



## Convention and Visitors Bureau

### MINUTES

Thursday, March 12, 2020

9:00 AM

City Hall (Council Chambers)

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#### **CALL TO ORDER**

Meeting called to order at 8:55 am.

#### **ROLL CALL**

##### PRESENT

Chairman Lisa Anderson  
Vice Chairman Meredith Malcom  
Board Member Charles Sanders  
City Council Representative Ross Bradley  
Board Member Chris Collin

##### ABSENT

Secretary Andrea Gray  
Board Member Whit Holder  
Board Member Wesley Sisk

##### CITY STAFF

Sadie Krawczyk  
Leigh Ann Walker

#### **APPROVAL OF EXCUSED ABSENCES**

#### **APPROVAL OF MINUTES FROM PREVIOUS MEETING**

CVB February Minutes

Approved - Motion made by Vice Chairman Malcom, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Sanders, City Council Representative Bradley, Board Member Collin

### **APPROVAL OF CURRENT FINANCIAL STATEMENTS**

CVB January Financials

Approved - Motion made by City Council Representative Bradley, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Sanders, City Council Representative Bradley, Board Member Collin

### **Chairman's Report**

None.

### **Director's Report**

None.

### **OLD BUSINESS**

Event cards mailed out to over 20,000 addresses. Cost was around \$5,200.

### **NEW BUSINESS**

Planning on TV commercial update filming for mid-April.

### **ANNOUNCEMENTS**

Next meeting will be April 9, 2020 at Monroe City Hall

### **ADJOURN**

Motion made by Board Member Sanders, Seconded by Vice Chairman Malcom.

Voting Yea: Chairman Anderson, Vice Chairman Malcom, Board Member Sanders, City Council Representative Bradley, Board Member Collin