

**CITY OF MONROE  
DOWNTOWN DEVELOPMENT AUTHORITY  
OCTOBER 12, 2023 – 8:00 A.M.**

**AGENDA**

- I. CALL TO ORDER**
  - 1. Roll Call**
  - 2. Approval of Previous Meeting Minutes**
    - a. September 14, 2023 Minutes
  - 3. Approval of Financial Statements**
    - a. August Financials
  
- II. PUBLIC FORUM**
  
- III. CITY UPDATE**
  
- IV. COUNTY UPDATE**
  
- V. COMMUNITY WORK PLAN & REPORTS**
  - 1. Downtown Design**
  - 2. Redevelopment Projects**
  - 3. Entertainment Draws**
  
- VI. PROGRAMS**
  - 1. Farmers Market**
  
- VII. FUNDING**
  - 1. Sponsorship**
  - 2. Façade Grants**
    - a. Discussion / Approval – Façade and Event Grant
  - 3. Community Event Grants**
  
- VIII. NEW BUSINESS**
  - 1. Discussion – Social Media**
  
- IX. ANNOUNCEMENTS**
  - 1. Next Meeting – November 2, 2023 at 8:00 at City Hall**
  
- X. ADJOURN**

**CITY OF MONROE  
DOWNTOWN DEVELOPMENT AUTHORITY  
SEPTEMBER 14, 2023 – 8:00 A.M.**

The Downtown Development Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson Meredith Malcom Andrea Gray Whit Holder Brittany Palazzo Chris Collins Myoshia Crawford Lee Malcom	Chairman Vice-Chairman Secretary Board Member Board Member Board Member City Council Representative City Council Representative
----------------	--	--

Staff Present: Leigh Ann Aldridge, Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Les Russell, Dwayne Day, Jared Campbell

Visitors:

**I. CALL TO ORDER**

**1. Roll Call**

Chairman Anderson noted that all Committee Members were present. There was a quorum.

**2. Approval of Previous Meeting Minutes**

**a. July 13, 2023 Minutes**

To approve the minutes as presented.

*Motion by Holder, seconded by Gray.  
Passed Unanimously*

**b. July 24, 2023 Minutes**

To approve the minutes as presented.

*Motion by Holder, seconded by Gray.  
Passed Unanimously*

**c. August 10, 2023 Minutes**

To approve the minutes as presented.

*Motion by Holder, seconded by Collin.  
Passed Unanimously*

### **3. Approval of Financial Statements**

#### **a. July Financials**

City Administrator Logan Propes discussed breaking some of the accounts apart to segregate items. He explained separating Main Street, DDA, and the City will make things easier to understand.

To approve the July 2023 Financials.

*Motion by M. Malcom, seconded by Holder.  
Passed Unanimously*

## **II. PUBLIC FORUM**

There were no public comments.

## **III. CITY UPDATE**

City Administrator Logan Propes stated the Town Green is currently going through the punch list items. They are working on touching up some concrete, the Wi-Fi system, amp system, and park cameras. There will be a ribbon cutting when everything is completely done. Gwinnett Appliance has been really slow to get their things out, if they do not get them out soon they will be thrown away.

## **IV. COUNTY UPDATE**

There was no update from the County.

## **V. COMMUNITY WORK PLAN & REPORTS**

### **1. Downtown Design**

Ms. Leigh Ann Aldridge discussed different kinds of Christmas decorations and trees. She needs to know what the Committee thinks and budget amounts.

Chairman Anderson discussed ordering wreaths for the light poles.

Council Member Lee Malcom stated she feels the light poles are the responsibility of the City.

City Administrator Logan Propes stated that he and Chris Bailey will look at doing something for a photo opportunity, that is not too expensive.

The Committee, Mr. Bailey, and Ms. Aldridge discussed Christmas decorations.

Ms. Aldridge stated that she would look at ordering something out of the City budget.

Chairman Anderson stated that she will do something with the planters before Fall Fest.

Ms. Leigh Ann Aldridge and Committee Member Brittany Palazzo shared some ideas for the murals; they will put a presentation together.

## **2. Redevelopment Projects**

Ms. Leigh Ann Aldridge stated Chad Draper is actively demoing the old police building; he has not decided whether he will pursue a grant yet. Salon 24 opened, and Morton James is in American Trilogy, which will be opening tomorrow.

Chairman Anderson stated that Salon 24 is beautiful; they did a great job.

## **3. Entertainment Draws**

Ms. Leigh Ann Aldridge stated there were about 5,300 people at the final concert. Dino Day will be this Saturday. She has turned off the online registration for Fall Fest. The theme for the Christmas Parade will be Celebrating 70 Years.

Committee Member Brittany Palazzo discussed the Georgia Historic Preservation Committee having a Historic Christmas Tour and a Spring Tour. She was involved in the Spring tour last year and thought it would be a great fund-raising opportunity for DDA. It could be a walkable tour of the Historic Downtown area. She would love to sponsor it and take care of everything, if it is something the Committee would be interested in doing.

Committee Member Meredith Malcom suggested tying it in with the businesses and restaurants to promote them as well.

Committee Member Andrea Gray stated the DDA would sell the tickets and provide the maps.

The Committee and Ms. Aldridge discussed possibilities for the tour.

Ms. Aldridge and Ms. Palazzo will put a plan together.

City Administrator Logan Propes explained that the Georgia State Patrol will be hosting a Car Show at the Monroe Police Department parking lot the day after Fall Fest. The City has agreed to help promote the event for them. The City will be using the area during Fall Fest for shuttle service.

Ms. Aldridge explained there will be two shuttle services running from the Police Department, and there will be two running from Grey Stone Church. The Church will have restrooms, a playground, and water in case there is a wait. The shuttles will go from 10:00 to 4:00.

The Committee and Ms. Aldridge discussed the costs and sponsorships for Fall Fest and the shuttle service.

Committee Member Andrea Gray stated the McDaniel Tichenor House will be hosting a 5K and Fun Run that morning, so maybe people will park there and then walk downtown.

## **VI. PROGRAMS**

### **1. Farmers Market**

Ms. Leigh Ann Aldridge stated that the Farm to Table Event will be moved back to Spring. She discussed the proposal from Audry Fuller for changing the time of the winter months for the Farmers Market, as the Committee had discussed. The market currently opens the first week of May and closes the first week of October. The market would start on the last Saturday of March. It would be open every other Saturday in April; May, June and July; every other Saturday in

September; closed for October; open every Saturday in November; and two Saturdays in December.

The Committee and Ms. Aldridge discussed the dates and having popup events between dates.

Committee Member Brittany Palazzo suggested having a cute calendar of dates.

The Committee discussed various options for displaying the calendars.

Ms. Aldridge will find out more information about how many produce vendors Audrey would expect during the winter months and try to get a consistent schedule.

Chairman Anderson stated that she thinks it should be given a try and wants an idea on how to display the calendar.

Committee Member Whit Holder questioned whether Audrey has decided to stay on at the market.

Ms. Aldridge answered they are still discussing it.

## **VII. FUNDING**

### **1. Sponsorship**

#### **a. 2023 Sponsorship Update**

Ms. Leigh Ann Aldridge stated there are two more sponsorships, and Snellville Heating, Air, & Plumbing will be committing again next year.

### **2. Façade Grants**

There were no façade grants.

### **3. Community Event Grants**

There were no community event grants.

## **VIII. NEW BUSINESS**

City Administrator Logan Propes explained the rehab project at the old City Hall building will be very intrusive to the tenants and discussed not renewing the leases.

Mr. Chris Bailey stated the leases end December 31, and they are going to try to start the project in January.

The Committee discussed the Museum taking over more space.

Mr. Bailey discussed the Monroe Center for the Arts needing more class space.

City Attorney Jared Campbell will prepare letters to terminate the contracts and mail them out next week.

Mr. Propes suggested terminating the contracts at the end of January.

The Committee, Mr. Propes, Mr. Bailey, Ms. Aldridge, and Mr. Campbell discussed the contracts, dates, and tenants.

To not expand the option, and allow month to month until the end of March.

*Motion by M. Malcom, seconded by Collin.  
Passed Unanimously*

**IX. ANNOUNCEMENTS**

**1. Next Meeting – October 12, 2023 at 8:00 at City Hall**

**X. ADJOURN**

*Motion by Collin, seconded by M. Malcom.  
Passed Unanimously*



Monroe, GA

# Detail Report

## Account Detail

Date Range: 08/01/2023 - 08/31/2023

Account	Name					Beginning Balance	Total Activity	Ending Balance
<b>Revenue</b>								
<a href="#">002-7550-347302</a>	CONCERTS					-4,260.52	-1,062.55	-5,323.07
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/29/2023	GLPKT51817	JN10682		AUGUST PAYPAL TRANSACTIONS DEPOS...			-1,023.51	-5,284.03
08/30/2023	GLPKT51814	JN10679		AUGUST VENMO TRANSACTIONS DEPOS...			-39.04	-5,323.07
<a href="#">002-7550-347304</a>	FALL FESTIVAL					-3,306.34	-5,545.42	-8,851.76
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/11/2023	CLPKT08056	R00548464		LEGACY BAKERS			-77.25	-3,383.59
08/22/2023	CLPKT08079	R00551104		E. GARVIN			-77.41	-3,461.00
08/22/2023	CLPKT08079	R00551106		D. BOZONE			-102.89	-3,563.89
08/22/2023	CLPKT08079	R00551107		GRANDS DESIGNS WOODWORKS			-205.78	-3,769.67
08/22/2023	CLPKT08079	R00551109		DOGWOOD PROPERTY SERVICES			-102.89	-3,872.56
08/22/2023	CLPKT08079	R00551110		WALTON COUNTY HEALTH DEPARTMENT			-51.94	-3,924.50
08/29/2023	GLPKT51817	JN10682		AUGUST PAYPAL TRANSACTIONS DEPOS...			-4,927.26	-8,851.76
<a href="#">002-7550-347305</a>	CHRISTMAS PARADE					-50.00	-365.00	-415.00
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/04/2023	CLPKT08030	R00545196		HARMONY ELEM SCHOOL			-60.00	-110.00
08/04/2023	CLPKT08030	R00545198		ENVIR TURF MGMT			-75.00	-185.00
08/04/2023	CLPKT08030	R00545199		CASH			-75.00	-260.00
08/11/2023	CLPKT08056	R00548463		A KIDS WORLD			-75.00	-335.00
08/18/2023	CLPKT08073	R00550393		P JONES			-80.00	-415.00
<a href="#">002-7550-347903</a>	FARMERS MARKET					-11,946.12	-1,149.10	-13,095.22
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/04/2023	CLPKT08030	R00545200		CASH 7/22 MARKET			-45.00	-11,991.12
08/11/2023	CLPKT08056	R00548465		CORDELL BOOTH			-15.00	-12,006.12
08/11/2023	CLPKT08056	R00548467		FARMERS MARKET CASH			-190.00	-12,196.12
08/31/2023	BRPKT01516	DDA SYNOVUSMerchP...		MerchPayout August			-899.10	-13,095.22
<a href="#">002-7550-361000</a>	INTEREST REVENUES					-70.09	-8.52	-78.61
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/31/2023	BRPKT01502	Revolving Loan Fund...		MONTHLY INTEREST			-1.97	-72.06
08/31/2023	BRPKT01514	DDA LOAN ACCTAugust...		August 2023			-4.13	-76.19
08/31/2023	BRPKT01515	DDA DOWNTOWN DO...		August			-2.16	-78.35
08/31/2023	GLPKT52596	JN10774		August 2023 Interest			-0.26	-78.61

**Detail Report**

Date Range: 08/01/2023 - 08/31/2023

Account	Name	Beginning Balance	Total Activity	Ending Balance				
<a href="#">002-7550-361002</a>	INTEREST-REVOLVING LOAN FUND	-2,991.24	-415.20	-3,406.44				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/15/2023	ARPKT01785	Invoice Packet ARPKT...		8/15/23 AR HH - RLF			-415.20	-3,406.44
<a href="#">002-7550-381011</a>	RENTAL - 227 S BROAD	-28,925.00	-5,325.00	-34,250.00				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/04/2023	CLPKT08030	R00545193		WELLINGTON			-425.00	-29,350.00
08/04/2023	CLPKT08030	R00545195		SUEVER STUDIOS			-1,000.00	-30,350.00
08/09/2023	CLPKT08043	R00546863		MONROE MUSEUM			-500.00	-30,850.00
08/09/2023	CLPKT08044	R00546918		DFH MGMT			-1,500.00	-32,350.00
08/10/2023	CLPKT08047	R00547427		EMPIRE TAX 3MOS			-900.00	-33,250.00
08/29/2023	CLPKT08098	R00553358		STUEVER STUDIOS DDA RENT RECEIVED ...			-1,000.00	-34,250.00
<a href="#">002-7550-389000</a>	OTHER	-211.28	-6.60	-217.88				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/29/2023	GLPKT51817	JN10682		AUGUST PAYPAL TRANSACTIONS DEPOS...			-6.60	-217.88
<a href="#">002-7550-389003</a>	PRINCIPLE-REVOLVING LOAN FUND	-12,701.22	-1,826.58	-14,527.80				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/15/2023	ARPKT01785	Invoice Packet ARPKT...		8/15/23 AR HH - RLF			-1,826.58	-14,527.80
<a href="#">002-7550-389005</a>	DOWNTOWN DOLLARS	-4,119.29	-360.00	-4,479.29				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/01/2023	GLPKT50947	JN10587		DT \$			-200.00	-4,319.29
08/22/2023	CLPKT08079	R00551101		R. JONES/ P. JONES			-100.00	-4,419.29
08/22/2023	CLPKT08079	R00551103		D. BROWN / CASH			-60.00	-4,479.29
<b>Total Revenue:</b>		<b>Beginning Balance:</b>	<b>-68,581.10</b>	<b>Total Activity:</b>	<b>-16,063.97</b>	<b>Ending Balance:</b>	<b>-84,645.07</b>	

**Expense**

<a href="#">002-7550-523303</a>	FARMERS MKT-GIFT CERTS	25.00	10.00	35.00				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/04/2023	GLPKT51129	JN10608		S Crowe			7.00	32.00
08/04/2023	GLPKT51129	JN10608		M Neale			3.00	35.00
<a href="#">002-7550-523304</a>	FARMERS MKT-SR BUCKS	193.00	157.00	350.00				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/04/2023	GLPKT51129	JN10608		M Decker			45.00	238.00
08/04/2023	GLPKT51129	JN10608		T Parrish			40.00	278.00
08/04/2023	GLPKT51129	JN10608		V Nabors			33.00	311.00
08/04/2023	GLPKT51129	JN10608		M Neale			17.00	328.00
08/04/2023	GLPKT51129	JN10608		P Bishop			8.00	336.00
08/04/2023	GLPKT51129	JN10608		S Crowe			14.00	350.00
<a href="#">002-7550-523305</a>	FARMERS MKT-EBT TOKENS	94.00	7.00	101.00				
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/04/2023	GLPKT51129	JN10608		M Neale			4.00	98.00



**Detail Report**

Date Range: 08/01/2023 - 08/31/2023

Account	Name				Beginning Balance	Total Activity	Ending Balance	
<a href="#">002-7550-523305</a>	FARMERS MKT-EBT TOKENS - Continued				94.00	7.00	101.00	
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	<b>Running Balance</b>
08/04/2023	GLPKT51129	JN10608		P Bishop			3.00	101.00
<a href="#">002-7550-523306</a>	FARMERS MKT-ENTERTAINMENT				315.00	70.00	385.00	
08/04/2023	GLPKT51129	JN10608		J Huff			35.00	350.00
08/15/2023	GLPKT51367	JN10655		FARMERS MARKET ENTERTAINMENT			35.00	385.00
<a href="#">002-7550-523600</a>	DUES/FEES				200.86	55.95	256.81	
08/31/2023	BRPKT01516	DDA SYNOVUSAugust ...		August Analysis Fee			55.95	256.81
<a href="#">002-7550-523850</a>	CONTRACT LABOR				6,300.00	900.00	7,200.00	
08/04/2023	GLPKT51129	JN10608		Farmers Mkt Mgr			900.00	7,200.00
<a href="#">002-7550-531203</a>	OLD CITY HALL BLDG				8,545.62	1,411.11	9,956.73	
08/15/2023	GLPKT51369	JN10656		UTILITIES OLD CITY HALL			1,411.11	9,956.73
<a href="#">002-7550-573000</a>	LOAN PAYMENTS				11,410.97	1,461.74	12,872.71	
08/31/2023	BRPKT01514	DDA LOAN ACCTLoan ...		Loan Payment			1,461.74	12,872.71
<b>Total Expense:</b>					<b>Beginning Balance: 27,084.45</b>	<b>Total Activity: 4,072.80</b>	<b>Ending Balance: 31,157.25</b>	
<b>Grand Totals:</b>					<b>Beginning Balance: -41,496.65</b>	<b>Total Activity: -11,991.17</b>	<b>Ending Balance: -53,487.82</b>	



Monroe, GA

# Trial Balance Account Summary

Date Range: 08/01/2023 - 08/31/2023

Account	Name	Beginning Balance	Period Total Debits	Period Total Credits	Net Change	Ending Balance
<b>Fund: 002 - DOWNTOWN DEV FUND</b>						
<b>Asset</b>						
<a href="#">002-111104</a>	DDA SYNOVUS	341,472.10	13,613.67	2,771.06	10,842.61	352,314.71
<a href="#">002-111108</a>	DOWNTOWN DOLLARS SYNOVUS	25,434.42	362.16	490.00	-127.84	25,306.58
<a href="#">002-111111</a>	DDA LOAN CHECKING-AF	49,049.03	4.13	1,461.74	-1,457.61	47,591.42
<a href="#">002-111115</a>	DDA WELLS FARGO	5,938.57	0.26	0.00	0.26	5,938.83
<a href="#">002-111145</a>	RDF - SYNOVUS	500.00	0.00	0.00	0.00	500.00
<a href="#">002-111151</a>	RLF - SYNOVUS	128,315.59	2,243.75	0.00	2,243.75	130,559.34
<a href="#">002-111900</a>	DUE FROM OTHERS	6,250.00	0.00	0.00	0.00	6,250.00
<a href="#">002-111901</a>	ACCOUNTS RECEIVABLE - MISC	0.00	2,241.78	2,241.78	0.00	0.00
<a href="#">002-112802</a>	DDA WAYNE ST PARCELS INVESTMENT	242,999.64	0.00	0.00	0.00	242,999.64
<a href="#">002-121104</a>	ACCTS PAYABLE-DOWNTOWN	7,250.29	490.00	0.00	490.00	7,740.29
<b>Liability</b>						
<a href="#">002-121100</a>	ACCOUNTS PAYABLE	200.00	0.00	0.00	0.00	200.00
<a href="#">002-125355</a>	DDA WAYNE ST PARCELS - LONG TERM	-242,500.00	0.00	0.00	0.00	-242,500.00
<b>Equity</b>						
<a href="#">002-134220</a>	FUND BAL UNRESERVED, UNDESIGNA	-399,455.63	0.00	0.00	0.00	-399,455.63
<b>Revenue</b>						
<a href="#">002-7550-336100</a>	CITY FUNDING OF DDA	-18,750.00	0.00	0.00	0.00	-18,750.00
<a href="#">002-7550-347301</a>	CAR SHOW	-13,170.58	0.00	0.00	0.00	-13,170.58
<a href="#">002-7550-347302</a>	CONCERTS	-4,260.52	0.00	1,062.55	-1,062.55	-5,323.07
<a href="#">002-7550-347303</a>	FLOWER FESTIVAL	-9,279.92	0.00	0.00	0.00	-9,279.92
<a href="#">002-7550-347304</a>	FALL FESTIVAL	-3,306.34	0.00	5,545.42	-5,545.42	-8,851.76
<a href="#">002-7550-347305</a>	CHRISTMAS PARADE	-50.00	0.00	365.00	-365.00	-415.00
<a href="#">002-7550-347903</a>	FARMERS MARKET	-11,946.12	0.00	1,149.10	-1,149.10	-13,095.22
<a href="#">002-7550-361000</a>	INTEREST REVENUES	-70.09	0.00	8.52	-8.52	-78.61
<a href="#">002-7550-361002</a>	INTEREST-REVOLVING LOAN FUND	-2,991.24	0.00	415.20	-415.20	-3,406.44
<a href="#">002-7550-371000</a>	SPONSORSHIPS	-68,078.95	0.00	0.00	0.00	-68,078.95
<a href="#">002-7550-381011</a>	RENTAL - 227 S BROAD	-28,925.00	0.00	5,325.00	-5,325.00	-34,250.00
<a href="#">002-7550-389000</a>	OTHER	-211.28	0.00	6.60	-6.60	-217.88
<a href="#">002-7550-389003</a>	PRINCIPLE-REVOLVING LOAN FUND	-12,701.22	0.00	1,826.58	-1,826.58	-14,527.80
<a href="#">002-7550-389005</a>	DOWNTOWN DOLLARS	-4,119.29	0.00	360.00	-360.00	-4,479.29
<a href="#">002-7550-392200</a>	PROPERTY SALE	-50,008.00	0.00	0.00	0.00	-50,008.00
<b>Expense</b>						
<a href="#">002-7550-522140</a>	LAWN CARE & MAINTENANCE	4,500.00	0.00	0.00	0.00	4,500.00
<a href="#">002-7550-523301</a>	MISC EVENT EXPENSE	640.00	0.00	0.00	0.00	640.00
<a href="#">002-7550-523303</a>	FARMERS MKT-GIFT CERTS	25.00	10.00	0.00	10.00	35.00
<a href="#">002-7550-523304</a>	FARMERS MKT-SR BUCKS	193.00	157.00	0.00	157.00	350.00
<a href="#">002-7550-523305</a>	FARMERS MKT-EBT TOKENS	94.00	7.00	0.00	7.00	101.00
<a href="#">002-7550-523306</a>	FARMERS MKT-ENTERTAINMENT	315.00	70.00	0.00	70.00	385.00
<a href="#">002-7550-523600</a>	DUES/FEES	200.86	55.95	0.00	55.95	256.81
<a href="#">002-7550-523850</a>	CONTRACT LABOR	6,300.00	900.00	0.00	900.00	7,200.00
<a href="#">002-7550-531100</a>	OFFICE SUPPLIES & EXPENSES	436.84	0.00	0.00	0.00	436.84
<a href="#">002-7550-531175</a>	FARMERS MKT GEN EXP	224.66	0.00	0.00	0.00	224.66
<a href="#">002-7550-531177</a>	CAR SHOW EXP	2,000.00	0.00	0.00	0.00	2,000.00
<a href="#">002-7550-531179</a>	FLOWER FESTIVAL EXP	1,528.59	0.00	0.00	0.00	1,528.59
<a href="#">002-7550-531203</a>	OLD CITY HALL BLDG	8,545.62	1,411.11	0.00	1,411.11	9,956.73
<a href="#">002-7550-572030</a>	DOWNTOWN DEVELOPMENT EXP	8,500.00	0.00	0.00	0.00	8,500.00
<a href="#">002-7550-572032</a>	CITY FUNDING FROM DDA	17,500.00	0.00	0.00	0.00	17,500.00
<a href="#">002-7550-573000</a>	LOAN PAYMENTS	11,410.97	1,461.74	0.00	1,461.74	12,872.71
<b>Fund 002 Total:</b>		<b>0.00</b>	<b>23,028.55</b>	<b>23,028.55</b>	<b>0.00</b>	<b>0.00</b>
<b>Report Total:</b>		<b>0.00</b>	<b>23,028.55</b>	<b>23,028.55</b>	<b>0.00</b>	<b>0.00</b>

# DDA Income Statement

## Account Summary

For Fiscal: 2023 Period Ending: 08/31/2023



Monroe, GA

		Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
<b>Revenue</b>						
<a href="#">002-7550-336100</a>	CITY FUNDING OF DDA	0.00	0.00	0.00	18,750.00	-18,750.00
<a href="#">002-7550-347301</a>	CAR SHOW	0.00	0.00	0.00	13,170.58	-13,170.58
<a href="#">002-7550-347302</a>	CONCERTS	0.00	0.00	1,062.55	5,323.07	-5,323.07
<a href="#">002-7550-347303</a>	FLOWER FESTIVAL	0.00	0.00	0.00	9,279.92	-9,279.92
<a href="#">002-7550-347304</a>	FALL FESTIVAL	0.00	0.00	5,545.42	8,851.76	-8,851.76
<a href="#">002-7550-347305</a>	CHRISTMAS PARADE	0.00	0.00	365.00	415.00	-415.00
<a href="#">002-7550-347903</a>	FARMERS MARKET	0.00	0.00	250.00	12,196.12	-12,196.12
<a href="#">002-7550-361000</a>	INTEREST REVENUES	0.00	0.00	1.97	72.06	-72.06
<a href="#">002-7550-361002</a>	INTEREST-REVOLVING LOAN FUND	0.00	0.00	415.20	3,406.44	-3,406.44
<a href="#">002-7550-371000</a>	SPONSORSHIPS	0.00	0.00	0.00	68,078.95	-68,078.95
<a href="#">002-7550-381011</a>	RENTAL - 227 S BROAD	0.00	0.00	5,325.00	34,250.00	-34,250.00
<a href="#">002-7550-389000</a>	OTHER	0.00	0.00	6.60	217.88	-217.88
<a href="#">002-7550-389003</a>	PRINCIPLE-REVOLVING LOAN FUND	0.00	0.00	1,826.58	14,527.80	-14,527.80
<a href="#">002-7550-389005</a>	DOWNTOWN DOLLARS	0.00	0.00	360.00	4,479.29	-4,479.29
<a href="#">002-7550-392200</a>	PROPERTY SALE	0.00	0.00	0.00	50,008.00	-50,008.00
	<b>Revenue Total:</b>	<b>0.00</b>	<b>0.00</b>	<b>15,158.32</b>	<b>243,026.87</b>	
<b>Expense</b>						
<a href="#">002-7550-522140</a>	LAWN CARE & MAINTENANCE	0.00	0.00	0.00	4,500.00	-4,500.00
<a href="#">002-7550-523301</a>	MISC EVENT EXPENSE	0.00	0.00	0.00	640.00	-640.00
<a href="#">002-7550-523303</a>	FARMERS MKT-GIFT CERTS	0.00	0.00	10.00	35.00	-35.00
<a href="#">002-7550-523304</a>	FARMERS MKT-SR BUCKS	0.00	0.00	157.00	350.00	-350.00
<a href="#">002-7550-523305</a>	FARMERS MKT-EBT TOKENS	0.00	0.00	7.00	101.00	-101.00
<a href="#">002-7550-523306</a>	FARMERS MKT-ENTERTAINMENT	0.00	0.00	70.00	385.00	-385.00
<a href="#">002-7550-523600</a>	DUES/FEES	0.00	0.00	0.00	200.86	-200.86
<a href="#">002-7550-523850</a>	CONTRACT LABOR	0.00	0.00	900.00	7,200.00	-7,200.00
<a href="#">002-7550-531100</a>	OFFICE SUPPLIES & EXPENSES	0.00	0.00	0.00	436.84	-436.84
<a href="#">002-7550-531175</a>	FARMERS MKT GEN EXP	0.00	0.00	0.00	224.66	-224.66
<a href="#">002-7550-531177</a>	CAR SHOW EXP	0.00	0.00	0.00	2,000.00	-2,000.00
<a href="#">002-7550-531179</a>	FLOWER FESTIVAL EXP	0.00	0.00	0.00	1,528.59	-1,528.59
<a href="#">002-7550-531203</a>	OLD CITY HALL BLDG	0.00	0.00	1,411.11	9,956.73	-9,956.73
<a href="#">002-7550-572030</a>	DOWNTOWN DEVELOPMENT EXP	0.00	0.00	0.00	8,500.00	-8,500.00
<a href="#">002-7550-572032</a>	CITY FUNDING FROM DDA	0.00	0.00	0.00	17,500.00	-17,500.00
<a href="#">002-7550-573000</a>	LOAN PAYMENTS	0.00	0.00	0.00	11,410.97	-11,410.97
	<b>Expense Total:</b>	<b>0.00</b>	<b>0.00</b>	<b>2,555.11</b>	<b>64,969.65</b>	
	<b>Total Surplus (Deficit):</b>	<b>0.00</b>	<b>0.00</b>	<b>12,603.21</b>	<b>178,057.22</b>	



Monroe, GA

# Budget Report Account Summary

For Fiscal: 2023 Period Ending: 08/31/2023

	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
<b>Revenue</b>						
<b>DEPT: 7520 - ECONOMIC DEVELOPMENT &amp; PLANNNG</b>						
<a href="#">100-7520-334112</a>	STATE GRANTS	0.00	0.00	8,150.00	8,150.00	8,150.00 0.00 %
<a href="#">100-7520-347300</a>	MISC EVENT FEES	20,000.00	20,000.00	0.00	0.00	-20,000.00 100.00 %
<a href="#">100-7520-347301</a>	CAR SHOW	0.00	0.00	0.00	325.00	325.00 0.00 %
<a href="#">100-7520-383000</a>	REIMB FOR DAMAGED PROPERTY	0.00	0.00	0.00	904.00	904.00 0.00 %
<b>DEPT: 7520 - ECONOMIC DEVELOPMENT &amp; PLANNNG Total:</b>		<b>20,000.00</b>	<b>20,000.00</b>	<b>8,150.00</b>	<b>9,379.00</b>	<b>-10,621.00 53.11%</b>
<b>DEPT: 7521 - MAINSTREET</b>						
<a href="#">100-7521-371003</a>	MAIN STREET CONTRIBUTIONS	35,000.00	35,000.00	0.00	26,250.00	-8,750.00 25.00 %
<b>DEPT: 7521 - MAINSTREET Total:</b>		<b>35,000.00</b>	<b>35,000.00</b>	<b>0.00</b>	<b>26,250.00</b>	<b>-8,750.00 25.00%</b>
<b>Revenue Total:</b>		<b>55,000.00</b>	<b>55,000.00</b>	<b>8,150.00</b>	<b>35,629.00</b>	<b>-19,371.00 35.22%</b>
<b>Expense</b>						
<b>DEPT: 7520 - ECONOMIC DEVELOPMENT &amp; PLANNNG</b>						
<a href="#">100-7520-511100</a>	REGULAR SALARIES	231,170.00	231,170.00	17,734.20	151,765.61	79,404.39 34.35 %
<a href="#">100-7520-511200</a>	PART - TIME/TEMPORARY SALARIES	6,000.00	5,700.00	0.00	0.00	5,700.00 100.00 %
<a href="#">100-7520-511300</a>	OVERTIME SALARIES	0.00	200.00	0.00	90.00	110.00 55.00 %
<a href="#">100-7520-512100</a>	GROUP INS	44,000.00	44,000.00	1,471.49	34,355.92	9,644.08 21.92 %
<a href="#">100-7520-512200</a>	SOCIAL SECURITY	14,705.00	14,705.00	1,084.96	9,291.27	5,413.73 36.82 %
<a href="#">100-7520-512300</a>	MEDICARE	3,440.00	3,440.00	253.75	2,172.99	1,267.01 36.83 %
<a href="#">100-7520-512400</a>	GMEBS-RETIREMENT CONTRIBUTI...	28,980.00	28,980.00	2,309.36	20,213.44	8,766.56 30.25 %
<a href="#">100-7520-512910</a>	MEDICAL EXAMS	100.00	100.00	0.00	0.00	100.00 100.00 %
<a href="#">100-7520-512915</a>	EMPLOYEE ASSISTANCE PROGRAM	51.00	151.00	0.00	82.11	68.89 45.62 %
<a href="#">100-7520-512916</a>	WALTON ATHLETIC MEMBERSHIP	240.00	240.00	253.54	280.06	-40.06 -16.69 %
<a href="#">100-7520-521200</a>	PROFESSIONAL SERVICES	57,650.00	57,650.00	5,317.50	6,800.76	50,849.24 88.20 %
<a href="#">100-7520-521201</a>	I/T SVCS - WEB DESIGN, ETC.	1,000.00	1,000.00	71.88	940.42	59.58 5.96 %
<a href="#">100-7520-522140</a>	LAWN CARE & MAINTENANCE	1,000.00	1,000.00	75.00	550.00	450.00 45.00 %
<a href="#">100-7520-522145</a>	HOLIDAY EVENTS	20,000.00	20,000.00	0.00	0.00	20,000.00 100.00 %
<a href="#">100-7520-522208</a>	MAINTENANCE CONTRACTS	4,910.00	4,910.00	227.56	2,230.37	2,679.63 54.57 %
<a href="#">100-7520-522322</a>	EQUIPMENT RENTAL	180.00	180.00	27.23	87.58	92.42 51.34 %
<a href="#">100-7520-523200</a>	COMMUNICATION SERVICES	2,600.00	2,600.00	119.00	1,040.09	1,559.91 60.00 %
<a href="#">100-7520-523210</a>	POSTAGE	0.00	100.00	0.00	100.00	0.00 0.00 %
<a href="#">100-7520-523300</a>	ADVERTISING	15,000.00	10,500.00	25.00	2,675.59	7,824.41 74.52 %
<a href="#">100-7520-523301</a>	MISC EVENTS	110,000.00	44,450.00	900.00	30,680.38	13,769.62 30.98 %
<a href="#">100-7520-523310</a>	MARKETING EXPENSES	0.00	0.00	5,634.47	5,634.47	-5,634.47 0.00 %
<a href="#">100-7520-523400</a>	PRINTING	2,000.00	6,500.00	0.00	6,379.53	120.47 1.85 %
<a href="#">100-7520-523510</a>	TRAVEL EXPENSE	5,000.00	6,500.00	253.99	6,229.41	270.59 4.16 %
<a href="#">100-7520-523600</a>	DUES/FEES	1,500.00	1,500.00	0.00	928.49	571.51 38.10 %
<a href="#">100-7520-523700</a>	TRAINING & EDUCATION -EMPLOYEE	6,500.00	5,000.00	250.00	3,019.41	1,980.59 39.61 %
<a href="#">100-7520-523850</a>	CONTRACT LABOR	3,500.00	3,500.00	0.00	62.99	3,437.01 98.20 %
<a href="#">100-7520-531100</a>	OFFICE SUPPLIES & EXPENSES	5,000.00	4,900.00	0.00	754.69	4,145.31 84.60 %
<a href="#">100-7520-531110</a>	SPONSORSHIPS/DONATIONS	5,000.00	5,000.00	0.00	0.00	5,000.00 100.00 %
<a href="#">100-7520-531121</a>	COMPUTER EQUIP NON-CAP	1,500.00	1,500.00	0.00	0.00	1,500.00 100.00 %
<a href="#">100-7520-531175</a>	FARMERS MARKET EXP	0.00	650.00	0.00	648.17	1.83 0.28 %
<a href="#">100-7520-531177</a>	CAR SHOW EXP	0.00	5,950.00	0.00	5,922.77	27.23 0.46 %
<a href="#">100-7520-531178</a>	CONCERT EXP	0.00	50,000.00	11,969.10	36,270.70	13,729.30 27.46 %
<a href="#">100-7520-531179</a>	FLOWER FESTIVAL EXP	0.00	3,450.00	0.00	3,436.85	13.15 0.38 %
<a href="#">100-7520-531183</a>	CANDLELIGHT SHOPPING EXP	0.00	1,500.00	0.00	805.00	695.00 46.33 %
<a href="#">100-7520-531203</a>	OLD CITY HALL BLDG	7,000.00	7,000.00	0.00	0.00	7,000.00 100.00 %

Budget Report

For Fiscal: 2023 Period Ending: 08/13/23

	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
<a href="#">100-7520-531300</a> FOOD	1,000.00	5,000.00	361.36	4,748.81	251.19	5.02 %
<b>DEPT: 7520 - ECONOMIC DEVELOPMENT &amp; PLANNNG Total:</b>	<b>579,026.00</b>	<b>579,026.00</b>	<b>48,339.39</b>	<b>338,197.88</b>	<b>240,828.12</b>	<b>41.59%</b>
Expense Total:	579,026.00	579,026.00	48,339.39	338,197.88	240,828.12	41.59%
Report Surplus (Deficit):	-524,026.00	-524,026.00	-40,189.39	-302,568.88	221,457.12	42.26%

**Downtown Development Authority Events 2023**

	<u>Revenues</u>		<u>Expenses</u>			Profit/Loss including labor	Profit/Loss excluding Labor
	DDA collected Revenues	City collected Revenues	DDA	Expenses	City Expenses		
Candlelight Shopping					805	(805)	(805)
Car Show	13,171	325	2,000	5,923	9,465	(3,892)	5,573
Christmas Parade	415					415	415
Concerts	5,323				36,271	(30,948)	(30,948)
Fall Festival	8,852					8,852	8,852
Farm to Table						0	0
Farmers Market	12,196		1,096	648		10,452	10,452
Flower Festival	9,280		1,529	3,437		4,314	4,314
Childers Park- Night of Lights					9,386	(9,386)	0
<b>Totals</b>	<b>49,237</b>	<b>325</b>	<b>4,625</b>	<b>47,084</b>	<b>18,851</b>	<b>(20,998)</b>	<b>(2,147)</b>