



Convention and Visitors Bureau

MINUTES

Thursday, July 08, 2021

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 9:00 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Vice Chairman Meredith Malcom

Secretary Andrea Gray

Board Member Whit Holder

Board Member Charles Sanders

Board Member Wesley Sisk

City Council Representative Ross Bradley

Board Member Chris Collin

CITY STAFF

Sadie Krawczyk

Leigh Ann Aldrige

Logan Propes

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB June Minutes

Approved - Motion made by City Council Representative Bradley, Seconded by Vice Chairman Malcom.

Voting Yea: Chairman Anderson, Board Member Sanders, Secretary Gray, Board Member

Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley,
Board Member Collin

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB May Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin

. 2021 Budget Review

Chairman's Report

None.

Director's Report

New legislation at the state level now requires short-term rental lodging to pay hotel/motel tax, which will bring in additional revenue for CVB.

OLD BUSINESS

TV commercial is currently running during Braves games; we will be adding some spots during the Olympics within our budget

NEW BUSINESS

None.

ANNOUNCEMENTS

Next meeting will be Month XX, 20XX at Monroe City Hall

Next meeting will be August 12, 2021.

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin