CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
JANUARY 11, 2024 – 9:00 A.M.

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Brittany Palazzo	Board Member
	Chris Collin	Board Member
	Clayton Mathias	Board Member

| Those Absent: | Whit Holder | Board Member |
| | Lee Malcom | City Council Representative |

Staff Present: Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Dwayne Day, Les Russell

Visitors: Audrey Fuller, Michelle Thrasher, Julie Treadwell

I. CALL TO ORDER
1. Roll Call
Chairman Anderson noted that all Committee Members were present, except Board Member Whit Holder and City Council Representative Lee Malcom were absent. There was a quorum.

2. Approval of Previous Meeting Minutes
    a. December 14, 2023 Minutes
To approve the minutes as presented.

Motion by Collin, seconded by Mathias.
Passed Unanimously

3. Approval of Financial Statements
    a. November Financials
To approve the November 2023 Financials.

Motion by Malcom, seconded by Gray.
Passed Unanimously

II. CHAIRMAN UPDATE
There was no update.

III. DIRECTOR UPDATE
There was no update.

IV. OLD BUSINESS
Committee Member Meredith Malcom stated she will talk to Bruce about the Water Tower.

Chairman Anderson stated she would like the new dining cards with maps to be printed after the new person starts.

The Committee and Mr. Propes discussed the new dining cards and the possibility of using an app that could be updated easily. There could also be links to the restaurants and businesses.

City Administrator Logan Propes stated the commercials are in the final stages of editing.

V. NEW BUSINESS
The officer nominations need to be added to the February meeting.

Mr. Propes explained there will be an Urban Redevelopment Agency Meeting in February.

VI. ANNOUNCEMENTS
1. Next Meeting – February 8, 2024 at 9:00 am at City Hall

VII. ADJOURN

Motion by Malcom, seconded by Collin.
Passed Unanimously