %
<b>DEPT: 7520 - ECONOMIC DEVELOPMENT &amp; PLANNNG Total:</b>		<b>579,026.00</b>	<b>579,026.00</b>	<b>34,322.16</b>	<b>147,690.11</b>	<b>431,335.89 74.49%</b>
<b>Expense Total:</b>		<b>579,026.00</b>	<b>579,026.00</b>	<b>34,322.16</b>	<b>147,690.11</b>	<b>431,335.89 74.49%</b>
<b>Report Surplus (Deficit):</b>		<b>-524,026.00</b>	<b>-524,026.00</b>	<b>-34,322.16</b>	<b>-129,865.11</b>	<b>394,160.89 75.22%</b>

**Downtown Development Authority Events 2023**

	<u>Revenues</u>		<u>Expenses</u>			Profit/Loss including labor	Profit/Loss excluding Labor
	DDA collected Revenues	City collected Revenues	DDA	Expenses	City Expenses		
Candlelight Shopping						0	0
Car Show	13,171	325	2000	2788	9,465	(758)	8,707
Christmas Parade						0	0
Concerts	1,026			4850		(3,824)	(3,824)
Fall Festival						0	0
Farm to Table						0	0
Farmers Market	4,546					4,546	4,546
Flower Festival	4,082		98			3,984	3,984
Childers Park- Night of Lights					9,386	(9,386)	0
<b>Totals</b>	<b>22,825</b>	<b>325</b>	<b>2,098</b>	<b>7,638</b>	<b>18,851</b>	<b>(5,438)</b>	<b>13,413</b>



Monroe, GA

# Detail Report Account Detail

Date Range: 04/01/2023 - 04/30/2023

Account	Name					Beginning Balance	Total Activity	Ending Balance
<b>Revenue</b>								
<a href="#">002-7550-336100</a>	CITY FUNDING OF DDA					-6,250.00	-6,250.00	-12,500.00
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/05/2023	CLPKT07563	R00501132		CITY OF MONROE FUNDING			-6,250.00	-12,500.00
<a href="#">002-7550-347302</a>								
CONCERTS						0.00	-1,025.64	-1,025.64
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/30/2023	GLPKT48690	JN10250		April Paypal transactions			-1,025.64	-1,025.64
<a href="#">002-7550-347303</a>								
FLOWER FESTIVAL						-2,080.00	-2,001.82	-4,081.82
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/11/2023	CLPKT07590	R00503531		FLOWER FESTIVAL			-102.89	-2,182.89
04/11/2023	CLPKT07590	R00503531		FLOWER FESTIVAL			-102.89	-2,285.78
04/30/2023	GLPKT48690	JN10250		April Paypal transactions			-1,796.04	-4,081.82
<a href="#">002-7550-347903</a>								
FARMERS MARKET						-4,512.80	-33.69	-4,546.49
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/12/2023	GLPKT48775	JN10271		MERCHPAYOUT TO WF			-33.69	-4,546.49
<a href="#">002-7550-361000</a>								
INTEREST REVENUES						-98.25	-20.87	-119.12
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/28/2023	GLPKT48776	JN10272		INTEREST			-12.45	-110.70
04/30/2023	GLPKT48690	JN10256		APRIL BANK INTEREST RLF			-1.77	-112.47
04/30/2023	GLPKT48707	JN10268		INTEREST			-6.65	-119.12
<a href="#">002-7550-361002</a>								
INTEREST-REVOLVING LOAN FUND						-1,300.08	-427.33	-1,727.41
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/18/2023	ARPKT01547	Invoice Packet ARPKT...		AR 041823 HH - RLF			-427.33	-1,727.41
<a href="#">002-7550-371000</a>								
SPONSORSHIPS						-50,224.95	-5,904.24	-56,129.19
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/18/2023	CLPKT07625	R00506041		ACOPIA SPONSORSHIP			-1,000.00	-51,224.95
04/18/2023	CLPKT07625	R00506044		HISTORICAL SOCIETY SPONSORSHIP			-200.00	-51,424.95
04/19/2023	CLPKT07634	R00506492		PIEDMONT HEALTHCARE SPONSORSHIP			-2,500.00	-53,924.95
04/30/2023	GLPKT48690	JN10250		April Paypal Transactions Sponsorships			-2,204.24	-56,129.19
<a href="#">002-7550-381011</a>								
RENTAL - 227 S BROAD						-13,100.00	-3,500.00	-16,600.00
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/11/2023	CLPKT07590	R00503531		WELLINGTON RENT			-425.00	-13,525.00
04/18/2023	CLPKT07625	R00506041		DFH MANAGEMENT RENT			-1,500.00	-15,025.00

**Detail Report**

Date Range: 04/01/2023 - 04/12/2023

Account	Name	Beginning Balance	Total Activity	Ending Balance				
<a href="#">002-7550-381011</a>	RENTAL - 227 S BROAD - Continued	-13,100.00	-3,500.00	-16,600.00				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/18/2023	CLPKT07625	R00506044		GWINNETT APPLIANCE RENT			-575.00	-15,600.00
04/25/2023	CLPKT07679	R00508575		MONROE MUSEUM RENT			-500.00	-16,100.00
04/25/2023	CLPKT07679	R00508575		MONROE MUSEUM RENT REPLACE LOST..			-500.00	-16,600.00
<a href="#">002-7550-389000</a>	OTHER	-37.49	-42.19	-79.68				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/30/2023	GLPKT48690	JN10250		April Paypal transactions Visitors Center			-42.19	-79.68
<a href="#">002-7550-389003</a>	PRINCIPLE-REVOLVING LOAN FUND	-5,425.26	-1,814.45	-7,239.71				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/18/2023	ARPKT01547	Invoice Packet ARPKT...		AR 041823 HH - RLF			-1,814.45	-7,239.71
<a href="#">002-7550-389005</a>	DOWNTOWN DOLLARS	-322.46	-691.52	-1,013.98				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/18/2023	GLPKT48202	JN10184		DOWNTOWN DOLLARS			-50.00	-372.46
04/26/2023	GLPKT48538	JN10210		DOWNTOWN DOLLARS			-100.00	-472.46
04/30/2023	GLPKT48690	JN10250		April Paypal transactions DT\$			-541.52	-1,013.98
<b>Total Revenue:</b>		<b>Beginning Balance:</b>	<b>-83,351.29</b>	<b>Total Activity:</b>	<b>-21,711.75</b>	<b>Ending Balance:</b>	<b>-105,063.04</b>	

**Expense**

<a href="#">002-7550-523600</a>	DUES/FEES	19.00	52.03	71.03				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/30/2023	GLPKT48690	JN10252		BANK FEE			52.03	71.03
<a href="#">002-7550-523850</a>	CONTRACT LABOR	2,700.00	900.00	3,600.00				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/12/2023	GLPKT48052	JN10160		CORRECTING ENTRY			900.00	3,600.00
04/12/2023	GLPKT48055	JN10162		CORRECTING ENTRY			-900.00	2,700.00
04/12/2023	GLPKT48057	JN10163		A FULLER MARCH CK#1004			900.00	3,600.00
<a href="#">002-7550-531203</a>	OLD CITY HALL BLDG	4,072.29	966.17	5,038.46				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/30/2023	GLPKT48690	JN10251		UTILITIES OLD CITY HALL			966.17	5,038.46
<a href="#">002-7550-572030</a>	DOWNTOWN DEVELOPMENT EXP	3,000.00	4,250.00	7,250.00				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
04/12/2023	GLPKT48052	JN10160		CORRECTING ENTRY			1,000.00	4,000.00
04/12/2023	GLPKT48055	JN10162		CORRECTING ENTRY			-1,000.00	3,000.00
04/12/2023	GLPKT48061	JN10165		Q1 POCKET PARK CK#1005			1,000.00	4,000.00
04/13/2023	GLPKT48088	JN10172		FACADE GRANTS PLEASANT VALLEY ASS...			1,500.00	5,500.00
04/13/2023	GLPKT48088	JN10172		FACADE GRANTS PLEASANT VALLEY ASS...			1,500.00	7,000.00
04/13/2023	GLPKT48090	JN10173		EVENT GRANT TEAM UP MENTORING			250.00	7,250.00

**Detail Report**

Date Range: 04/01/2023 - 04/13/23

Account	Name	Beginning Balance	Total Activity	Ending Balance				
<a href="#">002-7550-573000</a>	LOAN PAYMENTS	5,658.33	1,461.74	7,120.07				
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
04/30/2023	GLPKT48707	JN10267		DDA LOAN PAYMENT			1,461.74	7,120.07
<b>Total Expense:</b>		<b>Beginning Balance:</b> 15,449.62	<b>Total Activity:</b> 7,629.94	<b>Ending Balance:</b> 23,079.56				
<b>Grand Totals:</b>		<b>Beginning Balance:</b> -67,901.67	<b>Total Activity:</b> -14,081.81	<b>Ending Balance:</b> -81,983.48				