



## Convention and Visitors Bureau

### MINUTES

Thursday, May 12, 2022

9:00 AM

City Hall - 215 N. Broad Street

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#### **CALL TO ORDER**

Meeting called to order at 8:28 am.

#### **ROLL CALL**

##### PRESENT

Chairman Lisa Anderson  
Vice Chair Meredith Malcom  
Board Member Whit Holder  
Board Member Wesley Sisk

##### ABSENT

Secretary Andrea Gray  
Board Member Chris Collin  
City Council Representative Myoshia Crawford

##### CITY STAFF

Logan Propes  
Chris Bailey  
Chris Croy  
Les Russell  
Dwain Day  
Leigh Ann Aldridge  
Sadie Krawczyk

#### **APPROVAL OF EXCUSED ABSENCES**

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

. CVB April Minutes

No action taken

### **APPROVAL OF CURRENT FINANCIAL STATEMENTS**

. CVB March Financials

No action taken

### **Chairman's Report**

None.

### **Director's Report**

None.

### **OLD BUSINESS**

hotel update - major two flags have been locked up with the parcels around Monroe Pavilion, so our downtown hotel developer is looking for additional flag options for the project

### **NEW BUSINESS**

City Council has requested an airbnb regulation ordinance draft from Logan Propes; the updated TV commercial script and logo changes have been made, new commercial will be up and running soon

### **ANNOUNCEMENTS**

Next meeting will be June 9th at Monroe City Hall.

The Historic Trust Expedition will begin their promotional push for the August 13th event in the new few weeks.

### **ADJOURN**

Motion made by Vice Chairman Malcom, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sisk