



Downtown Development Authority

MINUTES

Thursday, December 09, 2021

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 8:00 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
City Council Representative Ross Bradley
Board Member Chris Collin

ABSENT

Vice Chair Meredith Malcom

CITY STAFF

Sadie Krawczyk
Leigh Ann Aldridge

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA November Minutes

Approved - Motion made by Board Member Sanders, Seconded by Board Member Holder.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk,
Board Member Sanders, City Council Representative Bradley, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

. DDA October Financials

Ms. Krawczyk noted that the amount listed in "other income" on the Profit and Loss statement is actually a liability that will be recoded as soon as the finance department communicates the proper account number.

Motion made to approve the financials with the stated change to the liability account - Motion made by Board Member Collin, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

PUBLIC FORUM

John Davis shared briefly about Action Coaching and the possibility of hosting free workshop for Monroe businesses.

CITY UPDATE

The city plans to issue an RFP for Blainestation in Q2 of 2022; the downtown green will start construction with underground electric installation with a bid to go out late Q1 for construction on the rest of the project; Milner-Aycock building will be repaired with the intent of issuing another RFP in Q1 of 2022; the airport terminal construction is out for bid at this time; and the city passed a moratorium on large residential development in the city outside of the URA boundaries until June 30, 2022.

The city is also beginning the update to its Comprehensive Plan.

COUNTY UPDATE

None.

COMMUNITY WORK PLAN &REPORTS

Existing Environment -

Pocket park update is almost complete; now that the new city brand has been revealed, we can move forward with updating the pole banners downtown.

Infill Development -

Gwinnett Appliance has been told they have until April to be in their building.

Entertainment Draws -

The Bicentennial Week went very well, especially the Christmas parade; Candlelight Shopping nights have been very well attended so far.

Staff is working on the 2022 event calendar. It should be ready in January.

PROGRAMS

Farmers Market

Pop-up markets are still happening on Thursday evenings. The market looks like it will be profitable this season. Farm to Table raised \$10,000+ for the market as well.

FUNDING

SPONSORSHIP

Sponsor thank you ornaments are ready. Plans to deliver them with a sweet treat from local vendor next week.

Staff will look at Feb. 7th or 15th for the annual awards banquet.

FACADE GRANTS

None.

COMMUNITY EVENT GRANTS

None.

NEW BUSINESS

Mobilize Main Street training registration is open.

Chairman Anderson thanked Charles Sanders for his many years of service on the DDA board.

ANNOUNCEMENTS:

Next meeting scheduled, January 13, at 8:00 am at Monroe City Hall

ADJOURN

Motion made by Board Member Sisk, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Secretary Gray, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin