



Convention and Visitors Bureau

MINUTES

Thursday, November 11, 2021

9:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting called to order at 8:58 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Board Member Whit Holder
Board Member Charles Sanders
City Council Representative Ross Bradley
Board Member Chris Collin

ABSENT

Secretary Andrea Gray
Board Member Wesley Sisk

CITY STAFF

Sadie Krawczyk
Leigh Ann Aldridge
John Howard

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

. CVB October Minutes

Approved. Motion made by Board Member Sanders, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin

APPROVAL OF CURRENT FINANCIAL STATEMENTS

. CVB September Financials

Approved. Motion made by Vice Chairman Malcom, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin

Chairman's Report

None.

Director's Report

Continued conversations regarding a downtown hotel project; Pavilion hotel site is under contract.

OLD BUSINESS

NEW BUSINESS

The board will review the TPD grant draft and discuss at the next meeting. Staff will review hotel/motel tax spending guidelines and update the board at the next meeting.

. Tourism Product Development Grant - DRAFT

Leigh Ann shared a quote with the board from a company that makes oversized outdoor sculpture letters. No action taken.

ANNOUNCEMENTS

Next meeting will be December 9th at Monroe City Hall.

Mayor Howard asked the board for support of a long-term goal of adding statues of significant local figures downtown and potentially creating a civic center/performing arts center for the City of Monroe where local arts organizations could collaborate and be housed together.

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Board Member Collin.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Holder, Board Member Sanders, City Council Representative Bradley, Board Member Collin