



Convention and Visitors Bureau

MINUTES

Thursday, October 08, 2020

9:00 AM

City Hall (Council Chambers)

CALL TO ORDER

Meeting was called to order at 9:08 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson

Vice Chairman Meredith Malcom

Secretary Andrea Gray

Board Member Whit Holder

Board Member Charles Sanders

Board Member Wesley Sisk

City Council Representative Ross Bradley

Board Member Chris Collin

CITY STAFF

Les Russell

Logan Propes

Sadie Krawczyk

Leigh Ann Walker

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

CVB September Minutes

Approved - Motion made by Secretary Gray, Seconded by Vice Chairman Malcom.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member

Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley,
Board Member Collin

APPROVAL OF CURRENT FINANCIAL STATEMENTS

CVB August Financials

Approved - Motion made by Board Member Holder, Seconded by Board Member Sanders.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member
Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley,
Board Member Collin

Chairman's Report

None.

Director's Report

None.

OLD BUSINESS

TV Commercials all complete and airing.

Airing during Braves games and occasional college football games; still working on schedule for
holidays.

NEW BUSINESS

Visitors Center to open on 10/10 and resume regular opening hours.

ANNOUNCEMENTS

Next meeting will be November 12th at Monroe City Hall.

McDaniel-Tichenor House "Friends of the House" event will be tonight. Tickets are \$40 each.
Mr. Sanders encouraged our board to attend.

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Sanders.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member
Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley,
Board Member Collin