



Downtown Development Authority

MINUTES

Thursday, February 14, 2019

8:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:05 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Vice Chair Meredith Malcom

Secretary Andrea Gray

Board Member Whit Holder

Board Member Wesley Sisk

Board Member Charles Sanders

City Council Representative Ross Bradley

ABSENT

Board Member Mike Gray

City Staff Present: Sadie Krawczyk, Leigh Ann Walker, Logan Propes, Darrell Stone, Les Russell.

Public present: Shelan Farmer, Sharon Fetzer, Ashley Housley, Kevin Jones

APPROVAL OF PREVIOUS MEETING MINUTES

Motion made by Secretary Gray, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

DDA Minutes January 10th

APPROVAL OF FINANCIAL STATEMENTS

Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley

DDA December Financials

PUBLIC FORUM

None.

CITY UPDATE

Ms. Krawczyk announced that Southern Brewing Co. had signed a lease downtown, there are currently no vacancies for leasable space downtown, 2 buildings are for sale. The monroedowntown.com is being updated, new website will be live by our next meeting.

COMMUNITY WORK PLAN &REPORTS

Parking

New parking signs are being created by A1 signs.

Infill Development

No update.

New Entertainment Draws

2019 event cards ready for direct mail; Dock Dogs, Book Festival, and flower festival planning are underway.

PROGRAMS

Events - Chocolate Walk recap, Concert Series

Downtown Design - trash can update

Farmers Market - 2019 forms online

FUNDING

SPONSORSHIP

2019 Sponsorship

FACADE GRANTS

133 S. Broad Street

Approved for \$315.00

Motion made by City Council Representative Bradley, Seconded by Board Member Sanders.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley

COMMUNITY EVENT GRANTS

MCDS 5K Race

Approved for \$250.00

Motion made by Secretary Gray, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,
Board Member Sisk, Board Member Sanders, City Council Representative Bradley

Food Truck Friday Event

Approved for \$250.00

Motion made by Vice Chair Malcom, Seconded by City Council Representative Bradley.
Voting Yea: Chairman Anderson, Secretary Gray, Secretary Gray, Board Member Holder, Board
Member Sisk, Board Member Sanders, Board Member Holder

NEW BUSINESS

Andrea Gray was appointed as DDA Secretary after a motion from Charles Sanders and a
second from Whit Holder. Approved unanimously.

Meredith Malcom was appointed as DDA Vice Chairman after a motion from Ross Bradley and a
second from Andrea Gray. Approved unanimously.

The board voted unanimously to update the mailing address in the DDA bylaws to the current
city mailing address of P.O. Box 1249, Monroe, GA 30655 after a motion from Charles Sanders
and a second from Wesley Sisk.

2019 GMA Heart & Soul Workshop - May 23, 2019

2019 Budget Planning

ANNOUNCEMENTS:

Next meeting scheduled, March 14th, at 8:00 am at Monroe City Hall

County Update from Patrice Broughton:

Commissioners' retreat is taking place 2/14/19 to discuss SPLOST spending and other items.

ADJOURN

Motion made by Board Member Holder, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley