



## Convention and Visitors Bureau

### MINUTES

Thursday, September 09, 2021

9:00 AM

City Hall - 215 N. Broad Street

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#### **CALL TO ORDER**

Meeting called to order at 9:00 am.

#### **ROLL CALL**

##### PRESENT

Chairman Lisa Anderson  
Secretary Andrea Gray (via conference call)  
Board Member Whit Holder  
Board Member Wesley Sisk  
City Council Representative Ross Bradley  
Board Member Chris Collin

##### ABSENT

Vice Chairman Meredith Malcom  
Board Member Charles Sanders

##### CITY STAFF

Sadie Krawczyk

#### **APPROVAL OF EXCUSED ABSENCES**

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

. CVB August Minutes

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk,

City Council Representative Bradley, Board Member Collin

**APPROVAL OF CURRENT FINANCIAL STATEMENTS**

. CVB July Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Holder.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, City Council Representative Bradley, Board Member Collin

**Chairman's Report**

None.

**Director's Report - Tripadvisor Ads being created; hotel activity update**

**OLD BUSINESS**

TV Commercial still running

**NEW BUSINESS**

. Bicentennial Celebration Week

**ANNOUNCEMENTS**

Next meeting will be October 14, 2021 at Monroe City Hall

**ADJOURN**

Motion made by City Council Representative Bradley, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, City Council Representative Bradley, Board Member Collin