



Downtown Development Authority

MINUTES

Thursday, August 13, 2020

8:00 AM

City Hall

CALL TO ORDER

Meeting was called to order at 8:02 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chairman Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Charles Sanders
Board Member Wesley Sisk
Board Member Chris Collin

ABSENT

City Council Representative Ross Bradley

CITY STAFF

Sadie Krawczyk
Leigh Ann Walker
Les Russell
Aida Roberts - intern

APPROVAL OF PREVIOUS MEETING MINUTES

DDA July Minutes

Approved - Motion made by Board Member Holder, Seconded by Secretary Gray.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder,

Board Member Sisk, Board Member Sanders, Board Member Collin

APPROVAL OF FINANCIAL STATEMENTS

DDA June Financials

Approved - Motion made by Board Member Sisk, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin

PUBLIC FORUM

None.

CITY UPDATE

Council Retreat discussions - transportation, P&Z, parks, airport, utilities, downtown

Pilot Park renovation is underway, updates to the alcohol ordinance have added and alcohol caterers license and extended the entertainment district boundaries.

COUNTY UPDATE - none.

COMMUNITY WORK PLAN &REPORTS

2020-2021 Workplan

Existing Environment -

The board discussed and updated the work plan document to reflect changes.

Strategy 1

Infill Development -

The board discussed and updated the work plan document to reflect changes.

Strategy 2

Entertainment Draws -

The board discussed and updated the work plan document to reflect changes.

Strategy 3

PROGRAMS

Events

The concert went well; next concerts will be conducted with same social distancing guidelines on 9/4 and 9/25; Fall Fest is starting to be planned - we're not sure what this event will look like

at this time, some ideas discussed were a large field goal game, petting zoo, drive-in movie, or a reverse parade for future events.

Downtown Maintenance

No update

Farmers Market

We are evaluating the possibility of a Farm to Table date in October.

FUNDING

SPONSORSHIP

No update.

FACADE GRANTS - None

COMMUNITY EVENT GRANTS - None

NEW BUSINESS

Lot at 227 S. Broad Street

The possibility of leasing the lot was discussed.

ANNOUNCEMENTS:

Next meeting scheduled, September 10th, at 8:00 am at Monroe City Hall

ADJOURN

Motion made by Vice Chair Malcom, Seconded by Board Member Sanders.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Secretary Gray, Board Member Holder, Board Member Sisk, Board Member Sanders, Board Member Collin