



## **Convention and Visitors Bureau**

### **MINUTES**

**Thursday, March 14, 2019**

**9:00 AM**

**City Hall**

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#### **CALL TO ORDER**

**Meeting was called to order at 8:43 am.**

#### **ROLL CALL**

##### **PRESENT**

Chairman Lisa Anderson  
Vice Chairman Meredith Malcom  
Board Member Whit Holder  
Board Member Charles Sanders  
Board Member Wesley Sisk  
City Council Representative Ross Bradley

##### **ABSENT**

Secretary Andrea Gray  
Board member Mike Gray

##### **CITY STAFF**

Logan Propes  
Sadie Krawczyk  
Darrell Stone  
Leigh Ann Walker  
Les Russell

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

CVB Minutes from February 14, 2019

Motion made by Board Member Sanders, Seconded by Board Member Holder.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley

### **APPROVAL OF CURRENT FINANCIAL STATEMENTS**

CVB January 2019 Financials

Motion made by Board Member Holder, Seconded by Board Member Sanders.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley

**None**

**None**

### **OLD BUSINESS**

CVB 2019 Budget

Motion made by Vice Chairman Malcom, Seconded by Board Member Sisk.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, Board Member Sisk, City Council Representative Bradley

- new entrance signage for Childers Park on Jackson Street was discussed
- Antiques Capital of Georgia is now in CVB control for making updates and future marketing; local businesses are excited about this change
- TV Commercial was discussed and the board advised staff to move forward with remaking the antiques commercial and wait to update the shopping and dining commercial until later in the year.

### **ANNOUNCEMENTS**

Next meeting will be April 11, 2019 at Monroe City Hall.

Motion made by City Council Representative Bradley, Seconded by Vice Chairman Malcom.  
Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board

Member Sanders, Board Member Sisk, City Council Representative Bradley