



Downtown Development Authority

MINUTES

Thursday, July 08, 2021

8:00 AM

City Hall - 215 N. Broad Street

CALL TO ORDER

Meeting was called to order at 8:02 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
City Council Representative Ross Bradley
Board Member Chris Collin

CITY STAFF

Sadie Krawczyk
Leigh Ann Aldridge
Logan Propes

APPROVAL OF PREVIOUS MEETING MINUTES

. DDA June Minutes

Approved - Motion made by City Council Representative Bradley, Seconded by Secretary Gray.
Voting Yea: Chairman Anderson, Secretary Gray, Board Member Holder, Board Member Sisk,
Board Member Sanders, City Council Representative Bradley, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

. DDA May Financials

Approved - Motion made by Board Member Holder, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

PUBLIC FORUM

Aday Bailey was in attendance from Leadership Walton

CITY UPDATE

Zoning update has been approved by City Council, this includes the updated zoning map with the expansion of the CBD overlay and the Infill Overlay District updates; Monroe Police Department has moved to the new building; Matthews Park renovations are still in discussion.

COUNTY UPDATE

Patrice Broughton has agreed to take the old facade easement agreement from a couple of years ago to Chairman Thompson for approval for a mural on the alley side of the UGA Extension office building; the county accepted the donation of land on E. Church Street for a new jail site.

COMMUNITY WORK PLAN &REPORTS

Existing Environment - Bicentennial banners installed, mural facade easement, new mural location possibility

Infill Development - Wayne Street block update, RFP examples, OZ application

Entertainment Draws - VC parking lot site update

PROGRAMS

Events

no July events in downtown; August concert is next; we'll be organizing some efforts to celebrate Javianne Oliver who will be competing in the Tokyo Olympics on 7/30 and 7/31 in the womens 100M event.

Downtown Design

Farmers Market

over 1500 customers last weekend at the market; looking towards a Sunday evening date in November for Farm to Table.

FUNDING

SPONSORSHIP

FACADE GRANTS

. 132 E. Church Street - Amici

Approved for \$1500.00 - Motion made by City Council Representative Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin

COMMUNITY EVENT GRANTS - None

NEW BUSINESS

ANNOUNCEMENTS:

DDA Annual Planning Retreat scheduled for Wednesday, July 28th, 9:00 am to 5:00 pm.

Next meeting scheduled, August 12th, at 8:00 am at Monroe City Hall.

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley, Board Member Collin