



Convention and Visitors Bureau

MINUTES

Thursday, September 10, 2020

9:00 AM

City Hall (Council Chambers)

CALL TO ORDER

Meeting called to order at 9:09 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chairman Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Charles Sanders
Board Member Wesley Sisk
City Council Representative Ross Bradley
Board Member Chris Collin

CITY STAFF

Les Russell
Sadie Krawczyk
Logan Propes

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

CVB August Minutes

Approved - Motion made by Vice Chairman Malcom, Seconded by Secretary Gray.
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley,

Board Member Collin

APPROVAL OF CURRENT FINANCIAL STATEMENTS

CVB July Financials

Approved - Motion made by Board Member Sanders, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin

Chairman's Report

None.

Director's Report

Sadie reported that she had a meeting yesterday with a commercial real estate broker scouting sites in Monroe for a flag hotel brand.

OLD BUSINESS

TV Commercials are receiving final edits. The antique commercial is complete and a link to view will be emailed to the board. The shopping commercial is undergoing some minor adjustments at this time.

We should have the airing schedule/costs to review at our next meeting.

NEW BUSINESS

None.

ANNOUNCEMENTS

Next meeting will be October 8, 2020 at Monroe City Hall.

ADJOURN

Motion made by Board Member Sanders, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley, Board Member Collin