

Downtown Development Authority

MINUTES

Thursday, March 14, 2019 8:00 AM City Hall

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chair Meredith Malcom
Board Member Whit Holder
Board Member Wesley Sisk
Board Member Charles Sanders
City Council Representative Ross Bradley

ABSENT Secretary Andrea Gray Board Member Mike Gray

CALL TO ORDER

Meeting was called to order at 8:03 am

APPROVAL OF PREVIOUS MEETING MINUTES

Minutes from February 14, 2019

Motion made by Board Member Holder, Seconded by Board Member Sanders. Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

APPROVAL OF FINANCIAL STATEMENTS

January Financial Statements

Motion made by Vice Chair Malcom, Seconded by Board Member Sisk. Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

PUBLIC FORUM

none present

CITY UPDATE

Citywide cleanup planned for April; 30 new planters have been ordered for downtown; alleyway work should begin in next couple of months; downtown green environmental remediation will take place after Dockdogs

COUNTY UPDATE

Walton Proud bus tour scheduled for 3/27

COMMUNITY WORK PLAN & REPORTS

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Parking

signs for public lots are still in production

Infill Development

lots of construction underway at this time

New Entertainment Draws

Planning in progress for Dockdogs, MCBF, and Antiques weekend

PROGRAMS

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Events

new website is up; event cards are out in the community and will be direct mailed by our next board meeting; Car show is coming up on 3/16 and will have Broad Street closed

Downtown Design

no update

Farmers Market

May 11th is opening day for the market; Farm to Table is 4/27 and tickets are selling well

FUNDING

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SPONSORSHIP

2019 Sponsorship to date

FACADE GRANTS

Facade Grant - 133 S Broad Street

Motion made to approve \$450 facade grant by City Council Representative Bradley, Seconded by Board Member Sisk.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

Facade Grant - 135 S Broad Street

Motion made to approve \$191.56 facade grant by Board Member Holder, Seconded by Vice Chair Malcom.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

COMMUNITY EVENT GRANTS

none at this time

NEW BUSINESS

2019 DDA Budget

Motion made to approve 2019 budget by Board Member Sisk, Seconded by City Council Representative Bradley.

Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley

ANNOUNCEMENTS:

Next meeting scheduled, April 11th, at 8:00 am at Monroe City Hall

Pie Day 3/14, biggest day of the year for Your Pie

Winged Foot Running evening social run has started on Tuesdays at 6pm ending with dinner at Your Pie, discounts for runners

Georgia Mainstreet training on 5/15-16

McDaniel-Tichenor House Wine/beer Dinner on 4/11

ADJOURN

Motion made by City Council Representative Bradley, Seconded by Vice Chair Malcom. Voting Yea: Chairman Anderson, Vice Chair Malcom, Board Member Holder, Board Member Sisk, Board Member Sanders, City Council Representative Bradley