

**CITY OF MONROE
CONVENTION & VISITORS BUREAU AUTHORITY
APRIL 13, 2023 – 9:00 A.M.**

The Convention & Visitors Bureau Authority met for their regular meeting.

Those Present:	Lisa Reynolds Anderson	Chairman
	Meredith Malcom	Vice-Chairman
	Andrea Gray	Secretary
	Whit Holder	Board Member
	Wesley Sisk	Board Member
	Chris Collins	Board Member
	Myoshia Crawford	City Council Representative
	Lee Malcom	City Council Representative

Those Absent:	Ross Bradley	Board Member
---------------	--------------	--------------

Staff Present:	Leigh Ann Aldridge, Logan Propes, Beth Thompson, Beverly Harrison, Kaitlyn Stubbs, Chris Bailey, Sara Shropshire, Chris Croy, Les Russell, John Howard
----------------	--

Visitors:

I. CALL TO ORDER

1. Roll Call

Chairman Anderson noted that all Committee Members were present except Ross Bradley. There was a quorum.

2. Approval of Previous Meeting Minutes

a. March 23, 2023 Minutes

To approve the minutes as presented.

*Motion by M. Malcom, seconded by Collin.
Passed Unanimously*

3. Approval of Financial Statements

a. February Financials

To approve the financials as presented.

*Motion by L. Malcom, seconded by Collin.
Passed Unanimously*

II. CHAIRMAN UPDATE

There was no update.

III. DIRECTOR UPDATE

Ms. Leigh Ann Aldridge explained that she has reached out to Comcast about the commercials, but will wait until the trees and flowers have filled in. She also met with another company that focuses on streaming for possible future use to reach a wider range.

Chairman Anderson suggested the end of May or beginning of June for the commercials.

IV. OLD BUSINESS

The Committee discussed hotels in the downtown area.

City Administrator Logan Propes explained they are continuing discussions for the hotel, but it is going very slow.

Chairman Anderson questioned the house next to Sparrow Hill Inn.

Mr. Propes answered the house was recently purchased.

Council Member Lee Malcom stated the house behind Sparrow Hill Inn is under contract; it will be a single-family residence.

V. NEW BUSINESS

Ms. Leigh Ann Aldridge stated the Main Street Meet Up will be on April 21. There are 32 people registered right now, which includes managers from across the region. The event is scheduled from 10:00 to 2:00. The plan is to meet and park at the Visitors Center, see the Museum, walk to the Town Green Project, and go to The Roe for lunch at 1:00. She will need a count for anyone that wants to attend the luncheon.

Council Member Lee Malcom stated there is a new psychiatrist in town that is looking for a space of about 2,100 square feet.

The Committee discussed various spaces that are available.

VI. ANNOUNCEMENTS

1. Next Meeting – May 11, 2023 at 9:00 am at City Hall

VII. ADJOURN

*Motion by L. Malcom, seconded by M. Malcom.
Passed Unanimously*