



Downtown Development Authority

MINUTES

Thursday, June 03, 2021

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 8:06 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Vice Chair Meredith Malcom

Secretary Andrea Gray

Board Member Wesley Sisk

City Council Representative Ross Bradley

CITY STAFF

Sadie Krawczyk

Leigh Ann Aldridge

Les Russell

John Howard

ABSENT

Board Member Whit Holder

Board Member Charles Sanders

Board Member Chris Collin

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA May Meeting Minutes

Approved - Motion made by Vice Chair Malcom, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Sisk, City Council Representative Bradley

APPROVAL OF FINANCIAL STATEMENTS

. DDA April Financials

Approved - Motion made by Vice Chair Malcom, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Sisk, City Council Representative Bradley

PUBLIC FORUM

None

CITY UPDATE

Zoning updates will have first reading this month at City Council meeting; American Rescue Plan funds will be just over \$5 Million for the city over the next 2 years; next month a plan for completing upgrades to Matthews Park will be presented to council; Police department is supposed to be moved out by July 1st.

COUNTY UPDATE

None

COMMUNITY WORK PLAN &REPORTS

Existing Environment -

Onestreet Community Transformation Plan is now being funded and activated which will support upgrades to the Pilot Park community gardens, transportation for seniors support, and microloans/start-up funds for first time entrepreneurs.

Bicentennial pole banners are here and will be installed as the new downtown lights are put in.

Infill Development -

We are still getting pricing for bringing utilities to the VC parking lot site for the container pop-up; we have received the first draft of the W. Spring Street elevations from the Mainstreet Design Team.

Entertainment Draws -

Pocket park update is being priced out by a vendor. Staff will share the renderings and cost estimate once complete.

PROGRAMS

Events

First Friday concert on 6/4; Flower Festival coming up on 6/19, and we are now planning on closing Broad Street for the event.

Downtown Design

Farmers Market

FUNDING

SPONSORSHIP

FACADE GRANTS - NONE

. Walton Mill Facade Grant Applications

600 S. Broad Street Facade Grant Applications:

- Suite A-100, approved for \$1500.00

Motion made by Vice Chair Malcom, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Sisk, City Council Representative Bradley

- Suite A-200, approved for \$1500.00

Motion made by Secretary Gray, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Sisk, City Council Representative Bradley

- Suite A-300, approved for \$1500.00

Motion made by Board Member Sisk, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Sisk, City Council Representative Bradley

- Suite A-400, approved for \$1500.00

Motion made by Vice Chair Malcom, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Sisk, City Council Representative Bradley

COMMUNITY EVENT GRANTS - NONE

NEW BUSINESS

July Planning Retreat date?

Sending out possible retreat dates for feedback from board. Targeting the last week of July.

ANNOUNCEMENTS:

Next meeting scheduled, July 8th, at 8:00 am at Monroe City Hall

Downtown Business Owner meeting scheduled for Tuesday, June 8, 8:30 am at City Hall.

ADJOURN

Motion made by Vice Chair Malcom, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Sisk, City Council Representative Bradley