



Downtown Development Authority

AGENDA

Thursday, June 20, 2019

8:00 AM

City Hall

CALL TO ORDER

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES

1. DDA May Minutes

APPROVAL OF FINANCIAL STATEMENTS

2. DDA April Financials

PUBLIC FORUM

CITY UPDATE

COUNTY UPDATE

COMMUNITY WORK PLAN &REPORTS

Goal #1 - Parking

Goal #2 - Infill Development

Goal #3 - New Entertainment Draws

PROGRAMS

Events

Downtown Design

Farmers Market

FUNDING

SPONSORSHIP

FACADE GRANTS

COMMUNITY EVENT GRANTS

NEW BUSINESS

ANNOUNCEMENTS:

Next meeting scheduled, July 11th, at 8:00 am at Monroe City Hall

[GDA](#) Conference Registration

ADJOURN



Downtown Development Authority

MINUTES

Thursday, May 09, 2019

8:00 AM

City Hall

CALL TO ORDER

Meeting called to order at 8:01 am.

ROLL CALL

PRESENT

- Chairman Lisa Anderson
- Secretary Andrea Gray
- Board Member Mike Gray
- Board Member Whit Holder
- Board Member Wesley Sisk
- Board Member Charles Sanders
- City Council Representative Ross Bradley

ABSENT

- Vice Chair Meredith Malcom

CITY STAFF

- Darrell Stone
- Sadie Krawczyk
- Leigh Ann Walker

APPROVAL OF PREVIOUS MEETING MINUTES

DDA April Minutes

Motion made by Secretary Gray, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder,

Board Member Sisk, Board Member Sanders, City Council Representative Bradley

APPROVAL OF FINANCIAL STATEMENTS

DDA March Financials

Motion made by City Council Representative Bradley, Seconded by Board Member Gray. Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

PUBLIC FORUM

None

CITY UPDATE

TAP Grant Engineering approved by council for N. Broad St., E. Highland Ave., and Lumpkin St.; city plans to coat and seal and reline Lumpkin St. after SBC ties into the sewer line; working on getting privately owned parking lots made public; Athens Tech MOU entered into with city to upgrade the football field into city public park space; planters installed and planted. Chairman Anderson recognized Chris Bailey for his efforts with the planters and complimented his responsiveness and help.

COUNTY UPDATE

None

COMMUNITY WORK PLAN &REPORTS

Goal #1 - Parking

Signs have been picked up and public works is calling the locates for installation. We should see them installed by next month.

The board discussed the possibilities of hiring parking attendants to enforce the 2-hour parking limit downtown.

Goal #2 - Infill Development

RLFs have been approved for funding for John's Supermarket, 2nd Floor LLC; projects under construction are LR Burger, Silver Queen, Walton Mill apartments, Assisted living home on Mears St.; Veterans Walk is in the engineering phase at this time.

Goal #3 - New Entertainment Draws

The board discussed Dockdogs and whether or not the financial investment meets our goals for new entertainment draws.

The Children's Book Festival is this weekend. Good participation of authors for our first year hosting it.

PROGRAMS

Events

May 3rd concert was the biggest crowd we've ever had for a May concert; looking forward to upcoming weekend events.

Downtown Design

EPD letter received approving the environmental remediation plan for the town green; dirt replacement will happen this summer; preliminary cost estimate for town green development is \$1.5 million.

Ross Bradley offered to contact Danny Smith with solid waste department to follow up on replacement trash can order for downtown. He'll update board on status.

Farmers Market - Farm to Table review

Opening weekend for the market this Saturday. Farm to Table was a very successful fundraiser; around \$9,000 raised for the market.

FUNDING

SPONSORSHIP - \$34,350 collected as of 4/30/19; \$39,000 committed

FACADE GRANTS - none

None

COMMUNITY EVENT GRANTS

Storybook 5K and Fun Run (TeamUp Mentoring)

Approved for \$250 grant. Andrea Gray recused herself from this action.

Motion made by Board Member Holder, Seconded by Board Member Sanders.
Voting Yea: Chairman Anderson, Board Member Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley
Voting Abstaining: Secretary Gray

NEW BUSINESS

None

ANNOUNCEMENTS:

GMA Heart & Soul Training, May 23rd.

Next meeting scheduled, June 13th, at 8:00 am at Monroe City Hall

Board moved the June meeting from the 13th to the 20th.

Motion made by City Council Representative Bradley, Seconded by Board Member Gray.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Gray.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley

Balance Sheet

As of April 30, 2019

	<u>Apr 30, 19</u>
ASSETS	
Current Assets	
Checking/Savings	
111145 · RDF Checking Account	500.00
111108 · Synovus 205-495-003-6	28,099.01
111111 · Synovus 100-097-081-2	6,962.46
111100 · General Fund Checking	46,497.83
Total Checking/Savings	<u>82,059.30</u>
Total Current Assets	<u>82,059.30</u>
TOTAL ASSETS	<u>82,059.30</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
121200 · Accts. Payable - DT Dollars	720.00
Total Other Current Liabilities	<u>720.00</u>
Total Current Liabilities	<u>720.00</u>
Total Liabilities	720.00
Equity	
134220 · Fund Balance Unreserved	94,955.87
Net Income	-13,616.57
Total Equity	<u>81,339.30</u>
TOTAL LIABILITIES & EQUITY	<u>82,059.30</u>

Profit & Loss

January through April 2019

	<u>Jan - Apr 19</u>
Ordinary Income/Expense	
Income	
347903 · Farmers Market Revenue	
Farmers Market Fees	70.00
347903 · Farmers Market Revenue - Other	<u>1,035.00</u>
Total 347903 · Farmers Market Revenue	1,105.00
347300 · Event Fees/Revenue	3,060.00
361000 · Interest Income	18.39
371000 · Memberships & Contributions	<u>16,643.00</u>
Total Income	20,826.39
Expense	
582303 · Other Interest Expense	3,705.62
572030 · Downtown Development	9,956.56
523305 · Farmers Mkt-EBT Tokens	989.19
523301 · Event Expenses	5,540.07
523850 · Contract Labor	3,100.00
523500 · Dues and Subscriptions	50.00
531600 · Equipment <\$5000	1,378.31
523400 · Printing and Reproduction	1,900.86
523700 · Training & Education	425.00
512920 · Travel Expense	170.69
531203 · Old City Hall	
531203C · Supplies	45.00
531203D · Pest Control	120.00
531203U · Utilities	7,866.66
522600 · Landscaping	<u>130.00</u>
Total 531203 · Old City Hall	8,161.66
Total Expense	<u>35,377.96</u>
Net Ordinary Income	-14,551.57
Other Income/Expense	
Other Income	
381011 · Rent Received - 227 S. Broad St	<u>9,450.00</u>
Total Other Income	9,450.00
Other Expense	
542500 · Equipment >\$5000	<u>8,515.00</u>
Total Other Expense	8,515.00
Net Other Income	<u>935.00</u>
Net Income	<u><u>-13,616.57</u></u>

Profit & Loss

April 2019

	<u>Apr 19</u>
Ordinary Income/Expense	
Income	
347903 · Farmers Market Revenue	
Farmers Market Fees	35.00
347903 · Farmers Market Revenue - Other	35.00
Total 347903 · Farmers Market Revenue	70.00
347300 · Event Fees/Revenue	2,710.00
361000 · Interest Income	4.64
371000 · Memberships & Contributions	-5,400.00
Total Income	-2,615.36
Expense	
582303 · Other Interest Expense	949.37
572030 · Downtown Development	641.56
523305 · Farmers Mkt-EBT Tokens	500.00
523301 · Event Expenses	5,026.03
523850 · Contract Labor	1,800.00
523500 · Dues and Subscriptions	50.00
523400 · Printing and Reproduction	451.23
531203 · Old City Hall	
531203D · Pest Control	60.00
531203U · Utilities	1,826.06
522600 · Landscaping	65.00
Total 531203 · Old City Hall	1,951.06
Total Expense	11,369.25
Net Ordinary Income	-13,984.61
Other Income/Expense	
Other Income	
381011 · Rent Received - 227 S. Broad St	1,200.00
Total Other Income	1,200.00
Other Expense	
542500 · Equipment >\$5000	8,515.00
Total Other Expense	8,515.00
Net Other Income	-7,315.00
Net Income	<u><u>-21,299.61</u></u>



Registration Form

**GDA'S ANNUAL DOWNTOWNS CONFERENCE
AUGUST 27-30, 2019 | JEKYLL ISLAND, GA**

FULL NAME _____ PREFERRED NAME FOR BADGE _____
 TITLE _____ CITY/ORGANIZATION _____
 ADDRESS _____

 EMAIL _____ PHONE _____

Early Registration **Registration** **Late Registration**
 By June 3 June 4-July 15 After July 15

Training Registration for Tuesday, August 27 only; 8:30 am - 4:30 pm

Downtown Development Authority / Basic \$265 \$275 \$285
 Creating a Downtown Renaissance / Advanced \$265 \$275 \$285

Full Conference Registration—Includes Wednesday-Friday events (Tuesday training courses require separate registration above).

GDA Member (includes ticket to Awards Ceremony) \$175 \$355 \$375
 Student / Retiree Registration \$85 \$85 \$85
 Non-Member \$450 \$465 \$475
 Non-registered Guest Tickets for Awards Reception and Ceremony
 # of tickets _____ \$50 = \$ _____

GDA Member Exhibitor

(Includes tabletop exhibit and ONE Registration) \$600 \$625 \$635

Non-Member Exhibitor

(Includes tabletop exhibit and ONE Registration) \$650 \$675 \$695

One Day Only Registration

Wednesday only (includes Awards Ceremony) \$250 \$265 \$275
 Thursday only \$200 \$215 \$225

Mobile Tour Registration—please see descriptions on next page.

Friday Mobile Tour Selection 9:00 am to 11:30 am. Each limited to 35 attendees.

Downtown Brunswick The Redevelopment of Jekyll Island Trolley Bike Brunswick: Beneath & Above

Total: \$ _____ \$ _____ \$ _____

Check enclosed to GDA VISA MC AMEX

Card # _____ Exp. _____

Signature: _____

GDA has reserved a block of rooms at the following hotels. To receive discounted rates all reservations must be made BEFORE July 29. Reduced rates are available from August 24-August 31. The Westin Jekyll: \$189 Island View; \$209 Ocean View 1 (888) 627-8316* Jekyll Island Club Hotel: \$159 Room; \$259 Suite; 912-635-2600 Or 800-535-9547 * Hampton Inn: \$155 Standard Room; \$175 Suite; 912-635-3733. If you have paid by credit card, please fax (DO NOT EMAIL) this form 404-577-6663, our secure fax line. If you are paying by check, please mail to GDA, Attn: Janice Eidson, P.O. Box 105377, Atlanta, GA 30348.



Mobile Tours

2019 GEORGIA DOWNTOWN CONFERENCE

JEKYLL ISLAND

JEKYLL ISLAND CONVENTION CENTER | AUGUST 27-30, 2019

DOWNTOWN BRUNSWICK

From its birth in 1771 as a strategic colonial port of entry, Brunswick is uniquely infused with the charm of a northeast harbor while elegantly decorated with coastal landscapes and wildlife of the marshland south. Its architectural legacy, tree-lined streets and original squares reflect centuries of history and provide a framework for its future. Historic Downtown Brunswick is where southern charm meets college town contemporary. Home to one of Georgia's largest concentrations of historic structures, downtown Brunswick has been experiencing renewed interest as a craft brew, distilling and vinting destination. Recognizing the impending growth and the time for a focused work plan was at hand, the Downtown Development Authority and the City of Brunswick embarked on the Renaissance Strategic Vision and Plan in 2017. This plan has provided a framework of achievable steps to get where the community wants Brunswick to go.

Recently completed projects will be highlighted, including the Richland Rum distillery, "The Wick" – a shared work space located in a historic hotel, and the newest addition, Silver Bluff Brewing. Along the way, local experts will talk about their portion of the RSVP and how the plan allowed some surprising collaborations to take place.

HISTORIC BRUNSWICK: BENEATH AND ABOVE

Ever wonder about the hidden spaces in our historic buildings? How did they keep a basement in coastal Georgia dry? How did they frame a roof to hold the weight of all those slates? Why does a building with no central heat have a huge chimney? Well, here's your chance to find the answers to these and other burning questions!

On this tour, you'll see the basements, attics and shut up spaces of some of Downtown Brunswick's most historic buildings: Old City Hall (1889), Customs House / City Hall (1901) and the Ritz Theatre (1898). The tour includes strenuous physical activity (climbing ladders, negotiating catwalks) and areas of buildings that are not climate controlled. Closed-toe shoes and pants are required. You will be warm!

THE REDEVELOPMENT OF JEKYLL ISLAND

Trolley Tour OR Bike Tour (you may bring your bike or one will be supplied)

The State of Georgia purchased Jekyll Island in 1947. Three years later, the Jekyll Island Authority was created. The Authority's mission was to "oversee the conservation, development and stewardship" of the island and to provide access to the island to "all Georgians." Jekyll's history dates back to the founding of Georgia, though it's probably best known as a playground for the nation's wealthiest families during the Gilded Age. Jekyll Island itself comprises some 5,700 acres—a mix of forest, marshes, and ten miles of beach front. In the early 2000's, the island had become home to dilapidated hotels and a crusty convention center and tourism had dropped to a record low and everyone agreed that something had to be done.

In 2015, Governor Deal held a "re-dedication" of the Island. The event marked a milestone in a seven-year, nearly \$195 million dollar reinvestment effort, once stalled by the recession and development hurdles. Most of the money came in the way of private investment, but taxpayers—through a state financing arm—also contributed \$75 million toward the project.

Among the highlights of the project: the Jekyll Island Convention Center (opened in 2012, it's the only beach front convention center south of New Jersey) and a new Westin hotel on the beach. Both the hotel and the convention center are part of the new "Beach Village."

Today, the Beach Village is home to an assortment of thriving shops and restaurants and two new hotels have joined the Westin as cornerstones of the Village. A new state-of-the art 4H center may be found at the south end of the island, new townhouses are popping up on both ends of the island and tourism is thriving. All of the new development had to occur without reducing any of the 65% land conservation area.

This tour will highlight the historic district, as well as the new development on the island.



Exhibitor Information

**GDA'S ANNUAL DOWNTOWNS CONFERENCE
AUGUST 27-30, 2019 | JEKYLL ISLAND, GA**

DOES YOUR COMPANY OR ORGANIZATION WORK WITH DOWNTOWN DEVELOPMENT PROFESSIONALS?

The Georgia Downtown Conference, with an expected attendance of 175 downtown professionals, is scheduled for August 27-30, 2018 at the Jekyll Island Convention Center on Jekyll Island, Georgia. Many of these attendees are from smaller cities that do not have a wide variety of resources in their city. What a great opportunity to showcase your company to these downtown leaders!

Your vendor registration includes an 8-foot table with two chairs and will include participation in all Wednesday/Thursday and Friday events for ONE booth representative, allowing you to network throughout the day and not just during exhibit hours. If you arrive on Tuesday evening, we also invite you to attend our Welcome Beach Party Reception.

We encourage our attendees to visit exhibitors by putting our breaks, silent auction and afternoon reception in the exhibit area.

Also, on Friday morning, during our Closing Breakfast, we will give exhibitors the opportunity to present their door prizes and say a few words about their company.

Another way to get more exposure is by providing a gift for our silent auction. The silent auction raises funds for a scholarship for two-three GDA members to attend the National Main Street Conference each year.

EXHIBIT SCHEDULE

Wednesday, August 28

- 8:30 am – 10:15 am Exhibitor Setup
- 10:45 am – 11:15 am Exhibitor Hall Opening/Refreshment Break
- 1:30 pm – 1:45 pm Visit Exhibitor Hall
- 2:30 pm – 3:00 pm Ice Cream Social with Exhibitors/Silent Auction

Thursday, August 29

- 10:00 am – 10:30 am Refreshments with Exhibitors with Exhibitors / Silent Auction
- 2:00 pm – 2:45 pm Refreshments with Exhibitors with Exhibitors / Close Silent Auction/Exhibitor Door Prizes

Friday, August 30

- 8:00 am – 9:00 am Closing Breakfast at Westin Ballroom
Each Exhibitor will be recognized

If your company is interested in this opportunity, please complete the following form and return to Janice Eidson at JANICEE@gmanet.com no later than July 22, to make sure your company is listed in our program.