

**CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
SEPTEMBER 14, 2023 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Brittany Palazzo	Board Member
	Chris Collins	Board Member
	Myoshia Crawford	City Council Representative
	Lee Malcom	City Council Representative

Staff Present: Leigh Ann Aldridge, Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Les Russell, Dwayne Day

Visitors:

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present. There was a quorum.

2. Approval of Previous Meeting Minutes

a. July 13, 2023 Minutes

To approve the minutes as presented.

*Motion by M. Malcom, seconded by Collin.
Passed Unanimously*

b. August 10, 2023 Minutes

To approve the minutes as presented.

*Motion by Holder, seconded by Collin.
Passed Unanimously*

3. Approval of Financial Statements

a. June Financials

Committee Members and Ms. Beth Thompson discussed the financials.

To approve the July Financials.

*Motion by Holder, seconded by M. Malcom.
Passed Unanimously*

II. CHAIRMAN UPDATE

There was no update.

III. DIRECTOR UPDATE

There was no update.

IV. OLD BUSINESS Water

1. Commercial Update

Ms. Leigh Ann Aldridge stated the commercial has been filmed, and they are working on the voice over.

2. Water Tower Update

Committee Member Meredith Malcom stated that Bruce Verge has concerns about the long-term stability of placing the art on top of the water tower. There are a lot of challenges. She discussed putting a replica at the Town Green to pay tribute to the old sign; it would be easier to install and less expensive.

City Administrator Logan Propes suggested it could also be at the old City Hall.

The Committee, Mr. Propes, Mr. Bailey, and Ms. Aldridge discussed placement options.

3. QR Code Museum Project Update

Chairman Anderson stated the QR Code Project is moving forward. They have hand delivered the letters to some of the businesses.

V. NEW BUSINESS

There was no new business.

VI. ANNOUNCEMENTS

1. Next Meeting – October 12, 2023 at 9:00 am at City Hall

VII. ADJOURN

*Motion by Collin, seconded by M. Malcom.
Passed Unanimously*