



Convention and Visitors Bureau

AGENDA

Thursday, June 09, 2022

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

ROLL CALL

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

- [1.](#) CVB April Minutes
- [2.](#) CVB May Minutes

APPROVAL OF CURRENT FINANCIAL STATEMENTS

- [3.](#) CVB March Financials
- [4.](#) CVB April Financials

Chairman's Report

Director's Report

OLD BUSINESS

NEW BUSINESS

ANNOUNCEMENTS

Next meeting will be July14th at Monroe City Hall.

ADJOURN



Convention and Visitors Bureau

MINUTES

Thursday, April 14, 2022

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 8:47 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chairman Meredith Malcom
Board Member Whit Holder
Board Member Ross Bradley
Board Member Chris Collin

CITY STAFF

Logan Propes
Les Russell
Leigh Ann Aldridge
Sadie Krawczyk

ABSENT

Secretary Andrea Gray
Board Member Wesley Sisk
City Council Representative Myoshia Crawford

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB March Minutes

Approved - Motion made by Vice Chairman Malcom, Seconded by Board Member Holder. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Bradley, Board Member Collin

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB Financials - December, January, & February

December approved - Motion made by Vice Chairman Malcom, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Bradley, Board Member Collin

January approved - Motion made by Board Member Holder, Seconded by Vice Chairman Malcom.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Bradley, Board Member Collin

February approved - Motion made by Board Member Holder, Seconded by Board Member Bradley.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Bradley, Board Member Collin

Chairman's Report

None.

Director's Report

None.

OLD BUSINESS

NEW BUSINESS

ANNOUNCEMENTS

Next meeting will be May 12, 2022 at Monroe City Hall

ADJOURN

Motion made by Board Member Bradley, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Bradley, Board Member Collin



Convention and Visitors Bureau

MINUTES

Thursday, May 12, 2022

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting called to order at 8:28 am.

ROLL CALL

PRESENT

- Chairman Lisa Anderson
- Vice Chair Meredith Malcom
- Board Member Whit Holder
- Board Member Wesley Sisk

ABSENT

- Secretary Andrea Gray
- Board Member Chris Collin
- City Council Representative Myoshia Crawford

CITY STAFF

- Logan Propes
- Chris Bailey
- Chris Croy
- Les Russell
- Dwain Day
- Leigh Ann Aldridge
- Sadie Krawczyk

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB April Minutes

No action taken

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB March Financials

No action taken

Chairman's Report

None.

Director's Report

None.

OLD BUSINESS

hotel update - major two flags have been locked up with the parcels around Monroe Pavilion, so our downtown hotel developer is looking for additional flag options for the project

NEW BUSINESS

City Council has requested an airbnb regulation ordinance draft from Logan Propes; the updated TV commercial script and logo changes have been made, new commercial will be up and running soon

ANNOUNCEMENTS

Next meeting will be June 9th at Monroe City Hall.

The Historic Trust Expedition will begin their promotional push for the August 13th event in the new few weeks.

ADJOURN

Motion made by Vice Chairman Malcom, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sisk

CVB Income Statement

Account Summary

For Fiscal: 2022 Period Ending: 03/31/2022



Monroe, GA

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
003-7540-361000	INTEREST REVENUES	0.00	0.00	0.19	0.52	-0.52
003-7540-389000	OTHER	0.00	0.00	2,325.00	2,325.00	-2,325.00
	Revenue Total:	0.00	0.00	2,325.19	2,325.52	
Expense						
003-7540-523300	ADVERTISING	0.00	0.00	700.00	13,675.20	-13,675.20
003-7540-523600	DUES/FEES	0.00	0.00	0.00	511.00	-511.00
003-7540-523850	CONTRACT LABOR	0.00	0.00	4,325.00	5,825.00	-5,825.00
	Expense Total:	0.00	0.00	5,025.00	20,011.20	
	Total Surplus (Deficit):	0.00	0.00	-2,699.81	-17,685.68	

Group Summary

Account Type	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue	0.00	0.00	2,325.19	2,325.52	-2,325.52
Expense	0.00	0.00	5,025.00	20,011.20	-20,011.20
Total Surplus (Deficit):	0.00	0.00	-2,699.81	-17,685.68	

Fund Summary

Fund	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
003 - CONVENTION & VISTORS...	0.00	0.00	-2,699.81	-17,685.68	17,685.68
Total Surplus (Deficit):	0.00	0.00	-2,699.81	-17,685.68	

CVB Income Statement

Account Summary

For Fiscal: 2022 Period Ending: 04/30/2022



Monroe, GA

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
Revenue						
003-7540-314100	HOTEL/MOTEL TAX	0.00	0.00	14,848.06	14,848.06	-14,848.06
003-7540-361000	INTEREST REVENUES	0.00	0.00	0.22	0.74	-0.74
003-7540-389000	OTHER	0.00	0.00	0.00	2,325.00	-2,325.00
	Revenue Total:	0.00	0.00	14,848.28	17,173.80	
Expense						
003-7540-523300	ADVERTISING	0.00	0.00	3,151.44	16,826.64	-16,826.64
003-7540-523600	DUES/FEES	0.00	0.00	0.00	511.00	-511.00
003-7540-523850	CONTRACT LABOR	0.00	0.00	0.00	5,825.00	-5,825.00
	Expense Total:	0.00	0.00	3,151.44	23,162.64	
	Total Surplus (Deficit):	0.00	0.00	11,696.84	-5,988.84	