

CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
NOVEMBER 9, 2023 – 9:00 A.M.

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Brittany Palazzo	Board Member
	Chris Collin	Board Member
	Clayton Mathias	Board Member
	Lee Malcom	City Council Representative

Those Absent:	Myoshia Crawford	City Council Representative
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Staff Present:	Logan Propes, Beth Thompson, Beverly Harrison, Chris Bailey, Kaitlyn Stubbs, Les Russell
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Visitors:

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present, except City Council Representative Myoshia Crawford was absent. There was a quorum.

2. Approval of Previous Meeting Minutes

a. October 12, 2023 Minutes

To approve the minutes as presented.

*Motion by Collin, seconded by Mathias.
Passed Unanimously*

3. Approval of Financial Statements

a. September Financials

To approve the September 2023 Financials.

*Motion by M. Malcom, seconded by Collin.
Passed Unanimously*

II. CHAIRMAN UPDATE

Chairman Anderson stated that Ms. Kim Mulkey is getting the plaques together for the QR Code Project.

The Committee discussed adding the Monroe Museum name and DDA name to the plaques.

III. DIRECTOR UPDATE

There was no update.

IV. OLD BUSINESS

Chairman Anderson clarified that they are still working on the commercials.

Committee Member Meredith stated she does not have an update from Mr. Bruce Verge.

Chairman Anderson suggested having a big band for the first concert next year. She would also like to have the sign done by that time.

The Committee, Mr. Propes, and Mr. Bailey discussed different options of where to put the sign.

V. NEW BUSINESS

There was no new business.

VI. ANNOUNCEMENTS

1. Next Meeting – December 14, 2023 at 9:00 am at City Hall

VII. ADJOURN

*Motion by M. Malcom, seconded by Collin.
Passed Unanimously*