



Convention and Visitors Bureau

MINUTES

Thursday, August 13, 2020

9:00 AM

City Hall (Council Chambers)

CALL TO ORDER

Meeting was called to order at 9:15 am.

ROLL CALL

PRESENT

Chairman Lisa Anderson
Vice Chairman Meredith Malcom
Secretary Andrea Gray
Board Member Whit Holder
Board Member Charles Sanders
Board Member Wesley Sisk
Board Member Chris Collin

ABSENT

City Council Representative Ross Bradley

CITY STAFF

Sadie Krawczyk
Leigh Ann Walker
Les Russell
Aida Roberts - intern

APPROVAL OF EXCUSED ABSENCES

APPROVAL OF MINUTES FROM PREVIOUS MEETING

CVB July Minutes

Approved - Motion made by Secretary Gray, Seconded by Board Member Collin. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, Board Member Collin

APPROVAL OF CURRENT FINANCIAL STATEMENTS

CVB June Financials

Approved - Motion made by Vice Chairman Malcom, Seconded by Board Member Sanders. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, Board Member Collin

Chairman's Report

None.

Director's Report

The Monroe Turtles scavenger hunt has been installed and promotion will begin soon.

OLD BUSINESS

Three TV commercials are in production at this time.

NEW BUSINESS

None.

ANNOUNCEMENTS

Next meeting will be Sept. 10, 2020 at Monroe City Hall

ADJOURN

Motion made by Board Member Holder, Seconded by Board Member Sisk. Voting Yea: Chairman Anderson, Vice Chairman Malcom, Secretary Gray, Board Member Holder, Board Member Sanders, Board Member Sisk, Board Member Collin