



Convention and Visitors Bureau

MINUTES

Thursday, November 10, 2022

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 9:58 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Vice Chairman Meredith Malcom

Board Member Whit Holder

Board Member Ross Bradley

Board Member Chris Collin

City Council Representative Myoshia Crawford

CITY STAFF

Logan Propes

Chris Bailey

Leigh Ann Walker

Les Russell

Sara Shropshire

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB October Minutes

Approved - Motion made by board member Bradley, Seconded by Vice Chair Malcom. Voting Yea: Chairman Anderson, Board Member Holder, Board Member Collin, City Council Representative Crawford

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB Septmeber Financials

Approved - Motion made by Board Member Bradley, Seconded by Vice Chairman Malcom. Voting Yea: Chairman Anderson, , Board Member Holder, Board Member Collin, City Council Representative Crawford

Chairman's Report

None.

Director's Report

None

OLD BUSINESS

Vice Chair Malcom stated conversations were continuing with IMEC regarding the lighted Monroe sign on the water tower.

NEW BUSINESS

Event branding is complete. Board was presented with logos. All stated they were pleased with the results.

ANNOUNCEMENTS

Next meeting will be December 8th at Monroe City Hall

ADJOURN

Motion made by Vice Chair Malcom, Seconded by Board Member Collin.
Voting Yea: Chairman Anderson, Board Member Holder, Board Member Bradley, Board Member Collin, City Council Representative Crawford