



Convention and Visitors Bureau

MINUTES

Thursday, August 08, 2019

9:00 AM

City Hall

CALL TO ORDER

meeting called to order at 8:42 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chairman Meredith Malcom
Secretary Andrea Gray
Board member Mike Gray
Board Member Charles Sanders
Board Member Wesley Sisk

ABSENT

Board Member Whit Holder
City Council Representative Ross Bradley

CITY STAFF

Sadie Krawczyk
Leigh Ann Walker
Sam Tippet
Les Russell

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

July CVB Minutes

Approved - Motion made by Board Member Sanders, Seconded by Board Member Sisk.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board member Gray,
Board Member Sanders, Board Member Sisk

APPROVAL OF CURRENT FINANCIAL STATEMENTS

June CVB Financials

Approved - Motion made by Board member Gray, Seconded by Board Member Sisk.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board member Gray,
Board Member Sanders, Board Member Sisk

CVB Budget vs. Actual to date

Board will discuss this further at the September board meeting.

Chairman's Report

None.

Director's Report

Antiques Capital of Georgia rack cards mailed to all state/regional visitors centers.

HHTA quarterly luncheon was held in Monroe; 30 in attendance.

OLD BUSINESS

Delay in parking map edits due to death in the family.

Lisa suggested we host another social media class for downtown businesses. The first one was well attended and really helpful content.

NEW BUSINESS

GA Historic Trust Expedition - June 13, 2020

ANNOUNCEMENTS

Next meeting will be September 12, 2019 at Monroe City Hall

ADJOURN

Motion made by Board member Gray, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board member Gray,
Board Member Sanders, Board Member Sisk

